



EVALUATION WORKSHOP

This year, a **free** evaluation workshop will again be cosponsored by the Foundation and the National Colorectal Cancer Roundtable from 10:00am to 1:00pm on the pre-conference day, **Wednesday, March 20**.

This workshop covers hands-on strategies for planning and implementing a program evaluation to meet the needs of program staff, participants, funders and other key stakeholders, with a specific focus on programs designed to build community demand for colorectal cancer screening. The lessons learned will be helpful for those conducting evaluation of other cancer screening initiatives as well. The training will follow the approach laid out in the [Evaluation 101 toolkit](#): *How to evaluate activities intended to increase awareness and use of colorectal cancer screening*, which was developed by the Roundtable.

If you already registered for the conference and want to attend the workshop, email matroyano@aol.com. If you have not yet registered, the workshop is an optional item on the conference registration form. Click [here](#) to register.