

REZKY MANDAR SUAIB

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Hi, I'm Rezky Mandar, someone who likes doing everything related to technology and business. I have been a content creator, designer and created a business selling perfume for the local area called Priglusci on Instagram. I also have a strong desire to continue learning to manage various types of software. My desire to continue developing myself in the IT world makes me interested in taking on the role of IT Staff.

Work Experiences

Priglusci - Bandung, Indonesia

Jan 2023 - Present

Owner

As the owner and founder of Priglusci, I run my own perfume company from scratch using a comedy theme. I am responsible for all operational aspects, brand development strategy, social media creator content and product innovation. Through my leadership, Priglusci has grown to a record of having sold 460 bottles of 4 types of aroma in approximately 11 months.

- Develop and launch various perfume collections that become customer favorites.
- There are re-sellers in the Makassar, North Kolaka and Yogyakarta areas
- Implementing innovative marketing strategies and promotional campaigns that are different from others with a comedy theme
- · Significantly increase brand awareness and sales.

Yayasan Pendidikan Telkom - Bandung, Indonesia

Jul 2022 - Aug 2022

Internship

In this company I am an intern in the position of UI / UX designer with the task title "REDESIGN APPLICATION WEB-BASED OF SPPD ONLINE USING FIGMA".

- · Able to use the figma application well
- · Able to do tasks independently
- · Carry out responsibilities in a timely manner
- Get a perfect score by the field supervisor and academic supervisor

Digantekno - Bandung, Indonesia

Sep 2021 - Nov 2021

Designer

Digantekno is a business management services startup that provides various services such as creating websites, handling social media, and others. Digantekno didn't last long, the company stopped because it didn't reach its revenue target so the company went bankrupt.

- Content design for startup Digantekno
- · Content design for startup Maresto Indonesia
- Stationary Design for startups Tiba Tiba Pindahan

PT Telkom Akses Bandung - Bandung, Indonesia

Jul 2018 - Sep 2018

Internship

I am an intern in the position of data analyst, I analyze Indihome user data in the Tegalega area.

- · Able to use Excel well
- Gets a score of 8.73 on a scale of 10

Education Level

Universitas Telkom - Bandung, Indonesia

Aug 2019 - Aug 2023

Bachelor Degree in Information Technology, 3.06/4.00

Organisational Experience

Roadshow to Celebes - Makassar, Indonesia

Nov 2019 - Nov 2020

Head of Publication and Documentation

Roadshow to Celebes is an event promoting Telkom University in regions throughout Sulawesi. The main event is in Makassar.

Skills, Achievements & Other Experience

- · Hard Skills: Adobe Photoshop, Adobe Premiere, C++, Flutter, Figma, Microsoft Excel, Microsoft Word, Capcut.

• Achievements ❷ (2017): 1st place in the poster contest at Hasanuddin University, Makassar						