



Adebisi Victor

BRAND DESIGNER



PROFILE

Highly creative and multitalented Graphic Designer with extensive experience in multimedia, marketing, and print design. Exceptional collaborative and interpersonal skills; dynamic team player with well-developed written and verbal communication abilities. Highly skilled in client and vendor relations and negotiations; talented at building and maintaining "win-win" partnerships. Passionate and inventive creator of innovative marketing strategies and campaigns; accustomed to performing in deadline-driven environments with an emphasis on working within budget requirements.



+234 816 284 4460



adebisiadedayo2@gmail.com



www.primentdesign.com

TOOLS



Photoshop



Illustrator



After Effect



Premier Pro



Dimension



Character Animation



Adobe XD



Audition



Cinema 4D

SKILLS

Graphic design

Motion graphics

Animation

Video Editing

Branding

WORK EXPERIENCE



Creative Director

2020-2021

Hespat

Created new design themes for marketing and collateral materials. Collaborated with creative team to design and produce computer-generated artwork for marketing and promotional materials. Participated in production of print and promotional items for key clients under direction of Marketing Department.



Graphic designer

2019-2021

Printzone

Establish and manage a freelance graphic design business that aims to assist companies in brand development. Develop creative advertising content for various media, including catalogs, menus, business cards, flyer, poster, t-shirt and product packaging while ensuring maximum brand awareness of target audience/market.



Art Director

2020-2021

XQZ Limited

Create and conduct highly persuasive sales and marketing presentations. Expertly convert features to benefits to achieve client objectives. Manage all operational, strategic, financial, quote/bid, staffing, and administrative functions.

Find me on social media



@avstroke



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BRAND DESIGNER

EDUCATION

**Federal University of
Tecnology (FUTA) Akure**

2016 - 2021

REFERENCES

PrintZone

www.printzone.ng

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XQZ Limited

www.xqzlimited.com

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@xqzlimited

Evolve Hub

www.evolvehub.ng

+234 810 156 3694

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WORK EXPERIENCE



Graphic designer

2018-2020

Evolve Hub

Successfully manage and coordinate graphic design projects from concept through completion. Work closely with clients to create vision, conceive designs, and consistently meet deadlines and requirements. Effectively build, motivate, and direct design and production teams. Coordinate freelance designers, consultants and vendors to meet all project requirements.



Motion Graphics

2020-2021

Zeneth Estate

Utilized After effects and other computer proficiency in making motion graphic animations for video productions. Conceptualize logo design gif animaiton, videos, and social media channels to promote product brands



Graphic Designer

2019-2020

Premier Hub

Leverage brand expertise in enhance client's corperate imgae ro ensure profitability and business growth. Created designs, concepts and sample layourts, based on knowledge of layout and aesthetic design concept.

TOOLS

Photoshop



Illustrator



After effect



Character animate



Audition



Premier Pro

