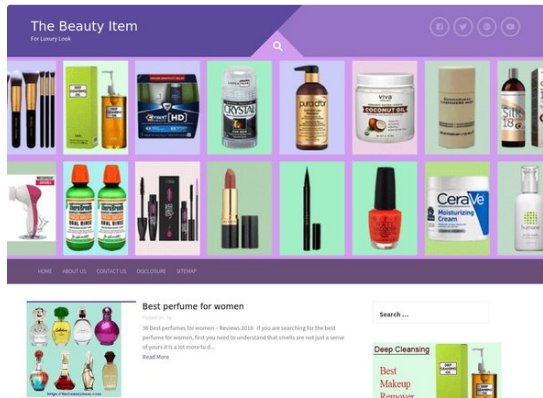


[↓ DOWNLOAD HAR](#)[↑ SHARE RESULT](#)

**The internet is fragile.** Be the first to know when your site is in danger.

[FREE WEBSITE MONITORING](#)

Summary



Performance grade <sup>?</sup>

**B** 87

Load time

1.88 s

Faster than

**72 %**  
of tested sites


Page size

3.0 MB

Requests

113

Tested from

 **New York City**  
on Jun 6 at 09:45

pingdom

## Performance insights






GRADE	SUGGESTION	
<b>F</b> 0	Parallelize downloads across hostnames	▼
<b>D</b> 67	Serve static content from a cookieless domain	▼
<b>B</b> 85	Combine external JavaScript	▼
<b>A</b> 97	Leverage browser caching	▼
<b>A</b> 100	Minimize request size	▼
<b>A</b> 100	Minimize redirects	▼
<b>A</b> 100	Combine external CSS	▼
<b>A</b> 100	Avoid bad requests	▼
<b>A</b> 100	Remove query strings from static resources	▼

GRADE	SUGGESTION	
<b>A</b>	100	Minimize DNS lookups
<b>A</b>	100	Specify a cache validator
<b>A</b>	100	Specify a Vary: Accept-Encoding header






## Response codes

RESPONSE CODE	RESPONSES
<b>200</b> OK	71

## Content size by content type

CONTENT TYPE	PERCENT	SIZE
 Image	90.1 %	2.71 MB
 Other	4.9 %	150.32 KB
 Script	2.8 %	87.37 KB
 CSS	1.7 %	53.15 KB
 HTML	0.5 %	15.35 KB
Total	100.00 %	3.01 MB

## Requests by content type

CONTENT TYPE	PERCENT	REQUESTS
 Image	83.1 %	59
 Other	7.0 %	5
 Script	5.6 %	4
 CSS	2.8 %	2
 HTML	1.4 %	1
Total	100.00 %	71

## Content size by domain

DOMAIN	PERCENT	SIZE
--------	---------	------

## Requests by domain

DOMAIN	PERCENT	REQUESTS
--------	---------	----------

thebeautyitem.com	97.6 %	2.94 MB
fonts.gstatic.com	1.9 %	58.52 KB
www.google-analytics.com	0.5 %	14.94 KB
fonts.googleapis.com	0.0 %	1.10 KB
Total	100.00 %	3.01 MB

thebeautyitem.com	91.5 %	65
fonts.gstatic.com	4.2 %	3
www.google-analytics.com	2.8 %	2
fonts.googleapis.com	1.4 %	1
Total	100.00 %	71

