

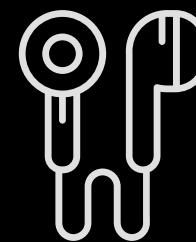
AMERICA'S FAVORITE DOCTOR AND NURSE

Media Kit

# TALK RADIO

PODCAST

GET  
BEHIND REVOLUTIONARY  
MEDICAL CONVERSATIONS



**AMERICA'S FAVORITE DOCTOR AND NURSE RADIO SHOW: Host Rocky Parks**  
**Shaping buying behavior through medical conversations.**

Saturday Mornings 9am-10am on KXNT 840am [www.americasfavoritedoctorandnurse.com](http://www.americasfavoritedoctorandnurse.com)  
"May the Health Be with You".

# America's Favorite Doctor and Nurse

*Interviewing The Brightest Minds From Around The World*

MEDICAL CONTENT CONSUMERS LOVE  
DATA TO GROW YOUR BUSINESS  
POPULATION DEMOGRAPHICS

**ONE BILLION**  
*Consumers*  
**GET SICK DAILY**

America's Favorite Doctor and Nurse  
the broadcast for positive health

POPULATION DATA TO GROW YOUR BUSINESS

INTERESTED IN REACHING PEOPLE AT EVERY STAGE OF ILLNESS?  
CONTACT US TODAY (725)253-6006

# Market to people who listen on headsets



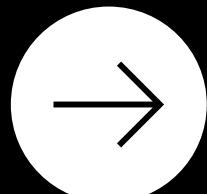
America's Favorite Doctor and Nurse,  
The go-to show for medical news.

- America's Favorite Doctor and Nurse influence the youth consumer market. Health conscious Millennials listen to our podcast through their headsets. Increase your business when you advertise on our show.
- People who are sick don't just buy medicine. 70% of their income is spent on the household, auto, financial, fashion, food, entertainment, pets, grooming, education and more.
- America's Favorite Doctor and Nurse is an effective marketing tool. We bring on Doctors who are trusted over parental advice, social groups, government and belief systems.
- The Show directs consumers buying.
- We reach your customers through audio and digital channels (Headsets, EarBuds, Car radio, Online).

**Medical intelligence to grow your business.**

***Enhance your business presence in the medical audio and radio marketplace driven by the EarBuds generation.***

- Be a guest on the show
- Promote your brand during the broadcast
- Drive listeners to your website
- The show endorses your brand/business



[www.americasfavoritedoctorandnurse.com](http://www.americasfavoritedoctorandnurse.com)



MEDICAL  
CONTENT & DATA

1

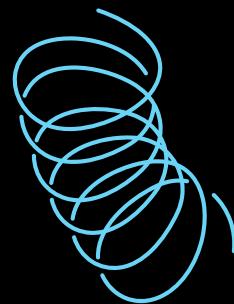
2

3

DISEASES | INJURIES | VIRUSES

GROWTH IN  
PATIENT POPULATION  
REACH THE  
EAR-SHARE MARKET





## The Sick Era



**With 95% of the population developing multiple medical conditions, their spending increases.**

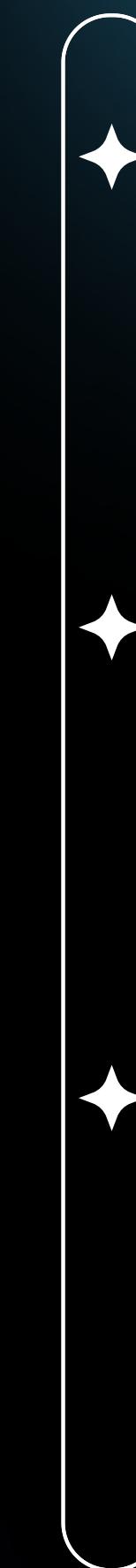
Consumers with good health and declining health continue to spend on food, education, fashion, family expenditures, entertainment, auto and more.

Connect with the population who suffer from declining health.

***Learn more about the spending habits of people whose health is spiraling out of control.***

Sickness spurs impulsive buying habits. Reach consumers with an urgency to shop. Our radio and audio programs push your message through to headsets and radio audiences.

As consumers develop new health conditions, our audience grows. Consumers with new health conditions are looking to buy goods beyond just medicine. The sick demographic listen to our medical show for answers as to why their health is declining.



Are you ready for a medical change in your customer(s)? A change in your customers health, can impact your sales. We help you maintain current customers and deliver new customers whose buying behavior changes during short and long term illnesses and injuries.

