COMMON SEO ISSUES

**Meta Title**

The meta title of your page has a length of 42 characters. Most search engines will truncate meta titles to 70 characters.

Coal Harbour Dentistry | Vancouver Dentist

**Meta Description**

The meta description of your page has a length of 122 characters. Most search engines will truncate meta descriptions to 160 characters.

M2 Dental is a dental office located at Coal Harbour Vancouver, B.C providing dental services in the whole Vancouver area.

**Google Search Results Preview**

Coal Harbour Dentistry | Vancouver Dentist

http://www.m2dental.com/

M2 Dental is a dental office located at Coal Harbour Vancouver, B.C providing dental services in the whole Vancouver area.

**Most Common Keywords Test**

There is likely no optimal keyword density (search engine algorithms have evolved beyond keyword density metrics as a significant ranking factor). It can be useful, however, to note which keywords appear most often on your page and if they reflect the intended topic of your page. More importantly, the keywords on your page should appear within natural sounding and grammatically correct copy.

dental - 29 timesvancouver - 12 timesdentist - 12 timesdehghani - 9 timesdentistry - 9 times

**Keyword Usage**

Congratulations! You are using your keywords in your meta-tags, which help search engines to properly identify the topic of your page.

Keyword(s) included in Title tagKeyword(s) included in Meta-Description tag

**Keywords Cloud**

accept area beautiful best botox canada care cares caring charming closer coming consultation contactconvenient cosmetic dehghani dental dentist dentistry doctor emergencyenvironment ethical excellent fantastic finally free friendly glad good great group happy high hope i'veinfo@.com jervis just knowledgable knowledgeable leaving little lived located location look love mahtabmakeover matching meet needs note nurse offer office oriented past patient patients personpicky professional really receptionist recommend repair restorations right seeing service services she'ssimply smart smile staff standards stop strongly summer surgery teeth thank thinking thorough toothtreatment treats vancouver wanted wish wishes wonderful work write years you're

**Related Keywords**

This URL is currently ranked in the top 20 organic Google listings for the search terms below:

[m2 dental](https://www.google.com/search?q=m2+dental)[dentist coal harbour](https://www.google.com/search?q=dentist+coal+harbour)[coal harbour dental](https://www.google.com/search?q=coal+harbour+dental)[coal harbour dental clinic](https://www.google.com/search?q=coal+harbour+dental+clinic)[dr nematollahi](https://www.google.com/search?q=dr+nematollahi)

**Competitor Domains**

Some of the most relevant competitors for your domain are listed below:

[yelp.com](http://yelp.com/)[theartofsmile.ca](http://theartofsmile.ca/)[123dentist.com](http://123dentist.com/)[yellowpages.ca](http://yellowpages.ca/)[aarm-dental.com](http://aarm-dental.com/)

**<h1> Headings Status**

Your page contains H1 headings. Their contents are listed below:

Welcome to M2 Dental

**<h2> Headings Status**

Your page contains H2 headings. Their contents are listed below:

Patient ReviewsMatt Vural GulBardia GoodarziHessam RahimiDavina ChapmanMarco DehghaniWhat M2 Dental in Vancouver offer you:Frequently Asked Questions

**Robots.txt Test**

Congratulations! Your site uses a "robots.txt" file: <http://www.m2dental.com/robots.txt>

**Sitemap Test**

Your site lacks a sitemap file. Sitemaps can help robots index your content more thoroughly and quickly. Read more on Google's guidelines for [implementing the sitemap protocol](https://support.google.com/webmasters/answer/183668).   
[**HOW TO FIX**](https://toolbox.seositecheckup.com/apps/seo-checkup)

**Broken Links Test**

Congratulations! We have checked 53 links on this web page and none of them are broken.

**SEO Friendly URL Test**

Congratulations! All links from your webpage are SEO friendly.

**Image Alt Test**

Your webpage has **5** 'img' tags and **1** of them are missing the required 'alt' attribute. [See full list](https://toolbox.seositecheckup.com/apps/seo-checkup)   
[**HOW TO FIX**](https://toolbox.seositecheckup.com/apps/seo-checkup)

**Inline CSS Test**

Your webpage is using **17** inline CSS styles! [See full list](https://toolbox.seositecheckup.com/apps/seo-checkup)   
[**HOW TO FIX**](https://toolbox.seositecheckup.com/apps/seo-checkup)

**Deprecated HTML Tags**

Congratulations! Your page does not use HTML deprecated tags.

**Google Analytics Test**

A Google Analytics script is not detected on this page. While there are several tools available to monitor your site's visitors and traffic sources, Google Analytics is a free, commonly recommended program to help diagnose potential SEO issues.

