

## Conference Agenda – Draft

Wednesday, April 6, 2016

**8:00 a.m. CONFERENCE REGISTRATION OPENS**

**8:00 – 11:55 a.m. CANCER SCREENING AND PRIMARY CARE FOR FAMILY RESIDENTS**

**Off-site at University  
of Maryland**

*To encourage good cancer screening in primary care practice in the future, this session covers breast, cervical, colorectal and lung cancer screening for residents in family medicine at the University of Maryland. This session is held off-site at the University of Maryland. Limited seating; **advance registration is required.***

Speakers: Breast Cancer MD

Mary Jo Vazquez, MS, Silver Spring, MD

Niharika Khanna MBBS, MD, DGO, School of Medicine, University of Maryland

Tamika Felder, Cervivor

Erik C. von Rosenvinge, MD, University of Maryland Medical Center

Laura D. Porter, MD, and Cynthia Heath, Colon Cancer Alliance,  
@drlauraporter

Petr F. Hausner, MD, PhD, University of Maryland School of Medicine

Deborah Benton, MA, Lung Cancer Alliance

**9:00 – 10:30 a.m. WORKSHOP ON GETTING THE NUMBERS RIGHT ON CANCER SCREENING**

*The workshop will help participants to gain a better understanding of the appropriate use of statistics on cancer screening of diverse types. Current examples of appropriate and inappropriate use of cancer screening statistics will be discussed.*

Speaker: Ruth Etzioni, PhD, Fred Hutchinson Cancer Research Center, @retzioni

**10:30 a.m. – 12:30 p.m. WORKSHOP ON 21st CENTURY CURES AND SENATE INNOVATION ACT:  
WHERE DO WE GO FROM HERE?**

*The 21st Century Cures Act is a far-reaching piece of legislation that moves medical research forward in the United States, streamlines certain approval processes, and dedicates funding to the FDA and the NIH. It also shows a bipartisan commitment to health research and to compromise, having passed the House 344-77. Now, however, the Senate's version is stalled and it isn't clear when/if it will move forward. This panel will discuss the advocacy work that was done by organizations and individuals all across the country to pass the House bill, what can be done to move the process forward in the Senate—and what we do if we run out of time before it passes during this Congress.*

Moderator:

Speakers: Mary Lee Watts, American Association for Cancer Research

Lisa Schill, RASopathies Network USA

TBA

**12:30 p.m. LUNCH ON YOUR OWN**

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### **1:00 – 4:00 p.m. FOUNDATIONS FOR PREVENTION AND EARLY DETECTION OF BREAST, CERVICAL, COLORECTAL AND LUNG CANCER**

*This overview of the mandated guidelines-driven cancer screenings functions as an in-service for participants new to cancer screening and as a review for others. This session will have a break.*

Moderator: Erica Breslau, PhD, *National Cancer Institute*

- **Natural History and Epidemiology of Breast Cancer**  
Rachel F. Brem, MD, FACR, FSBI, *Breast Imaging and Interventional Center, The George Washington University*
- **Natural History of HPV and Cervical Cancer: The Case for Global Cervical Cancer Prevention**  
Philip Castle, PhD, MPH, *Global Coalition Against Cervical Cancer and Albert Einstein College of Medicine*
- **Natural History and Epidemiology of Colorectal Cancer**  
Alan G. Thorson, MD, FACS, *Creighton University School of Medicine and the University of Nebraska College of Medicine*
- **Natural History and Epidemiology of Lung Cancer**  
Elbert Kuo, MD, MPH, MMS, FACS, *St. Joseph's Hospital and Medical Center*
- **Cancer Screening in the Primary Care Setting**  
Mona Sarfaty, MD, MPH, FAAFP, *Thomas Jefferson and George Mason universities*
- **Overcoming Barriers Health Educators Face in Promoting Cancer Screening**  
Kathleen Gamblin, RN, BSN, OCN, *Northside Hospital Cancer Institute*

