

Prevent Cancer Foundation Overview

WHO WE ARE



The mission of the Prevent Cancer Foundation is saving lives through cancer prevention and early detection. Our vision is to *Stop Cancer Before It Starts!*

When the Prevent Cancer Foundation was started in 1985, the concept of cancer prevention and early detection was not widely embraced by the medical community or the general public. Today, cancer prevention and early detection is at the forefront of reducing cancer diagnoses and death. We have played a key role in changing this perception. The Prevent Cancer Foundation is the only U.S. nonprofit organization solely devoted to cancer prevention and early detection.

The Foundation focuses its resources on cancers such as breast, cervical, colorectal, lung, oral, prostate, skin and testicular that can be prevented through lifestyle changes or early detection and treatment. In addition to these 8 cancers, there are many other preventable cancers like anal, endometrial, head and neck, oral, penile, throat and vulvar cancers.

The Foundation has invested more than \$131 million in research, education, advocacy and community outreach programs in support of our mission of saving lives through cancer prevention and early detection.

WHY IT IS IMPORTANT



Each year, more than 1.6 million Americans will be diagnosed with cancer and more than 580,000 will die from the disease. However, research shows that up to 60 percent of cancer cases and more than 50 percent of cancer deaths are preventable—with the knowledge we have right now.

As the cost of health care continues to be a looming issue, the high and unsustainable cost of cancer treatment is especially significant. The implications of this issue are staggering, as cancer costs are projected to reach \$158 billion by the year 2020.

Early detection and prevention are more important than ever—and are an effective strategy to lower health care costs and save lives.

WHAT WE DO:

The 4 Areas of the Prevent Cancer Foundation's work



RESEARCH

The Foundation helps increase insight into the disease by funding innovative research that allows us to understand how to prevent cancer or detect it early when it can be more successfully treated. We have funded more than 450 peer-reviewed grants and fellowships at more than 150 medical institutions nationwide.



EDUCATION

We educate the public about how to prevent cancer and detect it early through healthy lifestyle choices and medical screenings through our many programs and materials. The Foundation supports programs to help individuals across the country understand the value of cancer screenings and healthy lifestyles.



COMMUNITY OUTREACH

Our many community outreach programs allow us to fund nationally and act locally. By empowering those who know their communities best, we are able to lend a hand at the local level and implement life-saving cancer prevention and early detection programs to all populations including the underserved.



ADVOCACY

The Foundation engages lawmakers through education and advocacy to promote the enactment of laws that support cancer research and prevention. We work individually and as part of an entire community of grassroots advocates and other health advocacy organizations to maximize our impact—advocating for policies and legislation that advance cancer research and prevention and supports the needs of cancer patients and their families.



GET INVOLVED

Donate

Volunteer

Become an advocate

Learn more at preventcancer.org



Stop Cancer Before It Starts!