

## **LEO KARSON PRABU A**

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E-maiId:

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### **Job objective:**

I am looking for a role in the Digital Marketing field where I can face professional challenges and contribute to the growth of an organization by raising standards, achieving goals, and enhancing customer satisfaction.

### **Digital Marketing Course**

**Inymart institute of digital learning, Trichy, India.**

(Nov 2022 –Feb 2023)

### **Academic Qualifications:**

- Bachelor Of Business Administration(BBA) in St.Joseph's college(autonomous)trichy, India(2020-2023)

### **Certifications:**

- SEO Toolkit Course Semrush
- Social media certified by Hubspot Education
- Digital marketing by Hubspot

### **Employment History**

**Piramal capital & housing finance (Jun 2023 to Feb 2024)**

Job role : Sales trainee

#### **Job description:**

- Sell housing loans
- engage clients
- meet targets

### **Digital Marketing Freelancing**

- Meta ads &google ads
- Posters designs
- Digital visiting card

**Noobie Kid (12 March 2024 To 28 June 2025)**

**Job role : Digital growth consultant**

**Job description:**

- **Social media handling**
- **Meta ads creation**
- **Content creation**
- **Client handling**

**Skills**

- Social media handling
- Meta ads
- Content creation
- Canva
- Photoshop
- Client handling
- Local Seo
- Basic understanding of seo

**Personal Profile:**

Date of Birth	15/12/2002
Marital Status	Single
Nationality	Indian
Language's Known	Tamil, English

Social Media Reference :( LinkedIn Profile)

Link - <https://www.linkedin.com/in/karson-prabu-b73a50247>

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