

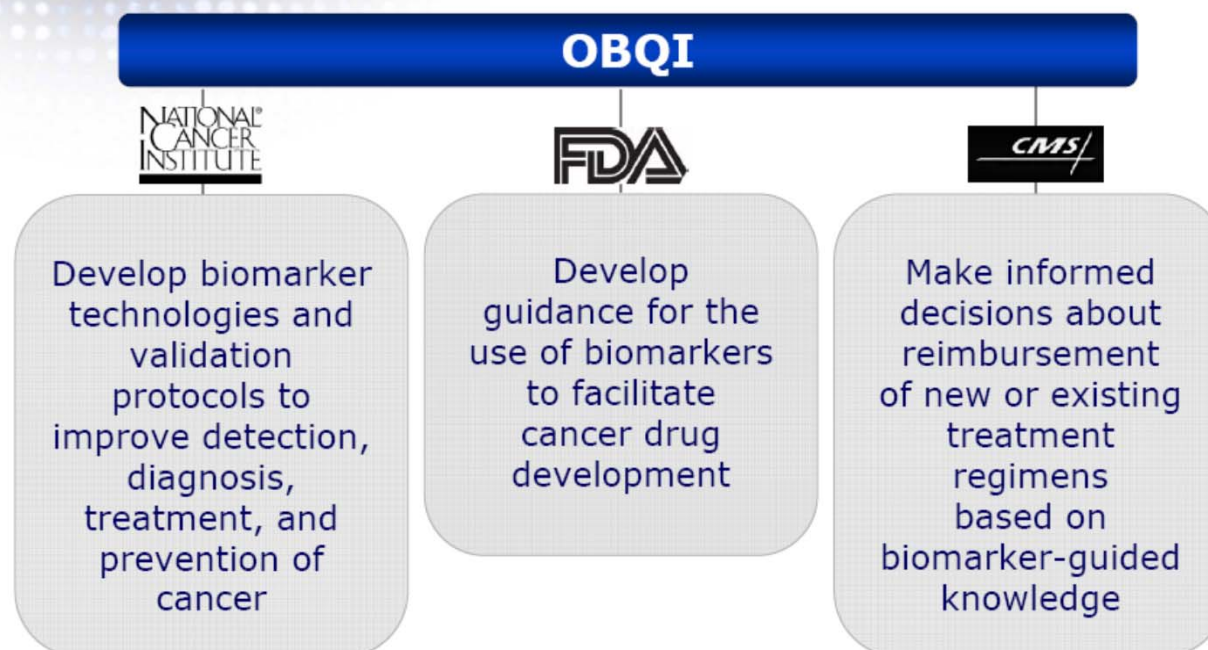
OBQI: Unique HHS Partnership

**The Oncology Biomarkers Qualification Initiative (OBQI)
is a new and innovative collaboration among
NCI, FDA, and CMS designed to qualify biomarkers for
use in clinical trials – and ultimately speed
better agents to cancer patients***



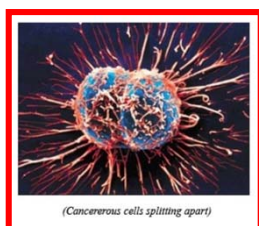
*Tri-partite MOU signed 01/23/2006

OBQI Coordinates Cross-HHS Goals for Biomarker Validation and Clinical Use



The Biomarkers Consortium is led by an Executive Committee and organized around four Steering Committees

Cancer

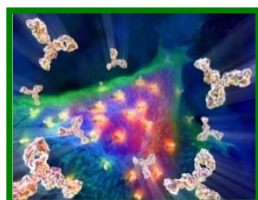


Gary J. Kelloff, MD,
NCI/NIH (Co-Chair)
David R. Parkinson, MD,
Nodality, Inc. (Co-Chair)

Caroline C. Sigman, PhD, CCS
Associates, Project Manager
Sonia Pearson-White, PhD
Scientific Program Manager, FNIH

