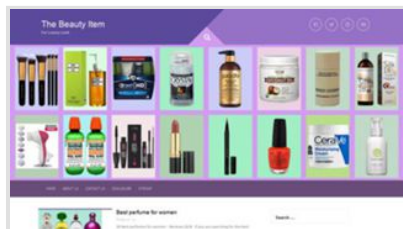


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## Latest Performance Report for: <https://thebeautyitem.com/>

Report generated: Tue, Jun 5, 2018, 5:13 AM -0700

Test Server Region: Vancouver, Canada

Using: Chrome (Desktop) 62.0.3202.94, PageSpeed 1.15-gt1, YSlow 3.1.8

Additional tips: Optimize WordPress, Server is slow, Use a CDN

## Performance Scores

PageSpeed Score

**A (96%)** ^

YSlow Score

**D (69%)** ♦

## Page Details

Fully Loaded Time

Total Page Size

Requests

22.0s ▼

1.70MB ▲

111 ▼

PageSpeed

YSlow

Waterfall

Timings

Video

History

## RECOMMENDATION

## GRADE

## TYPE

## PRIORITY

▼ **Defer parsing of JavaScript**

B (84) ▲

JS

HIGH

▼ **Leverage browser caching**

B (87) ▲

SERVER

HIGH

▼ **Minify CSS**

A (96) ◆

CSS

HIGH

▼ **Minify JavaScript**

A (98) ▲

JS

HIGH

▼ **Minify HTML**

A (99) ◆

CONTENT

LOW

▼ **Remove query strings from static resources**

F (24) ▼

CONTENT

LOW

▼ **Avoid bad requests**

A (100) ◆

CONTENT

HIGH

▼ **Avoid landing page redirects**

A (100) ◆

SERVER

HIGH

▼ **Enable gzip compression**

A (100) ▲

SERVER

HIGH

▼ **Enable Keep-Alive**

A (100) ◆

SERVER

HIGH

▼ **Inline small CSS**

A (100) ◆

CSS

HIGH

▼ **Inline small JavaScript**

A (100) ▲

JS

HIGH

▼ **Minimize redirects**

A (100) ▲

CONTENT

HIGH

RECOMMENDATION	GRADE		TYPE	PRIORITY
▼ <b>Minimize request size</b>	A (100)	◆	CONTENT	HIGH
▼ <b>Optimize images</b>	A (100)	▲	IMAGES	HIGH
▼ <b>Optimize the order of styles and scripts</b>	A (100)	▲	CSS/JS	HIGH
▼ <b>Put CSS in the document head</b>	A (100)	◆	CSS	HIGH
▼ <b>Serve resources from a consistent URL</b>	A (100)	▲	CONTENT	HIGH
▼ <b>Serve scaled images</b>	A (100)	▲	IMAGES	HIGH
▼ <b>Specify a cache validator</b>	A (100)	▲	SERVER	HIGH
▼ <b>Combine images using CSS sprites</b>	A (100)	▲	IMAGES	HIGH
▼ <b>Avoid CSS @import</b>	A (100)	◆	CSS	MEDIUM
▼ <b>Prefer asynchronous resources</b>	A (100)	◆	JS	MEDIUM
▼ <b>Specify a Vary: Accept-Encoding header</b>	A (99)	◆	SERVER	LOW
▼ <b>Specify a character set early</b>	A (100)	◆	CONTENT	MEDIUM
▼ <b>Specify image dimensions</b>	A (100)	◆	IMAGES	MEDIUM
▼ <b>Avoid a character set in the meta tag</b>	A (100)	◆	CONTENT	LOW

## What do my scores mean?

### Rules are sorted in order of impact upon score

Optimizing rules at the top of the list can greatly improve your overall score.

## Need optimization help?

We can help in an optimization solution that works best for you.

[Contact us for optimization help](#) and we'll put you in the right direction towards a faster website.

**Not every recommendation will apply to your page**

The recommendations are meant to be generic, best practices; some things will be out of your control (eg. external resources) or may not apply to your page.

[Learn more about PageSpeed/YSlow scores and how they affect performance.](#)

**Looking for next-level hosting?** If you have a mission-critical, enterprise level website, look to [GT.net for managed hosting](#) and performance-focused results.

## Frequently Asked Questions

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## About the Developer

GTmetrix was developed by **GT.net** as a tool for our [managed hosting](#) customers to easily determine the performance of their sites.

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