

# **Ensuring the Quality of Health Care:**

## ***Application of Concepts to Cancer Screening***

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**Rollins School of Public Health and**  
**Winship Cancer Institute**  
**Emory University**

**Panel Session on “Policy Transforming Practice: Access,  
Quality, and Costs of Health Care”**

***Dialogue for Action on Cancer Screening: Hitting the Targets***

***Baltimore, MD***

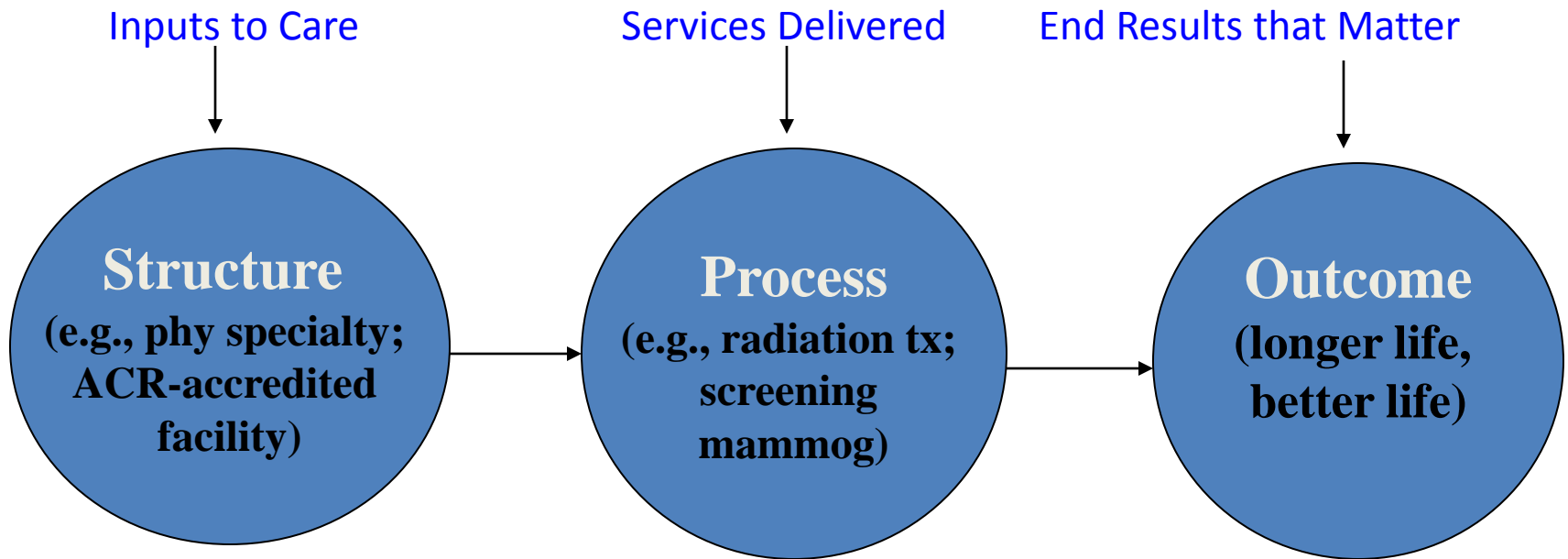
**March 21, 2013**

# *Defining “Quality” Cancer Care*

- **Quality of Care** is the degree to which health services for individuals and populations increase the likelihood of desired health outcomes and are consistent with current professional knowledge. (IOM, 1990 \*)
- This means
  - provision of evidence-based care across the cancer continuum
  - in a timely and technically competent manner
  - with good communication and cultural sensitivity
  - shared decision making

\* Institute of Medicine. 1990 *Medicare: A Strategy for Quality Assurance*, KN Lohr, ed., Washington, D.C.: National Academy Press.

# ***Donabedian's Classic Framework for Assessing Quality of Care \****



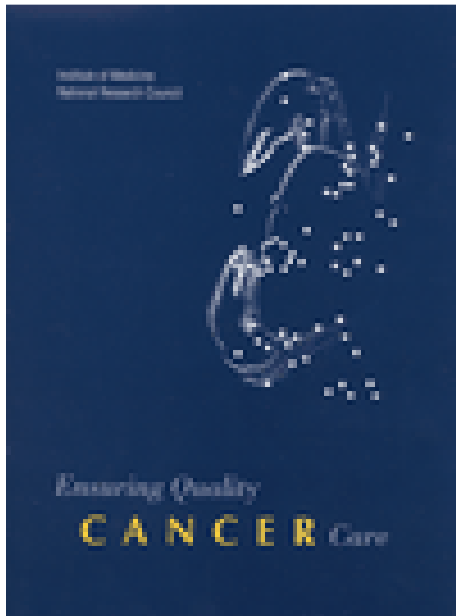
\* Donabedian A. Evaluating the quality of medical care. *Milbank Mem Fund Q* 1965;44 (Suppl):166-206.

## *By the late 1990s, Emerging Consensus in the U.S. Cancer Research and Policy Communities:*

- Far too many of the over 10 million cancer patients and survivors in the U.S. do not receive high-quality care.
- In many instances, no consensus on what constitutes “quality care”
- Even where consensus appears to exist, wide variations in practice patterns indicate significant populations disparities in receipt of quality care.

