

SUPERSTORE SALES DASHBOARD

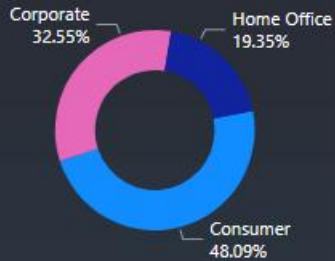
Central

East

South

West

Sales by Segment



Orders

22K

Sales

1.57M

Profit

175K

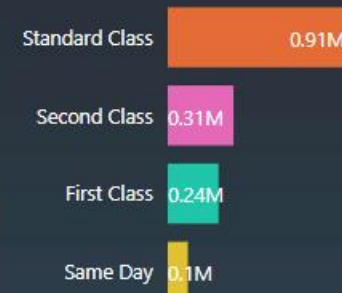
Avg. Ship Days

4

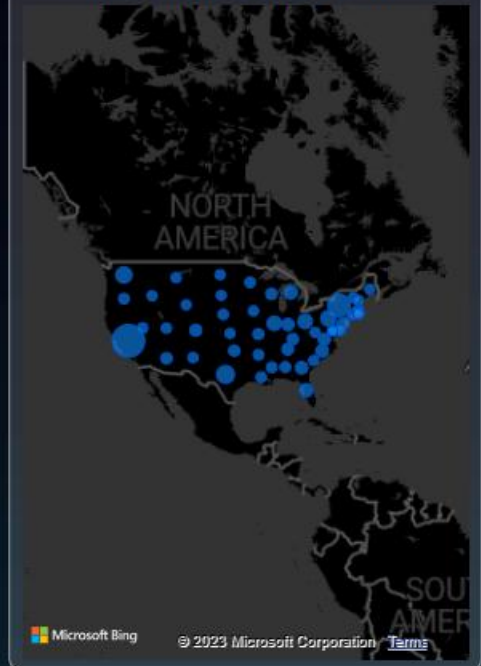
Sales by Month



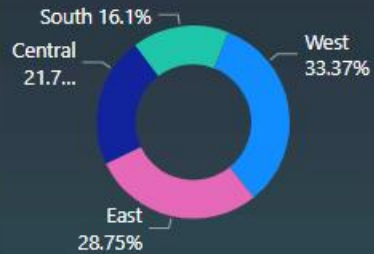
Sales by Ship Mode



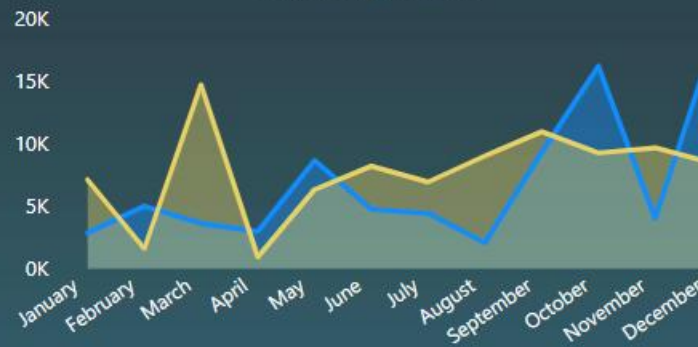
Sales and Profit by State



Sales by Region



Profit by Month



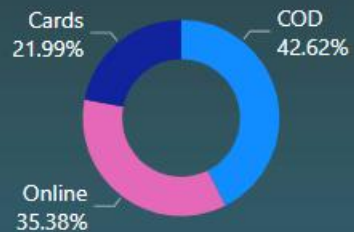
Sales by Category



Sales by Sub-Category

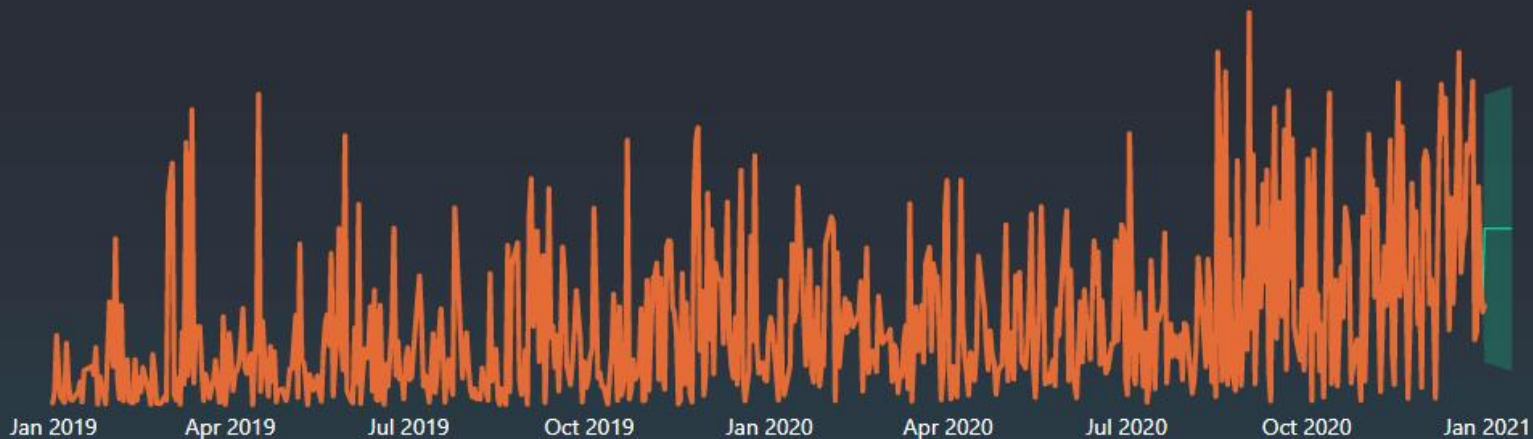


Sales by Payment Mode



SUPERSTORE SALES DASHBOARD - 15 DAYS FORECAST

Sales Forecast - 15 Days



Sales Forecast - 15 Days



Insight from Dashboard:-

- > Most of the sales are generated from west region which is 33.37%.
- > Consumer segment is largest contributor of overall sales.
- > Around 43% Customers uses the COD payment mode.
- > Most of products are delivered within 4 days.
- > Highest no. of sales and profit are from the state of California.
- > In Categories Office Supplies are generate the highest no of sales while in Sub-Categories most of sales are contributed from Phones.