

LA SCUOLA HIGH SCHOOL: MODEL COMPARISON

Italian Focus vs. Hybrid (Italian + Language Electives) | For Discussion

MODEL A: Italian Focus	MODEL B: Hybrid
35-40% Italian Immersion for All	Italian Core + Language Electives

PROGRAM STRUCTURE

All students receive:	All students receive:
35-40% instruction in Italian (History, Culture, Art, Italian LA)	20-25% Italian Core (Italian Culture, History, Italian LA)
60-65% instruction in English (Math, Science, English LA)	+ 10-15% Language Elective (student choice) (French OR Spanish OR Mandarin OR Advanced Italian)

HEAD-TO-HEAD COMPARISON

Factor	Model A: Italian Focus	Model B: Hybrid
Differentiation	Unique — only Italian IB in Bay Area	Strong — Italian core + language choice
Market Appeal	Niche (Italian heritage + seekers)	Broader (appeals to more families)
Staffing Need	6-8 Italian bilingual teachers	4-5 Italian + 3 elective teachers
Scheduling	Simple — one track	Moderate — elective blocks
Min Viable Size	60-80 students	80-100 students
IB Bilingual Diploma	All students eligible	Most students eligible
Student Flexibility	Low — Italian required	High — choice of 2nd language

FINANCIAL COMPARISON @ 100 STUDENTS / \$45K TUITION

Metric	Model A	Model B
Revenue	\$4.5M	\$4.5M
Personnel (est.)	\$2.7M (6-8 bilingual)	\$2.9M (7-8 mixed)
Operating Margin	~\$450K (10%)	~\$350K (8%)

KEY QUESTIONS FOR DISCUSSION

1. Is "only Italian IB in Bay Area" a stronger draw than "choice of 4 languages"?
2. Do current La Scuola families want Italian-only, or would they prefer language choice?
3. Can we recruit enough Italian bilingual teachers for Model A? (31-state shortage)
4. Would Model B attract families who might otherwise go to SVIS or IHSF?

RECOMMENDATION: Survey current families before deciding
Model A = stronger differentiation, simpler ops Model B = broader appeal, more flexibility

Both models use \$45K tuition | Both target 100-120 students | February 2026