

PHANI MADHAVI SALAGRAMA

Kasimkota, Visakhapatnam Dist., · +918186956005

phanipharma94@gmail.com

CAREER OBJECTIVE

To secure a challenging position where I can effectively contribute my skills as Pharmaceutical Professional, possessing competent Technical Skills while being resourceful, innovative, and flexible.

SKILLS

- Research and Data analysis
- Sales Negotiation
- Database Management
- Microsoft Word, Excel, PowerPoint
- Management and Leadership
- Positive Attitude

EXPERIENCE

JUNE 2017 – JULY 2019

PROGRAM COORDINATOR, CONFERENCE SERIES LTD.

- Developing event marketing strategies for client's participation in proprietary events maximizing exposure and maintaining brand integrity on all events.
- Creating network with highly eminent professionals suitable for the conference through Telephonic conversations, LinkedIn, Mails, Social media and arranging B2B meetings.
- Hands on expertise on portals like Website backend portal (Admin Control System), Financial Distribution Management System, generating receipts and invoice, SEO Tools, Microsoft Office, Database Management
- Work with sponsors to define communication objectives, define the approach, and develop materials; provide 'end-to-end' management of projects.
- Procuring information on new findings in all related research fields regularly to make the event successful by providing fruitful information to the scientific community.
- Efficient in creating promotional ideas such as banner, blogs, social media posts etc.
- Regular follow up with companies through emails and telephonic conversations to attract them towards exhibition and sponsor opportunities.
- Skilled at learning new concepts quickly, working well under pressure and communicating ideas clearly and effectively.
- You Tube streaming of content and guest interviews, reaching over 2 million unique viewers, increasing conference awareness and optimizing promotion generated at the event.
- Generating leads for the conference with influencing and interpersonal skills.
- Accomplishing monthly financial targets decided by company by Utilizing the available resources effectively and performing sales negotiation.

- Skilled in Research and Data analysis

EDUCATION

2017

MASTER OF PHARMACEUTICAL SCIENCES, JNTU KAKINADA UNIVERSITY

Major: PHARMACEUTICS, GPA 80.1%, FIRST CLASS

Thesis: Formulation and Evaluation of Muco-adhesive buccal patches of Nicotine Polacrilex used for the treatment of Smoking cessation.

2015

BACHELOR OF PHARMACEUTICAL SCIENCES, ANDHRA UNIVERSITY

GPA 75%, FIRST CLASS

Thesis: Phytochemical investigation of bioactive compounds by GC-MS and Invitro evaluation of Anti-helminthic & cytotoxic properties of *ABUTILON INDICUM.L*

PERSONAL DETAILS

Contact address	:	2-13/B, Railway station road, Kasimkota Mandal - 531031 Vishakhapatnam District, A.P
Father's name	:	Viswanath Sastry
Date of birth	:	16/04/1994
Gender	:	Female
Marital Status	:	Married
Languages known	:	Telugu, English
Hobbies	:	Cooking and signing.
Total Experience	:	2 years
Current Location	:	Anakapalle