## File requests

Sort by

Load order



Filter



DNS



SSL



Send



Wait


















































Receive



Connect

FILE	SIZE	0.0s	0.4s	0.8s	1.2s	1.6s	2.0s	
<a href="https://thebeautyitem.com/">https://thebeautyitem.com/</a>	15.4 kB							
<a href="css?family=Lato%3A100%2C300%2C400%2C7...">css?family=Lato%3A100%2C300%2C400%2C7...</a> fonts.gstatic.com/	1.1 kB							
<a href="15a8cc1795e77c3e61911b99ef871d41.css">15a8cc1795e77c3e61911b99ef871d41.css</a> thebeautyitem.com/wp-content/cache/mi...	52.1 kB							
<a href="accd3163f0ce4089a40f65119bf0ac1a.js">accd3163f0ce4089a40f65119bf0ac1a.js</a> thebeautyitem.com/wp-content/cache/mi...	65.4 kB							
<a href="data:image/gif;base64,R0lGODdhAQABAP...">data:image/gif;base64,R0lGODdhAQABAP...</a>	0 B							
<a href="data:image/gif;base64,R0lGODdhAQABAP...">data:image/gif;base64,R0lGODdhAQABAP...</a>	0 B							
<a href="data:image/gif;base64,R0lGODdhAQABAP...">data:image/gif;base64,R0lGODdhAQABAP...</a>	0 B							
<a href="data:image/gif;base64,R0lGODdhAQABAP...">data:image/gif;base64,R0lGODdhAQABAP...</a>	0 B							

































FILE	SIZE	0.0s	0.4s	0.8s	1.2s	1.6s	2.0s
 <a href="#">data:image/gif;base64,R0lGODdhAQABAPA...</a>	0 B						
 <a href="#">data:image/gif;base64,R0lGODdhAQABAPA...</a>	0 B						
 <a href="#">data:image/gif;base64,R0lGODdhAQABAPA...</a>	0 B						
 <a href="#">data:image/gif;base64,R0lGODdhAQABAPA...</a>	0 B						
 <a href="#">data:image/gif;base64,R0lGODdhAQABAPA...</a>	0 B						
 <a href="#">data:image/gif;base64,R0lGODdhAQABAPA...</a>	0 B						
 <a href="#">data:image/gif;base64,R0lGODdhAQABAPA...</a>	0 B						
 <a href="#">data:image/gif;base64,R0lGODdhAQABAPA...</a>	0 B						
 <a href="#">data:image/gif;base64,R0lGODdhAQABAPA...</a>	0 B						
 <a href="#">data:image/gif;base64,R0lGODdhAQABAPA...</a>	0 B						
 <a href="#">data:image/gif;base64,R0lGODdhAQABAPA...</a>	0 B						
 <a href="#">data:image/gif;base64,R0lGODdhAQABAPA...</a>	0 B						
 <a href="#">data:image/gif;base64,R0lGODdhAQABAPA...</a>	0 B						
 <a href="#">data:image/gif;base64,R0lGODdhAQABAPA...</a>	0 B						
 <a href="#">data:image/gif;base64,R0lGODdhAQABAPA...</a>	0 B						
 <a href="#">data:image/gif;base64,R0lGODdhAQABAPA...</a>	0 B						
 <a href="#">data:image/gif;base64,R0lGODdhAQABAPA...</a>	0 B						



















FILE	SIZE	0.0s	0.4s	0.8s	1.2s	1.6s	2.0s	
 <a href="#">data:image/gif;base64,R0lGODdhAQABAPA...</a>	0 B							
 <a href="#">GIF-right.gif</a> thebeautyitem.com/wp-content/uploads/...	413.1 kB							
 <a href="#">28-300x200.png</a> thebeautyitem.com/wp-content/uploads/...	18.7 kB							
 <a href="#">27-300x200.png</a> thebeautyitem.com/wp-content/uploads/...	10.0 kB							
 <a href="#">26-300x200.png</a> thebeautyitem.com/wp-content/uploads/...	24.4 kB							
 <a href="#">25-300x200.png</a> thebeautyitem.com/wp-content/uploads/...	26.0 kB							
 <a href="#">24-300x200.png</a> thebeautyitem.com/wp-content/uploads/...	45.2 kB							
 <a href="#">23-1-300x200.png</a> thebeautyitem.com/wp-content/uploads/...	28.6 kB							
 <a href="#">22-300x200.png</a> thebeautyitem.com/wp-content/uploads/...	28.1 kB							
 <a href="#">21-300x200.png</a> thebeautyitem.com/wp-content/uploads/...	40.3 kB							
 <a href="#">20-300x200.png</a> thebeautyitem.com/wp-content/uploads/...	10.0 kB							
 <a href="#">19-300x200.png</a> thebeautyitem.com/wp-content/uploads/...	37.1 kB							
 <a href="#">18-300x200.png</a> thebeautyitem.com/wp-content/uploads/...	44.7 kB							
 <a href="#">17-300x200.png</a> thebeautyitem.com/wp-content/uploads/...	6.0 kB							
 <a href="#">16-300x200.png</a> thebeautyitem.com/wp-content/uploads/...	9.9 kB							
 <a href="#">15-300x200.png</a> thebeautyitem.com/wp-content/uploads/...	57.7 kB							

