

# Design Task

**Project Title:** Simple and Clean Blog Page Design in Figma

**Objective:** Create a minimalist and user-friendly design for a blog page using Figma that focuses on readability and ease of navigation while reflecting our brand identity.

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## Requirements:

### 1. Layout:

- Develop a simple, grid-based layout in Figma that emphasizes blog content without clutter.
- Include key sections: blog title, featured image, post excerpt, and metadata (author, date, categories).
- Ensure the design is fully responsive for both desktop and mobile views, with separate frames for each.

### 2. Color Scheme:

- Use a neutral color palette with one or two accent colors from our brand identity.
- Prioritize high contrast for readability and follow accessibility guidelines.

### 3. Typography:

- Choose clean, sans-serif fonts that enhance legibility.
- Define clear styles for headings, subheadings, body text, and links, ensuring a logical text hierarchy.
- Create text styles in Figma for easy implementation.

### 4. Imagery:

- Design a designated area for featured images with a consistent size.

- Allow for in-post images to be easily integrated without overwhelming the text.

#### 5. **Navigation:**

- Create a straightforward navigation bar in Figma that includes links to the home page, blog categories, and a search bar.
- Consider a sticky navigation bar for easy access while scrolling.

#### 6. **Call-to-Action (CTA):**

- Include subtle yet effective CTAs for newsletter sign-ups and social media sharing.
- Design buttons that are simple, with clear labeling and easy-to-click areas.

#### 7. **Comments Section:**

- Design a minimal comments section that encourages user interaction without distractions.
- Keep the layout simple and user-friendly.

#### 8. **Footer:**

- Include a clean footer with essential links (About, Contact, Privacy Policy).
- Design social media icons that are understated and match the overall aesthetic.

#### 9. **Additional Features:**

- Consider a sidebar for a simple list of recent or popular posts, if it doesn't clutter the layout.
- Implement breadcrumb navigation for easy access back to categories or the home page.

### **Deliverables:**

- **Figma File:** Create a Figma file with wireframes and high-fidelity mockups showcasing the final minimalist design.
- **Components:** Utilize Figma components for reusable elements (buttons, navigation, etc.) to maintain consistency.

- **Style Guide:** Include a brief style guide within the Figma file detailing typography, color choices, and button designs.

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**Notes:**

- Focus on creating a clean and uncluttered design that prioritizes user experience.
- Make use of Figma's features such as components and styles for efficiency and consistency.
- Feel free to incorporate your creative elements, but keep the overall feel simple and cohesive