

Student Name/ID \_\_\_\_\_

Question 1

<ol> tags will create what kind of list?

Choose one answer.

- ☐ 1. Numbered List
- ☐ 2. Bulleted List
- ☐ 3. Grocery List

Question 2

A file that specifies how the screen is divided into frames is called a \_\_\_\_\_.

Choose one answer.

- ☐ 1. frameset
- ☐ 2. frametable
- ☐ 3. tablelink

Question 3

Adding a border to your image helps the visitor to recognize it as what?

Choose one answer.

- ☐ 1. A really great picture
- ☐ 2. A frame
- ☐ 3. A Link

Question 4

All HTML tags are enclosed in what?

Choose one answer.

- ☐ 1. < and >
- ☐ 2. ? and !

Question 5

All normal webpages consist of what two parts?

Choose one answer.

- ☐ 1. Head and body
- ☐ 2. Top and bottom
- ☐ 3. Body and frameset

Question 6

Colors in plain HTML can be specified using?

Choose one answer.

- ☐ 1. Meta tags
- ☐ 2. Images
- ☐ 3. Hexadecimal Colors

Question 7

Colspan=n can be added to only what tag?

Choose one answer.

- ☐ 1. <table>
- ☐ 2. <td>
- ☐ 3. <tr>

Question 8

Defining clickable sub-areas on an image is called?

Choose one answer.

- ☐ 1. imagelinking
- ☐ 2. imagemapping
- ☐ 3. multiple linking

Question 9

How can you open a link in a new browser window?

Choose one answer.

- ☐ 1. <a href="url" new>
- ☐ 2. <a href="url" target="\_blank">
- ☐ 3. <a href="url" target="new

Question 10

How do you add a link which will allow the visitor to send an email from your page?

Choose one answer.

- ☐ 1. Add an image of an envelope
- ☐ 2. Add `<a href="mailto:youraddress">`
- ☐ 3. Add `<a href="mailto:youraddress">`

Question 11

Imagelinks can show a text label if you add which property?

Choose one answer.

- ☐ 1. alternative
- ☐ 2. str
- ☐ 3. alt

Question 12

In the code `<frameset cols="120,*">` the following would be true.

Choose one answer.

- ☐ 1. Top frame would be 120 pixels high
- ☐ 2. Left frame would be 120 inches wide
- ☐ 3. Left frame would be 120 pixels wide

Question 13

Is it possible to link within the current page?

Choose one answer.

- ☐ 1. No
- ☐ 2. Only in framesets
- ☐ 3. Yes

Question 14

One should never combine the "start" and "type" option?

Choose one answer.

- ☐ 1. True
- ☐ 2. Sometimes True, sometimes False
- ☐ 3. False

Question 15

Rather than using Hspace and Vspace you can use which of the following to add spacing to your image?

Choose one answer.

- ☐ 1. height and width
- ☐ 2. 1x1 pixel transparent image
- ☐ 3. align=+2

Question 16

Relative path make your hypertext links\_\_\_\_\_.

Choose one answer.

- ☐ 1. Portable
- ☐ 2. Discrete
- ☐ 3. Uniform

Question 17

Settings for columns(`<td>` tag) have higher priority than settings for rows(`<tr>` tag).

Choose one answer.

- ☐ 1. Sometimes true, sometimes not
- ☐ 2. True
- ☐ 3. False

Question 18

Tags and text that do not show directly on the page are placed where?

Choose one answer.

- ☐ 1. Body
- ☐ 2. Tables
- ☐ 3. Head

Question 19

The `<br>` tag adds what to your webpage?

Choose one answer.

- ☐ 1. Line break
- ☐ 2. Little bubbles
- ☐ 3. Long breaks

Question 20

The `<i>` tag makes text \_\_\_\_\_.

Choose one answer.

- ☐ 1. Bold
- ☐ 2. Inline
- ☐ 3. `<i>`

Question 21

The attribute used to choose the type of font in HTML is?

Choose one answer.

- ☐ 1. Character
- ☐ 2. Face
- ☐ 3. Text-type

Question 22

The background image will scroll when the user scrolls down the page, unless you add which property to the `<body>` tag?

Choose one answer.

- ☐ 1. `bgproperties="holdstill"`
- ☐ 2. `bgproperties="fixed"`
- ☐ 3. `bgproperties="stationary"`

Question 23

There are how many "browser safe colors"?

