



**Join us at the Dialogue on March 22-23, 2012,  
 At the Renaissance Baltimore Harborplace Hotel.**

**Take advantage of these conference opportunities**



- **Be part of** an informative, dynamic and interactive conference on CRC screening.
- **Dialogue** with a distinguished keynote panel moderated by Susan Dentzer, editor-in-chief of *Health Affairs* and former on-air PBS health issues analyst, on how to achieve quality health care at a reasonable cost.

- **Explore** action-oriented topics like: what it will take to keep increasing CRC screening rates, how FIT fits into a blended screening strategy, how the coming changes in paying for health care will affect primary and specialty care, and what future prospects are for screening in Medicaid.
- **Network** with a diversity of CRC screening stakeholders.
- **Engage** in lively and instructive pre-conference activities on Wednesday, March 21.



The [Dialogue](#) keeps you updated with changes, innovations and best practices! To see last year's conference activities and agenda, [click here](#).

**Opportunities for continuing education:**

This activity has been approved for *AMA PRA Category 1 Credit™*  
 Statements of Attendance are available for all learner types.



Prevent Cancer Foundation  
 1600 Duke Street | Suite 500  
 Alexandria, VA 22314  
 Questions? Please contact Sarah Abou  
[Sarah.Abou@preventcancer.org](mailto:Sarah.Abou@preventcancer.org)  
 (703) 837-3682