*20 minutes of dialogue with audience*

### **1:00 – 4:00 p.m. COLORECTAL CANCER SCREENING WORKSHOPS CO-SPONSORED BY THE PREVENT CANCER FOUNDATION AND THE NATIONAL COLORECTAL CANCER ROUNDTABLE**

#### **1:00 – 2:25 p.m. Workshop #1: Steps for Increasing Colorectal Cancer Screening Rates: A Manual for Community Health Centers**

*This session will introduce participants to a National Colorectal Cancer Roundtable resource: "Steps for Increasing Colorectal Cancer Screening Rates: A Manual for Community Health Centers." The manual provides instructions to enable Community Health Centers to implement expert-endorsed processes for improving colorectal cancer screening and follow-up care – one step at a time. This session will go over how to use the manual, give a high level overview of specific sections and introduce participants to the many resources in the appendix.*

#### **2:35 – 4:00 p.m. Workshop #2: 80% by 2018 Communications Guidebook: Effective Messages for Reaching the Unscreened**

*The goal of this session is to introduce users to the new 80% by 2018 Communications Guidebook, which provides tested messages and advice for reaching five key populations if we are to get to 80% screening rate by 2018: The newly insured, the rationalizer/procrastinator, the financially challenged, African Americans and Hispanics. The session will also introduce participants to new tested materials for Spanish speakers.*

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- 1:00 – 3:15 p.m. INFORMATION EXCHANGE ABOUT STATE AND TRIBAL COLORECTAL CANCER SCREENING PROGRAMS**
- Because the Dialogue attracts participants from across country (37 states, 15 AI/AN organizations, Puerto Rico, the District of Columbia, Guam and the Northern Mariana Islands in 2015), the 2016 Dialogue will again host this meeting of the National Colorectal Cancer Screening Network for peer-to-peer information sharing, in support of the “80% by 2018” national colorectal cancer screening initiative.*
- Facilitators: Melissa Leypoldt, RN, *Women’s and Men’s Health Services, Nebraska Health and Human Services*
- Michelle Heffelfinger, *Women’s and Men’s Health Services, Nebraska Health and Human Services*
- Andrea Dwyer, *University of Colorado School of Public Health*
- 3:30 – 5:30 p.m. AMERICAN INDIAN/ALASKA NATIVE MEETING TO SHARE EXPERIENCES WITH CANCER SCREENING AND PREVENTION PROGRAMS IN INDIAN COUNTRY**
- Starting with a focus on HPV vaccination efforts, the discussion will then broaden to cover recent initiatives in breast, cervical, colorectal and lung cancer screening programs. Participants are encouraged to bring related materials. The Dialogue serves as an important source of information and networking for Indian Country. Everybody welcome!*
- Co-Facilitators: Kris Rhodes, MPH (Enrolled Bad River Band of Lake Superior Chippewa), *American Indian Cancer Foundation, aicaf\_org, @chi\_ikwe*
- Donald Haverkamp, MPH, *Centers for Disease Control and Prevention, @dhaver2001*
- 4:15 – 5:45 p.m. NATIONAL COLORECTAL CANCER ROUNDTABLE TASK GROUP MEETINGS**
- For Roundtable members: In 2016, the Dialogue will again host sub-committee meetings of the National Colorectal Cancer Round Table, in support of the “80% by 2018” national colorectal cancer screening initiative*
- 6:00 – 7:00 p.m. MEET AND GREET**
- An informal reception to meet colleagues both old and new and make plans for sharing dinner at a great restaurant nearby!*