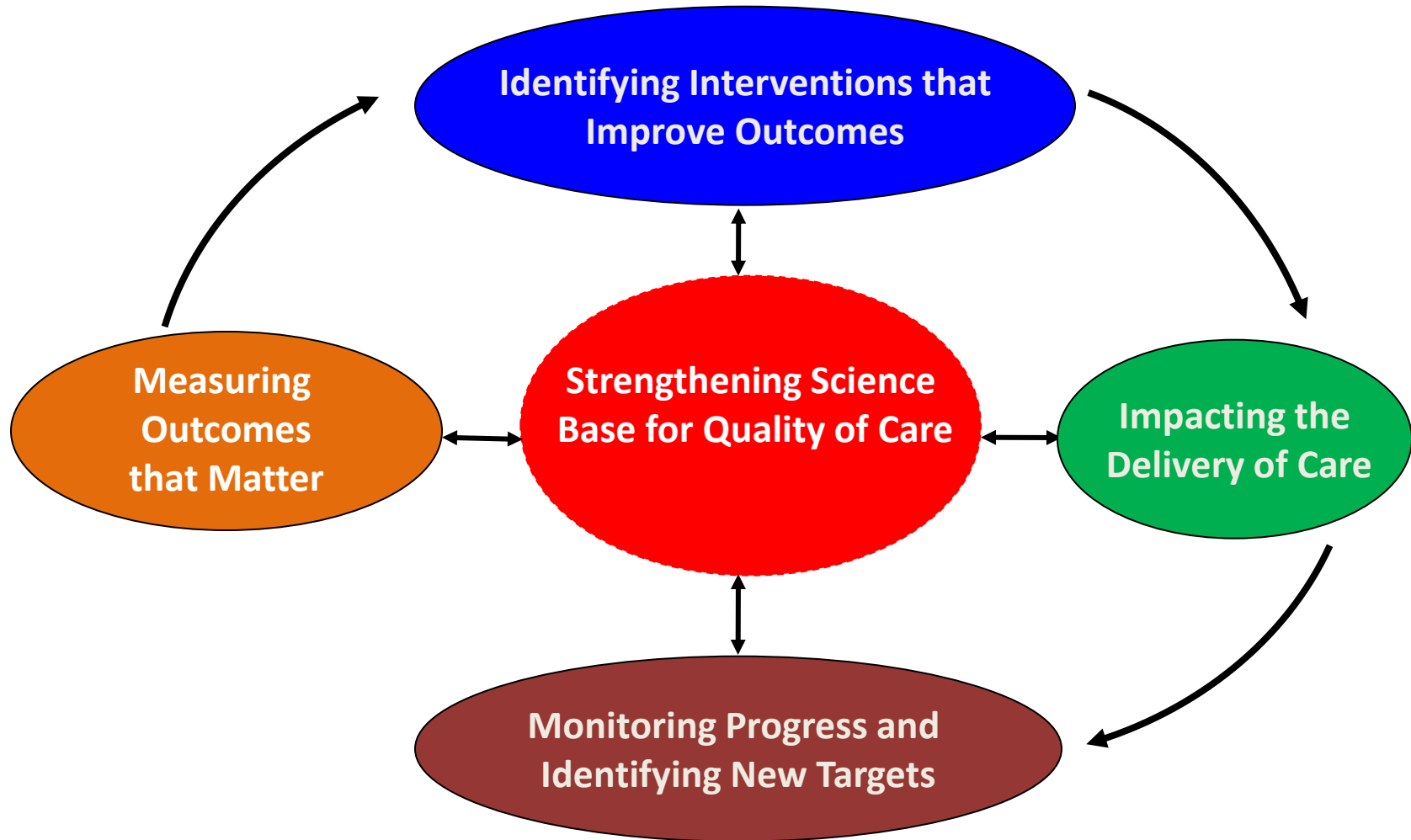
# Institute of Medicine Report of 1999 \*

- Found significant disparities in the quality of cancer care in the United States
- Recommended that:
  - \* Quality care measures be established.
  - \* These measures be monitored through repeated studies.
  - \* That benchmarks be established for quality improvement.
  - \* Enhancing cancer registry data with additional sources on information on cancer **prevention, screening, diagnosis, and treatment** is an important pathway toward quality assessment – *and toward building a “national cancer data system”* to support a range of analyses.

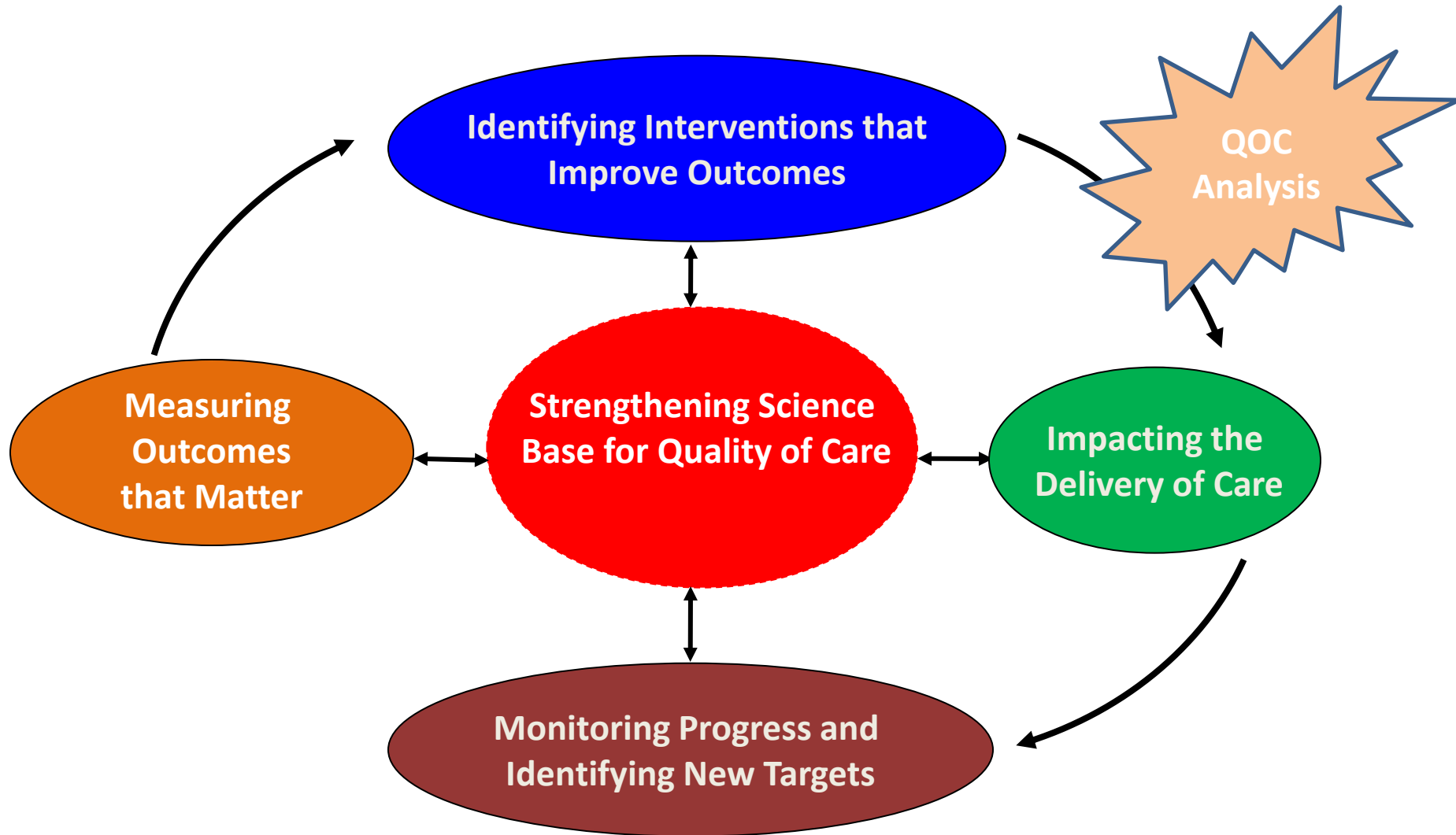


\* Institute of Medicine, 1999. *Ensuring Quality Cancer Care*. Eds Hewitt M and Simone JV, Nat'l Academy Press

