



Stop Cancer Before It Starts!

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\*Deceased

February 5, 2014

Mr. Larry Merlo

CEO

CVS Caremark Corporation

One CVS Drive

Woonsocket, RI 02895

Dear Mr. Merlo:

I write to commend you on CVS Caremark's decision to discontinue selling all tobacco products as of October 1, 2014. As the President and Founder of the Prevent Cancer Foundation, whose mission is saving lives through cancer prevention and early detection, I applaud you for taking a leadership position in the fight against cancer.

As we are all too well aware, lung cancer continues to be the most common cause of cancer-related death in both men and women, claiming the lives of nearly 160,000 Americans each year and 1.3 million deaths worldwide.

We all know cigarette smoking is the most common risk factor for lung cancer, with risk increasing the longer an individual smokes. Educating the public on those risk factors continues to be a crucial first step in winning the war on cancer. CVS Caremark's bold decision to remove tobacco products from its stores will help to reduce the incidence of lung cancer and the devastation it creates. We hope your decision will inspire others to follow your lead and raise global awareness of a disease that is largely preventable.

We salute you for your decision and your leadership. If the Prevent Cancer Foundation or I can ever be of assistance, please do not hesitate to contact us.

Sincerely,

Carolyn R. Aldigé

President and Founder