[**HOW TO FIX**](https://toolbox.seositecheckup.com/apps/seo-checkup)

**Favicon Test**

Your site either doesn't have a favicon or this has not been referenced correctly.   
[**HOW TO FIX**](https://toolbox.seositecheckup.com/apps/seo-checkup)

**Backlinks Checker**

Your domain has **60 total backlinks** from **6 referring domains**. Some most recently found backlinks for your domain are listed below:

Checked on May 03, 2017 - <https://find-open.ca/vancouver/a-smile-above-272392>Checked on Apr 16, 2017 - <http://www.infolinks.top/vancouverdentist.com/>Checked on Apr 14, 2017 - <http://www.infolinks.top/scotiatowerdental.com/1/>Checked on Apr 06, 2017 - <http://www.infolinks.top/m2dental.com/>Checked on Apr 06, 2017 - <http://www.infolinks.top/m2dental.com/>

[View a full and detailed list of backlinks](https://toolbox.seositecheckup.com/apps/backlinks?domain=m2dental.com)

**JS Error Checker**

Congratulations! There are no severe JavaScript errors on your web page.

**Social Media Check**

Congratulations! Your website is connected successfully with social media using: [Facebook;](https://facebook.com/) [Twitter;](https://twitter.com/)

SPEED OPTIMIZATIONS

**HTML Page Size Test**

The size of your web page's HTML is 74.92 Kb, and is over the average web page's HTML size of 33 Kb.  
This can lead to slower than average load times, [lost visitors](http://www.seositecheckup.com/articles/106), and decreased revenue. Good steps to reduce HTML size include: using [HTML compression](http://www.webreference.com/internet/software/servers/http/compression/), [CSS layouts](http://www.webcredible.co.uk/user-friendly-resources/css/css-website-layout.shtml), [external style sheets](http://www.tech-evangelist.com/2007/11/03/css-external-style-sheet/), and [moving javascript](http://javascript.about.com/library/blexternal.htm) to external files.   
[**HOW TO FIX**](https://toolbox.seositecheckup.com/apps/seo-checkup)

**HTML Compression/GZIP Test**

Your page do not use any HTML compression!  
You should [compress your HTML](http://www.seositecheckup.com/articles/85) to reduce your page size and page loading times - this will help your site retain visitors and increase page views. If you were using compression, you could be compressing your HTML size by **79 %**- from **74.92 Kb**to **15.95 Kb**which would further reduce your page loading time.   
[**HOW TO FIX**](https://toolbox.seositecheckup.com/apps/seo-checkup)

**Site Loading Speed Test**

Your site loading time is around **7.867 seconds** and is over the average loading speed which is **5 seconds**.   
[**HOW TO FIX**](https://toolbox.seositecheckup.com/apps/seo-checkup)

**Page Objects**

Your page has more than 20 http requests, which can slow down page loading. You can try [reducing http requests through various methods](http://developer.yahoo.com/performance/rules.html) such as using text instead of images, using css sprites, [using data URIs instead of images](http://css-tricks.com/data-uris/), or combining several external files together into one.

95Total Objects

[2HTML Pages](https://toolbox.seositecheckup.com/apps/seo-checkup)

[16CSS Files](https://toolbox.seositecheckup.com/apps/seo-checkup)

[36Scripts](https://toolbox.seositecheckup.com/apps/seo-checkup)

[41Images](https://toolbox.seositecheckup.com/apps/seo-checkup)

[0Flash Files](https://toolbox.seositecheckup.com/apps/seo-checkup)

**Page Cache Test (Server Side Caching)**

It does not appear that you are [caching your pages](http://www.seositecheckup.com/articles/109). Cached pages serve up static html and avoid potentially time consuming queries to your database. It also helps lower server load by up to 80%. Caching most visibly benefits high traffic pages that access a database, but whose content does not change on every page view. Common caching methods include [Alternative PHP Cache](http://us.php.net/apc), [Quickcache](http://sourceforge.net/projects/quickcache), and [jpcache](http://www.polarlava.com/projects/jpcache/). Caching mechanisms also typically compress HTML, further reducing page size and load time.   
[**HOW TO FIX**](https://toolbox.seositecheckup.com/apps/seo-checkup)

**Flash Test**

Congratulations! Your website does not include flash objects (an outdated technology that was sometimes used to deliver rich multimedia content). Flash content does not work well on mobile devices, and is difficult for crawlers to interpret.

**Image Expires Tag Test**

Your site is not using expires headers for your images. An expires tag can help speed up the serving of your webpages for users that regularly visit your site and see the same images. Learn more about [how to add expires headers to your images](http://jeremy.zawodny.com/blog/archives/009272.html). [See full list](https://toolbox.seositecheckup.com/apps/seo-checkup)   
[**HOW TO FIX**](https://toolbox.seositecheckup.com/apps/seo-checkup)

**JS Minification Test**

Some of your website's JavaScript files are not minified! [See full list of JavaScript files](https://toolbox.seositecheckup.com/apps/seo-checkup)   
[**HOW TO FIX**](https://toolbox.seositecheckup.com/apps/seo-checkup)

**CSS Minification Test**

Some of your website's CSS files are not minified! [See full list of CSS files](https://toolbox.seositecheckup.com/apps/seo-checkup)   
[**HOW TO FIX**](https://toolbox.seositecheckup.com/apps/seo-checkup)

**Nested Tables Test**

Congratulations, your page does not use nested tables. This speeds up page loading time and optimizes the user experience.