# ***Cancer Care Quality Improvement Cycle***

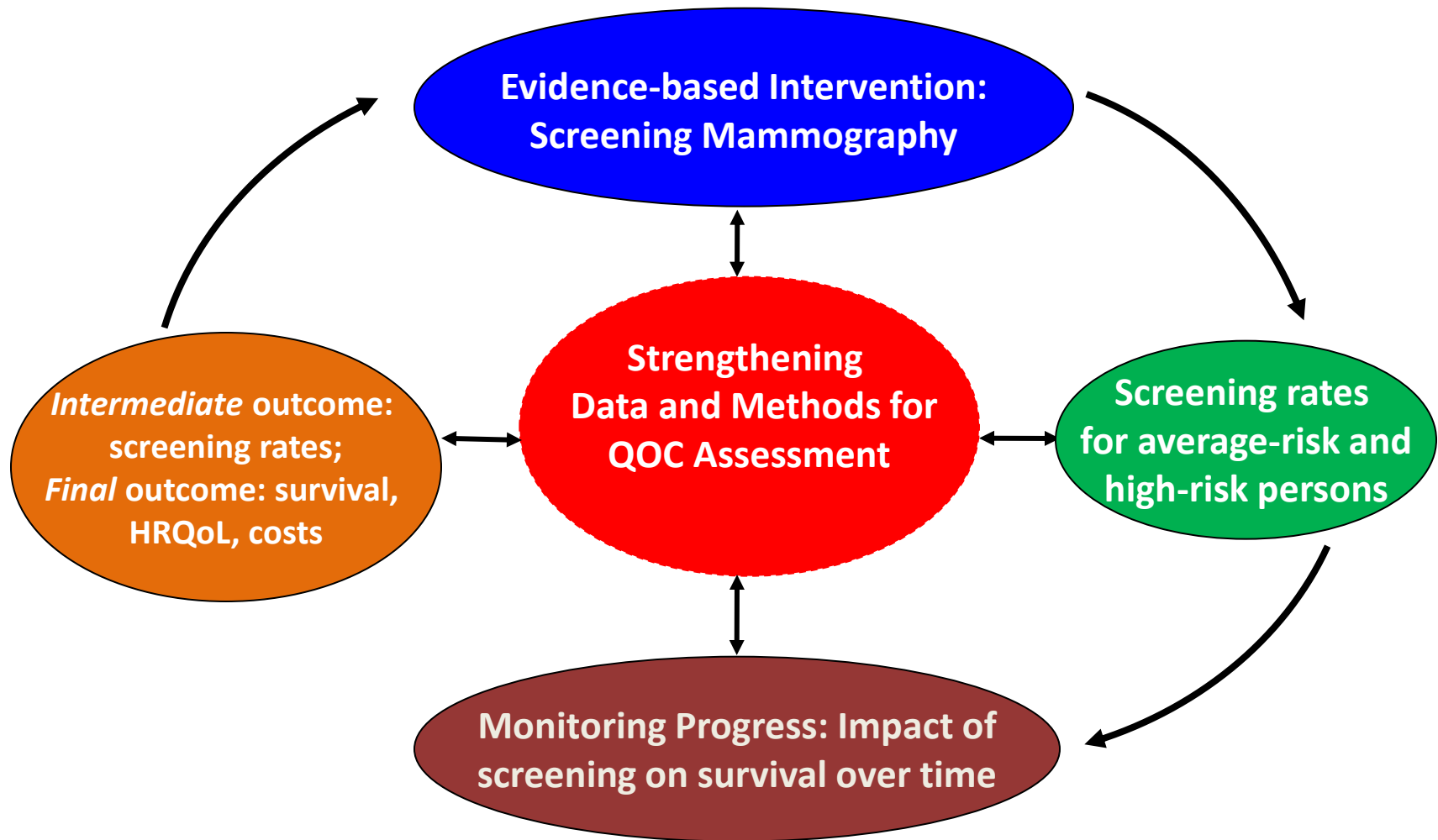


# ***Cancer Care Quality Improvement Cycle***



# ***Cancer Care Quality Improvement Cycle:***

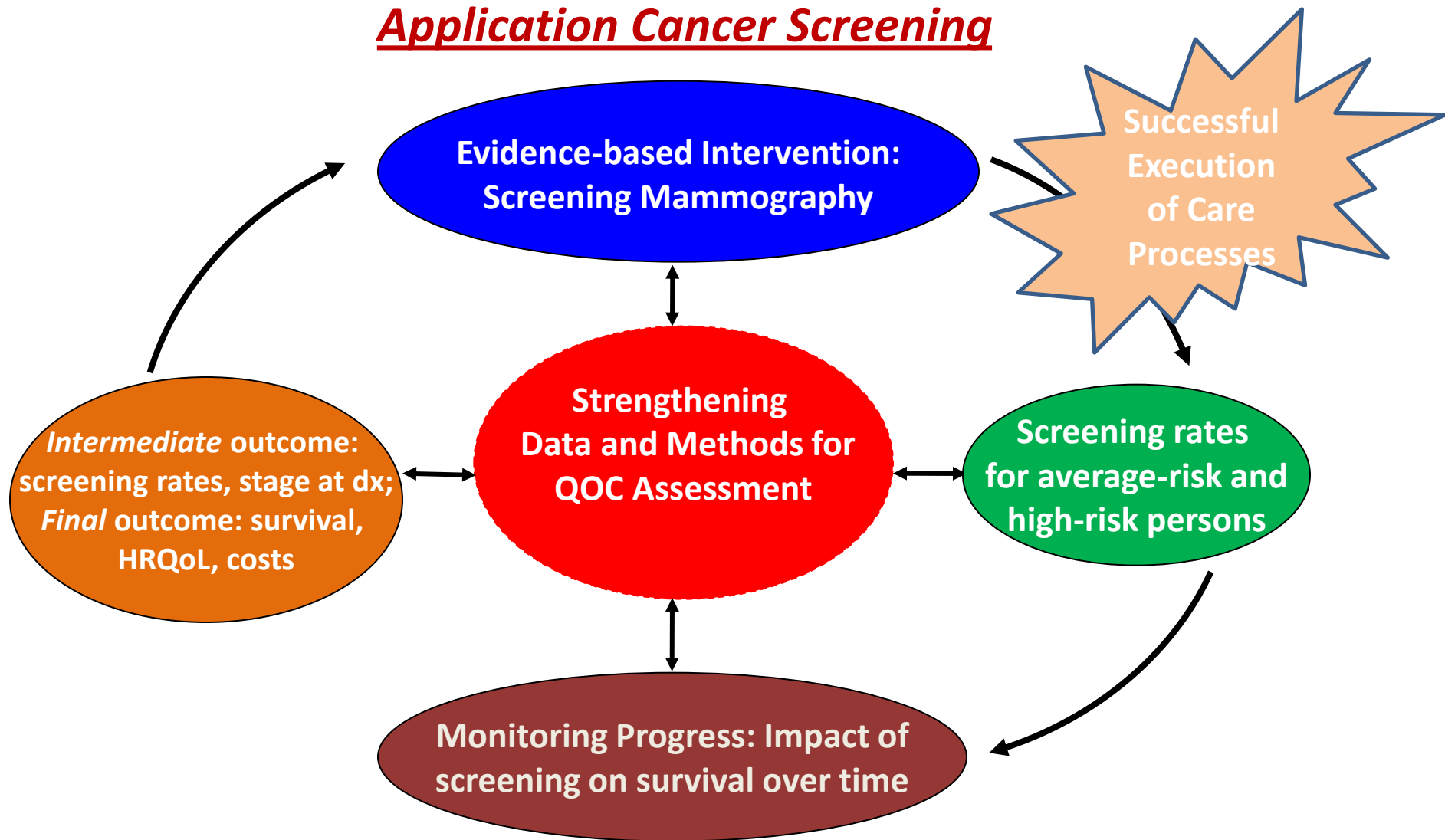
## ***Application Cancer Screening***





# Cancer Care Quality Improvement Cycle:

## Application Cancer Screening



# ***Measuring Outcomes that Matter***

## For Screening Mammography.....

- ***Potential Benefits:***
  - Decrease in breast cancer mortality
  - Improved quality-of-life, given detection at earlier disease stage and possibly less aggressive treatment required