FILE	SIZE	0.0s	0.4s	0.8s	1.2s	1.6s	2.0s	
 <a href="#">14-300x200.png</a> thebeautyitem.com/wp-content/uploads/...	28.3 kB				<div><div></div></div>			
 <a href="#">13-300x200.png</a> thebeautyitem.com/wp-content/uploads/...	1.9 kB				<div><div></div></div>			
 <a href="#">12-300x200.png</a> thebeautyitem.com/wp-content/uploads/...	19.7 kB				<div><div></div></div>			
 <a href="#">11-300x200.png</a> thebeautyitem.com/wp-content/uploads/...	43.9 kB				<div><div></div></div>			
 <a href="#">10-1-300x200.png</a> thebeautyitem.com/wp-content/uploads/...	61.9 kB				<div><div></div></div>			
 <a href="#">09-300x200.png</a> thebeautyitem.com/wp-content/uploads/...	49.1 kB				<div><div></div></div>			
 <a href="#">08-300x200.png</a> thebeautyitem.com/wp-content/uploads/...	50.7 kB				<div><div></div></div>			
 <a href="#">07-300x200.png</a> thebeautyitem.com/wp-content/uploads/...	30.8 kB				<div><div></div></div>			
 <a href="#">06-300x200.png</a> thebeautyitem.com/wp-content/uploads/...	49.7 kB					<div><div></div></div>		
 <a href="#">05-300x200.png</a> thebeautyitem.com/wp-content/uploads/...	30.4 kB					<div><div></div></div>		
 <a href="#">04-300x200.png</a> thebeautyitem.com/wp-content/uploads/...	43.6 kB					<div><div></div></div>		
 <a href="#">03-300x200.png</a> thebeautyitem.com/wp-content/uploads/...	60.7 kB					<div><div></div></div>		
 <a href="#">02.png</a> thebeautyitem.com/wp-content/uploads/...	42.0 kB					<div><div></div></div>		
 <a href="#">01-300x200.png</a> thebeautyitem.com/wp-content/uploads/...	46.4 kB					<div><div></div></div>		
 <a href="#">74-300x200.png</a> thebeautyitem.com/wp-content/uploads/...	10.0 kB					<div><div></div></div>		
 <a href="#">72-300x200.png</a> thebeautyitem.com/wp-content/uploads/...	10.2 kB					<div><div></div></div>		