**Frameset Test**

Congratulations! Your webpage does not use frames.

**Doctype Test**

Congratulations! Your website has a doctype declaration:

<!DOCTYPE html>

**URL Redirects Checker**

Your URL performed one redirect! While redirects are typically not advisable (as they can affect search engine indexing issues and adversely affect site loading time), one redirect may be acceptable, particularly if the URL is redirecting from a non-www version to its www version, or vice-versa.

from: http://m2dental.com/ to: http://www.m2dental.com/

SERVER AND SECURITY

**URL Canonicalization Test**

[http://m2dental.com](http://m2dental.com/) and <http://www.m2dental.com/> resolve to the same URL.

**IP Canonicalization Test**

Your site's IP [209.105.244.10](http://209.105.244.10/) does not redirect to your site's domain name. This may cause duplicate content problems if a search engine indexes your site under both its IP and domain name.   
[**HOW TO FIX**](https://toolbox.seositecheckup.com/apps/seo-checkup)

**HTTPS Test**

Your website is not using https, a secure communication protocol. Even for sites that do not collect sensitive customer information, search engines suggest that [switching to https is an increasingly good idea and may help improve rankings](http://googlewebmastercentral.blogspot.com/2014/08/https-as-ranking-signal.html). Note: if your site relies primarily on adsense income, be aware that [using https may be detrimental to ad earnings](https://support.google.com/adsense/answer/10528?hl=en).   
[**HOW TO FIX**](https://toolbox.seositecheckup.com/apps/seo-checkup)

**Safe Browsing Test**

This site is not currently listed as suspicious (no malware or phishing activity found).

**Server Signature Test**

Congratulations, your server signature is off.

**Directory Browsing Test**

Congratulations! Your server has disabled directory browsing.

**Libwww-perl Access Test**

Your server appears to allow access from User-agent Libwww-perl. Botnet scripts that automatically look for vulnerabilities in your software are sometimes identified as User-Agent libwww-perl. By blocking access from libwww-perl you can eliminate many simpler attacks. Read more on [blocking Libwww-perl access](http://www.cyberciti.biz/tips/the-rise-of-bots-spammers-crack-attacks-and-libwww-perl.html) and [improving your website's security](http://www.seositecheckup.com/articles/87).   
[**HOW TO FIX**](https://toolbox.seositecheckup.com/apps/seo-checkup)

**Plaintext Emails Test**

We found 1 email addresses in your page code. We advise you [to protect email links](http://csarven.ca/hiding-email-addresses) in a way that hides them from the spam harvesters.   
[**HOW TO FIX**](https://toolbox.seositecheckup.com/apps/seo-checkup)

MOBILE USABILITY

**Media Query Responsive Test**

Congratulations, your website uses media query technique, which is the base for responsive design functionalities.

**Mobile Snapshot**

You can see below how your website looks on the portrait view of a mobile device.

ADVANCED SEO

**Microdata Schema Test**

Your webpage doesn't take the advantages of HTML Microdata specifications in order to markup structured data. View Google's guide for [getting started with microdata.](https://developers.google.com/structured-data/schema-org?hl=en)   
[**HOW TO FIX**](https://toolbox.seositecheckup.com/apps/seo-checkup)

**Noindex Tag Checker**

Your webpage does not use the noindex meta tag. This means that your webpage will be read and indexed by search engines.

**Canonical Tag Checker**

Your page is using the canonical link tag. This tag specifies that the URL: [http://www.m2dental.com](http://www.m2dental.com/) is preferred to be used in search results. Please ensure that this specification is correct, as canonical tags are often hard-coded and may not always reflect the latest changes in a site's URL structure.

<link rel="canonical" href="http://www.m2dental.com/" />

**Nofollow Tag Checker**

Your webpage does not use the nofollow meta tag. This means that search engines will crawl all links from your webpage.

**Disallow Directive Checker**

Your robots.txt file disallow the search engines access to some parts of your website. You are advised to check carefully if the access to these resources or pages must be blocked.

Disallow: /wp-admin/

**SPF records checker**

Your DNS server is not using an SPF record. SPF (Sender Policy Framework) allows administrators to specify which hosts are allowed to send mail from a given domain by creating a specific SPF record or TXT record in the Domain Name System (DNS). You can find more information about SPF records [here](http://www.openspf.org/FAQ).