

Keyword Research				
Keyword	Keyword Type	Search Intent	Search Volume (Est.)	Competition
Digital Marketing	Short-Tail	Informational	High	High
SEO	Short-Tail	Informational	High	High
Digital marketing roadmap	Mid-Tail	Informational	Medium	Medium
SEO tips	Mid-Tail	Informational	Medium	Medium
Keyword research tools	Mid-Tail	Informational	Medium	Low
digital marketing roadmap for beginners	Long-Tail	Informational	Low	Low
what is seo and how it works	Long-Tail	Informational	Low	Low
seo tips for beginners	Long-Tail	Informational	Low	Low
keyword research for beginners step by step	Long-Tail	Informational	Low	Low
how to grow online business using digital marketing	Long-Tail	Commercial	Low	Low