# Sangeeth K Sibu

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Ernakulam,Kerala,682006

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## PROFESSIONAL SUMMARY

Creative and detail-oriented Graphic Designer with over 1.5 years of freelance experience in delivering innovative design solutions. Proficient in Adobe Creative Suite, including Photoshop, Illustrator, InDesign, and Premiere Pro. Adept at transforming client ideas into visually appealing designs with a strong understanding of branding. Proven ability to manage multiple projects with meticulous attention to detail and deadlines

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## SKILLS

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| Adobe Photoshop | Adobe Premiere Pro | Digital and Print Design |
| Adobe Illustrator | Branding and Identity Design | Strong Attention to Detail |
| Adobe InDesign | Typography and Layout Design | Time Management |

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## WORK EXPERIENCE FREELANCE GRAPHIC DESIGNER

- Collaborated with various clients to understand their vision and create tailored design solutions.
- Developed branding materials including logos, brochures, and social media graphics, enhancing client's brand awareness and visual presence.
- Managed project timelines efficiently, maintaining high-quality standards while meeting tight deadlines.
- Utilized Adobe Creative Suite to produce engaging visual content for digital and print platforms.

**ProjectsCollege Branding Project**

- Led a comprehensive branding initiative for my college, which involved designing the logo, promotional materials, and a cohesive visual style.
- Engaged in market research to understand target audience preferences, resulting in an effective design strategy.
- Delivered final designs which received positive feedback from college administration, subsequently adopted as the official branding.

Keltron Knowledge Center, Ernakulam,Kerala January 2024 - February 2025

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## EDUCATION & CERTIFICATIONS

**Professional Diploma**
Advertising Graphic Design

**Certification**
Keltron Knowledge Center