#### 10 Words You Should Know

# Data Vocabulary



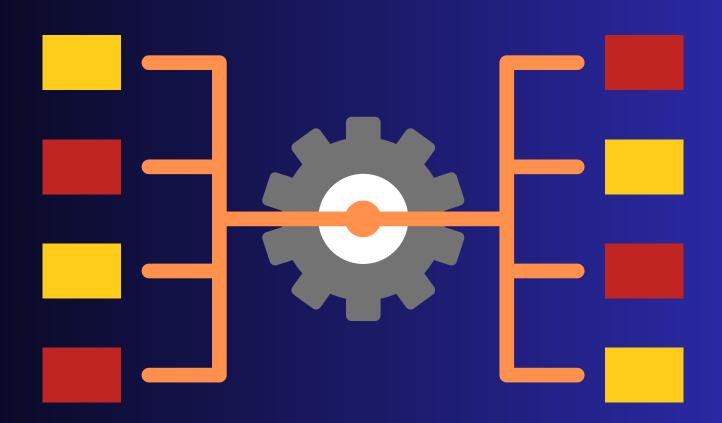


#### **Data Fabric**



Data Fabric is an architecture or framework that enables seamless integration, management, and access to data across distributed and diverse sources.

### **Data Architecture**



**Data architecture** refers to the **design**, **structure**, and **organization** of data assets within an organization, including data models, databases, and data integration processes.

#### Data Governance



**Data governance** refers to the overall management and control of data assets within an organization, including data quality, security, privacy, and compliance

## 4 Data Integration



**Data integration** is the **process of combining** data from different sources, formats, or systems into a unified and consistent view for analysis and decision-making.



## Data Pipeline



A data pipeline is a set of processes and technologies used to extract, transform, and load (ETL) data from various sources into a target destination for analysis.

## Data Catalog



A **data catalog** is a centralized **repository** or inventory that **provides** metadata information about available data assets, such as data sources, tables, and attributes.

## Data Modeling



**Data modeling** is the **process** of creating a conceptual or logical **representation** of data structures, relationships, and rules to support database design and development.

**8** Data Lake



A **data lake** is a **storage repository** that holds a vast amount of **raw** and **unprocessed** data in its native format until needed for analysis.



9 Data Visualization



**Data visualization** is the **graphical** representation of information and data to uncover patterns, trends, and insights in an easily understandable format.



## Data Storytelling



**Data storytelling** is the art of communicating information and insights through the use of visual and narrative data. It involves telling a compelling story using data to captivate and persuade an audience.

#### Conclusion



Unlock the power of data in the business realm by mastering essential **data**vocabulary. It's the key to effective communication, informed decision-making, and driving successful outcomes.



# If you've made it this far, bravo!

Let's connect on LinkedIn to learn and grow together in data analysis!

