

## EDUCATIONAL REINFORCEMENT: WEB RESOURCES

The Prevent Cancer Foundation provides you with access to informational materials, compiled for the 2012 *Dialogue for Action™* on Colorectal Cancer Screening: Today's Progress, Tomorrow's Challenge. The contents of this educational page were provided by planners and presenters of the 2012 *Dialogue*. This page contains educational resources for your post-conference activities in colorectal cancer (CRC) screening and prevention, and includes articles and reports, along with other resources, which are all related to CRC screening.

### Articles and Reports

The following materials may be accessed at no cost:

- Christianson, Jon B., Tu, Ha T. and Samuel, Divya R. (2011, October). [Employer Sponsored Health Insurance: Down But Not Out](http://hschange.org/CONTENT/1251/1251.pdf). Retrieved from Center for Studying Health System Change website: <http://hschange.org/CONTENT/1251/1251.pdf>
- Harris, R., Kisinger, L.S. (2011). [Less is More: Not "Going the Distance" and Why](https://doi.org/10.1093/jnci/djr446). *Journal of the National Cancer Institute*, 103(23) 1726-1728. doi: 10.1093/jnci/djr446
- Kopans, D.B., Smith, R.A., Duffy, S.W. (2011), [Mammographic Screening and "Overdiagnosis."](https://doi.org/10.1148/radiol.11110716) *Radiology*. 260: 616-620. doi: 10.1148/radiol.11110716
- Kushi, L. H., Doyle, C., McCullough, M., Rock, C. L., Demark-Wahnefried, W., Bandera, E. V., Gapstur, S., Patel, A. V., Andrews, K., Gansler, T. and The American Cancer Society 2010 Nutrition and Physical Activity Guidelines Advisory Committee (2012), [American Cancer Society Guidelines on Nutrition and Physical Activity for Cancer Prevention](https://doi.org/10.3322/caac.20140). *CA: A Cancer Journal for Clinicians*, 62: 30-67. doi: 10.3322/caac.20140
- Tabár, L., Vitak, B., Chen, T.H., Ming-Fang Yen, A., Cohen, A., Tot, T., Yueh-Hsia Chiu, S., Li-Sheng Chen, S., Ching-Yuan Fann, J., Rosell, J., Fohlin, H., Smith, R.A., Duffy, S.W. (2011). [Swedish Two-County Trial: Impact of Mammographic Screening on Breast Cancer Mortality during 3 Decades. Radiology](https://doi.org/10.1148/radiol.11110469). *Radiology*, 260 (3), 658-663. doi: 10.1148/radiol.11110469
- Pasick, R.J., Hiatt, R.A., Paskett E.D. (2004) [Lessons learned from community-based cancer screening intervention research](https://doi.org/10.1002/cncr.20508). *Cancer*, 101(S5) 1146-1164. Epub 2004 Aug 6 doi: 10.1002/cncr.20508

- Qaseem, A., Denberg, T.D., Hopkins, R.H. Jr., Humphrey, L.L., Levine, J., Sweet, D.E., Shekelle, P., for the Clinical Guidelines Committee of the American College of Physicians (2012), [Screening for Colorectal Cancer: A Guidance Statement From the American College of Physicians](#). *Annals of Internal Medicine*, 156(5), 378-368.
- Sarfaty, M., Wender, R. and Smith, R. (2011), [Promoting cancer screening within the patient centered medical home](#). *CA: A Cancer Journal for Clinicians*, 61: 397- 408. doi: 10.3322/caac.20125

The following articles are available to download for a nominal fee:

- Flocke, S.A., Cooper, G.S., Divine, G., Oja-Tebbe, N., Stange, K.C., Wunderlich, T., Elston Lafata, J. (2011) [Patient Rated Importance and Receipt of Information for Colorectal Cancer Screening](#). *Cancer Epidemiology, Biomarkers and Prevention*, 20 (10), 2168-73. Epub 2010 Jul 27 [PMID 21813727].
- Lafata J.E., Cooper G.S., Divine G., Flocke S.A., Oja-Tebbe N., Stange K.C., Wunderlich T. (2011), ["Patient-Physician Discussions of Colorectal Cancer Screening: Delivery of the 5 'As' in Practice."](#) *American Journal of Preventive Medicine*, 41 (5), 480-486.
- Percac-Lima, S., Grant, R.W., Green, A. R., Ashburner, J.M., Gamba, G., Oo, S., Richter, J.M., Atlas, S.J. (2009), [A Culturally Tailored Navigator Program for Colorectal Cancer Screening in a Community Health Center: A Randomized, Controlled Trial](#). *Journal of General Internal Medicine*, 24 (2), 211-217. doi:10.1007/s11606-008-0864-x
- Shires, D.A., Divine, G., Schum, M., Gunter, M., Baumer, D., Kasprzyk, D., Montano, D., Lee, Smith, J., Elston Lafata, J. (2011), [A Tale of Two Health Systems: Trends in Colorectal Cancer Screening Use among Insured Primary Care Patients, 2004-2008](#). *American Journal of Managed Care*, 17(7):71-79.
- Subramanian, S., Bobashev, G., Morris, R.J. (2010), [When Budgets Are Tight, There Are Better Options Than Colonoscopies For Colorectal Cancer Screening](#). *Health Affairs*, 29(9), 1734-1740. doi:10.1377/hlthaff.2008.0898
- Wunderlich T., Cooper G., Divine G., Flocke S., Oja-Tebbe N., Stange K., Lafata J.E. (2010), [Inconsistencies in patient perceptions and observer ratings of shared decision making: The case of colorectal cancer screening](#). *Patient Education and Counseling*, 80(3), 358-63. Epub 2010 Jul 27. [PMID: 20667678]



☆ **A Dialogue for Action™ on Colorectal Cancer Screening:  
Today's Progress, Tomorrow's Challenge**

Renaissance Baltimore Harborplace Hotel • Baltimore, Maryland • March 21 – 23, 2012

- Zauber, A.G., Winawer, S.J., O'Brien, M.J., Lansdorp-Vogelaar, I., van Ballegooijen, M., Hankey, B.F., Shi, W., Bond, J.H., Schapiro, M., Panish, J.F., Stewart, E.T., Waye, J.D. (2012), [Colonoscopic Polypectomy and Long-Term Prevention of Colorectal-Cancer Deaths](#). *New England Journal of Medicine*, 366:687-696.

**Other Resources**

- Entertainment Industry Foundation's National Colorectal Cancer Research Alliance (NCCRA)  
[Colorectal Cancer Legislative Report Card](#)
- National Colorectal Cancer Roundtable (NCCRT)  
[Clinician's Reference: Fecal Occult Blood Testing \(FOBT\) For Colorectal Cancer Screening Family Plz! Materials](#)
- Prevent Cancer Foundation  
[Social Media Guide](#)