



ANNUAL SPRING GALA ♦ March 6, 2015
SPONSORSHIP BENEFITS

Presenting Sponsor

♦ **\$100,000**

- Premier seating for 30 guests
- Opportunity for a corporate executive to address Gala attendees from the podium
- Invitations for 8 to an exclusive appreciation reception
- Logo on Gala invitation *
- Logo on Gala program
- Formal acknowledgment from podium at the Gala
- Full page center advertisement in the Gala Program.
- Opportunity for a blog post that will highlight an interview with a corporate official about one of the company's community health or education programs.
- Corporate logo, with a link for one year to corporate home page, on Prevent Cancer Foundation's supporter page and Gala Auction website
- Corporate logo in sponsor loop featured on video screens throughout evening
- Sponsorship acknowledgment in all media releases and social media outlets
- Company featured in dedicated email blast to gala supporters
- Logo in post-Gala advertising (pending availability)

Premier Benefactor

♦ **\$50,000**

- Premier seating for 20 guests
- Invitations for 6 to an exclusive appreciation reception
- Logo on Gala invitation *
- Logo on Gala program
- Full page advertisement in the Gala Program.
- Corporate logo on Prevent Cancer Foundation's supporter page and Gala Auction website
- Corporate logo in sponsor loop featured on video screens throughout evening
- Sponsorship acknowledgment in all media releases and social media outlets
- Company featured in dedicated email blast to gala supporters
- Logo in post-Gala advertising (pending availability)

Benefactor Plus

♦ **\$35,000**

- Preferred seating for 12 guests
- Corporate name listed on Gala invitation *
- Logo on Gala program
- Invitations for 4 to an exclusive appreciation reception.
- Half page advertisement in the Gala Program.

- Corporate logo on Prevent Cancer Foundation's supporter page for one year
- Corporate logo in sponsor loop featured on video screens throughout evening
- Sponsorship acknowledgment in all media releases and social media outlets
- Recognition in post-Gala advertising (pending availability)

Benefactor

♦ **\$25,000**

- Preferred seating for 10 guests
- Corporate name listed on Gala invitation *
- Logo on Gala program
- Invitations for 4 to an exclusive appreciation reception
- Quarter page advertisement in the Gala Program
- Corporate logo on Prevent Cancer Foundation's supporter page for one year
- Corporate logo in sponsor loop featured on video screens throughout evening
- Sponsorship acknowledgement in all social media outlets
- Recognition in post-Gala advertising (pending availability)

Patron Plus

♦ **\$15,000**

- Preferred seating for 10 guests
- Invitations for 4 to an exclusive appreciation reception
- Name listing on Gala program
- Corporate name on Prevent Cancer Foundation's supporter page for one year
- Corporate logo in sponsor loop featured on video screens throughout evening
- Sponsorship acknowledgement in all social media outlets
- Recognition in post-Gala advertising (pending availability)

Patron

♦ **\$10,000**

- Choice seating for 10 guests
- Invitations for 2 to an exclusive appreciation reception
- Name listing on Gala program
- Corporate name on Prevent Cancer Foundation's supporter page for one year
- Sponsorship acknowledgement in all social media outlets
- Recognition in post-Gala advertising (pending availability)

Sponsor

♦ **\$7,000**

- Choice seating for 8 guests

In addition to the benefits above, all Gala sponsors will be listed in Prevent Cancer's annual report.

*Commitment must be received by January 14, 2015.



Annual Spring Gala

Friday, March 6, 2015

National Building Museum

Washington, D.C.

To reserve your table/ticket, please complete this form and mail, fax or e-mail to:

Prevent Cancer Foundation Annual Spring Gala
1600 Duke Street, Suite 500, Alexandria, VA 22314
fax: (703) 836-4413

kristen.fagley@preventcancer.org

Please reserve: (Sponsor benefits attached separately)

- _____ **Exclusive Presenting Sponsor-\$100,000** (\$97,000 tax-deductible)
(Premier seating for thirty)
- _____ **Premier Benefactor-\$50,000** (\$48,000 tax-deductible)
(Premier seating for twenty)
- _____ **Benefactor Plus-\$35,000** (\$33,800 tax-deductible)
(Preferred table for twelve)
- _____ **Benefactor-\$25,000** (\$24,000 tax-deductible)
(Preferred table for ten)
- _____ **Patron Plus-\$15,000** (\$14,000 tax-deductible)
(Table for ten)
- _____ **Patron-\$10,000** (\$9,000 tax-deductible)
(Table for ten)
- _____ **Sponsor-\$7,000** (\$6,200 tax-deductible)
(Table for eight –**Limited number of tables available at this level.**)
- _____ **Individual-Patron- \$1,000** (\$900 tax-deductible)
(Priority Seating and listing in program)
- _____ **Individual-Friend-\$500** (\$400 tax-deductible)

SPONSOR:

(Please print sponsor name as you wish it to appear in all printed materials.)

Contact Name:

Address:

City, State, Zip

Daytime Phone:

Fax:

E-mail:

PLEASE INDICATE FORM OF PAYMENT:

- ☐ **Enclosed is a check for \$** _____ **, payable to Prevent Cancer Foundation.**
(Tax ID #52-1429544)
- ☐ **Please charge \$** _____ **to my:** ☐ American Express ☐ Discover ☐ MasterCard ☐ Visa
Account # _____
Exp. Date: _____
Name as it appears on card (please print): _____
- ☐ **We will be unable to participate, but enclosed is a check for: \$** _____
- ☐ **Please send an invoice to:** _____
In the amount of: \$ _____