



RODERICK FUNG

Project Manager / Interaction Designer / Developer

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www.roderickfung.ca

EXPERTISE



Project
Management



UX/UI
Design



Ideation /
Design Thinking



Business
Analytics



Web
Development

DESIGN EXPERIENCE

CNBB CONSULTING CORP.

Service Designer / Manager | June 2015 - Present

- ▶ Developed new service programs by researching and analyzing sale cycle pain points.
- ▶ Utilize user research methodologies to gather metrics on customer satisfaction ratings.
- ▶ Analyze call-center metrics to optimize operations.

BDNFACTORY - MIT MEDICAL GRAND HACK VENTURE

Lead User Experience Designer | May 2016 - Present

- ▶ Designed a digital program that digitize and condense TBI treatment program based on NICOE guidelines for veterans suffering with traumatic brain injury.
- ▶ Partnership: NICOE (Pilot), Veterans Affairs (MOU), MIT Venture Accelerator Program

SOCIAL MEDICINE NETWORK OF BC - UBC AFFILIATE

CTO / Medical Innovation Officer | January 2015 - Present

- ▶ Developed organizational scope and goals; developed vision revolving around medical technology and medical innovation related fields within organization; designed branding identity and website.
- ▶ Projects: Fentanyl Awareness Documentary with BCCDC, Social Medicine Volunteer Program Outreach

IHELPHEART - HATCHING HEALTH VENTURE

Venture Lead & UX Designer | March 2016

- ▶ Designed a communication and monitoring mobile platform to allow direct communication between patients with chronic heart failure and their specialist clinicians.
- ▶ Pilot: Lions Gate Hospital Cardiology Clinic

REFUEL MARKETING

Graphic Designer (Contract) | May - August 2014

- ▶ Designed and art directed ad campaigns for multiple automotive dealerships; designed brand identities.
- ▶ Clients include: Auto West BMW, Infiniti, Richmond Mini, Performance One

SKILLS

- ▶ Ruby, HTML, CSS, Javascript, JQuery, React.js, Angular.js, Ruby on Rails
- ▶ Sketch, Balsamiq, InvisionApp
- ▶ Illustrator, Photoshop, InDesign, Lightroom
- ▶ Final Cut Pro, Premiere Pro, Audition
- ▶ Word, Excel, Powerpoint
- ▶ Mac & PC Platforms
- ▶ Fluent in Cantonese & English

EDUCATION

CodeCore BootCamp

Web Development BootCamp

- ▶ June 2016

SIMON FRASER UNIVERSITY

School of Interactive Arts & Technology

- ▶ Bachelors of Arts, Interaction Design & Media Arts, 2013
- ▶ Blast Editor | 3rd Place - Mobile Application, SIAT Showcase 2012
- ▶ Saint Dymphna | Nominated - Moving Images, SIAT Showcase 2012
- ▶ FLEX Lamp | Nominated - Industrial Design, SIAT Showcase 2012

OTHER EXPERIENCE

DE-RX PHARMACEUTICAL VENTURE

Project Manager / Business Analyst | April 2016 - Present

ARIA AUTO SERVICE

Sales and Marketing Coordinator | August 2014 - June 2015

RIDE TO CONQUER CANCER

IT Coordinator (Contract) | May 2014 - August 2014

- ▶ Coordinated events in Toronto, Calgary and Vancouver

RF WEDDINGS + MANANETWORK FILMS

Videographer & Editor | October 2010 - October 2013

PERSONALITY



Passionate



Articulate



Inquisitive



Honest



Determined

**School of Interactive Arts +
Technology**

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Surrey, BC V3T 0A3 CANADA****phone: +1 778.782.7474****fax: +1 778.782.7478**March 7th, 2014

To whom it may concern,

This letter is to recommend Roderick Fung for a design and media position in your organization. I have taught Roderick in various courses over the past several years. He brings an enthusiastic approach to his projects and executes them with professionalism and a keen eye. He is curious and eager to learn and his development is shown by numerous portfolio quality projects he completed, such as *Saint Dymphna*, which was nominated for the SIAT showcase competition. You will find him both skilled and versatile in a range of design and media workflows.

Roderick has shown commitment to his work and studies. I believe Roderick has the combined experience and drive toward personal growth to excel as a team member with your company.

If you have any questions or need additional information about my knowledge of Roderick please feel free to contact me at mfa13@sfu.ca or at my office line, 778-782-9837.



Michael Filimowicz

Senior Lecturer at Simon Fraser University

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