

LEO KARSON PRABU A

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Job objective:

I am looking for a role in the Digital Marketing field where I can face professional challenges and contribute to the growth of an organization by raising standards, achieving goals, and enhancing customer satisfaction.

Digital Marketing Course

Inymart institute of digital learning, Trichy, India.

(Nov 2022 –Feb 2023)

Academic Qualifications:

- Bachelor Of Business Administration(BBA) in St.Joseph's college(autonomous)trichy, India(2020-2023)

Certifications:

- SEO Toolkit Course Semrush
- Social media certified by Hubspot Education
- Digital marketing by Hubspot

Employment History

Piramal capital & housing finance (Jun 2023 to Feb 2024)

Job role : Sales trainee

Job description:

- Sell housing loans
- engage clients
- meet targets

Digital Marketing Freelancing

- Meta ads &google ads
- Posters designs
- Digital visiting card

Noobie Kid (12 March 2024 To 28 June 2025)

Job role : Digital growth consultant

Job description:

- **Social media handling**
- **Meta ads creation**
- **Content creation**
- **Client handling**

Skills

- Social media handling
- Meta ads
- Content creation
- Canva
- Photoshop
- Client handling
- Local Seo
- Basic understanding of seo

Personal Profile:

Date of Birth	15/12/2002
Marital Status	Single
Nationality	Indian
Language's Known	Tamil, English

Social Media Reference :(LinkedIn Profile)

Link - <https://www.linkedin.com/in/karson-prabu-b73a50247>

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