

SPONSORSHIP BENEFITS

Annual Spring Gala
March 7, 2014



In October 2011, the Foundation was recognized by Philanthropedia, an organization affiliated with GuideStar, as one of the top 14 high impact cancer charities in the United States. We earned high ratings in the areas of educational programs, leadership, advocacy, and cancer prevention.

We are proud that 84 cents of every Gala dollar raised supports cancer research nationally and local community outreach programs.

The Foundation is pleased to acknowledge its Gala sponsors across all of our social platforms, in our newsletter [cancer PreventionWorks](#), and in our Annual Report.



ANNUAL SPRING GALA ♦ March 7, 2014 SPONSORSHIP BENEFITS

SOLD!

Exclusive Presenting Sponsor ♦ **\$100,000**

- Premier seating for 30 guests
- Opportunity for a corporate executive to address Gala attendees from the podium
- Invitations for 8 to an exclusive appreciation reception
- Logo on Gala invitation **
- Formal acknowledgment from podium at the Gala
- Full page center advertisement in the Gala Program.
- Opportunity for a blog post that will highlight an interview with a corporate official about one of the company's community health or education programs.
- Corporate logo, with a link for one year to corporate home page, on Prevent Cancer Foundation's supporter page and Gala Auction website
- Corporate logo in sponsor loop featured on video screens throughout evening
- Sponsorship acknowledgment in all media releases and social media outlets
- Company featured in dedicated email blast to gala supporters

Premier Benefactor ♦ **\$50,000**

- Premier seating for 20 guests
- Opportunity for a corporate executive to address Gala attendees from the podium
- Invitations for 6 to an exclusive appreciation reception
- Logo on Gala invitation **
- Full page advertisement in the Gala Program.
- Corporate logo on Prevent Cancer Foundation's supporter page and Gala Auction website
- Corporate logo in sponsor loop featured on video screens throughout evening
- Sponsorship acknowledgment in all media releases and social media outlets
- Company featured in dedicated email blast to gala supporters

Benefactor Plus ♦ **\$35,000**

- Preferred seating for 12 guests
- Corporate name listed on Gala invitation **
- Invitations for 4 to an exclusive appreciation reception.
- Half page advertisement in the Gala Program.
- Corporate logo on Prevent Cancer Foundation's supporter page for one year

- Corporate logo in sponsor loop featured on video screens throughout evening
- Sponsorship acknowledgment in all media releases and social media outlets

Benefactor ♦ **\$25,000**

- Preferred seating for 10 guests
- Corporate name listed on Gala invitation **
- Invitations for 4 to an exclusive appreciation reception
- Quarter page advertisement in the Gala Program
- Corporate logo on Prevent Cancer Foundation's supporter page for one year
- Corporate logo in sponsor loop featured on video screens throughout evening
- Sponsorship acknowledgement in all social media outlets

Patron Plus ♦ **\$15,000**

- Preferred seating for 10 guests
- Invitations for 4 to an exclusive appreciation reception
- Corporate name on Prevent Cancer Foundation's supporter page for one year
- Corporate logo in sponsor loop featured on video screens throughout evening
- Sponsorship acknowledgement in all social media outlets

Patron ♦ **\$10,000**

- Choice seating for 10 guests
- Invitations for 2 to an exclusive appreciation reception
- Corporate name on Prevent Cancer Foundation's supporter page for one year
- Sponsorship acknowledgement in all social media outlets

Sponsor ♦ **\$7,000**

- Choice seating for 8 guests

Individual Tickets

- Patron ♦ **\$1,000**
(Priority seating and listing in program)
- Friend ♦ **\$500**

** All levels: sponsor name will be listed in gala program and in Foundation's annual report.*

***Commitment must be received by January 13, 2014. Invitations are mailed to more than 2,500 prominent Washingtonians and gala guests nationwide.*



