

## PRESY LORD A. KIDLAT

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### OBJECTIVE:

Web Developer with expertise in HTML, CSS, JavaScript, React, Python, and SEO, seeking challenging opportunities.

### TECHNICAL SKILLS:

- **Front-end:** HTML, CSS, JavaScript (React, Preact)
- **Back-end:** Python (Flask), Node.js
- **Low Code:** Appsmith
- **Authentication:** Appwrite, Firebase Auth
- **Databases:** PostgreSQL, MongoDB, Firebase
- **CMS/E-commerce:** Odoo, WordPress, Magento, Shopify
- **SEO Tools:** ScreamingFrog, OptinMonster, Google Analytics
- **Infrastructure Skills:** DNS Setup and Management, Cloudinary (image hosting and management)

### PROFESSIONAL EXPERIENCE:

- **Web Developer | Journey Better Business Group Inc. (January 2022 - Present)**
  - **Applications Development Manager:**
    - Set up fresh instances of Odoo and configured virtual hosts.
    - Provided alternative solutions for capturing data not natively supported on the platform
    - Developed customized products tailored to clients' needs such as chatbots.
  - **Senior Web Developer:**
    - Managed domain setup, DNS settings, and domain registrations and transfers.
    - Transferred websites from one platform to another (e.g., WordPress to Odoo), including data migration, content mapping, customization, and configuration.
  - **Junior Web Developer:**
    - Implemented design mockups on platforms requiring coding (e.g., Magento, Unilog, Nomad).
    - Data scraping and manipulation to satisfy import requirements on e-commerce platforms.
    - Improved SEO rankings by fixing and adding product schemas.
- **Freelance Web Developer | UpWork (March 2023 - Present)**
  - Enhanced email deliverability by configuring DKIM, SPF, and DMARC Records in DNS settings.
  - Improved page indexability by resolving Google Search Console errors and implementing Google's Structured Data
  - Added custom Shopify Liquid templates and modified existing templates.
  - Provided comprehensive assistance and solutions as an Odoo consultant to meet client requirements.
  - Created interactive calculators using Vanilla JS and React, integrated into WordPress.
- **Freelance Web Developer | Acacia Team (May 2024 - Present)**
  - Developed a real estate listing management application using Appsmith, a Low Code solution
  - Built a responsive front-end website using Next JS, showcasing real estate listings and providing listings management capabilities
  - Utilized Firebase for backend services, Cloudflare for content delivery and security, and Cloudinary for image hosting and management