Join us at the Dialogue on March 22-23, 2012, At the Renaissance Baltimore Harborplace Hotel.

Take advantage of these conference opportunities



- Be part of an informative, dynamic and interactive conference on CRC screening.
- Dialogue with a distinguished keynote panel moderated by Susan Dentzer, editor-in-chief of *Health Affairs* and former on-air PBS health issues analyst, on how to achieve quality health care at a reasonable cost.
- Explore action-oriented topics like: what it will take to keep increasing CRC screening rates, how FIT fits into a blended screening strategy, how the coming changes in paying for health care will affect primary and specialty care, and what future prospects are for screening in Medicaid.
- Network with a diversity of CRC screening stakeholders.



• **Engage** in lively and instructive pre-conference activities on Wednesday, March 21.

The <u>Dialogue</u> keeps you updated with changes, innovations and best practices! To see last year's conference activities and agenda, <u>click here</u>.

CME/CE/CEU jointly sponsored by the Institute for Continuing Healthcare Education and the Prevent Cancer Foundation











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