



Venkatesh Malluru

Senior Graphic Designer

SUMMARY

To obtain a Senior Graphic Designer position in a creative and innovative environment where I can utilize my expertise in designing, thereby adding to the development of the organization.

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AREAS OF EXPERTISE

- Visual & Creative Designs | Branding
- Packaging Design | Presentations
- Social Media Ads | Merchandising
- Prototyping & Wireframing | Emailers
- UI & UX Design | Infographic | Icons
- Typography | Editorial Design
- Print Design | Leaflet | Brochures

QUALIFICATIONS

- BA - Bachelor's Degree (2018 - 2021)
- Higher Diploma Animation (2009 - 2011)
- ICA - Institute of Computer Accountants (2006 - 2008)
- Intermediate (2004 - 2006)
- S.S.C. (X) from Board of Secondary Education (2004)

LANGUAGES

- English - Proficient
- Telugu - Proficient
- Hindi - Intermediate
- Kannada - Intermediate
- Tamil - Intermediate

SOFTWARE SKILLS

- | | |
|-------------------|---------------|
| Adobe InDesign | MS PowerPoint |
| Adobe Illustrator | MS Word |
| Adobe Photoshop | Figma |
| Adobe Acrobat | Adobe XD |

WORK EXPERIENCE

| Hudson's Bay Services Pvt Ltd

From January 2021 to 2nd Jun 2025

Senior Graphic Designer

Roles: The daily job involves Creative designs, Brochures, Presentations, Social Media Posts, Emailers, Banners, Infographic, In-Store Designs, Interface design, Icons, Layouts, Prototyping & Wireframing and Templates.

My responsibility to Visualize the creative design concepts, executing the designers and ensuring the design deliverable with quality. I'm responsible for enhancing customer experience through continuous effort in in-store Merchandise.

Enthusiastic team player who is committed to delivering top results on time. Passion for keeping clients satisfied with each project.

| 2Adpro Media Solutions

From Nov 2011 to 2nd Oct 2020

Senior Graphic Designer

Roles: Creating designs for Print & Packaging, Branding, Editorial design, Leaflets, Social Media Ads, Logo Recreations, Brochure and Banners.

Guiding the junior designers on their creative projects and helping the team to develop the brand.

KEY ACHIEVEMENTS

- | Monthly Awards for 5 times at 2ADPRO.
- | Customer First Award at HUDSON'S BAY.