



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Committed to bring positive change to the constituency

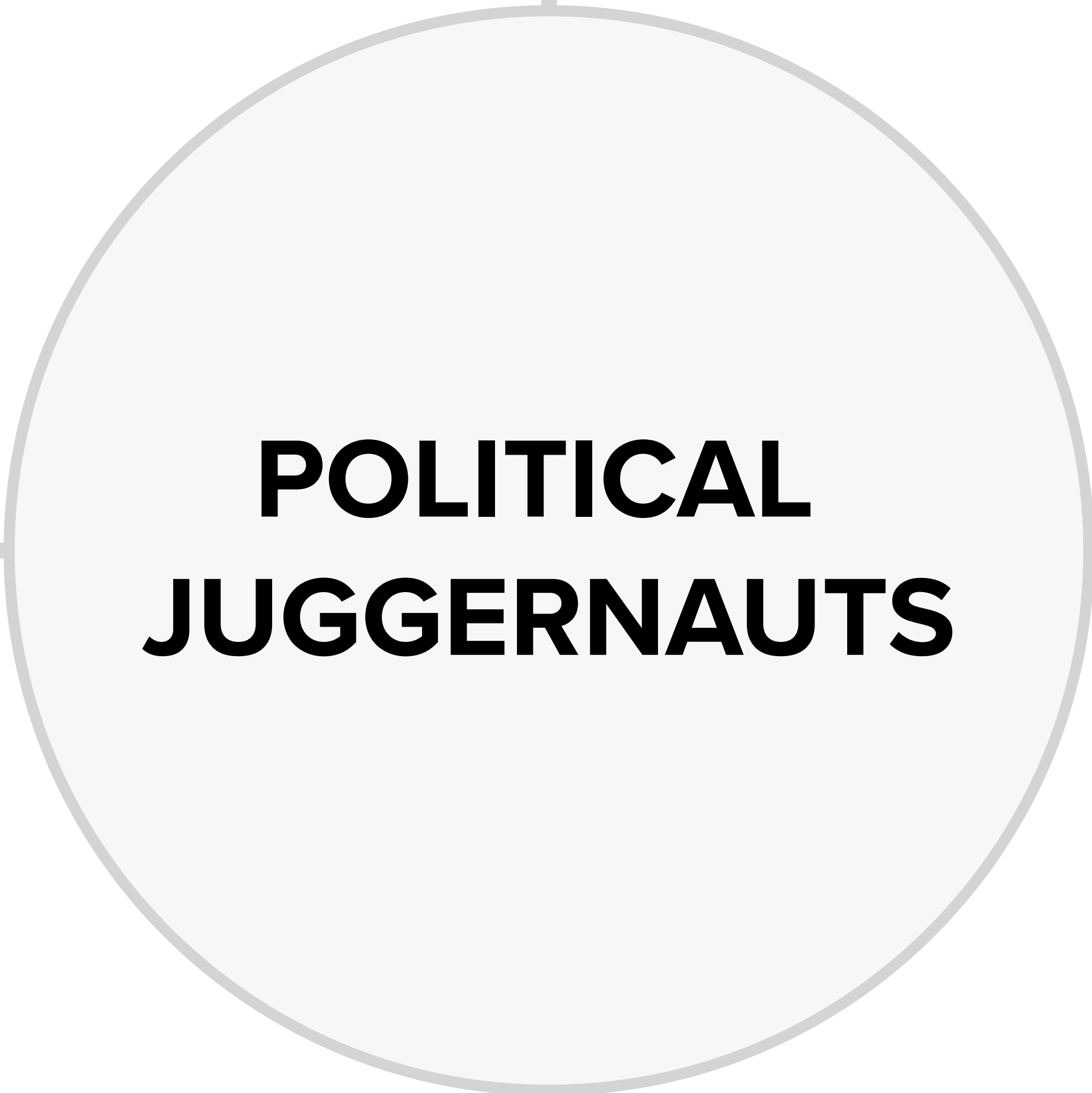
Concerned about meeting the expectations of the voters

Highlights personal background and experiences that resonate with voters.

Promises better healthcare facilities and improved infrastructure

Wonders how to communicate their message to a diverse audience effectively

Contemplates strategies to address opponent's criticisms.



POLITICAL JUGGERNAUTS

Excited about the opportunity to serve their constituents

Attends multiple rallies and town hall meetings to connect with voters.

Engages with voters on social media to foster a sense of community.

Participates in debates to showcase their knowledge and leadership

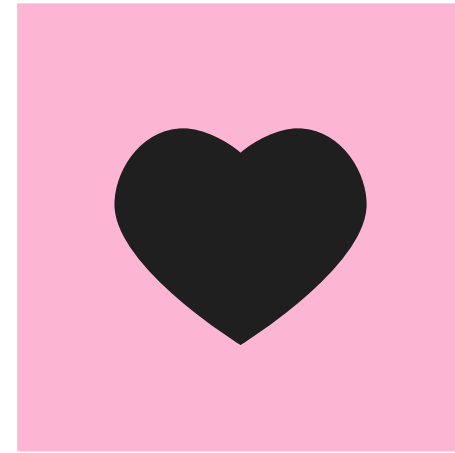
Anxious about the unpredictability of election outcomes

Proud of their accomplishments and eager to share their vision.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?