



Dialogue for Action Conference on Colorectal Cancer Screening

Today's Progress, Tomorrow's Challenge

March 22 – 23, 2012

Renaissance Baltimore Harborplace Hotel, Maryland

Supporter Opportunities

BENEFACTOR

\$25,000

- Acknowledgement and corporate logo placement on the Prevent Cancer Foundation Website and the *National Challenge – Screening Saves Lives* pages, in English and Spanish, with a link to your corporate site.
- Recognition in an article about NCRCC in the Prevent Cancer Foundation's *cancer PreventionWorks* newsletter, distributed nationwide.
- Acknowledgement as a supporter, at the Benefactor level, on all *Dialogue for Action on Colorectal Cancer Screening* conference signage and collateral materials.
- The opportunity to exhibit and distribute information about your products and services at the conference (in the designated exhibit area).
- Four (4) complimentary registrations for the conference.
- Acknowledgment in Prevent Cancer Foundation's annual report.

PATRON

\$10,000

- Acknowledgement as a supporter, at the Patron level, on the Prevent Cancer Foundation *Dialogue for Action* microsite.
- Acknowledgement as a Patron on all *Dialogue for Action on Colorectal Cancer Screening* conference signage and collateral materials.
- The opportunity to exhibit and distribute information about your products and services at the conference (in the designated exhibit area).
- Three (3) complimentary registrations for the conference.
- Acknowledgment in Prevent Cancer Foundation's annual report.

SUPPORTER

\$5,000

- Acknowledgement as a Supporter on the Prevent Cancer Foundation *Dialogue for Action* microsite.
- Acknowledgement as a Supporter on all *Dialogue for Action on Colorectal Cancer Screening* conference signage and collateral materials.
- The opportunity to exhibit and distribute information about your products and services at the conference (in the designated exhibit area).
- One (1) complimentary registration for the conference.
- Acknowledgement in Prevent Cancer Foundation's annual report.

The Prevent Cancer Foundation convenes the *Dialogue for Action on Colorectal Cancer Screening*, a yearly innovative and interactive national CME/CNE/CHES certified conference for colorectal cancer stakeholders. Since 1999, the *Dialogue for Action* has served as a forum to promote collaboration and idea-sharing across disciplines and culminates in action steps for change.

The *Dialogue for Action* has been successfully replicated in 17 states (including Arizona/New Mexico, California, Colorado, Kentucky, Maryland, Massachusetts, Michigan, Minnesota, Nebraska, New Jersey, New York, Ohio, South Carolina, Utah, Virginia, Washington State and West Virginia) and 10 American Indian/Alaska Native communities (Alaska Native Tribal Health Consortium, Black Hills Center for American Indian Health, Cherokee Nation, Great Plains Tribal Chairman's Health Board, Ho-Chunk Nation, Intertribal Council of Michigan, Kaw Nation, Mashantucket Pequot Tribal Nation, Texas Gulf Coast Native American Health Coalition and Alabama-Coushatta Tribe, and the Urban Indian Health Institute).

A five-year cooperative agreement with the Centers for Disease Control and Prevention funded much of this work in states, tribes and urban Indian health organizations.