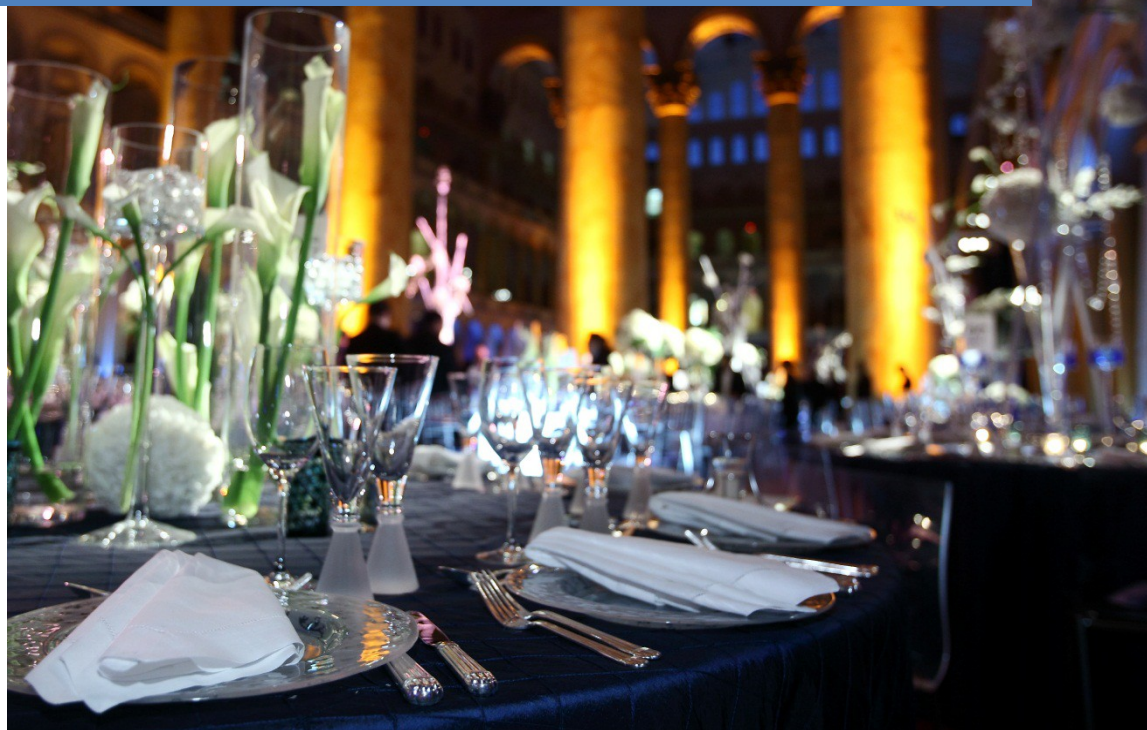


## SPONSORSHIP BENEFITS

Annual Spring Gala  
March 7, 2014



In October 2011, the Foundation was recognized by Philanthropedia, an organization affiliated with GuideStar, as one of the top 14 high impact cancer charities in the United States. We earned high ratings in the areas of educational programs, leadership, advocacy, and cancer prevention.

*We are proud that 84 cents of every Gala dollar raised supports cancer research nationally and local community outreach programs.*

*The Foundation is pleased to acknowledge its Gala sponsors across all of our social platforms, in our newsletter [cancer PreventionWorks](#), and in our Annual Report.*



## ANNUAL SPRING GALA ♦ March 7, 2014 SPONSORSHIP BENEFITS

### Exclusive Presenting Sponsor ♦ \$100,000

- Premier seating for 30 guests
- Opportunity for a corporate executive to address Gala attendees from the podium
- Invitations for 8 to an exclusive appreciation reception
- Logo on Gala invitation \*\*
- Formal acknowledgment from podium at the Gala
- Full page center advertisement in the Gala Program.
- Opportunity for a blog post that will highlight an interview with a corporate official about one of the company's community health or education programs.
- Corporate logo, with a link for one year to corporate home page, on Prevent Cancer Foundation's supporter page and Gala Auction website
- Corporate logo prominently featured in sponsor recognition video throughout evening
- Sponsorship acknowledgment in all media releases
- Company featured in dedicated email blast to gala supporters