FILE	SIZE	0.0s	0.4s	0.8s	1.2s	1.6s	2.0s	
 <a href="#">70-300x200.png</a> thebeautyitem.com/wp-content/uploads/...	50.5 kB					<div><div></div></div>		▼
 <a href="#">71-300x200.png</a> thebeautyitem.com/wp-content/uploads/...	9.8 kB					<div><div></div></div>		▼
 <a href="#">68-300x200.png</a> thebeautyitem.com/wp-content/uploads/...	5.6 kB					<div><div></div></div>		▼
 <a href="#">66-1-300x200.png</a> thebeautyitem.com/wp-content/uploads/...	58.0 kB					<div><div></div></div>		▼
 <a href="#">67-300x200.png</a> thebeautyitem.com/wp-content/uploads/...	10.3 kB					<div><div></div></div>		▼
 <a href="#">64-300x200.png</a> thebeautyitem.com/wp-content/uploads/...	10.1 kB					<div><div></div></div>		▼
 <a href="#">65-300x200.png</a> thebeautyitem.com/wp-content/uploads/...	46.8 kB					<div><div></div></div>		▼
 <a href="#">69-300x200.png</a> thebeautyitem.com/wp-content/uploads/...	33.7 kB					<div><div></div></div>		▼
 <a href="#">63-300x200.png</a> thebeautyitem.com/wp-content/uploads/...	30.3 kB					<div><div></div></div>		▼
 <a href="#">62-300x200.png</a> thebeautyitem.com/wp-content/uploads/...	52.2 kB					<div><div></div></div>		▼
 <a href="#">61-300x200.png</a> thebeautyitem.com/wp-content/uploads/...	70.5 kB					<div><div></div></div>		▼
 <a href="#">78-300x200.png</a> thebeautyitem.com/wp-content/uploads/...	8.4 kB					<div><div></div></div>		▼
 <a href="#">75-300x200.png</a> thebeautyitem.com/wp-content/uploads/...	58.8 kB					<div><div></div></div>		▼
 <a href="#">77-300x200.png</a> thebeautyitem.com/wp-content/uploads/...	56.4 kB					<div><div></div></div>		▼
 <a href="#">73-300x200.png</a> thebeautyitem.com/wp-content/uploads/...	55.2 kB					<div><div></div></div>		▼
 <a href="#">96-300x200.png</a> thebeautyitem.com/wp-content/uploads/...	45.9 kB					<div><div></div></div>		▼



FILE	SIZE	0.0s	0.4s	0.8s	1.2s	1.6s	2.0s	
 <a href="#">95-300x200.png</a> thebeautyitem.com/wp-content/uploads/...	19.1 kB							
 <a href="#">76-300x200.png</a> thebeautyitem.com/wp-content/uploads/...	63.5 kB							
 <a href="#">97-300x200.png</a> thebeautyitem.com/wp-content/uploads/...	65.5 kB							
 <a href="#">98-300x200.png</a> thebeautyitem.com/wp-content/uploads/...	43.4 kB							
 <a href="#">99-300x200.png</a> thebeautyitem.com/wp-content/uploads/...	58.6 kB							
 <a href="#">252df7bdf9ea807d9df3387d51353e60.js</a> thebeautyitem.com/wp-content/cache/mi...	4.1 kB							
 <a href="#">6xK3dSBYKcSV-LCoeQqfX1RYOo3qOK7j.woff</a> fonts.gstatic.com/s/sourcesanspro/v11/	19.6 kB							
 <a href="#">analytics.js</a> www.google-analytics.com/	14.5 kB							
 <a href="#">data:image/gif;base64,R0IGODdhAQABAPA...</a>	0 B							
 <a href="#">data:image/gif;base64,R0IGODdhAQABAPA...</a>	0 B							
 <a href="#">data:image/gif;base64,R0IGODdhAQABAPA...</a>	0 B							
 <a href="#">data:image/gif;base64,R0IGODdhAQABAPA...</a>	0 B							
 <a href="#">data:image/gif;base64,R0IGODdhAQABAPA...</a>	0 B							
 <a href="#">data:image/gif;base64,R0IGODdhAQABAPA...</a>	0 B							
 <a href="#">data:image/gif;base64,R0IGODdhAQABAPA...</a>	0 B							
 <a href="#">data:image/gif;base64,R0IGODdhAQABAPA...</a>	0 B							

