

PROJECT ESTIMATE

SALT AND CEDAR COLLECTIVE

Date: April 15, 2017
Estimate # 001

Salt and Cedar
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TO The Art of Smile
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Project: SEO Analysis and Services. Mobile Responsiveness

ITEM	DESCRIPTION	TOTAL COST
SEO Analysis and Services	Search Engine Optimization for 34 pages: <ul style="list-style-type: none">Optimization - Descriptive page titlesOptimization - Descriptive meta page descriptionsUnique focus keywordImage tagsPage slugs – Permalink structuresContent review for readability, keyword focus and enhancements<ul style="list-style-type: none">-Headings-ParagraphsXML SitemapEnhanced site tools for site optimization and speed	\$480.00
Google Analytics Implementation	Analytics account and integration with website	\$120.00
Website Responsiveness Analysis & Services	<ul style="list-style-type: none">Review and fix broken links on siteReview and fix broken coding on gallery image pop upsMobile and tablet responsiveness coding	\$300.00
SEO Content report	Client report on content analysis and recommended edits	\$60.00
Quality Assurance & Post Launch Services	<ul style="list-style-type: none">Quality assurance review1 month post-launch supportConsultation with client to review SEO analysis reports, ability for client to access and monitor SEO	\$0
Subtotal		\$960.00
HST (13%)		N/A
TOTAL		\$960.00

Note:

A deposit of 50% of project estimate is due prior to project commencement.
Balance is due at project completion.

The balance may be less or more than estimate, should services request by client change.

Quotation prepared by: Brittany Lowden

To accept this quotation, sign here and return: _____

Electronic email confirmation in lieu of signature is acceptable.