- ***Potential Harms:***
  - “Overdiagnosis” → possible tx of insignificant cancers
  - False-positive tests → additional testing & anxiety
  - False-negative tests → potential delay in cancer diag
  - Radiation-induced breast cancer

# *Identifying Interventions that Improve Quality*

For Screening Mammography, recommendations are.....

- **American Cancer Society**

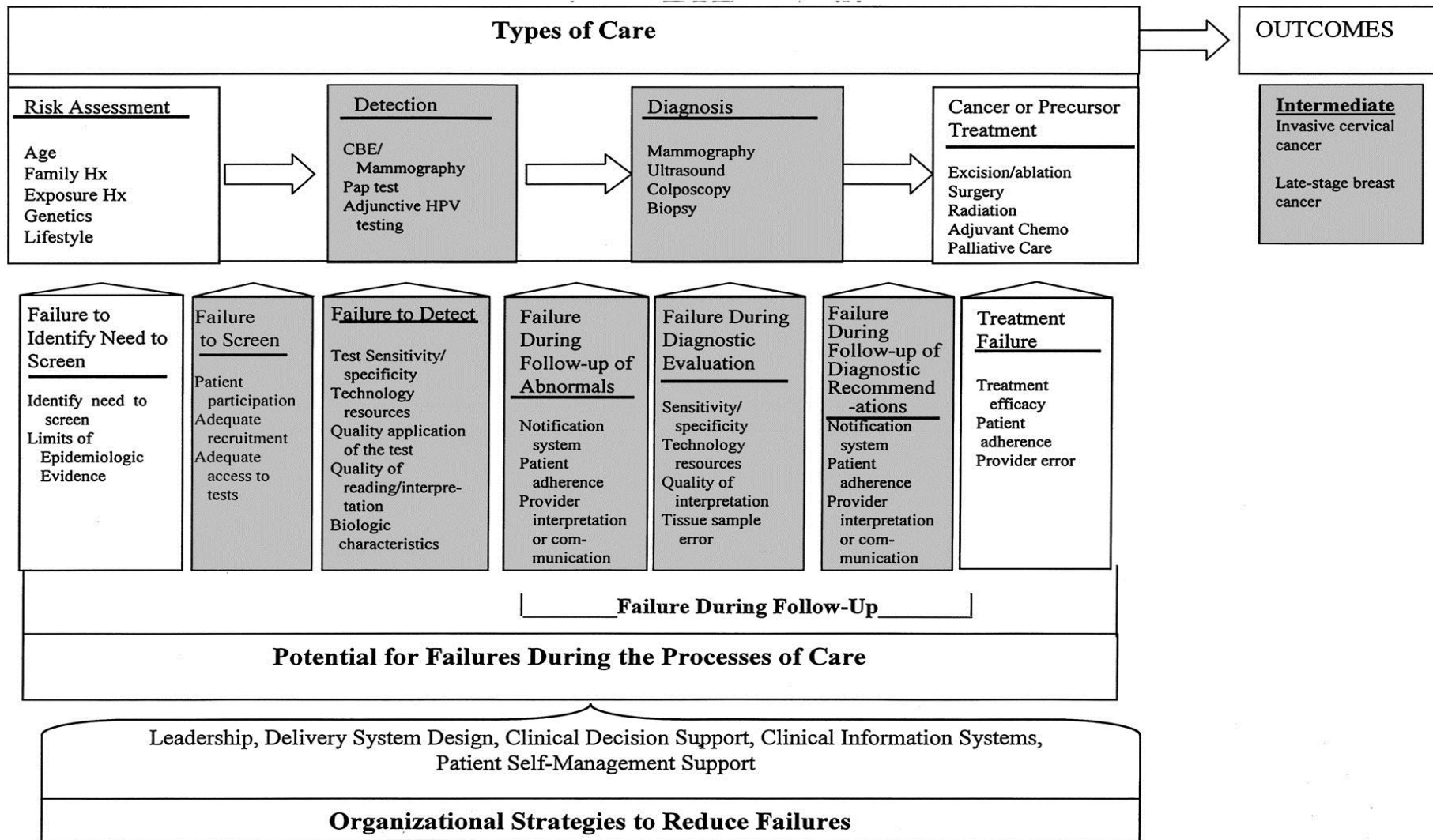
- Women age 40 and over should have annual mammogram so long as they are in good health
- Women at high risk (>20% lifetime risk) should get MRI and mammogram annually.

(but also.....)

