

## EDUCATIONAL REINFORCEMENT: WEB RESOURCES

The Prevent Cancer Foundation provides you with access to informational materials, compiled for the 2011 *Dialogue for Action™* on Colorectal Cancer Screening Prevention Now for a Healthier Tomorrow. The contents of this educational page were provided by planners and presenters of the 2011 *Dialogue*. This page contains educational resources for your post-conference activities in colorectal cancer (CRC) screening and prevention, and includes articles and reports, along with other resources, which are all related to CRC screening.

### Articles and Reports

The following materials may be accessed at no cost:

- Centers for Disease Control and Prevention ([Surveillance of Screening-Detected Cancers \(Colon and Rectum, Breast and Cervix\) –United States, 2004-2006](#)). MMWR 2010; 59 (No. SS-9).
- Centers for Disease Control and Prevention ([Cancer Survivors –United States, 2007](#)). MMWR 2010; 59 (No. SS-9).
- Cunningham, P.J. [State Variation in Primary Care Physician Supply: Implications for Health Reform Medicaid Expansions](#). Center for Studying Health System Change, No. 19; March 2011.
- Doubeni, C.A., Laiyemo, A.O., Young, A.C., Reed, G., Field, T.S., Fletcher, R.H. (2010). [Primary Care, Economic Barriers to Health Care, and Use of Colorectal Cancer Screening Tests Among Medicare Enrollees Over Time](#). *Annals of Family Medicine*, 8 (4), 299-307. doi:10.1370/afm.1112.
- Harris, R. (2010). [Speaking for the Evidence: Colonoscopy vs. Computed Tomographic Colonography](#). *Oxford University Press*, 102(16), 1212-14. doi: 10.1093/jnci/djq286

- Herrle, G.N., Snook T.D., (January 18, 2011). ["Healthcare Reform: Strategic Considerations for 2011."](http://insight.milliman.com/article.php?cntid=7490&utm_source=healthcare&utm_medium=web&utm_content=7490&utm_campaign=Health&utm_content=0000-00-00%2000%3A00%3A00&utm_source=VerticalResponse&utm_medium=Email&utm_term=%26quot%3BHealthcare%20reform%3A%20Strategic%20considerations%20for%202011%2E%26quot%3B&utm_campaign=Milliman%20Insight%3A%20A%20new%20approach%20to%20mapping%20risk%20Feature) *insight*. Retrieved from: [http://insight.milliman.com/article.php?cntid=7490&utm\\_source=healthcare&utm\\_medium=web&utm\\_content=7490&utm\\_campaign=Health&utm\\_content=0000-00-00%2000%3A00%3A00&utm\\_source=VerticalResponse&utm\\_medium=Email&utm\\_term=%26quot%3BHealthcare%20reform%3A%20Strategic%20considerations%20for%202011%2E%26quot%3B&utm\\_campaign=Milliman%20Insight%3A%20A%20new%20approach%20to%20mapping%20risk%20Feature](http://insight.milliman.com/article.php?cntid=7490&utm_source=healthcare&utm_medium=web&utm_content=7490&utm_campaign=Health&utm_content=0000-00-00%2000%3A00%3A00&utm_source=VerticalResponse&utm_medium=Email&utm_term=%26quot%3BHealthcare%20reform%3A%20Strategic%20considerations%20for%202011%2E%26quot%3B&utm_campaign=Milliman%20Insight%3A%20A%20new%20approach%20to%20mapping%20risk%20Feature)
- Hoffman R.M., Rhyne R.L., Helitzer D.L., Stone S.N., Sussman A.L., Bruggeman E.E., et al. (2011). [Barriers to Colorectal Cancer screening: physician and general population perspectives, New Mexico, 2006](http://www.cdc.gov/pcd/issues/2011/mar/10_0081.htm). *Preventing Chronic Disease*, 8(2), 1-11. [http://www.cdc.gov/pcd/issues/2011/mar/10\\_0081.htm](http://www.cdc.gov/pcd/issues/2011/mar/10_0081.htm). Accessed [3/11/11].
- Nadel, M.R, Berkowitz, Z., Klabunde, C.N., Smith, R.A., Coughlin, S.S, White, M.C. (2010). [Fecal Occult Blood Testing Beliefs and Practices of U.S. Primary Care Physicians: Serious Deviations from Evidence-Based Recommendations](https://doi.org/10.1007/s11606-010-1328-7). *Journal of General Internal Medicine*, 25(8), 833-9. doi: 10.1007/s11606-010-1328-7.
- Sifri, R., Wender, R. Lieberman, D., Potter, M., Peterson, K., Weber, T.K., Smith, R. (2010). [Developing a Quality Screening Colonoscopy referral System in Primary Care Practice: A Report from the National Colorectal Cancer Roundtable](https://doi.org/10.3322/caac.20048). *CA Cancer Journal for Clinicians*, 60, 40-49. doi: 10.3322/caac.20048.

The following articles are available to download for a nominal fee:

- Berwick, D.M. (2008). [The Science of Improvement](https://doi.org/10.1093/med/amaa001). *Journal of the American Medical Association*, 299 (10), 1182-4.
- Brenner H., Chang-Claude, J., Seiler, C.M., Rickert, A., Hoffmeister, M. (2011). [Protection From Colorectal Cancer After Colonoscopy: A Population-Based, Case-Control Study](https://doi.org/10.1093/aje/kwq100). *Annals of Internal Medicine*, 154(1), 22-30.
- Doubeni, C.A., Laiyemo, A.O., Klabunde, C.N., Young, A.C., Field, T.S., Fletcher, R.H., (2010). [Racial and Ethnic Trends of Colorectal Cancer Screening Among Medicare Enrollees](https://doi.org/10.1016/j.amepre.2009.10.037). *American Journal of Preventive Medicine*, 38(2), 184-191. doi: 10.1016/j.amepre.2009.10.037.

## Other Resources

- American Cancer Society (ACS)  
[\*How to Increase Colorectal Cancer Screening Rates in Practice: A Primary Care Clinician's Evidence-Based Toolbox and Guide\*](#)
- Colon Cancer Alliance (CCA) and Salix Pharmaceuticals  
[\*"Colonoscopy for Dummies" Educational Resource\*](#)
- Colon Cancer Prevention Project  
[\*Colon Cancer Screening Tip Sheet\*](#)
- Centers for Disease Control and Prevention  
[\*Cancer Incidence 1999-2008 \(National Program of Cancer Registries states only\)\*](#)
- Entertainment Industry Foundation's National Colorectal Cancer Research Alliance (NCCRA)  
[\*Colorectal Cancer Legislation Report Card\*](#)
- Prevent Cancer Foundation  
[\*Social Media Guide\*](#)
- U.S. Department of Health and Human Services Centers for Medicare and Medicaid  
[\*Toolkit for Making Written Material Clear and Effective\*](#)