



Priscilla Carbonell

Date of birth: 19/09/1980 | **Place of birth:** Paraguaçu Paulista, Brazil | **Nationality:** Brazilian |

Phone number: (+55) 83996652819 (Mobile) | **Email address:** pricbnll@gmail.com | **Website:**

<https://pricbnll.github.io/portifolio-dev-pricbnll/> | **Website:** <https://github.com/pricbnll> |

Instagram: <https://www.instagram.com/pri.ilha/> | **WhatsApp Messenger:** +5583996652819 |

Address: João Pessoa, Brazil (Home)

ABOUT ME

Professional with over 15 years of experience in process optimization, business management, and strategy, with a proven ability to translate complex client and stakeholder needs into effective solutions. My unique journey—spanning food engineering, entrepreneurship, and strategic consulting—has given me a 360° view of the product lifecycle: from data analysis for process improvement to complete customer experience management.

Currently enhancing my technical skills in Full Stack development, I seek to apply my leadership and communication abilities in a Product Manager position, acting as the bridge between business vision and technical execution.

I am driven by curiosity and by the belief that technology should serve to improve people's lives. "Walk your talk" is my daily motivation to turn ideas into reality and deliver results that generate positive impact.

Always curious! In my free time I enjoy traveling, reading novel books, yoga, meditations, tracking and authentic conversations.

WORK EXPERIENCE

FULLSTACK DEVELOPER

FREELANCE – 02/2025 – CURRENT

I'm currently dedicated to full-stack web development. Throughout many courses, I've gained hands-on experience by developing both front-end and back-end projects, strengthening my skills in building complete and functional web applications from scratch.

PRI ILHA

TRADITIONAL PRACTITIONER OF NATURAL HEALTH – 08/2018 – 11/2023

• I develop the best adjustment to women's routine within their demands - home, entrepreneurship, motherhood, menopause - using ancestral teachings, empirical studies and scientific articles through natural medicines and the process of changing thought mind patterns.

PIMENTA ROSA MULTI-BRAND CLOTHES / CAFÉ CONCEITO BOOKSTORE/ – BONITO/MS & GRAMADO/RS, BRAZIL

OWNER PARTNER ADMINISTRATION (MUNICIPAL CULTURAL COUNSELOR - RS) – 01/2008 – 09/2017

- Defined requirements and led the implementation of inventory and financial management software, reducing waste and streamlining the purchasing process.
- Developed and executed digital marketing and Customer Success strategies, educating customers about products to increase satisfaction and loyalty, which resulted in winning the VEJA 2015 award (Bookstore).

- Awarded Best Bookstore/Coffee Shop in Gramado (2015) by VEJA Magazine.

- Acted as a strategic consultant for cultural organizations, facilitating planning, fundraising, and communication.
- Facilitated collaboration among diverse stakeholders to promote dialogue and develop projects with social and cultural impact.

BRF – CARAMBEI/PR, BRAZIL

FOOD ENGINEER – 03/2003 – 11/2005

- Led continuous improvement projects based on production data analysis, resulting in increased efficiency and optimized return on investment.
- Managed the layout design for plant expansion, integrating the needs of multiple departments (production, maintenance) to ensure an optimized workflow.

● EDUCATION AND TRAINING

03/2025 – CURRENT

JAVASCRIPT - THE COMPLETE GUIDE 2023 (BEGINNER + ADVANCED) Udemy

Comprehensive course on **modern JavaScript**, covering variables, functions, objects, DOM, events, **async programming**, **OOP**, **HTTP requests**, and **auto mated testing**.

Includes advanced topics like **Node.js**, **security**, **performance**, and libraries like **Axios** and **React.js**.

Also dives into behind-the-scenes JS engine behavior and browser compatibility.

All taught using the latest JavaScript syntax.

Website www.udemy.com | **Field of study** Information and Communication Technologies (ICTs) not further defined

11/2023 – 11/2024 Florianópolis

FULLSTACK - WEB DEVELOPMENT COURSE SENAI/SC

Developed practical skills in **HTML**, **CSS**, **JavaScript**, **React**, **Node.js**, and **SQL**, building complete web applications. Learned to integrate APIs, manage routes, implement authentication, design relational databases, and apply Git version control and **agile methodologies like SCRUM**.

Website <https://sc.senai.br/> |

Field of study Database and network design and administration , Information and communication technologies not elsewhere classified

04/2022 – 07/2022

SQL - THE COMPLETE DEVELOPER'S GUIDE (MYSQL, POSTGRESQL) Udemy

Learned to design and structure relational databases, execute **CRUD** operations, write both simple and complex queries, and optimize using indexes.

Practiced real-world applications, gaining confidence to use **SQL** in both web development and data analysis contexts.

Website <https://www.udemy.com/> | **Field of study** Database and network design and administration

10/02/1998 – 15/02/2003 Curitiba, Brazil

FOOD ENGINEER Pontifícia Universidade Católica do Paraná

Website www.pucpr.br

07/2018 – 07/2018 Florianópolis, Brazil

COURSES IN NATURAL GYNECOLOGY AND LUNAR FLOWER REMEDIES Saberes da Mãe Terra

Courses in Natural Gynecology and Lunar Flower Remedies (30 hours with Anna Sazanoff / 80 hours *Curandeiras de Si* program)

Homeopathy and Phytotherapy

Handicrafts – sewing, patchwork, country and Bavarian painting (*Bauernmalerei*), biscuit art, jewelry making, and rag dolls

Reiki Master

Website <https://saberesdamaeterra.com.br/> | **Field of study** Traditional and complementary medicine and therapy

● LANGUAGE SKILLS

Mother tongue(s): **PORTUGUESE**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C2	C1	B2	B2	B2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

SKILLS

Microsoft Word | Microsoft Powerpoint | Google Drive | Outlook | Instagram | Facebook | Google Docs | Organizational and planning skills | Motivated | Good listener and communicator | Team-work oriented | Reliability | Decision-making | Critical thinking | WhatsApp | use online tools to collaborate | assume responsibility | object-oriented modelling | computer programming | organisational resilience | quality assurance methodologies | follow work schedule | develop strategy to solve problems | mitigate waste of resources | teamwork principles | accept own accountability | act reliably | cooperate with colleagues | create solutions to problems | create flowchart diagram | manage corrective actions | think proactively | listen actively | demonstrate professional attitude to clients | focus on service | relate empathetically | monitor developments in field of expertise | think analytically | work in teams | plan self-organisation | understand spoken English | prioritise tasks | work as a team | follow given instructions

DRIVING LICENCE

Driving Licence: B | 28/09/2023 – 26/09/2033