

## **Key Term Quiz**

1. Type sizes are usually expressed in \_\_\_\_\_.
2. When a password is entered in upper or lower case to match the original password, it is said to be \_\_\_\_\_.
3. Symbolic representations of objects and processes common to the graphical user interfaces of many computer operating systems are called \_\_\_\_\_.
4. Special HTML characters, always prefixed by an ampersand (escape) and followed by a semicolon, are called \_\_\_\_\_.
5. WYSIWYG stands for \_\_\_\_\_.
6. Translating or designing multimedia (or any computer-based material) into a language other than the one in which it was originally written is called \_\_\_\_\_.
7. The little decoration at the end of a letter stroke is a \_\_\_\_\_.
8. Designers call roomy blank areas \_\_\_\_\_.
9. \_\_\_\_\_ blends the colors along the edges of the letters (called dithering) to create a soft transition between the letter and its background.
10. Conceptual elements, containing text, graphics, sounds, or related information in the knowledge base, are called \_\_\_\_\_.

## **Multiple Choice Questions**

1. A family of graphic characters that usually includes many type sizes and styles is called a:
  - a. typeface
  - b. font
  - c. point
  - d. link
  - e. node
2. Which of the following is a term that applies to the spacing between character pairs?
  - a. Leading
  - b. Kerning
  - c. Tracking
  - d. Points
  - e. Dithering

3. Intercap, the practice of placing a capital in the middle of a word, is a trend that emerged from the computer programming community:
  - a. because it looks cool.
  - b. to copy marketing practices in the electronics industry.
  - c. to better see the words used by programmers for variables and commands.
  - d. because one of the first computer programmers had a faulty Shift key.
  - e. to increase security in case sensitive passwords.
4. Dynamic HTML uses \_\_\_\_\_ to define choices ranging from line height to margin width to font face.
  - a. cascading style sheets
  - b. font mapping
  - c. font substitution
  - d. software robots
  - e. encapsulated PostScript
5. If a DHTML document includes a font face that is not installed on the user's computer, a browser will:
  - a. automatically download the correct font.
  - b. refuse to load the page.
  - c. leave a blank space where that text is.
  - d. crash.
  - e. try to substitute the font with a similar font.
6. In the URL <http://www.timestream.com/info/people/biotay/biotay1.html>, which part is case sensitive?
  - a. The record type: "http://".
  - b. The domain name: "timestream.com".
  - c. The sub domain "www".
  - d. The document path: "info/people/biotay/biotay1.html".
  - e. All are case sensitive.
7. Multimedia becomes interactive multimedia when:
  - a. the user has some control over what information is viewed and when it is viewed.
  - b. the information is displayed by a computer with a touchscreen or other input device.
  - c. the information is available on the Web, either the Internet or a Local Area Network.
  - d. quizzes and tests with evaluations and scoring are included.
  - e. the user can change such attributes as volume and type size.
8. Interactive multimedia becomes hypermedia when:
  - a. the information is available on the Web, either the Internet or a Local Area Network.
  - b. quizzes and tests with evaluations and scoring are included.

- c. it includes a structure of linked elements through which a user can navigate and interact.
  - d. the user can change such attributes as volume and type size.
  - e. the content formatting complies with the American Standard Code for Information Interchange.
9. Web pages are coded using:
- a. Unicode.
  - b. American Standard Code for Information Interchange.
  - c. File Transfer Protocol.
  - d. Hypertext Markup Language.
  - e. encapsulated PostScript.
10. Which of the following provides a system for dynamically displaying a font?
- a. CSS
  - b. PostScript
  - c. HTTPD
  - d. Serif
  - e. WYSIWYG
11. A printed page might be presented in which of these orientations?
- a. Newscape
  - b. Portrait
  - c. Flat-file
  - d. x-height
  - e. Node
12. Which of the following is a character encoding system?
- a. FontTab
  - b. HTML
  - c. CSS
  - d. WYSIWYG
  - e. Unicode
13. The reference from one document to another document, image, sound, or file on the Web is a(n):
- a. sweetspot
  - b. anchor
  - c. node
  - d. tag
  - e. button
14. What is a general measurement applied to individual characters called?
- a. Character metrics
  - b. Dots per inch
  - c. Type faces

- d. Character mapping
  - e. Rasterizing
15. Which of the following is a typical method for word searching in a hypermedia system?
- a. Best fit
  - b. Adjacency
  - c. Popularity
  - d. Tracking
  - e. Localization

### ***Key Term Quiz Answers***

1. Type sizes are usually expressed in points.
2. When a password is entered in upper or lower case to match the original password, it is said to be case sensitive.
3. Symbolic representations of objects and processes common to the graphical user interfaces of many computer operating systems are called icons.
4. Special HTML characters, always prefixed by an ampersand (escape) and followed by a semicolon, are called character entities.
5. WYSIWYG stands for What You See Is What You Get.
6. Translating or designing multimedia (or any computer-based material) into a language other than the one in which it was originally written is called localization.
7. The little decoration at the end of a letter stroke is a serif.
8. Designers call roomy blank areas white space.
9. Anti-aliasing blends the colors along the edges of the letters (called dithering) to create a soft transition between the letter and its background.
10. Conceptual elements, containing text, graphics, sounds, or related information in the knowledge base, are called nodes.

### ***Multiple Choice Quiz Answers***

1. a: typeface
2. b: Kerning
3. c: to better see the words used by programmers for variables and commands.

4. a: cascading style sheets
5. e: try to substitute the font with a similar font.
6. d: The document path: "info/people/biotay/biotay1.html"
7. a: the user has some control over what information is viewed and when it is viewed.
8. c: it includes a structure of linked elements through which a user can navigate and interact.
9. d: Hypertext Markup Language.
10. b: PostScript
11. b: Portrait
12. e: Unicode
13. b: anchor
14. a: Character metrics
15. b: Adjacency