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October 21, 2011

Dear Friend:

The laurel is an ancient Roman symbol of tribute, honor, victory, merit, and reward. The Prevent Cancer Foundation created the Cancer Prevention Laurels in 2003 to recognize and celebrate innovators and leaders in the fight against cancer. As you know, awarding the Cancer Prevention Laurels is an important part of the annual *Dialogue for Action™ on Colorectal Cancer Screening*.

Click [here](#) for a list of eight years of Laurels awardees, in honor of their significant contributions to cancer prevention and early detection.

We are pleased to announce the opening of nominations for the 2012 Laurels awards which will again be co-sponsored by the Foundation and the National Colorectal Cancer Roundtable. Nominations are now being solicited from many groups, including the 56 collaborating partner organizations of National Colorectal Cancer Awareness Month.

**We invite you to participate in the Cancer Prevention Laurels process by nominating individuals you believe deserve this special recognition.**

Awards will be made in the following three categories to recognize work in any field of cancer prevention and early detection:

***Cancer Prevention Laurel for National Leadership:*** Awarded to an individual who has demonstrated exemplary leadership in cancer prevention and early detection at the national level.

***Cancer Prevention Laurel for Innovative Programs:*** Awarded to an individual who has developed and implemented an innovative program in cancer prevention and early detection deserving of national recognition.

***Cancer Prevention Laurel for Advocacy:*** Awarded to an individual whose personal passion for improving cancer prevention and early detection has resulted in positive change in the public, professional or political arena.

You may make one or more nominations in any or all of the categories. Simply provide a short letter for each nomination describing why the candidate should be recognized and

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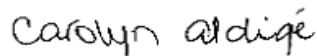
include a short biographical sketch. You may e-mail your nominations to Sarah Abou-El-Seoud at [Sarah.Abou@preventcancer.org](mailto:Sarah.Abou@preventcancer.org).

**Nominations must be received no later than November 11, 2011.**

Please join the Foundation and the Roundtable in recognizing the dedication of individuals who are making a real difference in cancer prevention and early detection.

Thank you so much for your continued support.

Sincerely,



Carolyn Aldigé  
President and Founder  
Prevent Cancer Foundation



Thomas K. Weber, MD, FACS  
Chair, NCCRT



**STOP CANCER BEFORE IT STARTS**

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