

Course 3 Lesson Outline: AI Marketing Commando

Course: AI Marketing Commando: Automate Content, Ads & Conversions

1. Lesson 1: Your AI Co-Pilot (The 2025 Solopreneur's Stack)

- You will understand the different types of AI tools (text, image, data, automation) and how to stack them for maximum efficiency.

2. Lesson 2: Master Prompt Engineering for Your Brand

- You will train your AI on your unique brand voice ("Girl Boss Drill Sergeant") to generate copy that sounds exactly like you, every time.

3. Lesson 3: The AI Content Factory (Blog, SEO & Social)

- You will generate a month's worth of SEO-optimized blog posts, social media captions, and email newsletters from a single "pillar" idea.

4. Lesson 4: AI for Short-Form Video & Scripts

- You will use AI to generate endless video hooks, write compelling scripts, and even source b-roll footage and edit clips.

5. Lesson 5: AI-Powered Email Marketing & Funnels

- You will write and optimize entire email sequences, from lead nurture to sales promos, and use AI to A/B test subject lines for higher open rates.

6. Lesson 6: Building Your AI Ad Creative Studio

- You will generate high-performing ad copy and compelling visuals for Facebook & Google ads in minutes, without a designer.

7. Lesson 7: AI for "X-Ray Vision" Market Research

- You will use AI to instantly analyze market trends, summarize competitor strategies, and deconstruct their entire marketing funnels.

8. Lesson 8: Building Your 24/7 AI Sales Agent (Chatbots)

- You will create a simple, no-code AI chatbot for your website to qualify leads, answer FAQs, and book sales calls while you sleep.

9. Lesson 9: AI-Driven Personalization & Segmentation

- You will learn to use AI to personalize website content and segment your email list based on user behavior, dramatically increasing conversions.

10. Lesson 10: Analyze Your Funnel with AI

- You will connect your analytics and have AI identify the biggest drop-off points, friction areas, and optimization opportunities in your sales process.

11. Lesson 11: Assembling Your Automated AI Marketing Stack

- You will integrate your AI tools (e.g., ChatGPT, Jasper, Midjourney, Zapier) into a cohesive, automated system that runs itself.

12. Lesson 12: The Future: Ethics, Proofing & Staying Ahead

- You will understand the ethical use of AI in marketing, develop a "human-in-the-loop" proofing system, and learn how to adapt as the tools evolve.