- **U.S. Preventive Services Task Force**

- Women 50-74 should have biennial mammogram (Grade B rec)
- Decision to start regular, biennial mammograms before age 50 should be an individual one, taking account of patient context and values in weighing benefits and harms (Grade C rec)
- Insufficient evidence to judge merits of MRI or digital mammography (Grade I statement)

# Successful Execution of Care Processes for Screening and Diagnosis (And What Can Go Wrong along the Way)



Zapka J G et al. *Cancer Epidemiol Biomarkers Prev* 2003;12:4-13

# ***Screening and Diagnosis Rates for Average-Risk and High-Risk Persons***

For Screening Mammography (based on U.S. NHIS survey data).....

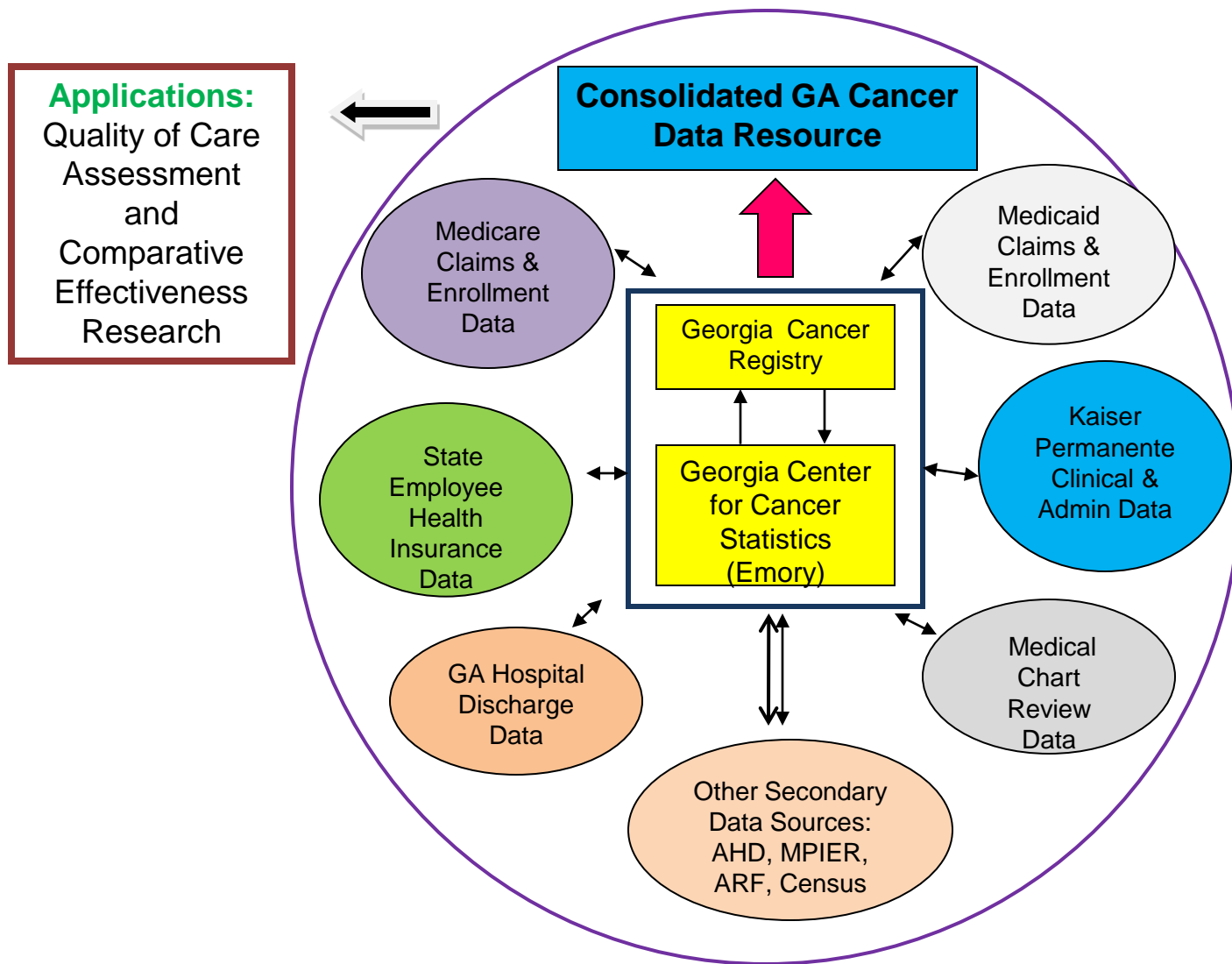
- **Average-Risk women, % screened within last 2 yrs:**
  - 68.5 (overall) \*
  - 62.9 (age 40-49) \*
  - 75.9 (ages 50-64) \*
  - 67.1 (age 65+) \*
  - 72.4 (age 50-74) \*\*
- **Cancer Survivors (one group of higher-risk women), % screened in last 2 yrs:**
  - 74.2 (2008) \*\*\*
  - 75.3 (2010) \*\*\*

\* Breen N, et al. Update on mammography trends: Comparisons of rates in 2000, 2005, and 2008. *Cancer* 2011;117(10):2209-2218.

\*\* U.S. Centers for Disease Control and Prevention. *Morbidity and Mortality Weekly Report*, January 27, 2012.

\*\*\* Clarke TC, et al. Trends in adherence to recommended cancer screening: the U.S. population and working cancer survivors. *Frontiers in Oncology* December 12, 2012, Vol 2, Article 190 ([www.frontiersin.org](http://www.frontiersin.org)).

# Strengthening Data and Methods for Monitoring Progress over Time: a Georgia-based Demonstration Study



# ***Overview of the GA Cancer Registry “Augmenting” Study***

## **SPECIFIC AIMS**

1) Link GA Cancer Registry data to multiple administrative files

2) Subject each bilateral linked data set to rigorous data quality checks

3) Apply each bilateral linked data set to quality-of-care assessment

*Focus on National Quality Forum (NQF)-endorsed metrics for breast cancer and colorectal cancer. **Further application to breast cancer surveillance screening.***

4) Design the alpha version of a “Consolidated Georgia Cancer Data Resource”

Georgia Registry would create linked, de-identified analytical data sets tailored for specific analyses by drawing selectively from one, some, or all of the administrative/clinical data files → a “linkage of linked files”

# ***Application to Breast Cancer Surveillance Screening (Mammography) for Women Enrolled at KPG and Diagnosed with 1<sup>st</sup> Primary Breast Cancer, 2002-2005***

*Adherence rates for those continuously enrolled at KPG for at least 4  
years post diagnosis of Stage I-III breast cancer **at any age** (N=613)*

