

Module - 1

Q.1 Please break down the URLs listed below. (list-out Protocol, Domain, TLD).

Ans. 1) <https://www.flipkart.com/>

https - Protocol
www - Subdomain
flipkart - Domain Name
.com - Top Level Domain

2) <https://www.irctc.co.in/>

https - Protocol
www - Subdomain
irctc - Domain Name
.co.in - Top Level Domain

3) <https://www.johnlewispartnership.co.uk/>

https - Protocol
www - Subdomain
johnlewispartnership - Domain Name
.co.uk - Top Level Domain

4) <https://www.uidai.gov.in/>


https - Protocol
www - Subdomain
uidai - Domain Name
.gov.in - Top Level Domain

Q.2 What is HTTPS/SSL Update?

HTTPS (Hypertext Transfer Protocol Secure)

- It is the secure version of HTTP, the protocol used to transfer data between your browser and a website.
- HTTPS uses SSL/TLS encryption to protect data (like passwords, card details, personal info) from hackers.

SSL (Secure Sockets Layer)

- It provides encryption, authentication, and data integrity.
- This is what makes the lock symbol () appear in your browser's address bar.

Q.3 List out 10 famous browsers used worldwide

Ans. 1 - Google Chrome

2 - Mozilla Firefox

3 - Safari

4 - Microsoft Edge

5 - Opera

6 - Brave

7 - Vivaldi

8 - Tor Browser

9 - UC Browser

10 - Samsung Internet

Q.4 Create a Customer Persona & identify Brand Details for the given brands. Brand : Disney+ Hotstar and Tata 1 MG

Ans.

<https://docs.google.com/spreadsheets/d/1rfl3mPyn3Pj1K6xqOTsai8ckdvqQ6LgqYmGBU8Q5pYw/edit?usp=sharing>