Choose one answer.

- ☐ 1. 16 Million
- ☐ 2. 216
- ☐ 3. 256

Question 24

To create a list using lowercase letters use?

Choose one answer.

- ☐ 1. `<ol type="a">`
- ☐ 2. `<ol letter="a">`
- ☐ 3. `<ol type="a">`

Question 25

To separate single list items use?

Choose one answer.

- ☐ 1. `<li>` and `</li>`
- ☐ 2. `<ol>` and `</ol>`
- ☐ 3. `<ul>` and `</ul>`

Question 26

To set the font for a single link, where do you add the `<font>` and `</font>` tags?

Choose one answer.

- ☐ 1. Outside the `<a>` and `</a>`
- ☐ 2. In the `<body>` tag
- ☐ 3. Inside the `<a>` and `</a>` tags

Question 27

To start a list using circles use which of these tags?

Choose one answer.

- ☐ 1. `<ul type="circle">`
- ☐ 2. `<ul "circle">`
- ☐ 3. `<ul type="round">`

Question 28

To start a numbered list with regular numerals use?

Choose one answer.

- ☐ 1. &lt;ol type="a"&gt;
- ☐ 2. &lt;ol type="1"&gt;
- ☐ 3. &lt;ol type="I"&gt;

Question 29

Use what to prevent confusion on numbers higher than 9 with hexadecimal colors?

- ☐ 1. !
- ☐ 2. %

Question 30

Arrange Web elements \_\_\_\_ to suggest a conservative, safe, peaceful atmosphere

Choose one answer.

- ☐ 1. Symmetrically
- ☐ 2. Asymmetrically
- ☐ 3. Consistently
- ☐ 4. Accurately

Question 31

It is a single point in an electronic image.

Choose one answer.

- ☐ 1. Bandwidth
- ☐ 2. Bit
- ☐ 3. Pixel
- ☐ 4. Color

Question 32

Utilize resources and tools to make your Web pages more accessible to people with special needs.

Choose one answer.

- ☐ 1. Privacy and Security
- ☐ 2. Technical Issues
- ☐ 3. Accessibility
- ☐ 4. Understandability

Question 33

This element is the commonly included content on Web sites, it can personalize and familiarize the unknown and can help deliver a message or prompt an action.

Choose one answer.

- ☐ 1. Photographs
- ☐ 2. Animation
- ☐ 3. Audio/Video
- ☐ 4. Multimedia

Question 34

This structure presents information in a specific order.

Choose one answer.

- ☐ 1. Hierarchical structure
- ☐ 2. Linear structure
- ☐ 3. No structure
- ☐ 4. Random structure

Question 35

Overly applied consistency makes pages boring and uninteresting.

Choose one answer.

- ☐ 1. True
- ☐ 2. False

Question 36

Limit the number of colors in your scheme to two.

Choose one answer.

- ☐ 1. True
- ☐ 2. False

Question 37

Background color should decrease legibility of text.

Choose one answer.

- ☐ 1. True
- ☐ 2. False

Question 38

Underlying layout structure that arranges a page into rows and columns.

Choose one answer.

- ☐ 1. Table
- ☐ 2. Grid
- ☐ 3. Colors
- ☐ 4. Frames

Question 39

Contains cells aligned into rows and columns.

Choose one answer.

- ☐ 1. Table
- ☐ 2. Grid
- ☐ 3. Color
- ☐ 4. Frames

Question 40

This changes a page element when the mouse pointer moves over it.

Choose one answer.

- ☐ 1. Layouting
- ☐ 2. Cell Padding
- ☐ 3. Rollovers
- ☐ 4. Cell Spacing

Question 41

Web sites can be updated continuously, while print publications are only as current as their date of publication.

Choose one answer.

- ☐ 1. True
- ☐ 2. False

Question 42

Allow you to define several attributes all at once to elements with the same HTML tag.

Choose one answer.

- ☐ 1. HTML
- ☐ 2. Scripting
- ☐ 3. Table
- ☐ 4. Style Sheets

Question 43

User Controlled Navigation:

Choose one answer.

- ☐ 1. Offer options to navigating your Web site only through its major paths.
- ☐ 2. Major navigational paths are determined by the site's outline structure.
- ☐ 3. Navigation is user based
- ☐ 4. Points to another location in relation to the current location.