## ***Screening Interval Since Date of Diagnosis***                      ***% Screened***

<b><i>First 6-12 months</i></b>	<b>60</b>	
<b><i>In Year 2</i></b>	<b>81</b>	
<b><i>Within 2 years</i></b>		<b>90</b>
<b><i>In Year 3</i></b>	<b>77</b>	
<b><i>Within 3 years</i></b>		<b>91</b>
<b><i>In Year 4</i></b>	<b>76</b>	
<b><i>Within 4 years</i></b>		<b>92</b>



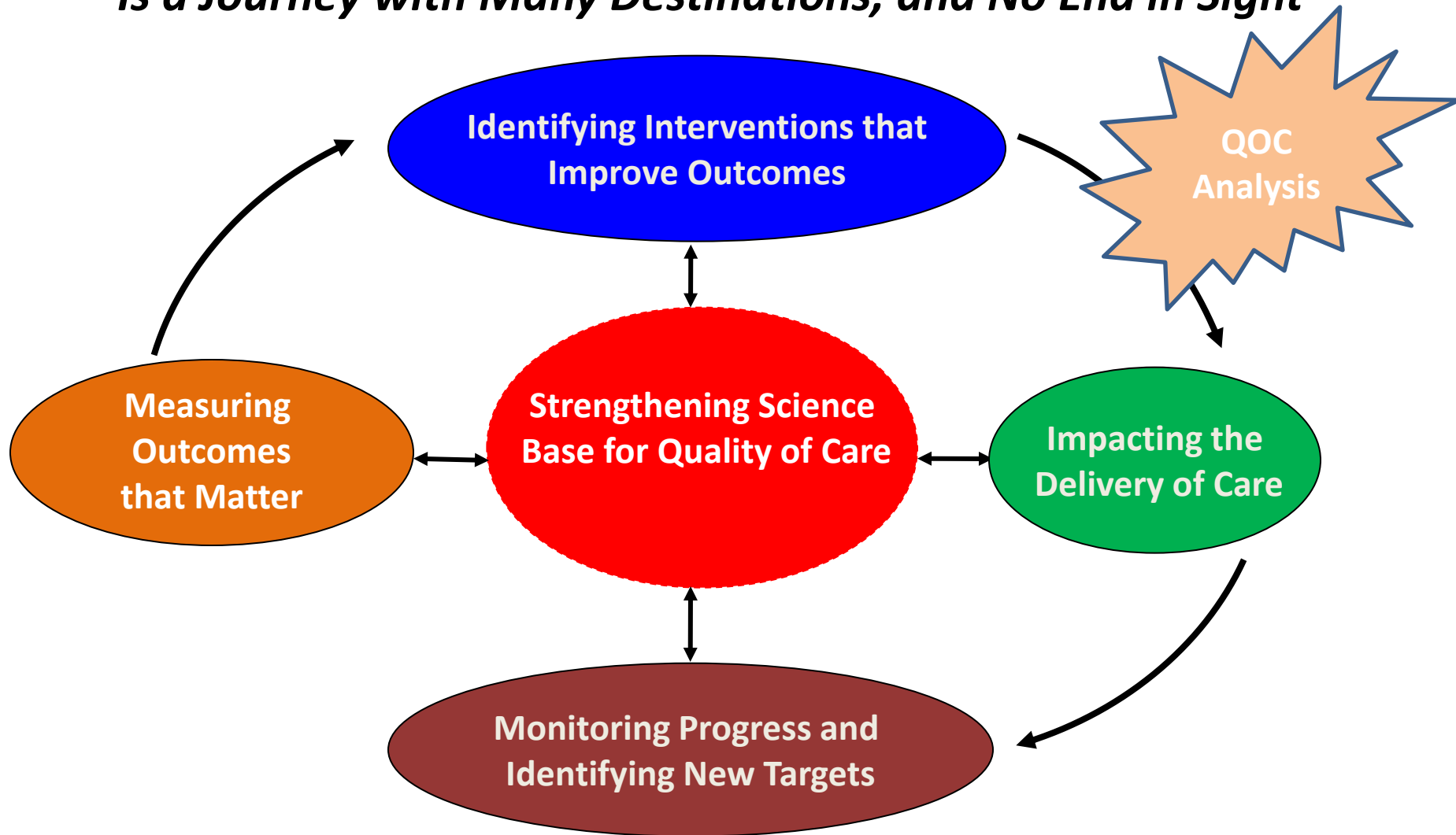
**Breast Cancer Surveillance Screening (Mammography) for  
Women Enrolled at KPG and Diagnosed with 1<sup>st</sup> Primary  
Breast Cancer at Age 45 or Younger, 2002-2005**

*Adherence rates for those **thus at elevated risk for a second cancer** who were continuously enrolled at KPG for at least 4 years post diagnosis of Stage I-III breast cancer (N=154)*

<b>Screening Interval Since Date of Diagnosis</b>	<b>% Screened</b>
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<b>First 6-12 months</b>	<b>52</b>
<b>In Year 2</b>	<b>82</b>
<b>Within 2 years</b>	<b>91</b>
<b>In Year 3</b>	<b>61</b>
<b>Within 3 years</b>	<b>92</b>
<b>In Year 4</b>	<b>68</b>
<b>Within 4 years</b>	<b>93</b>

***In Sum: Achieving Quality Health Care – and Cancer Screening –  
Is a Journey with Many Destinations, and No End in Sight***



Thank you!

