JUSTIN

GRAPHIC DESIGNER

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About Me

I'm a passionate Graphic Designer with experience in branding, digital media, and UI/UX design. With a background in Information Technology, I blend creativity with technical expertise to craft visually compelling designs. I have worked on diverse projects, from logo creation and social media campaigns to website design, ensuring brand consistency and audience engagement. My ability to manage multiple projects and meet tight deadlines while maintaining quality sets me apart. Let's create something amazing together!

Experience

Scratch Software Solutions | Graphic Designer (2023-2025)

- Designed and developed branding materials, including logos, brochures, and social media content.
- Collaborated with marketing teams to create compelling visuals for digital campaigns.
- Managed multiple projects and met tight deadlines without compromising design quality.
- Worked closely with clients to ensure brand consistency and creative alignment.

Smartpix | Graphic Designer Intern (2022-2023)

- Provided custom design solutions for clients across industries.
- Developed websites, social media graphics, and promotional materials tailored to each brand's identity.
- Conducted market research to create visually appealing and effective branding strategies.

Education

B.Sc in Information Technology Manonmaniam Sundaranar University | 2019

Projects & Achievements

- Designed a rebranding campaign for CTUV, increasing engagement by 70%.
- Created a successful social media campaign that boosted follower count by 150%.

Tools & Softwares

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Premiere pro
- Figma
- Canva
- Microsoft Office
- Google Suite

Skills

- Branding & Identity Design
- Typography & Layout
- Print & Digital Media
- Social Media Graphics
- UI/UX Design
- HTML & CSS (Basic Understanding)tt