

# Sentiment Analysis Using BERT and Multi-Instance Learning

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### **Presentation Overview:** What did we do on the last 2 weeks?

- 1. Getting Embeddings for our data using BERT:
  - 1.1 Analyzing and preparing our data.
  - 1.2. Exploring BERT options and hyperparameters.
  - 1.2. Getting embeddings for our data.
- 2. Implementing our first MILNET (Multi Instance Learning Network) using PyTorch
- 3. Plan for the next two weeks.
- 4. References.



# 1. Getting Embeddings for our data using BERT:





#### **Amazon reviews Dataset:**

#### **Categories:**

- Grocery and Gourmet Food -> 198.502 rows
- Health and Personal Care -> 151.254 rows
- Beauty -> 346.355 rows

#### After filtering those containing the word: "organic":

- Grocery and Gourmet Food -> 9.962 rows
- Health and Personal Care -> 3.272 rows
- Beauty -> 2.227 rows

**TOTAL**: 15.561 rows



#### How to asses the sentiment of a comment?

- if rating < 3
- if rating > 3

- **Negative Sentiment**
- if rating = 3 -> Neutral Sentiment
  - Positive Sentiment ->



- Negative sentiment: 1.380 -> 8,86%
- Neutral sentiment: 1.537 -> 9,87%
- Positive sentiment: 12.644 -> 81,25%



### **Processing our data:**

Splitting the comments into sentences using NLTK:

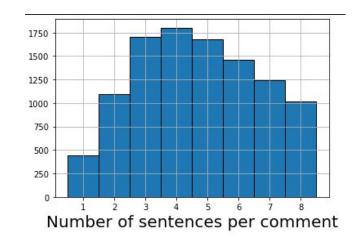
Index	comment_id	sentence_id	comment_rating	comment_sentiment	sentence_text	number_of_tokens	dataset_name
0	ø	0	1	n	I have thin fine hair and I am always searching for the "miracle" to a beautiful head of hair.	22	beauty
1	0	1	1	n	This is not it.	5	beauty
2	0	2	1.	n	It may be organic and have less surfactants but, it's the thinnest shampoo I've ever used.	20	beauty
3	0	3	1	n	Can't get it from bottle to hand to head without losing it down the drain.	17	beauty
4	0	4	1	n	Stupid purchase.	3	beauty
5	0	5	1	n	Oh well, next time.	6	beauty
6	1	0	2	n	I BOUGHT THIS Avalon Organics: Biotin B Comple	39	beauty
7	2	0	4	р	So i have been using the Avalon Organics both Shampoo and Conditioner for a few months now.	18	beauty
8	2	1	4	P	I have seen a pretty good result.	8	beauty
9	2	2	4	Р	My hair has definitely gotten a bit thicker and stronger.	11	beauty
10	2	3	4	Р	I notice less hair falling out.	7	beauty

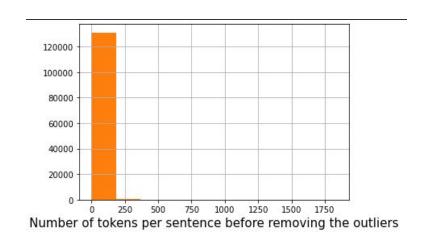
Total number of sentences: 129.867

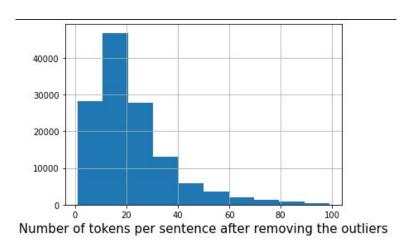


#### **Tokens per sentence:**

- BERT can only handle sentences with a maximum of 512 tokens!
- We have sentences with more than 1000 tokens
- 0.2% of the dataset has more than 100 tokens.









- What Tool to use?
- What Bert model to use?
- Pooling layer and pooling strategy?



#### What Tool to use?

- Using BERT library.
- BERT as a Service.
- Other Tools for getting BERT embeddings: SBERT (rich embeddings for BERT).

We decided to use "BERT as a Service".



#### What Bert model to use?

- Many pretrained models available
- Huggingface Transformers library has 24 different BERT pretrained models.

We decided to use "bert-base-uncased".



### **Pooling Layer and Pooling Strategy?**

- For each token of we have 12 separate vectors.
- Different layers of BERT encode very different kinds of information

- To get individual vectors, we need to combine some of the layer vectors, which layer or combination of layers provides the best representation?
- This is application dependent!.

We decided to use BERT as a Service default parameters: pooling strategy: Reduce Mean Pooling layer = -2.



## 1.3. Getting embeddings for our data.

### Final Configuration:

- Tool: Bert as a Service
- Model: "bert-base-uncased"
- Pooling Strategy: Reduce Mean
- Pooling Layer = -2
- 767 values per sentence
- file size: 2.1 gb

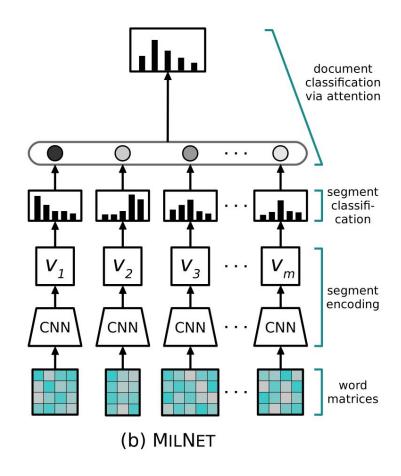


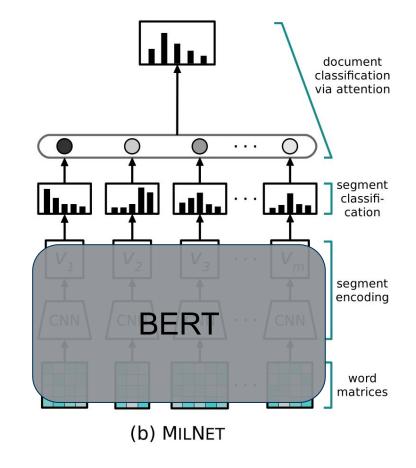
# 2. Implementing MilNet

- The authors of the article implemented MilNet in Lua using torch.
- We decided to use PyTorch.
- Lua implementation is still a good reference.



# 2. Implementing MilNet







# 2. Implementing MilNet

- Our implementation doesn't crash.
- It overfits on a small dataset.



### 3. Plan for the next two weeks

- Implement and run our baselines.
- Train the model on the whole dataset.
- More data analysis!



### 4. References

- Reimers N. & Gurevych I (2019). Sentence-BERT: Sentence Embeddings using Siamese BERT-Networks, <a href="https://arxiv.org/abs/1908.10084">https://arxiv.org/abs/1908.10084</a>
- Pretrained models, Tansformers 2.0.9 documentation,
   <a href="https://huggingface.co/transformers/pretrained\_models.html">https://huggingface.co/transformers/pretrained\_models.html</a>
- McCormick C. (2019), BERT word Embeddings Tutorial, <a href="https://mccormickml.com/2019/05/14/BERT-word-embeddings-tutorial/">https://mccormickml.com/2019/05/14/BERT-word-embeddings-tutorial/</a>
- Xiao, H. BERT as a Service, <a href="https://github.com/hanxiao/bert-as-service">https://github.com/hanxiao/bert-as-service</a>