***Extra Slides for Q & A***

# *NQF Cancer Quality Measures Project*

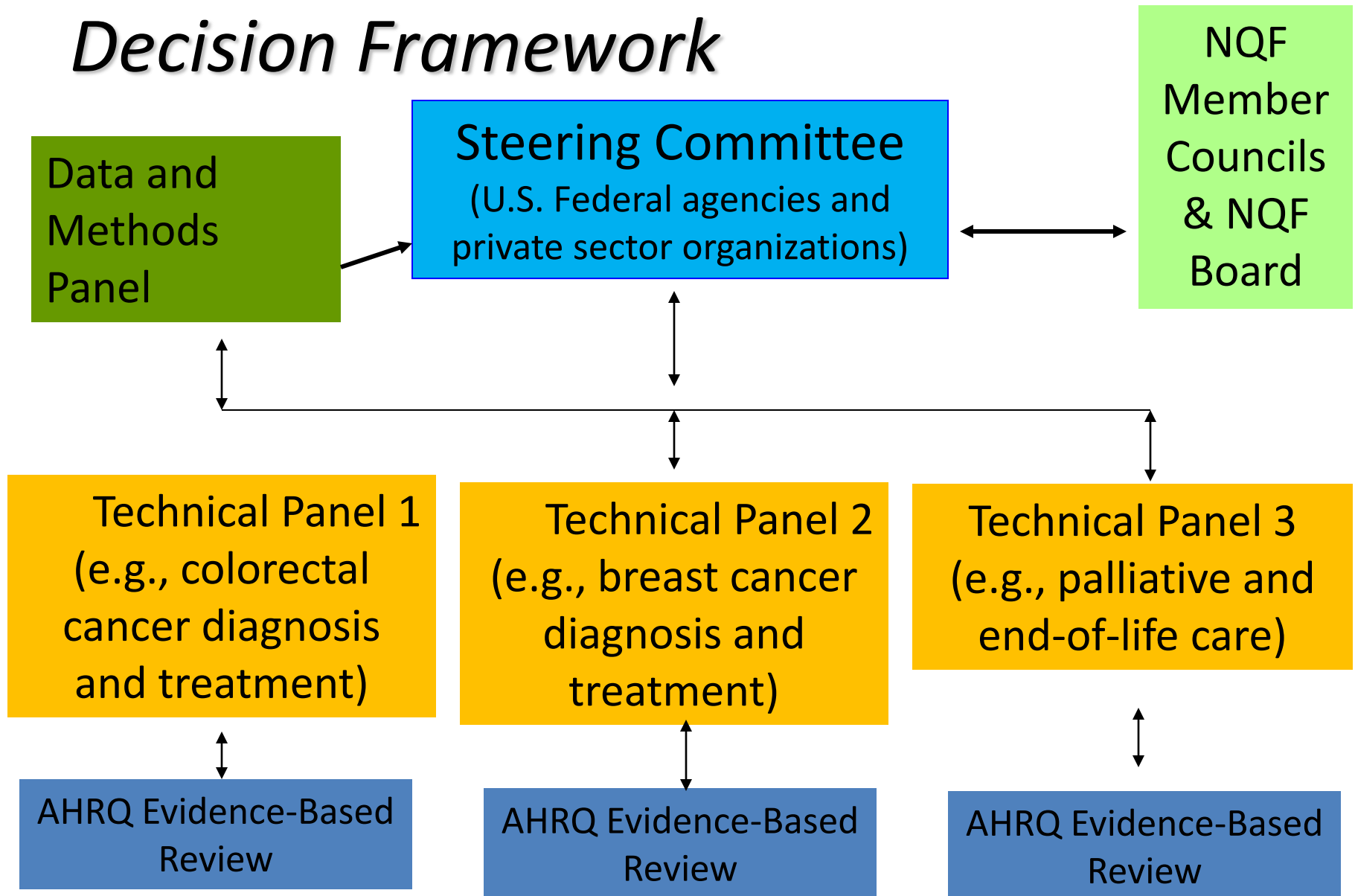
■ *In 2002, a coalition of 4 federal agencies [NCI, Agency for Healthcare Research and Quality (AHRQ), Centers for Disease Control and Prevention (CDC), and the Centers for Medicare and Medicaid Services (CMS)] spearheaded the creation of a public-private effort:*

- Convened by the non-profit National Quality Forum (NQF)
- Purpose: identify measures of cancer care quality for  
(1) **accountability (A)**, (2) **quality improvement (QI)**, and  
(3) **monitoring/surveillance (S)**.

■ Driving Questions:

- Where are the most critical quality “gaps”?
- How can we measure and close those gaps?

# *NQF Cancer Quality Measures Project Decision Framework*



# *NQF Issued the Following Consensus-based Measures (for Hospital or Systems-level Accountability Application) in April 2007...*

## *Breast Cancer*

- Radiation tx should be administered within 1 yr of dx for women under 70 receiving breast conserving surgery (A).
- Combination chemo tx should be considered or administered within 4 mos of dx for women under 70 with AJCC T1cN0M0, or Stage II or III hormone receptor negative breast cancer (A).
- Tamoxifen or third-generation aromatase inhibitor should be considered or administered within 1 yr of dx for women with AJCC T1cN0M0, or Stage II or III hormone receptor positive breast cancer (A).

# *NQF Measures.....(continued)*

## *Colorectal Cancer*

- Adjuvant chemo tx should be considered or administered within 4 mos of dx for patients under 80 with AJCC Stage III (lymph node positive) colorectal cancer (A).
- At least 12 regional lymph nodes should be removed and pathologically examined for resected colon cancer (QI).
- Radiation therapy should be considered or administered within 6 months of dx for patients under the age of 80 with clinical or pathological AJCC T4N0M0 or Stage III receiving resection for rectal cancer (S).

*(Note: in a parallel decision process, the American Society of Clinical Oncology (ASCO) and the National Comprehensive Cancer Network (NCCN) endorsed this same measure set.)*



# ***Building the Enterprise: Early steps in Georgia.....***

## **“Using Cancer Registry Data and Other Sources to Track Measures of Care in Georgia”**

- A 3-year (9/09 – 9/12), 500K grant to Emory jointly by Association of Schools of Public Health and Centers for Disease Control and Prevention, with funding provided by National Cancer Institute
- ***Overarching goals***
  - Contribute toward development of an integrated, sustainable state-level data system to support cancer outcomes research along the continuum: prevention, detection, diagnosis, treatment, survivorship, end-of-life. Initial focus: *treatment*.
  - Support state-level policy objectives (e.g., Data and Metrics objectives in new GA Comprehensive Cancer Control Plan)

## Adherence to NQF Metrics (%)

(2002-2005 incident cases)

*Across All Plans (Medicare, Medicaid, SHBP, Kaiser)*

	Registry-based	Claims-based	Composite (either/or)
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### Breast Cancer

Rad Tx after BCS	75	92	94
Chemo Tx for HR- Patients	66	76	82
Hormonal Tx for HR+ Patients	47	22	59

### Colorectal Cancer

Chemo Tx for Stage III Colon	55	72	79
Rad Tx for Advanced-stage Rectal (sample too small)	72	74	77

