



BALANCED SCORECARD PRACTICAL MASTERCLASS

What will you learn?

- Why Use a Balanced Scorecard?
- Cause and Effect
- 4 Perspectives of a Balanced Scorecard
- Strategic Themes
- Translating Strategy into Operational Objectives – Strategy Maps
- Measurement and Target Setting
- Aligning the Organization to the Strategy
- The Business Unit, Functional, Support and Personal Scorecards
- The Balanced Scorecard Development Process
- Balanced Scorecard Implementation
- Managing for Results with a Balanced Scorecard
- Aligning Incentive Schemes
- Aligning Budget/Resource Planning
- Balanced Scorecard and the Management of Change
- Customizing the Balanced Scorecard to your sector
- Sustaining Balanced Scorecard Success
- **Bonus Lesson:** Developing a Supervisory Scorecard for the Board

 **15TH - 18TH AUGUST 2023**  **INTERCONTINENTAL HOTEL**
Facilitated by **Dr Choolwe M Choolwe**



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