



KPI's

Sales	Amount
Actual	₹ 1,02,26,625
Target	₹ 1,25,78,749
% Achieved	81%
Difference	19%

Units Sold	Amount
Actual	₹ 33,874
Target	₹ 36,923
% Achieved	92%
Difference	8%

# of Cities	Numbers
Actual	23
Target	28
% Achieved	82%
Difference	18%

Sales

Products	Units Sold
Nestle Smarties Pop-Up	5267
Nestle Fab	4375
Nestle Aero Mint Potz	4262
Nestle Milky Bar Stick	4153
Nestle Toffee Crumble	3586
Nestle Rowntree Fruit Pastil	3258
Nestle Rolo Potz	2498
Nestle Maxibon Cookie	2152
Nestle Kit Kat Cone	2101
Nestle Nobbly Bobbly	1253
Nestle Rowntree Screammers	969

State	Sales
Bihar	359030
Delhi	1764426
Goa	652865
Gujarat	685672
Himachal Pradesh	396905
Jammu and Kashmir	234890
Jharkhand	382835
Karnataka	811461
Kerala	642484
Maharashtra	1779810
Rajasthan	143611
Telangana	326784
Uttar Pradesh	460770
Uttarakhand	655124
West Bengal	929958

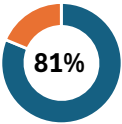
City	Total Sales
Agra	259971
Ahmedabad	517965
Bangalore	171788
Cochin	318710
Darjeeling	231032
Delhi	1764426
Durgapur	188769
Goa	652865
Hyderabad	326784
Jodhpur	143611
Kolkata	510157
Mumbai	643215
Mysore	639673
Nagpur	534082
Nainital	655124
Patna	359030
Pune	602513
Ranchi	382835
Shimla	396905
Srinagar	234890
Surat	167707
Trivandrum	323774
Varanasi	200799



# Amazon Sales Dashboard

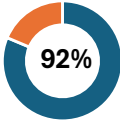
## Sales

₹1,02,26,625



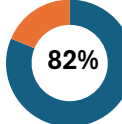
## Unit

₹33,874

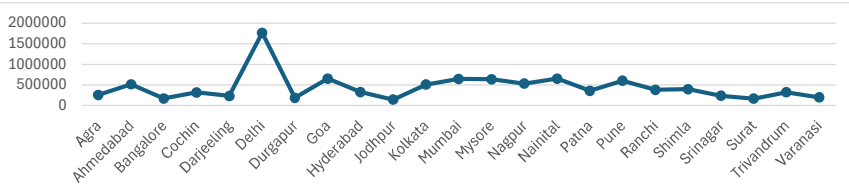


## # of City

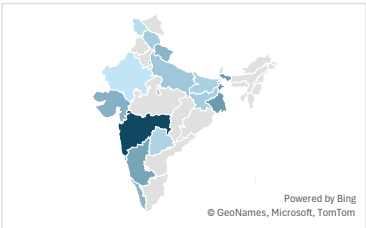
23



## City-Wise Sales



## State-Wise Sales



## Product-Wise Unit