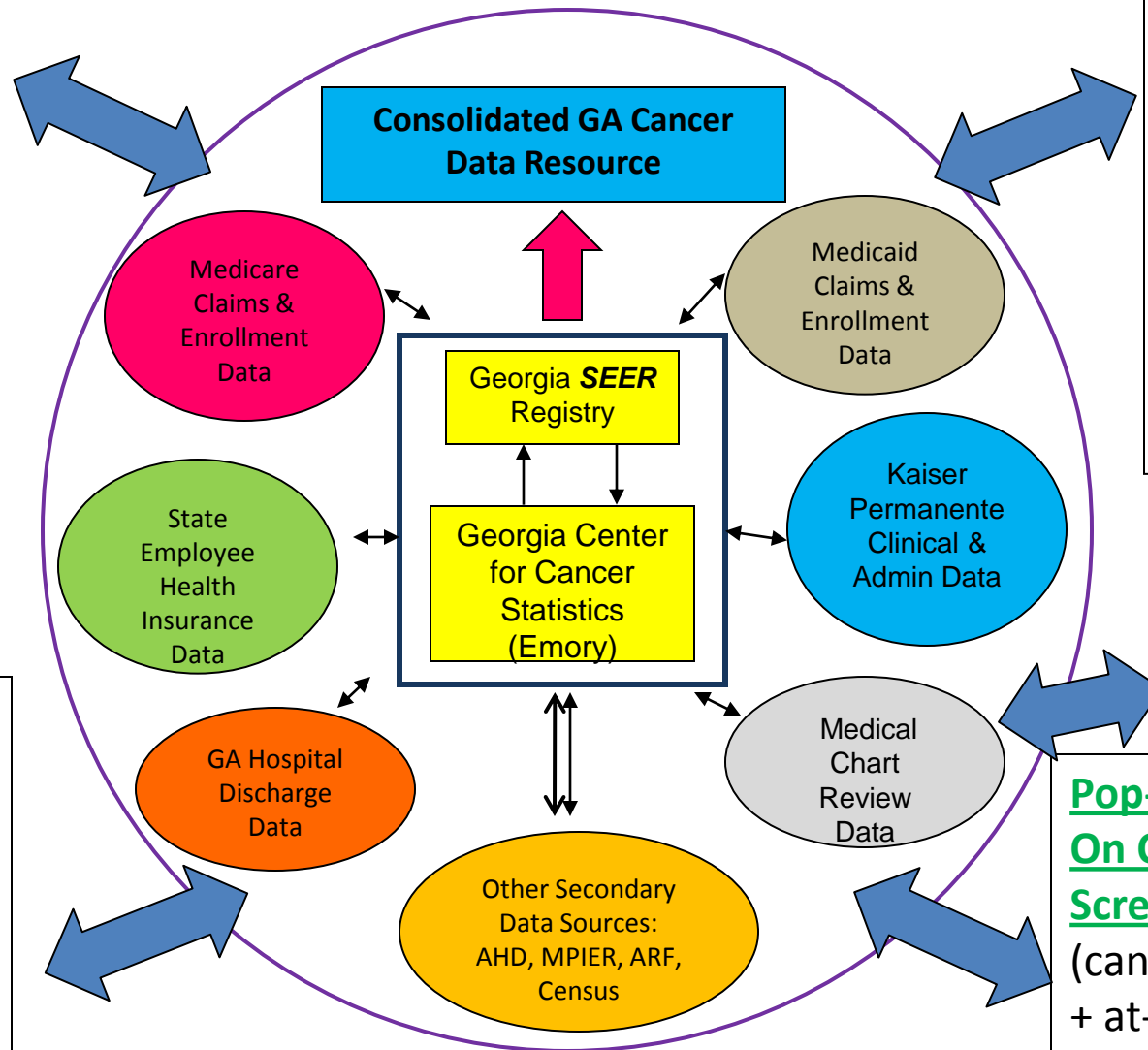
# Growing the Enterprise....

## Additional Clinical & Administrative Data Sources

- Other Private Payers in GA
- Oncology Practices (e.g., GA Cancer Specialists)
- Obtaining rapid access to claims files

## Biospecimen Resources

- BRAG-Onc (Bio-Respository Alliance of Georgia for Oncology)
- SEER Residual Tissue Repository



## Rapid Case Ascertainment

via CoC's  
Rapid  
Quality  
Reporting  
System

HRQOL  
including  
ePRO

## Pop-Based Data On Cancer Screening

(cancer survivors  
+ at-risk persons  
without previous  
cancer)

# ***Project Team for the GA Data Augmenting Study***

**Joseph Lipscomb, PhD, Emory**

**Principal Investigator**

**Kathleen Adams, PhD, Emory**

**Co-Principal Investigator**

**Peter Joski, MS, Emory**

**Theresa Gillespie, PhD, Emory**

**Amy Chen, MD, Emory**

**Christopher Flowers, MD, Emory**

**David Howard, PhD, Emory**

**Douglas Roblin, PhD, Kaiser Permanente of Georgia**

***Kevin Ward, PhD, Emory (and Director of the GCCS and Georgia SEER Program)***

## **Consultant**

**Cathy J. Bradley, Virginia Commonwealth University**

## **Contractors (institutional)**

**Thomson Reuters Healthcare**

**Kaiser Permanente of Georgia**

## **Data Development and Exchange Agreements**

**Georgia Department of Public Health (especially A. Rana Bayakly, director, Georgia Comprehensive Cancer Registry)**

**Georgia Department of Community Health, including Medicaid program and State Health Benefit Plan**

# ***Sustaining the Enterprise***

## ***What is Required?***

### **(1) An ongoing stream of compelling cancer research and policy questions**

- Quality of care, with a heightened focus on tracking adherence to screening recommendations among insured individuals → ***the essential role of multiple third-party payer data sets in tracking screening adherence in at-risk populations under age 65***
- Comparative effectiveness research (*and PCORI now on the scene*)
- Economic evaluations, including cost effectiveness analysis
- Safety & efficacy of newly approved products

### **(2) Partners, public and private, who either have the data or can collect the data needed to augment the registry**

- CMS (Medicare and other files, including on hospitals & physicians)
- Medicaid and other state agencies
- Private insurers and managed care organizations
- Healthcare data management & analysis firms
- Pharma & device industry

# ***Sustaining the Enterprise***

## ***What is Required?***

### **(3) Funding -- possible sources:**

- Federal grants & contracts (but can data systems be adequately supported simply through investigator-initiated research awards??)
- State funding
- Private insurers and managed care organizations
- Industry
- Philanthropy

### **(4) Successful management of administrative, legal, ethical issues\***

- Many partnerships for data linkage and ongoing use will require MOUs, Data Exchange Agreements, or other legally binding and clarifying documents.
- Need to establish organizational platforms, and corresponding leadership & management structure, to facilitate ongoing collaboration by data partners, the sharing of information, and consensus decision making about use of linked data sets.

\* Lipscomb J, Gillespie TW. State-Level Cancer Quality Assessment and Research: Building and Sustaining the Infrastructure. *Cancer J* 2011;17:246-256.