Question 44

Takes visitors to a different section of the page, a different page on the site, or another Web site.

Choose one answer.

- ☐ 1. Style Sheets
- ☐ 2. Anchor
- ☐ 3. Grid
- ☐ 4. Linking

Question 45

Second most common navigation element, it can be downloaded, purchased, or designed from scratch.

Choose one answer.

- ☐ 1. Text
- ☐ 2. Image Maps
- ☐ 3. Menus
- ☐ 4. Buttons

Question 46

Contains hyperlinked text to specific locations within the Web site. Organized alphabetically, or as an outline of the site

Choose one answer.

- ☐ 1. Menus
- ☐ 2. Site Index
- ☐ 3. Image Maps
- ☐ 4. Search Features

Question 47

Underlying pages should include: Link back to home page, Logo or site identifier.

Choose one answer.

- ☐ 1. True
- ☐ 2. False

Question 48

Is a basic word processor bundled with the Windows operating system. This application is used to create HTML files.

Choose one answer.

- ☐ 1. Powerpoint
- ☐ 2. Word
- ☐ 3. Notepad
- ☐ 4. Writer

Question 49

HTML stands for?

Choose one answer.

- ☐ 1. HyperTextual Markup Language
- ☐ 2. HyperText Machine Language
- ☐ 3. HyperTags Markup Language
- ☐ 4. HyperText Markup Language

Question 50

HTML uses anchor tag to create link to another document.

Choose one answer.

- ☐ 1. True
- ☐ 2. False

Question 51

Is a worldwide collection of networks, each of which is composed of a collection of smaller networks

Choose one answer.

- ☐ 1. Internet
- ☐ 2. World Wide Web
- ☐ 3. Network
- ☐ 4. Web Site

Question 52

White space can help define proximity and organize Web page elements.

Choose one answer.

- ☐ 1. True
- ☐ 2. False

Question 53

Is a collection of linked Web pages.

Choose one answer.

- ☐ 1. Internet
- ☐ 2. World Wide Web
- ☐ 3. Network
- ☐ 4. Web Site

Question 54

Is a temporary connection that uses one or more analog phone lines. Requires a modem on each end of the connection

Choose one answer.

- ☐ 1. Dedicated Lines
- ☐ 2. Dial up Lines
- ☐ 3. T-carrier Lines
- ☐ 4. ISDN Lines

Question 55

Is the speed at which a line carries data and information

Choose one answer.

- ☐ 1. Internet
- ☐ 2. Bandwidth
- ☐ 3. Transfer Rate
- ☐ 4. Bit

Question 56

Is a short-range wireless connection that utilizes radio frequency to transmit data between two electronic devices.

Choose one answer.

- ☐ 1. Bandwidth
- ☐ 2. Bluetooth
- ☐ 3. Transfer Rate
- ☐ 4. Wifi

Question 57

It is important to identify what would appeal to your audience when developing an entertainment element.

Choose one answer.

- ☐ 1. True
- ☐ 2. False

Question 58

A Web Programmer is considered as a Creative Role.

Choose one answer.

- ☐ 1. True
- ☐ 2. False

Question 59

Create Web pages with \_\_\_\_ to elicit awareness and establish a focal point, the center of interest or activity.

Choose one answer.

- ☐ 1. Focal Point
- ☐ 2. Contrast
- ☐ 3. Unity
- ☐ 4. Balance

Question 60

Create unity with consistency and non repetition across your Web pages.

Choose one answer.

- ☐ 1. True
- ☐ 2. False

Question 61

Visitors of websites lands on the page and looks over it to see if it is relevant or interesting.

Choose one answer.

- ☐ 1. Reading
- ☐ 2. Skimming
- ☐ 3. Reviewing
- ☐ 4. Scanning

Question 62

People's reading speed slows down significantly when they read online text.

Choose one answer.

- ☐ 1. True
- ☐ 2. False

Question 63

To assist readability: Use 10 point font, Avoid typing in all lowercase, Use a sans serif type font, Use plain or subtle backgrounds.

Choose one answer.

- ☐ 1. True
- ☐ 2. False

Question 64

These colors are associated with activity and power.

Choose one answer.

- ☐ 1. Cool
- ☐ 2. Cold
- ☐ 3. Hot
- ☐ 4. Warm

Question 65

What is the correct HTML for creating a hyperlink?

Choose one answer.

