

# NISHANTH SONAK

## CONTACT

- 9789429856
- nishanthsonak@gmail.com
- Coimbatore

## EDUCATION

2022 - 2024  
BHARATHIAR UNIVERSITY

- Master in International Business
- 6.4 CGPA

2019 - 2022  
BHARATHIAR UNIVERSITY

- Bachelor of Commerce
- 6.7 CGPA

## SKILLS

- Ms Office
- SEO
- Teamwork
- Technical Support
- Problem Solving Skills
- Effective Communication
- Data Analysis

## LANGUAGES

- Tamil
- English
- Hindi

## PROFILE

"An Enthusiastic technical support professional with strong communication and problem skills solving skills. Eager to apply my problem-solving abilities and customer-focused approach to deliver exceptional support and enhance client experiences in a reputable organization."

### Achievements & Awards

- Won Ambassador award from masterstroke event in Coorg 2023
- Won Best leader award from masterstroke event in Munnar 2019
- Won Intercollege cricket champions for 3 years and overall MVP of the Tournament

### Projects

- Conducted a Comprehensive Marketing analysis for **TOYOTA** as a team to Identify the growth opportunities in the Indian Automotive environment and did research targeting their HYBRID technologies.
- Done analysis on Strategies that are Used in **INDIAMART** to understand the Customer engagement and increase sales on the Indiamart Platform.

### Internship

- July - September 2024, Done internship in **INDIAMART** and Created new Strategies on Indiamart Platform to improve sales.

### Work Experience

- Worked in Indiamart Intermesh, Coimbatore as a **SALES EXECUTIVE** for two months after finishing the Internship.
- Currently working in Krish Toyota, Coimbatore as a **GUEST EXPERIENCE MANAGER**