

# LALATENDU SARANGI

## UX/UI DESIGNER & DEVELOPER

Portfolio : <https://www.behance.net/lalatensarangi1>



### CONTACT

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### TECHNICAL SKILLS

#### Frontend:

- HTML, CSS, SCSS, Bootstrap, Tailwind, JavaScript, Typescript, jQuery, React.js, Shopify Liquid.

#### Backend:

- PHP, NodeJs

#### Databases:

- MySQL, MongoDB

#### Design Tools:

- Figma, XD, Photoshop, Illustrator

### SOFT SKILLS

- Time Management
- Effective Communication
- Critical Thinking
- Teamwork

### LANGUAGES

- English (Fluent)
- Hindi (Fluent)
- Odia (Fluent)



### PROFILE

UX/UI Designer & Developer with 6+ years of experience in designing and developing aesthetically pleasing user interfaces for web and e-commerce applications. Proven track record in collaborating with developers and clients to deliver pixel-perfect user experiences. Proficient in Figma, Adobe Suite, HTML/CSS, JavaScript, jQuery, React, WordPress, Shopify, and responsive design principles.



### WORK EXPERIENCE

#### Procentris India Pvt. Ltd

Sr. Web Designer

22<sup>ND</sup> JAN 2024 -  
4<sup>TH</sup> FEB 2025

- working as senior web designer. Creating and enhancing web interfaces with modern technologies and wire frames.
- Developed responsive web designs using HTML5, CSS3, JavaScript, and modern frameworks such as React to ensure compatibility across devices.

#### Krazy-tech Business Solution

UI Developer

24<sup>th</sup> July 2021 -  
31<sup>st</sup> Aug 2023

- Creating new layouts as per user requirement using latest technologies.
- Optimized existing codebase for better performance, maintainability, and security following industry best practices.

#### CSM Technologies

Web Interface Designer

24<sup>th</sup> July 2017 -  
2<sup>nd</sup> Nov 2020

- Design and implement responsive web interfaces using HTML5, CSS3, and JavaScript to enhance user experience on multiple devices.
- Optimize website performance by minimizing load times and ensuring accessibility compliance.



### EDUCATION

#### Graduation(Computer Application)

Utkal University

2010 - 2013

Percentage: 50%

#### Diploma In Multimedia

School of business | Wardiere University

2008 - 2010

Percentage: 80%



# PROJECTS

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## Poppin

Designed and developed a high-performance Shopify storefront site for "Poppin," focused on fast product discovery, clean UI, and mobile conversions. Implemented custom Liquid sections, AJAX cart, faceted filters, and SEO best practices.

### Tech Stack:

Shopify , HTML5, CSS3/SCSS, JavaScript (ES6), Shopify AJAX APIs (Cart/Storefront), JSON templates, Google Tag Manager, Shopify Analytics, Figma, Photoshop etc.

### URL:

<https://www.poppin.com>

## CNF India

Designed and managed e-commerce platforms on Shopify, customizing themes with HTML, CSS, and JavaScript, and integrating apps to enhance functionality. Developed dynamic product catalogs, secure checkout flows, and responsive interfaces to deliver seamless shopping experiences.

### Tech Stack:

CNF India is a web application built with Laravel (PHP framework), using MySQL as the database and a combination of HTML, CSS, and JavaScript for the frontend. Also used Figma for UX designing.

### URL:

<https://www.cnfindia.com>

## Paramount

An e-commerce website built on Shopify, featuring a dynamic product catalog, secure checkout process, and responsive design. The site offers seamless navigation, category-wise product browsing, and integrated payment gateways to ensure a smooth shopping experience across devices.

### Tech Stack:

Designed user interfaces in Figma and developed responsive websites using HTML5, CSS3, JavaScript, and modern frameworks. Integrated Shopify APIs, third-party plugins, and secure payment gateways to build scalable and high-performing eCommerce solutions. Used Figma, Adobe XD and Photoshop for UX design.

### URL:

<https://www.paramountme.com>

## Ever Greener

EverGreener is a beautifully designed, nature-themed website that embodies the freshness and serenity of its brand. With a green-centric color palette and nature-inspired visuals, it creates an inviting and eco-conscious browsing experience. The site's well-crafted layouts, high-quality imagery, and thoughtful typography effectively reflect a brand committed to environmental sustainability.

### Tech Stack:

The EverGreener website is built using ReactJS as its core frontend framework, leveraging a component-based architecture for fast rendering, reusable UI elements, and seamless interactivity. The site combines HTML5, CSS3, and JavaScript (ES6+) to structure and style content, while React enables dynamic navigation and smooth transitions for an engaging user experience.

### URL:

<https://www.evergreener.com>

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