

METHODOLOGY AND STATISTICAL ANALYSIS REPORT

RIASEC-Goal Orientation Cross-Analysis

RESEARCH DESIGN

Cross-sectional correlational study examining relationships between career interests and achievement goal orientation using validated psychological instruments. **SAMPLE**

CHARACTERISTICS

- Sample size: N = 14 participants
- Data collection: Online survey format
- Inclusion criteria: Completion of both RIASEC and goal orientation measures
- Missing data handling: Complete case analysis (listwise deletion)

INSTRUMENTATION

Holland's RIASEC Career Interest Inventory:

- 42 items measuring six career interest types
- Response format: Yes (2), Maybe (1), No (0)
- Dimensions: Realistic, Investigative, Artistic, Social, Enterprising, Conventional
- Scoring: Mean scores calculated for each dimension
- Reliability: Established in numerous validation studies

Achievement Goal Orientation Questionnaire:

- 21 items measuring four goal orientation types
- Response format: 5-point Likert scale (-2 to +2, converted to 0-4)
- Dimensions: Performance Approach, Mastery Approach, Performance Avoidance, Mastery Avoidance
- Scoring: Mean scores calculated for each dimension
- Theoretical basis: 2x2 achievement goal framework

DATA ANALYSIS PROCEDURES

Descriptive Statistics:

- Central tendency and variability measures
- Distribution assessment using Shapiro-Wilk tests
- Outlier detection and handling

Correlational Analysis:

- Pearson product-moment correlations for parametric data
- Spearman rank correlations for non-parametric alternatives
- Bonferroni correction considered but not applied due to exploratory nature
- Effect size interpretation using Cohen's conventions

Multivariate Analysis:

- K-means clustering for participant grouping
- Principal Component Analysis for dimensionality reduction
- Standardization applied before clustering
- Optimal cluster number determined using elbow method

Individual Analysis:

- Profile consistency measures (inverse of standard deviation)
- Dominant type identification (highest scoring dimension)
- Approach vs. avoidance tendency calculation
- Performance vs. mastery orientation assessment

STATISTICAL ASSUMPTIONS

- Independence: Participants responded independently
- Normality: Assessed via Shapiro-Wilk tests; mixed results observed
- Linearity: Examined through scatterplot inspection

Homoscedasticity: Visual inspection of residual plots

- Missing data: Minimal due to complete case analysis

SOFTWARE AND TOOLS

- Python 3.11 for data analysis
- pandas for data manipulation
- scipy.stats for statistical testing
- scikit-learn for clustering and PCA
- matplotlib/seaborn for visualization
- reportlab for PDF generation

QUALITY ASSURANCE

- Data validation and cleaning procedures implemented
- Statistical assumptions checked and documented
- Alternative non-parametric tests conducted where appropriate
- Results replicated using different random seeds for clustering
- Visualization quality assessment and standardization

DETAILED STATISTICAL RESULTS

Normality Assessment:

Shapiro-Wilk tests revealed mixed normality patterns: • Normal distributions: Realistic, Artistic, Enterprising, Conventional (RIASEC); Performance Approach, Mastery Approach, Performance Avoidance (Goal) • Non-normal distributions: Investigative, Social (RIASEC); Mastery Avoidance (Goal) • Implication: Both parametric and non-parametric analyses conducted

Correlation Analysis Results:

24 correlations examined (6 RIASEC × 4 Goal dimensions): • Significant correlations: 2 (8.3%) • Medium to large effect sizes: 6 (25.0%) • Strongest correlation: Conventional ↔ Mastery Approach ($r = 0.675$, $p = 0.008$) • Weakest correlation: Enterprising ↔ Mastery Avoidance ($r = -0.003$, $p = 0.993$)

Effect Size Distribution:

• Large effects ($|r| > 0.5$): 1 correlation • Medium effects ($0.3 < |r| < 0.5$): 5 correlations • Small effects ($0.1 < |r| < 0.3$): 11 correlations • Negligible effects ($|r| < 0.1$): 7 correlations

Clustering Analysis:

K-means with $k=3$ selected based on: • Elbow method results • Interpretability of clusters • Sample size considerations • Silhouette analysis Cluster characteristics: • Cluster 0: 6 participants - Investigative/Performance Approach dominant • Cluster 1: 4 participants - Balanced profile group • Cluster 2: 4 participants - Mastery-oriented group

Individual Differences:

• RIASEC consistency range: 1.63 to 4.55 • Goal consistency range: 1.25 to 3.85 •

Approach-Avoidance range: -0.83 to 1.17 • Performance-Mastery range: -0.75 to 0.42

STATISTICAL POWER AND PRECISION

• Sample size ($n=14$) provides 80% power to detect large effects ($r > 0.68$) • Medium effects ($r = 0.50$) have approximately 45% power • Small effects ($r = 0.30$) have approximately 15% power • Confidence intervals wide due to small sample size • Results should be interpreted as exploratory and hypothesis-generating

RELIABILITY AND VALIDITY CONSIDERATIONS

• RIASEC instrument has established psychometric properties • Goal orientation scale based on validated theoretical framework • Internal consistency not calculated due to sample size • Content validity supported by theoretical alignment • Construct validity suggested by expected correlation patterns

POTENTIAL CONFOUNDS AND LIMITATIONS

• Sample composition bias (convenience sampling) • Temporal stability not assessed (single time point) • Cultural and demographic factors not controlled • Social desirability response bias possible • Range restriction may affect correlation magnitudes