



# Hi 🙋! My name is Prima

## UI-UX Designer from Jakarta, Indonesia

My full name is Prima Utama Apriansyah, I solve user problem with beautifully functional apps through the design



### EDUCATION



#### Politeknik Telkom Bandung

Associate's degree of Information System Graduate at 2012 with GPA 3,4/4

### WORK EXPERIENCE



#### Dexa Group

UI - UX Designer

2017 - Now

- Lead the UI-UX to create healthcare platform



#### Kawan Lama Group

UI - UX Designer

2016 - 2017

- Designing website for ecommerce Ruparupa



#### Codigo

UI - UX Designer

2014 - 2015

- Designing mobile apps & website for clients



#### Femina Group

Frontend Developer

2012 - 2014

- Creating & implement responsive website

### PROJECTS



#### Teman Bumil

Pregnancy Apps

2018

- Creating mobile apps & website landing page



#### Ruparupa

E-Commerce Website

2017

- Designing website furniture ecommerce



#### Persib Bandung

Football Website

2016

- As a freelancer designing website for client



#### Netz

News & Media Website

2014

- Design mobile apps & website in Codigo



#### Jakarta Fashion Week

Event Website

2013

- Creating website for JFW 2013 event

### SKILLS

- Customer Behavior
- Usability Testing
- Interaction Flowmap
- Interface Prototyping
- Hierarchy Breakdown
- Case Anysis
- Sharing & Empathy

### SOFTWARES

These tools I use in daily basis to deliver my work in fast and efficient way



### PROJECT MANAGEMENT

Software I use in order to deliver the work in time and to make sure the communication is transparent



### LANGUAGES

🇮🇩 Indonesian (Native)

🇬🇧 English (Advanced)

### RELEVANT COURSES

- Photoshop Design
- Graphic Design
- Motion Design
- Performance Art
- UX Fundamental Design
- Social Medias
- HTML & CSS

### HOBBIES

- 🎬 Watching movies
- 🛍 Online shopping
- 🎨 Digital painting
- 🏋 Bodypump
- 🥗 Eating salad
- 🚿 Showering