Past Gala Sponsors

AARP
ABB Inc.
Abbott Laboratories
ACE American Insurance Company Air
Transport Association of America Akin,
Gump, Strauss, Hauer & Feld, LLP
Alston & Bird, LLP
American Cancer Society
American Society for Radiation Oncology
American Society of Clinical Oncology
American Trucking Associations, Inc.
AmerisourceBergen
Amgen
APCO Worldwide
AT&T
Baker & Hostetler, LLP
Battelle
Bayer HealthCare LLC
Biotechnology Industry Organization
BNSF Railway Company
Capitol Counsel LLC
Caremark Rx, Inc.
Celgene Corporation
CenterPoint Energy, Inc.
Chevron
Chicago Mercantile Exchange
CIGNA

Comcast Corporation
Corman Construction, Inc.
Dell Computer Corporation
Denny Miller Associates, Inc.
Doornink Family Charitable Fund
Duke Energy Corporation
Edison Electric Institute
Eisai Inc.
EMD Serono, Inc.
Emergent BioSolutions
Endo Pharmaceuticals
Exxon Mobil Corporation
FedEx Corporation
Ford Motor Company
Genentech, Inc.
Georgetown University
Honeywell International, Inc.
Hunton & Williams
KBPK Foundation
KORE Infrastructure, LLC
Lilly USA, LLC
Lockheed Martin Marathon
Oil Corporation Mattoon and
Associates, LLC
Merck
Millennium Pharmaceuticals, Inc.
Myriad Genetics, Inc.
Nestlé
NextEra Energy Inc.
Novartis Pharmaceuticals Corp.

Nuclear Energy Institute
Otsuka America Pharmaceutical, Inc.
Patton Boggs
Personal Care Products Council
Pfizer Inc.
PwC
Rockwell Automation
Ruesch Family Foundation
Salt River Project
Sanofi
Siemens Corporation
SIFMA
Southern Company
Sunoco, Inc.
Susan G. Komen for the Cure
TE Connectivity Ltd.
The Boeing Company
The Brink's Company
The Financial Services Roundtable
The Nickles Group LLC
The Travelers Indemnity Company
Tyco
U.S. Chamber of Commerce
United Parcel Service
United States Steel Corporation
Van Scoyoc Associates
Walmart Stores, Inc.
Zurich American Insurance Company



Annual Spring Gala

Friday, March 7, 2014

National Building Museum

Washington, D.C.

To reserve your table/ticket, please complete this form and mail, fax or e-mail to:

Prevent Cancer Foundation Annual Spring Gala
1600 Duke Street, Suite 500, Alexandria, VA 22314
fax: (703) 836-4413

kristen.fagley@preventcancer.org

Please reserve: (Sponsor benefits attached separately)

- _____ **Exclusive Presenting Sponsor-\$100,000** (\$97,000 tax-deductible)
(Premier seating for thirty)
- _____ **Premier Benefactor-\$50,000** (\$48,000 tax-deductible)
(Premier seating for twenty)
- _____ **Benefactor Plus-\$35,000** (\$33,800 tax-deductible)
(Preferred table for twelve)
- _____ **Benefactor-\$25,000** (\$24,000 tax-deductible)
(Preferred table for ten)
- _____ **Patron Plus-\$15,000** (\$14,000 tax-deductible)
(Table for ten)
- _____ **Patron-\$10,000** (\$9,000 tax-deductible)
(Table for ten)
- _____ **Sponsor-\$7,000** (\$6,200 tax-deductible)
(Table for eight –**Limited number of tables available at this level.**)
- _____ **Individual-Patron- \$1,000** (\$900 tax-deductible)
(Priority Seating and listing in program)
- _____ **Individual-Friend-\$500** (\$400 tax-deductible)

SPONSOR:

(Please print sponsor name as you wish it to appear in all printed materials.)

Contact Name:

Address:

City, State, Zip

Daytime Phone:

Fax:

E-mail:

PLEASE INDICATE FORM OF PAYMENT:

Enclosed is a check for \$ _____, payable to Prevent Cancer Foundation.

(Tax ID #52-1429544)

Please charge \$ _____ to my: American Express Discover MasterCard Visa

Account #

Exp. Date:

Name as it appears on card (please print):

We will be unable to participate, but enclosed is a check for: \$

Please send an invoice to:

In the amount of: \$