



14th Annual National Conference

**2012 *Dialogue for Action*TM on Colorectal Cancer Screening:
TODAY'S PROGRESS, TOMORROW'S CHALLENGE**

Renaissance Harborplace Hotel
Baltimore, MD
March 22-23, 2012

Call for Abstracts

Submission Deadline: December 15, 2011

Poster Session: March 22, 2012

The Prevent Cancer Foundation will convene its 2012 *Dialogue for Action* on Colorectal Cancer Screening: Today's Progress, Tomorrow's Challenge on March 22-23, 2012, in Baltimore, MD. Conference attendees will include primary care providers and specialists, nurses, public health professionals, researchers, community outreach workers and survivors working to increase colorectal cancer (CRC) screening.

The *Dialogue* poster session is a great opportunity to share information and highlight successes in screening for and prevention of CRC. This year, the top-ranking abstract will be part of the conference panel "Innovations and Best Practices in Colorectal Cancer Education or Screening Programs" on the second day of the *Dialogue*, March 23, 2012. Up to 20 abstracts will be selected for posters.

Possible topics include:

- Improving referrals between primary care and specialists
- Achieving high-quality preparation for colonoscopy
- Maintaining annual stool testing
- Building relationships between CRC survivor groups and education or screening programs
- Collaborating for community-level programs

Abstracts on the use of social media are especially encouraged.

Abstracts are limited to 300 words or less (excluding spaces). Abstracts are to be organized into five sections: Background, Goals and Objectives, Methods, Results and Conclusions. Abstracts must include some evidence that points to the effectiveness of the innovation or best practice. Text should be in Times New Roman and 12-point font. The **deadline for abstract submission is December 15, 2011, at 5 pm EST.** Individuals are limited to submitting only one abstract.



Abstracts will be reviewed and selected based on the following criteria:

- Relevance to conference theme, *Dialogue for Action* on Colorectal Cancer Screening: Today's Progress, Tomorrow's Challenge
- Potential for increasing CRC screening at the population level or in primary-care practice through research, outreach and education, policy or practice
- Clarity, originality and quality of content

Important Poster Session Policies

- ❖ **Registration:** Individuals whose abstracts are selected for posters and the panel presentation will be notified by January 6, 2012, and will be required to register for the *Dialogue for Action* conference, if not already registered. Conference registration for **one** poster or panel presenter per selected abstract will be waived. Travel and lodging will not be covered.
- ❖ **Shipping Information:** Poster presenters may ship their posters to the Renaissance Harborplace Hotel in Baltimore, Maryland, for arrival on March 21, 2012. The Prevent Cancer Foundation will not reimburse or provide shipping for posters.
- ❖ **Display:** Poster presenters must check in the morning of the poster session. Poster presenters are required to be in attendance at the poster sessions held during the morning and afternoon breaks on March 22, 2012; posters will remain on display during that evening's networking reception. Handouts are encouraged. The display boards are 4' x 8'. Posters are recommended to be at least 3' x 6', arranged horizontally, with a minimum of 14-point font. Posters may be affixed to the boards using pushpins (provided at the conference) or Velcro (not provided).

About this Year's Conference

The 2012 *Dialogue for Action* will acknowledge the progress to date: the national CRC screening rate has increased, and the national rates of CRC incidence and mortality continue to decline. The mood is sunny, but there are clouds on the horizon. Not all demographic groups and communities have shared equally in these successes, and we are not assured of continued improvement in national rates. The looming questions are: how we will pay for more-universal screening in the new system, and how to keep up the momentum.

The mission of the Prevent Cancer Foundation is saving lives through cancer prevention and early detection. To learn more about the Prevent Cancer Foundation, visit www.preventcancer.org.

To ask questions or request an abstract submission form, e-mail Kristina Hunken at Kristina.Hunken@preventcancer.org or visit www.dialogueforaction.org.