

## Contact

alumley007@gmail.com

www.linkedin.com/in/adrianlumley  
(LinkedIn)  
adrianlumley.co (Personal)

## Top Skills

Product Management

Research

Data Analysis

## Certifications

AI Product Management Bootcamp  
& Certification by AI Product  
Academy

Prof G Certified Strategist

Product Strategy

Improving Your Product Sense

Black Venture Institute

# Adrian Lumley

Product at SiriusXM

New York, New York, United States

## Experience

SiriusXM

Senior Director of Product Management

October 2023 - Present (2 years)

Connecting people to audio experiences - music, stories, news and sports

Merit

Investor

May 2022 - December 2024 (2 years 8 months)

Electronic Arts (EA)

Director of Product Management

May 2021 - October 2023 (2 years 6 months)

Inspiring the world to play

Hyperscience

Senior Product Manager

June 2020 - May 2021 (1 year)

New York, New York, United States

Automate, Discover, Repeat

The Walt Disney Company

3 years 8 months

Senior Product Manager, Disney Streaming Services

August 2019 - June 2020 (11 months)

New York, New York

Product Manager supporting Disney+ B2B2C, ESPN+ Web, ESPN on  
Connected Devices and the Disney Bundle

Senior Product Manager, Direct to Consumer & International

April 2019 - August 2019 (5 months)

New York, New York

Global Sales Systems & Strategy group

Product Manager, Direct to Consumer & International

November 2018 - March 2019 (5 months)

Product Manager for the Walt Disney Company's Direct-to-Consumer & International Ad Sales group

Product Manager, ESPN  
November 2016 - October 2018 (2 years)  
New York

Product Manager for the ESPN Ad Sales instance of Salesforce

SinglePlatform  
Solution Architect  
September 2015 - November 2016 (1 year 3 months)  
CRM Manager and Salesforce Admin for ~300+ User Org

EnablePath  
Solution Architect  
February 2015 - September 2015 (8 months)  
Greater New York City Area  
Salesforce.com Consultant - Designed Service Cloud integration with ServiceNow and JIRA

PwC  
Experienced Associate  
June 2014 - January 2015 (8 months)  
Greater New York City Area

Associate on two international project engagements:

1. International beverage company leveraging Salesforce.com as the back-end to proprietary iOS mobile application
2. International power and energy company using Salesforce.com Wave to gather insights across systems

Redkite, LLC  
Consultant  
May 2013 - June 2014 (1 year 2 months)  
Greater New York City Area

Lead analyst and project manager for Salesforce.com Sales and Service Cloud rollout for an international HFT (High Frequency Trading) Company

Redkite was acquired by LiquidHub

Bluewolf  
Business Analyst

March 2012 - May 2013 (1 year 3 months)

New York, NY

Analyst for the internal systems operations team. Led a systems integration project around Salesforce.com and Concur (Expense Management) for T&E related to client-side projects

AXA Equitable

Analyst

June 2011 - June 2012 (1 year 1 month)

New York, NY

Member of Strategic Initiatives Group - responsible for requirements gathering, process diagrams and compliance evaluation

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## Education

St. John's University

Bachelor of Arts - BA, Philosophy

Quantic School of Business and Technology

Executive MBA

University of California, Berkeley, Haas School of Business

Venture Fellow · (2021 - 2021)

OnDeck

Fellow

Quantic School of Business and Technology

Master of Science - MS, Computer Software Engineering · (March 2026)