## Conference Agenda - Draft

Thursday, April 7, 2016

**7:00 a.m. CONFERENCE REGISTRATION AND EXHIBIT OPENS**

**POSTERS ON DISPLAY**

**CONTINENTAL BREAKFAST**

**8:00 a.m. WELCOME OF THE DAY**

**8:10 a.m. OPENING KEYNOTE: Breast Care and Health Equity**

Kristi Funk, MD, *Pink Lotus Breast Center*

*20 minutes of dialogue with audience*

**9:15 a.m. NETWORKING BREAK**

**POSTER SESSION**

*Poster presenters will be available to discuss their work.*

**9:50 a.m. BIG DATA IN CANCER SCREENING**

Moderator: Marnie Schilken, MPH, *Gateway Health<sup>SM</sup>*

- **Practical Uses of Big Data in Cancer Imaging**  
Santosh Bhavani, *SemanticMD*, @SemanticMD
- **The Use of Quality Measures in Colorectal Cancer Screening**  
Susan Hutfless, PhD, *Johns Hopkins Bloomberg School of Public Health*
- **How Does Big Data Impact Quality and Cost Decisions of Patients?**  
David Newman, PhD, JD, *Health Care Cost Institute*

*20 minutes of dialogue with audience*

**11:05 a.m. PREVENTION INITIATIVES TO REDUCE HEALTH DISPARITIES**

Moderator: Carrie Klabunde, PhD, *Office of Disease Prevention, National Institutes of Health*

- **Preventing Liver Cancer: Hepatitis B Initiatives among Asian Americans**  
Karen E. Kim, MD, MS, *The University of Chicago*
- **Increasing Indian Health Service Hepatitis C Capacity Through Telehealth and Technical Assistance**  
Lisa C. Neel, MPH (*Cherokee*), *Indian Health Service (invited)*
- **Best Practices in Community-Based Obesity Prevention Programs**

*20 minutes of dialogue with audience*

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### 12:20 p.m. **LAURELS AWARDS LUNCHEON**

Moderator: Greta Kreuz, MA, *Award-Winning Veteran Broadcast Journalist*

- Award for National Leadership
- Award for Advocacy
- Award for Dedication to Community Service
- Special Award for Reducing Disparities in Health Care

### 1:50 p.m. **CONCURRENT CONVERSATIONS**

*These are facilitated cross-disciplinary small groups which have experts as resources for structured conversations linked to key topics in cancer screening and prevention and which lead to recommendations for action to be shared with all participants. A six-month follow-up survey will collect data on related post-Dialogue cancer screening activities of all participants.*

#### **1. Closing the Disparities Gap in Cancer Prevention**

Facilitator: : Elizabeth A. Westbrook, MCHES, *University of Louisville Kentucky Cancer Program*

Resource Person: Kris Rhodes, MPH (Enrolled Bad River Band of Lake Superior Chippewa), *American Indian Cancer Foundation*, @aicaf\_org, @chi\_ikwe

#### **2. Progress in & Prospects for Addressing Disparities in Cancer Screening & Prevention**

Facilitator: Shalini Parekh, MPH, *Maryland Department of Health and Mental Hygiene*

Resource People: Donald Haverkamp, MPH, *Centers for Disease Control and Prevention*, @dhaver2001  
Karen E. Kim, MD, MS, *The University of Chicago*

#### **3. Big Data Opportunities and Challenges for Consumers and Providers: How Can We Wrap Our Minds around Big Data and What Can We Do with It?**

Facilitator: Marnie Schilken, MPH, *Gateway Health<sup>SM</sup>*

Resource Person: Ruth Etzioni, PhD, *Fred Hutchinson Cancer Research Center*, @retzioni  
Susan Hutfless, PhD, *Johns Hopkins Bloomberg School of Public Health*

#### **4. Clinical Practice, Meet Big Data Analytics**

Facilitator: Laura Benson, RN, MSN, CPHQ, *Health Net Federal Services*

Resource Person: Santosh Bhavani, *SemanticMD*, @SemanticMD



**1:50 p.m. 5. Making Sense of Increasingly Complicated Cancer Screening Guidelines:  
Strategies for Providers and Patients**

Facilitator: Mary Jane Joseph, RN, BC, CPHQ, *Primary Care Coalition of Montgomery County*