- *Accelerate Drug Development in all Cancers*
- *Circulating Tumor Cells (CTCs) as a Biomarker*
- *Improve and Standardize Imaging*

Inflammation & Immunity



Brian Kotzin, MD, Amgen
Corporation (Co-chair)
Dan Rotrosen, MD, NIAID/NIH
(Co-Chair)

TBN
Scientific Program Manager,
FNIH

- *Rheumatoid Arthritis*
- *Transplantation*

Metabolic Disorders

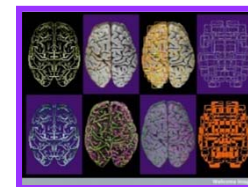


Myrlene Staten, MD, NIDDK/NIH
(Co-Chair)
David Kelley, MD, Merck & Co.,
Inc. (Co-Chair)

Maria Vassileva, PhD
Scientific Program Manager,
FNIH

- *Atherosclerosis*
- *Beta Cell Function*
- *Microvascular Complications in Diabetes*
- *Functional Changes in Aging*

Neuroscience



Huda Akil, PhD, MA, University
of Michigan (Co-Chair)
Husseini K. Manji, MD, FRCP,
Johnson & Johnson
Pharmaceutical R&D (Co-Chair)

Judy Siuciak, PhD
Scientific Program Manager

- *Imaging in Alzheimer's Disease*
- *Markers of Depression and Anti-Depressant Response*

Joint Imaging Biomarker Qualification Committee

Gary J. Kelloff, MD (Co-Chair), NIH/NCI/DCTD Cancer Imaging Program

Daniel C. Sullivan, MD (Co-Chair), Duke University, RSNA

Monica Bertagnolli, MD, Brigham & Women's Hospital, CALGB

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Mark G. Kris, MD, Memorial Sloan Kettering Cancer Center

Richard Little, MD, NIH/NCI/DCTD/CTEP

Michael F. McNitt-Gray, PhD, UCLA

Joint Imaging Biomarker Qualification Committee (2)

David Mozley, MD, Merck Research
Laboratories

James L. Mulshine, MD, Rush Medical
College

Sonia Pearson-White, PhD, FNIH
Biomarkers Consortium

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NIH/NCI/DCTD/CTE/CIP

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Freiburg

Gundrun Zahlmann, MD, PhD,
Roche, Inc.

CRO

Howard Higley, PhD, CCSA; Ying
Tang, PhD, CCSA

RSNA/QIBA

Andrew Buckler, Buckler Biomedical,
LLC

Biomarkers:

Analytical & Clinical Validation

Biomarker validation is the process of assessing the assay and its measurement performance characteristics, and determining the range of conditions (including clinical settings) under which the assay will give reproducible and accurate data