FILE	SIZE	0.0s	0.4s	0.8s	1.2s	1.6s	2.0s	
 <a href="#">data:image/gif;base64,R0lGODdhAQABAPA...</a>	0 B							
 <a href="#">data:image/gif;base64,R0lGODdhAQABAPA...</a>	0 B							
 <a href="#">data:image/gif;base64,R0lGODdhAQABAPA...</a>	0 B							
 <a href="#">data:image/gif;base64,R0lGODdhAQABAPA...</a>	0 B							
 <a href="#">data:image/gif;base64,R0lGODdhAQABAPA...</a>	0 B							
 <a href="#">data:image/gif;base64,R0lGODdhAQABAPA...</a>	0 B							
 <a href="#">data:image/gif;base64,R0lGODdhAQABAPA...</a>	0 B							
 <a href="#">data:image/gif;base64,R0lGODdhAQABAPA...</a>	0 B							
 <a href="#">data:image/gif;base64,R0lGODdhAQABAPA...</a>	0 B							
 <a href="#">data:image/gif;base64,R0lGODdhAQABAPA...</a>	0 B							
 <a href="#">data:image/gif;base64,R0lGODdhAQABAPA...</a>	0 B							
 <a href="#">data:image/gif;base64,R0lGODdhAQABAPA...</a>	0 B							
 <a href="#">data:image/gif;base64,R0lGODdhAQABAPA...</a>	0 B							
 <a href="#">GIF-main.gif</a> thebeautyitem.com/wp-content/uploads/...	304.9 kB				<div><div></div></div>			
 <a href="#">fa-brands-400.woff2</a> thebeautyitem.com/wp-content/themes/p...	53.5 kB				<div><div></div></div>			
 <a href="#">fa-solid-900.woff2</a> thebeautyitem.com/wp-content/themes/p...	38.2 kB				<div><div></div></div>			



### State Colors

The following colors are used in the bars in the waterfall chart to indicate the different stages of a request.

- DNS** Web browser is looking up DNS information
- SSL** Web browser is performing a SSL handshake
- Connect** Web browser is connecting to the server
- Send** Web browser is sending data to the server
- Wait** Web browser is waiting for data from the

## About Pingdom

Pingdom offers cost-effective and reliable uptime and performance monitoring for your websites. We use more than 70 global polling locations to test and verify our customers' sites 24/7, all year long. With Pingdom you can monitor your website's uptime, performance, and interactions for a better end-user-experience. Your customers will thank you.









**Nobody Likes a Slow Website** – We built this Website Speed Test to help you analyze the load speed of your websites and learn how to make them faster. It lets you identify what about a web page is fast,

server

■ **Receive** Web browser is receiving data from the server

### Content Types

The following icons are used to indicate different content types.

	<b>HTML</b>	HTML document
	<b>Javascript</b>	JavaScript file
	<b>CSS</b>	CSS file
	<b>Image</b>	Image file
	<b>Text/plain</b>	Plain text document
	<b>Other</b>	Any other content type, for example flash files
	<b>Warning</b>	The request got a 4XX, 5XX response or couldn't be loaded
	<b>Redirect</b>	The request got a 3XX response and was redirected

### Server Response Codes

To make it easy for you to differentiate between the HTTP response codes in the waterfall chart, we've color-coded the text and background of each URL.

URL **2xx** The server responded with a successful code

slow, too big, what best practices you're not following, and so on. We have tried to make it useful both to experts and novices alike.

In short, we wanted it to be a easy-to-use tool to help webmasters and web developers everywhere optimize the performance of their websites.

### Feature Overview

**Examine all parts of a web page** – View file sizes, load times, and other details about every single element of a web page (HTML, JavaScript and CSS files, images, etc.). You can sort and filter this list in different ways to identify performance bottlenecks.

**Performance overview** – We automatically put together plenty of performance-related statistics for you based on the test result

**Performance grade and tips** – See how your website conforms to performance best practices from Google Page Speed (similar to Yahoo's Yslow). You can get some great tips on how to speed up your website this way.

**Trace your performance history** – We save each test for you so you can review it later and also see how things change over time (with pretty charts!).

**Test from multiple locations** – See how fast a website loads in Europe, the United States, etc.

**Share your results** – We've made it easy for you to perform a test and share it with your friends, work colleagues or web host.

### How it works

All tests are done with real web browsers, so the results match the end-user experience exactly. We use a bunch of instances of Google's Chrome web browser to load websites, record performance data, and so on. Tests are done from dedicated Pingdom servers.

- URL 3xx** The request was redirected to another target
- URL 4xx** A client error occurred, for example 404 page not found
- URL 5xx** A server error occurred, for example 500 internal server error
- URL Error** Connection error, no response from the server

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SIGN UP FOR FREE



TWITTER



FACEBOOK



GOOGLE+



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