

# K BALRAJU

## Data Analytics & Data scientist

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## SUMMARY

As a data enthusiast with a strong analytical mindset, I thrive on transforming complex datasets into actionable insights. My passion for uncovering hidden patterns and trends drives my dedication to the field of data analytics & data scientist

## CERTIFICATION

### Machine learning with python

IBM

### Data science

ExcelR Solutions

### Excel Data Analytics

Europe Academy

## EDUCATION

Bachelor of technology (EEE)

### CHHATTISGARH SWAMI VIVEKANAND TECHNICAL UNIVERSITY

📅 08/2019 - 06/2023

## SKILLS

Sql

Machine learning

Deep learning

Pyspark

Python

Advance Excel

Data analytics

Data visualisation

## LANGUAGES

**Hindi**  
Expert



**English**  
Proficient



**Telugu**  
Native



## PROJECTS

### Book recommendation Collaborative Filtering

📅 07/2023 - 08/2023 📍 Location

a program that recommends books to users depending on their tastes, reading habits, and the preferences of other users. It analyzes data using algorithms and offer individualized advice.

I deployed the book recommendation system on the Streamlit platform.

- What was a successful outcome of your work? (e.g. Raised \$3,000 for the charity)

### predict customer buying behaviour

📅 06/2023 - 06/2023 📍 Location

Data Analysis:

Gathering and analyzing data to understand trends, patterns, and insights.

Data Cleaning:

Preparing and cleaning data to ensure accuracy and consistency.

Visualization Creation:

Designing and creating data visualizations using tools like Tableau, Power BI, or Python libraries like Matplotlib or Seaborn

- What was a successful outcome of your work? (e.g. Raised \$3,000 for the charity)