

# Subramani Rajagopal

Graphic designer

Bangalore, India

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[be.net/rolexdev](https://be.net/rolexdev)

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I am a passionate Graphic Designer with 3.5 years of hands-on experience in transforming ideas into visually compelling designs. With a strong eye for detail and a deep understanding of design principles, I specialize in creating logos, brand identities, social media creatives, and promotional materials that not only look good but also communicate effectively. I thrive in creative environments, enjoy solving design challenges, and am constantly exploring new styles and trends to refine my craft. My goal is to use design as a powerful tool to help brands connect with their audience and leave a lasting impression.

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## WORK EXPERIENCE

### **Innovent Engineering Solution Pvt Ltd**

2D Animator & graphic designer

Job Title: 2D Animator & graphic designer

Experience: 3.5 Years

Tools & Software: Animate cc, Blender, Adobe Photoshop, Illustrator, InDesign, Premiere Pro, After Effects, Canva

Specializations:

Logo Design

Branding & Visual Identity

Social Media Design

Poster & Brochure Design

Video Editing & Motion Graphics

Work Style: Creative, Deadline-Oriented, Detail-Focused

Work Type: Freelance / In-house / Remote-Friendly

August 2021 - September 2023 | Bangalore, India

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**Innovent Edu Tech LLP**

Graphic designer & Video editing

Graphic Design:

Design logos, brand identities, brochures, flyers, banners, and packaging.

Create visual content for social media, websites, advertisements, and email campaigns.

Develop layouts and visual concepts that align with client or brand requirements.

Work with typography, colors, and imagery to build cohesive and appealing designs.

Collaborate with marketing teams or clients to understand goals and deliver creative solutions.

Prepare final files for print, web, or digital publishing with proper formats and resolutions.

Maintain brand consistency across all design projects.

Video Editing:

Edit short-form and long-form video content for YouTube, Instagram Reels, ads, and promotional materials.

Trim footage, add transitions, music, sound effects, and text animations.

Enhance video quality with color correction, grading, and stabilization techniques.

Create motion graphics or animated text using After Effects or similar tools.

Work closely with content creators, clients, or scriptwriters to bring ideas to life.

Organize raw files and manage video libraries for efficient access and reuse.

Ensure videos are exported in suitable formats and aspect ratios for various platforms.

October 2023 - Present | Bangalore, India

**EDUCATION****PSN Polytechnic Collage****Diploma in Automobile Engineering**

Completed a comprehensive 2-year technical program focused on the design, manufacturing, maintenance, and testing of automobiles and their engineering systems. Gained both theoretical knowledge and practical experience in automotive mechanics, systems, and technologies.

June 2016 - May 2018 | Tirunelveli, India

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**LANGUAGES****Tamil** (Native)**English** (Conversational)**Kannada** (Fluent)

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**SKILLS**

**Adobe Illustrator** –, Animations, Brochures, Icons, Image Editing, Logo Design, Magazines, Manipulation, Motion Graphics , Print Layout, Quick Content Creation, Reels, Social Media, Templates, Transitions, UI Mockups, Vector Illustration , Video Editing, Video Effects

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**GRAPHIC DESIGN & VIDEO EDITING**

3.5+ years of experience in editing promotional content, Instagram reels, and YouTube videos using Adobe Premiere Pro and After Effects. Strong sense of timing, storytelling, and transitions.