Customers buying behavior changes drastically when they become sick or get injured, their purchasing habits can effect a businesses bottom line.

A once loyal customer may stop using your products or services and may think they no-longer have use for your business. Through our Podcast / Radio show, customers learn more way to use your products and stay true to your brand while sick.

We customise the show around your brand, to shape the buying behavior of sick, injured and health conscious consumers. Buying behavior can shaped during mass illness, medical break-outs, health awareness and community wide spread trama...



# CASE STUDIES AND SUCCESS STORIES



## HIGHWAY HEALTH SERIES

We helped Nevada Highway Patrol get the word out on "America's Favorite Doctor and Nurse Radio Show: Click-it or Ticket, Medical bracelets and keeping our Pets and Children safe while driving.



## Home Health Series

We had Doctor Maxham on America's Favorite Doctor and Nurse to discuss his specialty, Direct Primary Care for better health care.



# ABOUT US



The public loves America's Favorite Doctor and Nurse Radio Show! We are now on Audacy Radio Station which has over 6 million listeners. You can listen to the show Every Saturday on 840AM on car radio, the Audacy app, and 24/7 streaming on Spotify

**Website:** [www.americasfavoritedoctorandnurse.com](http://www.americasfavoritedoctorandnurse.com)

Medical radio show that targets medical professionals and the patient population

840 AM KXNT Radio  
Spotify  
Audacy app

*Guest Appearance*

Radio Broadcast: Show is produced and aired in Las Vegas, Nevada

Digital Reach: Nationwide

Show format: Community-based structure, customized towards communities health conditions. The show includes 1 main Host (Rocky Parks), 1 Co-host, 1-2 Guests

Show time: Saturday Mornings 9am-10am (PST)

Want to launch your brand? Be a Guest Sponsor on the #1 medical radio show

**CALL NOW:** (725)253-6006



A close-up, profile view of a man's face. He has dark hair, brown eyes, and a well-groomed beard. A clear glass thermometer is inserted into his mouth, pointing towards the bottom right. The background is a solid light blue.

# PATIENT DEMOGRAPHICS

**95% of the world has health problems (CDC report)**

Driving the medical audio space market

- 18-45-year-olds "listen to America's Favorite Doctor and Nurse podcast and radio via their HEADSETS (EARBUDS, BLUETOOTH & HEADPHONES, SPOTIFY)
- 46-55+ year-olds Listen to America's Favorite Doctor and Nurse via Spotify, car radio, Audacy app and online.
- 70% have insurance
- 6 out of 10 are interested in aesthetics and enhancements
- 85% are interested in weightloss solutions

PATIENT INCOME: 74,000+

840 AM is Conservative Radio

Radio Broadcast: Nevada  
Digital Reach: Nationwide

Show Format: Host, Co-host, 1-2 Guests

Show time: Saturday Mornings 9am-10am (PST)



2024

# Guest apppearance Rates

40 minutes: Guest appearance \$2,500 entire show

20 minutes: Guest appearance \$1,500

5-minute Pop-in Guest : \$500

2 WAYS TO APPEAR ON AMERICA'S FAVORITE DOCTOR AND NURSE RADIO SHOW:

- IN-PERSON AT OUR LAS VEGAS STUDIO
- OR CALL-IN
- Your guest appearance includes a welcome, introduction, interviewing you on the show, promoting your business, website and contact information throughout your the show.
- We post your bio on America's Favorite Doctor and Nurse website, and on Spotify, Youtube and social media
- Partner link: We link to your website, and you add our link to your website

Prices subject to change. Price change can be due to popularity, holiday season, political season, time slot change, network change, addition of markets, increase in audience.

America's Favorite Doctor and Nurse Radio Show [www.americasfavoritedoctorandnurse.com](http://www.americasfavoritedoctorandnurse.com)  
7464 W. SAHARA AVE. LAS VEGAS, NEVADA 89117  
(725)253-6006



**AMERICA'S FAVORITE DOCTOR AND NURSE  
#1 MEDICAL RADIO SHOW**

**Want to launch your brand?  
Be a Guest Sponsor on the #1 medical radio show  
CALL NOW: (725)253-6006**

We reach patients from low income to high networth based on medical condition, diagnosis, testing, treatment type and prescription.

Grow your businesss, on customized segments  
 Doctor Stork Report



# MARKETING THAT FORMS DEEP RELATIONSHIPS WITH THE COMMUNITY



# MARKETING THAT FORMS DEEP RELATIONSHIPS WITH THE COMMUNITY

