Sales and Profit by State **SUPERSTORE SALES DASHBOARD** Central South East West Sales by Segment Orders Avg. Ship Days Sales Profit Corporate Home Office 22K 175K 1.57M 32.55% 19.35% Sales by Month Sales by Ship Mode 0.2M Standard Class 0.2M Consumer 48.09% 0.1M Second Class 0.31M Sales by Region 0.1M First Class 0.24M South 16.1% West Central 0.0M 33.37% 21.7... Same Day 0.1M Microsoft Bing 9 2023 Microsoft Corporation Terms **Profit by Month** Sales by Sub-Category Sales by Category 28.75% 20K Sales by Payment Mode Phones 15K Office Supplies COD 10K Cards Chairs 42.62% 21.99% Technology 5K Binders 0.17M **Furniture** Storage Online 35.38%

SUPERSTORE SALES DASHBOARD - 15 DAYS FORECAST





Insight from Dashboard:-

- -> Most of the sales are generated from west region which is 33.37%.
- -> Consumer segment is largest contributor of overall sales.
- -> Around 43% Customers uses the COD payment mode.
- -> Most of products are delivered within 4 days.
- -> Highest no. of sales and profit are from the state of California.
- -> In Categories Office Supplies are generate the highest no of sales while in Sub-Categories most of sales are contributed from Phones.