

Hi 💚! My name is Prima **UI-UX** Designer from Jakarta, Indonesia

My full name is Prima Utama Apriansyah, I solve user problem with beautifully functional apps through the design



EDUCATION



Binus University

Bachelor degree of Information System Graduate at 2017 with GPA 3,2/4



Politeknik Telkom Bandung

Associate's degree of Information System Graduate at 2012 with GPA 3,4/4

WORK EXPERIENCE



Dexa Group

UI - UX Designer

2017 - Now

· Lead the UI-UX to create healthcare platform



Kawan Lama Group UI - UX Designer

2016 - 2017

· Designing website for ecommerce Ruparupa



Codigo

UI - UX Designer

2014 - 2015 · Designing mobile apps & website for clients



Frontend Developer

Femina Group

2012 - 2014

· Creating & implement responsive website

PROJECTS



Pregnancy Apps

Teman Bumil

2018 · Creating mobile apps & website landing page



rupa

E-Commerce Website

Ruparupa

2017

Designing website furniture ecommerce



Persib Bandung

2016 · As a freelancer designing website for client

Football Website



Netz News & Media Website



2014

· Design mobile apps & website in Codigo



Jakarta Fashion Week

Event Website

2013 Creating website for JFW 2013 event

SKILLS

- **Customer Behavior**
- **Usability Testing**
- Interaction Flowmap
- Interface Prototyping
- Hierarchy Breakdown Case Anysis
- Sharing & Empathy

SOFTWARES

These tools I use in daily basis to deliver my work in fast and efficient way

















PROJECT MANAGEMENT

Software I use in order to deliver the work in time and to make sure the comunication is transparent









LANGUAGES

Indonesian (Native)

English (Advanced)

RELEVANT COURSES

- Photoshop Design **Graphic Design**
- Motion Design
- Performance Art
- **UX Fundamental Design** Social Medias
- HTML & CSS

HOBBIES



Online shopping

Watching movies



Bodypump

Eating salad

Digital painting



Showering