

A Dialogue for Action™ on Colorectal Cancer Screening:

Today's Progress, Tomorrow's Challenge

Renaissance Baltimore Harborplace Hotel • Baltimore, Maryland • March 21-23, 2012

Dear Colleague:

On behalf of our distinguished co-chairs, Drs. Tim Byers, Robert Smith and Richard Wender, I am pleased to invite you to the **2012** *Dialogue for Action*TM *on Colorectal Cancer Screening*: **Today's Progress, Tomorrow's Challenge**, the 14th in a series of annual national conferences convened by the Prevent Cancer Foundation.

This *Dialogue* will explore the delivery of health care in general and colorectal cancer screening in particular at this critical time in our nation's history. We are delighted that Susan Dentzer, editor-inchief of *Health Affairs* and former health analyst on the PBS *News Hour*, will moderate the keynote panel on "Health Care of the Future: Keeping Quality up and Costs Down."

The Prevent Cancer Foundation is committed to providing an interactive forum for increasing colorectal cancer screening. Please view the <u>agenda</u> and <u>register</u> for the conference.

We also invite you to be our guest at the 10th annual Cancer Prevention Laurels Awards Luncheon on Thursday, March 22. The Laurels Awards are co-sponsored by the National Colorectal Cancer Roundtable. Awards will be presented to outstanding individuals demonstrating leadership in cancer prevention and early detection.

Your participation will help guarantee the success of the conference and ensure its messages are carried "home" and implemented at the community level to meet tomorrow's challenges.

Sincerely,

Carolyn aldigé

Carolyn R. Aldigé President and Founder Prevent Cancer Foundation