Wagner *et al.*, Clin Pharm Therap 2007; 81: 104–107

Biomarker Qualification

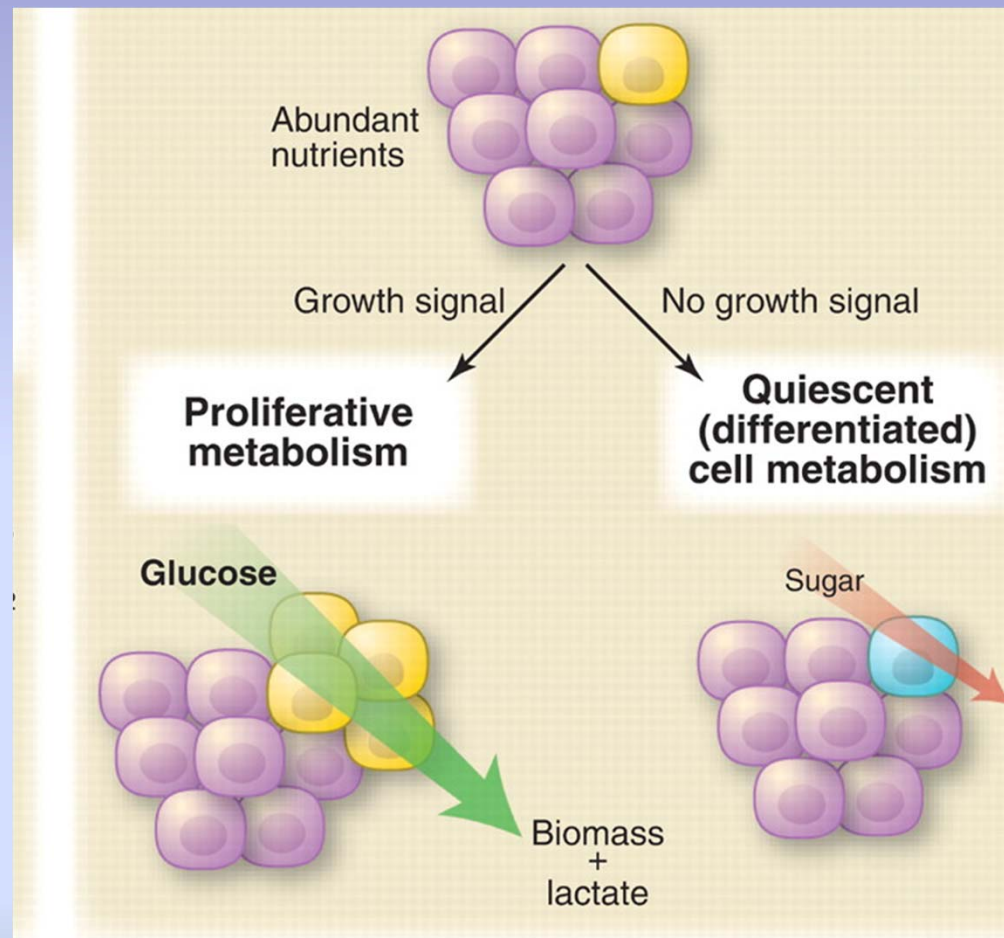
- Biomarker qualification is the evidentiary process of linking a biomarker with biological processes and clinical endpoints.
- Qualification is verification that the biomarker is “fit-for-purpose”

Wagner *et al.*, Clin Pharm Therap 2007; 81: 104–107

Why FDG-PET

- FDG-PET exploits the reliance of tumor cells on glucose and glycolytic metabolism to image cancers (Warburg Effect, strong mechanistic rationale)
- FDG-PET data can be assessed visually, or analyzed semiquantitatively or quantitatively
- FDG-PET is approved for use in the diagnosis, staging, and restaging of a variety of cancer types, and in these applications can significantly impact the clinical management of disease
- In a number of clinical settings (e.g., NSCLC, esophageal cancer, lymphoma), FDG-PET can provide an early measure of response to treatment with approved therapies
- With a few additional studies, FDG-PET could facilitate drug development and patient care by resulting in:
 - Shorter duration of Phase 2 studies to evaluate new drug/regimen
 - Accelerated approval in Phase 3 trials, with full approval contingent on evidence of clinical benefit (e.g., PFS, OS after longer term follow-up)
 - Better patient care by ceasing ineffective therapies earlier

Understanding the Warburg Effect: Metabolic Requirements of Cell Proliferation



Adapted from Vander Heiden et al., *Science* 324, 1029 -1033 (2009)

Published by AAAS

Value Proposition/Benefit for Partners in Public Private Partnership (PPP)

FNIH

- Nonprofit Convener and Partnership Builder

Diagnostics, Device Industry

- Companion Diagnostics, Imaging-based Biomarkers
- Improved Business Model

Pharma

- More Efficient Drug Development and Approval Path
- Better Early Response Criteria

FDA

- Provides for Evidence-Based Regulatory Policy

Academia, NCI

- Better Clinical Data
- More Effective Treatment/Management

Patients/ Advocates

- Opportunity to Drive Path to Personalized Treatment
- Potentially More Effective Treatment/Management

CMS

- Helps Define Reasonableness and Need
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