Resource People: Vickie Beckler, BSN, RN, *WellStar Health System*  
Seth Glick, MD, *Presbyterian Hospital*

**6. Progress in & Prospects for Patient Navigation**

Facilitator: Eden Stotsky-Himelfarb, BSN, RN, *Johns Hopkins Medicine*

Resource Person: Lina Jandorf, MA, *Icahn School of Medicine at Mt. Sinai*

**3:05 p.m. NETWORKING BREAK**

**POSTER SESSION**

*Poster presenters will be available to discuss their work.*

**3:40 p.m. PROGRESS & PROSPECTS IN CANCER SCREENING & PREVENTION**

Moderator: Seth Glick, MD, *Presbyterian Hospital*

- **What Makes Developing a Screening Test for Ovarian Cancer So Complicated?**

Luis A. Diaz, Jr., MD, *Johns Hopkins School of Medicine (invited)*

- **Prospects for Liver Cancer Screening**

Anjana Pillai, MD, *Emory University School of Medicine*

- **What Will It Take to Overcome Barriers to HPV Vaccination?**

Kenneth Alexander, MD, PhD, *Nemours Children's Hospital*

*20 minutes of dialogue with audience*

**4:55 p.m. CONVERSATION ABOUT MOON SHOTS FOR CANCER PREVENTION**

Joxel Garcia, MD, *MD Anderson Cancer Center*

Carolyn "Bo" Aldigé, Founder and President, *Prevent Cancer Foundation*

*10 minutes of dialogue with audience*

**5:30 – 7:30 p.m. NETWORKING RECEPTION**

*Join your friends and meet new colleagues as you visit the food stations and cash bar.*

## Conference Agenda - Draft

Friday, April 8, 2016

**7:00 a.m. CONFERENCE REGISTRATION AND EXHIBITS OPEN**

**POSTERS ON DISPLAY**

**CONTINENTAL BREAKFAST**

**8:00 a.m. WELCOME OF THE DAY**

**8:05 a.m. CLOSING KEYNOTE: Current Evidence on Food and Cancer Prevention**

Walter C. Willett, MD, DrPH, *Harvard School of Public Health*

*20 minutes of dialogue with audience*

**9:10 a.m. NETWORKING BREAK**

**POSTER SESSION**

**HOTEL CHECK-OUT**

**9:45 a.m. UPDATE ON CANCER SCREENING GUIDELINES**

Moderator:

Robert A. Smith, PhD, *American Cancer Society*

*5 minutes of dialogue with audience*

**10:10 a.m. TECHNOLOGY AND HEALTH**

Moderator: Elizabeth A. Westbrook, MCHES, *University of Louisville Kentucky Cancer Program*

- **What Makes a Good Health App?**  
Katlyn Donohue McMillan, MPH, *Smashing Boxes*, @KatieDMcMillan
- **Connecting Social Listening and Clinical Data**  
John Murphy, MS, *OkGr8T*
- **Prospects for Apps with Personalized Cancer Screening & Prevention for Cancer Survivors**  
Kym Martin, MBA, CNC, CFT, *360 Degree Insights, LLC*, and *HIMSS Maryland Chapter*

*20 minutes of dialogue with audience*

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**11:25 a.m. PATIENT NAVIGATION**

Moderator: Andrea Dwyer, *University of Colorado School of Public Health*

- **The Critical Role of Patient Navigators in CT Lung Cancer Screening Programs**  
Vickie Beckler, BSN, RN, *WellStar Health System*
- **Patient Navigation: A Key to Reducing Disparities in CRC Screening**  
Lynn F. Butterly, MD, *Dartmouth-Hitchcock Medical Center*
- **Making the Business Case for Patient Navigation**  
Lina Jandorf, MA, *Icahn School of Medicine at Mt. Sinai*

*20 minutes of dialogue with audience*

**12:40 p.m. CONFERENCE CLOSES**