

Meeting data

Euronis EdTech – Course Launch Plan (April 2025)

Objective:

Euronis, an EdTech company, is planning to launch new **Data Science** and **AI-related courses** in **April 2025** to meet the increasing demand in the industry. Our mentors, **Ashi, Prince, and Bappy**, will design and lead these courses.

Industry Insights & Demand for Data Science Courses:

1. Global Market Growth:

- The data science market is projected to grow at a **CAGR of 27.7%** from 2024 to 2028.
- The AI and ML market is expected to reach **\$500 billion by 2027**.

2. Industry Requirement:

- **80% of businesses** are adopting AI and data analytics for decision-making.
- **Companies like Google, Microsoft, and Amazon** are actively hiring for AI and ML roles.

3. Career Opportunities:

- **Data Scientist average salary:** \$120,000 per year.
- **ML Engineer average salary:** \$130,000 per year.

Courses to be Launched (April 2025)

1 Full-Stack Data Science & AI (Mentor: Prince)

- **Duration:** 6 months
- **Key Topics:** Python, SQL, Machine Learning, Deep Learning, NLP, Model Deployment

- **Projects:** Predictive Analytics, Recommendation System, Chatbot Development

2 Big Data & Analytics with Python (Mentor: Ashi)

- **Duration:** 4 months
- **Key Topics:** Hadoop, Spark, Data Warehousing, Data Visualization
- **Projects:** Large-scale Data Processing, Real-time Analytics

3 MLOps & Model Deployment (Mentor: Bappy)

- **Duration:** 3 months
- **Key Topics:** CI/CD for ML, Docker, Kubernetes, Model Monitoring
- **Projects:** Automating ML Pipelines, Scalable AI Systems

Target Audience:

- **Students & Graduates:** Looking for career transition into Data Science.
- **Working Professionals:** Upskilling in AI & MLOps.
- **Tech Enthusiasts:** Exploring Big Data and AI advancements.

Marketing & Launch Plan:

- **Pre-launch Webinars** (March 2025)
- **Social Media Campaigns** (LinkedIn, Twitter, YouTube)
- **Early Bird Discounts** for first 100 enrollments

Conclusion:

With the expertise of **Ashi, Prince, and Bappy**, Euronis EdTech aims to launch high-impact courses to prepare learners for **real-world AI & Data Science challenges**.

Would you like any modifications or additional insights? 🚀