



Dear Colleague:

On behalf of our distinguished co-chairs, Drs. Tim Byers, Robert Smith and Richard Wender, I am pleased to invite you to the 2013 *Dialogue for Action*<sup>TM</sup> on Cancer Screening: Hitting the Targets. This will be the 15th in a series of annual national conferences convened by the Prevent Cancer Foundation.

In past years, the focus of the *Dialogue* has been colorectal cancer screening. New in 2013, the *Dialogue* will expand to include the mandated guidelines-driven cancer screenings seen in quality measures (colorectal, cervical and breast cancer screenings) and will also cover issues related to other cancer screenings (such as prostate, lung and skin).

At this *Dialogue*, participants will explore topics that include access, quality and cost of health care; issues surrounding the development of screening guidelines; engagement of patients in their primary care; and strategies to increase colorectal, cervical and breast cancer screening to the targets set by Healthy People 2010. As always, participants will have ample opportunity to be part of a lively exchange of ideas and perspectives.

The Prevent Cancer Foundation is committed to continuing to convene an interactive forum for cancer screening. Please view the [agenda](#) and [register](#) for the conference.

We also invite you to be our guest at the 11th annual Cancer Prevention Laurels Awards Luncheon on Thursday, March 21. The 2013 Laurels Awards are co-sponsored by the National Colorectal Cancer Roundtable and the American College of Obstetricians and Gynecologists. Awards will be presented to outstanding individuals demonstrating leadership in cancer prevention and early detection.

Your participation will help guarantee the success of the conference and ensure its messages are taken home and implemented at the community level. I hope you will join us!

Sincerely,

Carolyn R. Aldigé  
President and Founder  
Prevent Cancer Foundation