- ☐ 1. <a name ="http://www.qualitypointtech.com">Qualitypoint Technologies</a>
- ☐ 2. <a href ="http://www.qualitypointtech.com">Qualitypoint Technologies</a>
- ☐ 3. <a url="http://www.qualitypointtech.com">Qualitypoint Technologies</a>
- ☐ 4. <a>http://www.qualitypointtech.com</a>

Question 66

What is the correct HTML tag for inserting a line break?

Choose one answer.

- ☐ 1. <lb/>
- ☐ 2. <br/>
- ☐ 3. <break/>

Question 67

What is the most important tool for adding colors to certain areas of the page rather than the entire background?

Choose one answer.

- ☐ 1. Fonts
- ☐ 2. Tables
- ☐ 3. Images

Question 68

What is used to store information usually relevant to browsers and searchengines?

Choose one answer.

- ☐ 1. Tabs
- ☐ 2. Cookies
- ☐ 3. Metatags

Question 69

What tag adds a paragraph break after the text?

Choose one answer.

- ☐ 1. <PARAGRAPH>
- ☐ 2. <P>
- ☐ 3. <BR>

Question 70

What tag tells the browser where the page starts and stops?

Choose one answer.

- ☐ 1. <head>
- ☐ 2. <body>
- ☐ 3. <html>

Question 71

What tag tells where a link starts?

Choose one answer.

- ☐ 1. <l>
- ☐ 2. <start>
- ☐ 3. <a>



Question 72

When making bulleted lists you have what options?

Choose one answer.

- ☐ 1. disc, circle, square
- ☐ 2. triangle, square, circle
- ☐ 3. square, disc, polygon

Question 73

Which of the following is NOT a valid pair for browser safe colors?

Choose one answer.

- ☐ 1. AA
- ☐ 2. CC
- ☐ 3. 00

Question 74

Which of the following will NOT be found in the <head> section?

Choose one answer.

- ☐ 1. Metatags
- ☐ 2. Title
- ☐ 3. Table

Question 75

Which of these is not valid HTML?

Choose one answer.

- ☐ 1. <font face="verdana,arial">
- ☐ 2. <fontface="verdana">
- ☐ 3. <font face="verdana">

Question 76

Which of these tags are all <table> tags?

Choose one answer.

- ☐ 1. <thead><body><tr>
- ☐ 2. <table><tr><td>
- ☐ 3. <table><tr><tt>
- ☐ 4. <table><thead><tfoot>

Question 77

Which program do you need to write HTML?

Choose one answer.

- ☐ 1. Any text editor
- ☐ 2. HTML-development suite 4
- ☐ 3. A graphics program

Question 78

Which property tells how many rows a cell should span?

Choose one answer.

- ☐ 1. colspan=n
- ☐ 2. Both rowspan=n and colspan=n
- ☐ 3. rowspan=n

Question 79

Which property will open a page in a new window?

Choose one answer.

- ☐ 1. target="\_self"
- ☐ 2. target="\_blank"
- ☐ 3. target="\_top"

Question 80

Which section is used for text and tags that are shown directly on your web page?

Choose one answer.

- ☐ 1. Body
- ☐ 2. Metatags
- ☐ 3. Head

Question 81

Which tag is used to insert images into your web page?

Choose one answer.

- ☐ 1. pic
- ☐ 2. scr
- ☐ 3. img

Question 82

Which two meta tags have special relevance for search engines?

Choose one answer.

- ☐ 1. Description and Keywords
- ☐ 2. Description and Name
- ☐ 3. Cookies and Keywords

Question 83

Which will let text wrap down the side of the image?

Choose one answer.

- ☐ 1. ``
- ☐ 2. ``
- ☐ 3. ``

Question 84

Why do designers often use slight variations of black and white as background colors?

Choose one answer.

- ☐ 1. Personal choice
- ☐ 2. Black and white are ugly colors
- ☐ 3. To make the page more readable

Question 85

Why should you add alternative text to your images?

Choose one answer.

- ☐ 1. In case the user wishes to load a different picture
- ☐ 2. So the user can save the image using the text as a name
- ☐ 3. So the users can get an idea of what the image is before it loads

Question 86

Why should you specify a background color if you are using an image for the actual background of your page?

Choose one answer.

- ☐ 1. The background color will be shown until the image loads
- ☐ 2. In case the image doesn't fit right
- ☐ 3. So the text shows up better