### Premier Benefactor ♦ \$50,000

- Premier seating for 20 guests
- Opportunity for a corporate executive to address Gala attendees from the podium
- Invitations for 6 to an exclusive appreciation reception
- Logo on Gala invitation \*\*
- Formal acknowledgment from podium at the Gala
- Full page advertisement in the Gala Program.
- Corporate name on Prevent Cancer Foundation's supporter page and Gala Auction website
- Corporate logo prominently featured in sponsor recognition video throughout evening
- Sponsorship acknowledgment in all media releases
- Company featured in dedicated email blast to gala supporters

### Benefactor Plus ♦ \$35,000

- Preferred seating for 12 guests
- Corporate name listed on Gala invitation \*\*
- Invitations for 4 to an exclusive appreciation reception.
- Half page advertisement in the Gala Program.
- Corporate name on Prevent Cancer Foundation's supporter page for one year
- Corporate logo featured in sponsor recognition video throughout evening
- Sponsorship acknowledgment in all media releases

### Benefactor ♦ \$25,000

- Preferred seating for 10 guests
- Corporate name listed on Gala invitation \*\*
- Invitations for 4 to an exclusive appreciation reception
- Quarter page advertisement in the Gala Program
- Corporate name on Prevent Cancer Foundation's supporter page for one year
- Corporate logo featured in sponsor recognition video throughout evening

### Patron Plus ♦ \$15,000

- Preferred seating for 10 guests
- Invitations for 4 to an exclusive appreciation reception
- Corporate name on Prevent Cancer Foundation's supporter page for one year
- Corporate name featured in sponsor recognition video throughout evening

### Patron ♦ \$10,000

- Choice seating for 10 guests
- Invitations for 2 to an exclusive appreciation reception
- Corporate name on Prevent Cancer Foundation's supporter page for one year

### Sponsor ♦ \$7,000

- Choice seating for 8 guests

### Individual Tickets

- Patron ♦ \$1,000  
(Priority seating and listing in program)
- Friend ♦ \$500

*\* All levels: sponsor name will be listed in gala program and in Foundation's annual report.*

*\*\*Commitment must be received by January 13, 2014.  
Invitations are mailed to more than 2,500 prominent Washingtonians and gala guests nationwide.*



## Past Gala Sponsors

AARP  
ABB Inc.  
Abbott Laboratories  
ACE American Insurance Company Air  
Transport Association of America Akin,  
Gump, Strauss, Hauer & Feld, LLP  
Alston & Bird, LLP  
American Cancer Society  
American Society for Radiation Oncology  
American Society of Clinical Oncology  
American Trucking Associations, Inc.  
AmerisourceBergen  
Amgen  
APCO Worldwide  
AT&T  
Baker & Hostetler, LLP  
Battelle  
Bayer HealthCare LLC  
Biotechnology Industry Organization  
BNSF Railway Company  
Capitol Counsel LLC  
Caremark Rx, Inc.  
Celgene Corporation  
CenterPoint Energy, Inc.  
Chevron  
Chicago Mercantile Exchange  
CIGNA

Comcast Corporation  
Corman Construction, Inc.  
Dell Computer Corporation  
Denny Miller Associates, Inc.  
Doornink Family Charitable Fund  
Duke Energy Corporation  
Edison Electric Institute  
Eisai Inc.  
EMD Serono, Inc.  
Emergent BioSolutions  
Endo Pharmaceuticals  
Exxon Mobil Corporation  
FedEx Corporation  
Ford Motor Company  
Genentech, Inc.  
Georgetown University  
Honeywell International, Inc.  
Hunton & Williams  
KBPK Foundation  
KORE Infrastructure, LLC  
Lilly USA, LLC  
Lockheed Martin Marathon  
Oil Corporation Mattoon and  
Associates, LLC  
Merck  
Millennium Pharmaceuticals, Inc.  
Myriad Genetics, Inc.  
Nestlé  
NextEra Energy Inc.  
Novartis Pharmaceuticals Corp.

Nuclear Energy Institute  
Otsuka America Pharmaceutical, Inc.  
Patton Boggs  
Personal Care Products Council  
Pfizer Inc.  
PwC  
Rockwell Automation  
Ruesch Family Foundation  
Salt River Project  
Sanofi  
Siemens Corporation  
SIFMA  
Southern Company  
Sunoco, Inc.  
Susan G. Komen for the Cure  
TE Connectivity Ltd.  
The Boeing Company  
The Brink's Company  
The Financial Services Roundtable  
The Nickles Group LLC  
The Travelers Indemnity Company  
Tyco  
U.S. Chamber of Commerce  
United Parcel Service  
United States Steel Corporation  
Van Scoyoc Associates  
Walmart Stores, Inc.  
Zurich American Insurance Company