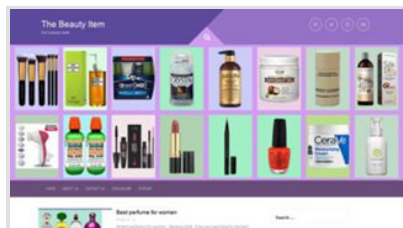


[Re-Test](#)[Compare](#)[Settings](#)[Monitor](#)[Alerts](#)

Latest Performance Report for:

<https://thebeautyitem.com/>

Report generated: Wed, Jun 6, 2018, 2:52 AM -0700

Test Server Region: Vancouver, Canada

Using: Chrome (Desktop) 62.0.3202.94, PageSpeed 1.15-gt1, YSlow 3.1.8

Additional tips: Optimize WordPress, Use a CDN

Performance Scores

PageSpeed Score

A (98%) ^

YSlow Score

B (89%) ^

Page Details

Fully Loaded Time

Total Page Size

Requests

2.2s[^]2.98MB[^]71[^]

PageSpeed

YSlow

Waterfall

Timings

Video

History

RECOMMENDATION

GRADE

TYPE

PRIORITY

▼ **Defer parsing of JavaScript**B (84) [^]

JS

HIGH

▼ **Leverage browser caching**A (96) [^]

SERVER

HIGH

▼ **Minify JavaScript**A (99) [^]

JS

HIGH

▼ **Minify HTML**A (99) [^]

CONTENT

LOW

▼ **Minify CSS**A (99) [^]

CSS

HIGH

▼ **Optimize images**A (99) [^]

IMAGES

HIGH

▼ **Avoid bad requests**A (100) [^]

CONTENT

HIGH

▼ **Avoid landing page redirects**A (100) [^]

SERVER

HIGH

▼ **Enable gzip compression**A (100) [^]

SERVER

HIGH

▼ **Enable Keep-Alive**A (100) [^]

SERVER

HIGH

▼ **Inline small CSS**A (100) [^]

CSS

HIGH

▼ **Inline small JavaScript**A (100) [^]

JS

HIGH

▼ **Minimize redirects**A (100) [^]

CONTENT

HIGH

RECOMMENDATION	GRADE		TYPE	PRIORITY
▼ Minimize request size	A (100)	⬆	CONTENT	HIGH
▼ Optimize the order of styles and scripts	A (100)	⬆	CSS/JS	HIGH
▼ Put CSS in the document head	A (100)	⬆	CSS	HIGH
▼ Serve resources from a consistent URL	A (100)	⬆	CONTENT	HIGH
▼ Serve scaled images	A (100)	⬆	IMAGES	HIGH
▼ Specify a cache validator	A (100)	⬆	SERVER	HIGH
▼ Combine images using CSS sprites	A (100)	⬆	IMAGES	HIGH
▼ Avoid CSS @import	A (100)	⬆	CSS	MEDIUM
▼ Prefer asynchronous resources	A (100)	⬆	JS	MEDIUM
▼ Specify a character set early	A (100)	⬆	CONTENT	MEDIUM
▼ Specify image dimensions	A (100)	⬆	IMAGES	MEDIUM
▼ Avoid a character set in the meta tag	A (100)	⬆	CONTENT	LOW
▼ Remove query strings from static resources	A (100)	⬆	CONTENT	LOW
▼ Specify a Vary: Accept-Encoding header	A (100)	⬆	SERVER	LOW

What do my scores mean?

Rules are sorted in order of impact upon score

Optimizing rules at the top of the list can greatly improve your overall score.

Need optimization help?

We can help in an optimization solution that works best for you.

[Contact us for optimization help](#) and we'll put you in the right direction towards a faster website.

Not every recommendation will apply to your page

The recommendations are meant to be generic, best practices; some things will be out of your control (eg. external resources) or may not apply to your page.

[Learn more about PageSpeed/YSlow scores and how they affect performance.](#)

Looking for next-level hosting? If you have a mission-critical, enterprise level website, look to [GT.net for managed hosting](#) and performance-focused results.

Frequently Asked Questions

[Top 1000 Sites](#)

[Test Server Locations](#)

[GTmetrix REST API](#)

[Contact Us](#)

About the Developer

GTmetrix was developed by **GT.net** as a tool for our [managed hosting](#) customers to easily determine the performance of their sites.

[Learn more about GT.net »](#)

Come and Follow Us



Follow us on Twitter [@gtmetrix](#)



Like us on [Facebook](#)



Check us out on [Google+](#)

[Terms of Service](#) | [Privacy](#) | © 2018 GT.net