

# CURRICULUM VITAE

NAVEEN M

No 2/81 Savarimuthu Street First Floor  
Broadway

Chennai - 600 001

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## CAREER SUMMARY

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A competent professional with 2 years of experience as a marketing Executive and a deep expertise in Business Development.

Worked in an industry leading the sellout team and store elements among Chennai Vivo as Marketing Officer. Regularly holds events for promotional activities and has successfully launched products.

## WORK EXPERIENCE

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### MARKETING EXECUTIVE VIVO - FANGS TECHNOLOGY PVT LTD [DEC-2022 TO STILL WORKING]

- Marketing (Retail Branding) Management
- Vendor Management & Negotiations
- Posm Materials Request and Dispatch to Sales Team
- Big Materials Maintenance and Request According to Branch Needs
- Branch Monthly Finance Budget Allocation and Managing
- Market Visit and internal Audit of Materials.

### SALES PROMOTER (SAMSUNG,VIVO) – FRQ BRO TRADING PVT LTD [AUG -2017 TO DEC - 2022]

- Selling products and services using solid arguments to prospective customers
- Performing cost-benefit analyses of existing and potential customers
- Maintaining positive business relationships to ensure future sales
- Establish, develop and maintain positive business and customer relationships
- Reach out to customer leads through tele calling

- Expedite the resolution of customer problems and complaints to maximize satisfaction
- Achieve agreed upon sales targets and outcomes within schedule
- Supply management with reports on customer needs, problems, interests, competitive activities, and potential for new products and services
- Keep abreast of best practices and promotional trends
- Continuously improve through feedback.

## EDUCATIONAL QUALIFICATION

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Qualification	School / College	Board / University	Year Of Passing	CGPA / Percentage
B.Sc.	PACHAIYAPPA'S COLLEGE .Poonamallee High Rd, Chennai,-30	Madras University	2019	54.30%
12 <sup>th</sup>	The Muthialpet Higher Secondary school Broadway chennai-01	State board	2016	48.16%
10 <sup>th</sup>	Government higher Secondary School chennai	State board	2014	60.80%

## COMPUTER SKILLS

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MS Office & PPT

Microsoft Excel.

## SELF STRENGTH

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- 1) Sincere and Hardworking.
- 2) Quick Learning
- 3) Leadership qualities.
- 4) Good Communication Skills.
- 5) Flexible to work all situations.

## PERSONAL DETAILS

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Name : NAVEEN M

Father's Name : MOHAN M

Date of Birth : 23/08/1999

Hobbies : Listening to music, playing Chess and Swimming.

Languages Known : Tamil, English

Permanent Address : No 2/81 Savarimuthu Street First Floor  
Broadway Chennai - 600 001.

Place : Chennai

Yours Sincerely,

Date :

(NAVEEN M)