

SALES ANALYSIS | AMAZON PRODUCTS



\$2.18M

YTD Sales

\$811.09K

Qtd Sales

27.75K

YTD Product Sold

19M

YTD Reviews

FILTER

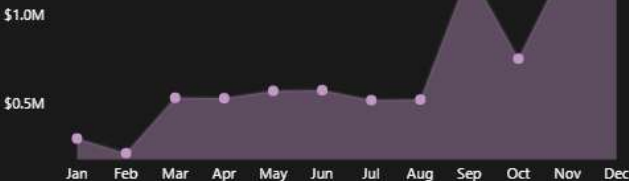
Qtr

All

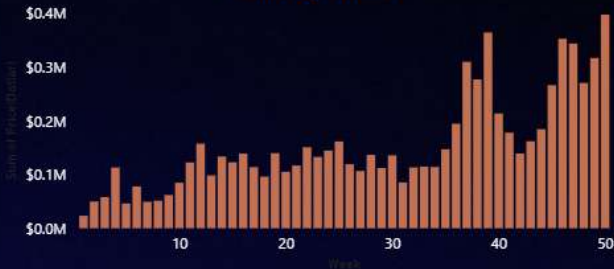
Product Category

All

Sales by Month



Sales by Week



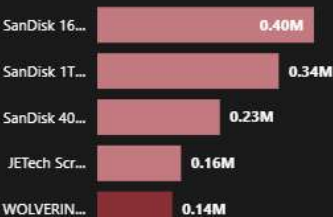
Sales by Product Category

Product Category	%GT YTD Sales	YTD Sales	Qtd Sales
Toys	5.09%	\$1,10,839	\$30,382
Mobile & Accessories	1.80%	\$39,178	\$39,178
Men Shoes	43.18%	\$9,40,266	\$3,25,090
Men Clothes	16.42%	\$3,57,644	\$1,36,700
Car Accessories	10.90%	\$2,37,290	\$91,359
Camera	22.62%	\$4,92,521	\$1,88,381
Total	100.00%	\$21,77,738	\$8,11,090

Top 5 Products by YTD Sales



Top 5 Products by YTD Reviews



## SALES ANALYSIS | AMAZON PRODUCTS



**\$347.01K**

YTD Sales

**\$347.01K**

Qtd Sales

**4.62K**

YTD Product Sold

**4M**

YTD Reviews

### FILTER

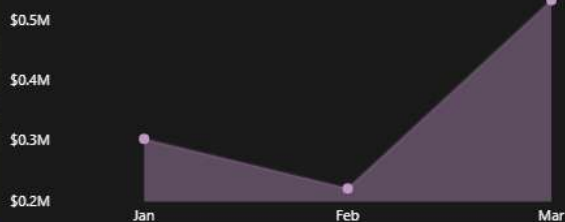
Qtr

Qtr 1

Product Category

All

Sales by Month



Sales by Week



Sales by Product Category

Product Category	%GT YTD Sales	YTD Sales	Qtd Sales
Toys	10.23%	\$35,508	\$35,508
Men Shoes	40.98%	\$1,42,200	\$1,42,200
Men Clothes	14.89%	\$51,661	\$51,661
Car Accessories	10.63%	\$36,878	\$36,878
Camera	23.27%	\$80,758	\$80,758
Total	100.00%	\$3,47,005	\$3,47,005

Top 5 Products by YTD Sales

Nikon Wid...	\$17K
Solid Gear ...	\$5K
Canal Toys ...	\$4K
Atomos Ni...	\$4K
INSIZE Digi...	\$3K

Top 5 Products by YTD Reviews

WOLVERIN...	81K
Brooks Me...	64K
KEEN Men'...	57K
KEEN Utilit...	57K
Clarks Bus...	55K

SALES ANALYSIS | AMAZON PRODUCTS



FILTER

Qtr  
Qtr 2

Product Category  
All

\$795.35K

YTD Sales

\$448.34K

Qtd Sales

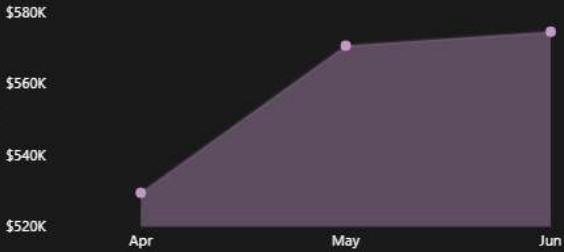
10.39K

YTD Product Sold

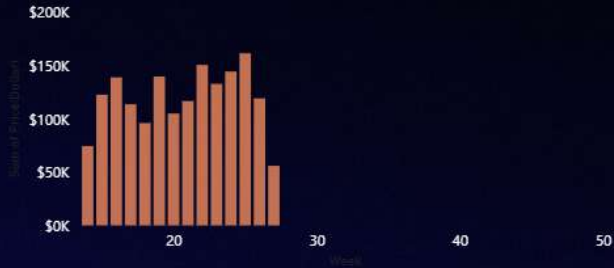
7M

YTD Reviews

Sales by Month



Sales by Week



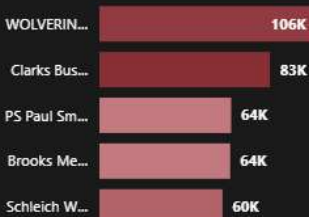
Sales by Product Category

Product Category	%GT	YTD Sales	Qtd Sales
Toys	7.24%	\$57,568	\$22,060
Men Shoes	43.49%	\$3,45,878	\$2,03,678
Men Clothes	15.55%	\$1,23,713	\$72,052
Car Accessories	10.27%	\$81,692	\$44,814
Camera	23.45%	\$1,86,495	\$1,05,737
Total	100.00%	\$7,95,346	\$4,48,341

Top 5 Products by YTD Sales



Top 5 Products by YTD Reviews



SALES ANALYSIS | AMAZON PRODUCTS



\$1.37M

YTD Sales

\$571.3K

Qtd Sales

17.74K

YTD Product Sold

10M

YTD Reviews

FILTER

Qtr

Qtr 3

Product Category

All

Sales by Month



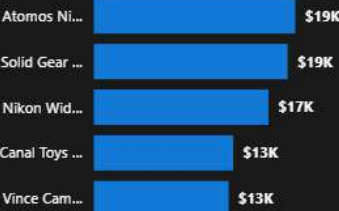
Sales by Week



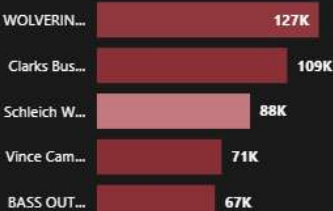
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Toys	5.89%	\$80,457	\$22,889
Men Shoes	45.01%	\$6,15,176	\$2,69,298
Men Clothes	16.17%	\$2,20,944	\$97,231
Car Accessories	10.68%	\$1,45,931	\$64,239
Camera	22.25%	\$3,04,140	\$1,17,645
Total	100.00%	\$13,66,648	\$5,71,302

Top 5 Products by YTD Sales



Top 5 Products by YTD Reviews



SALES ANALYSIS | AMAZON PRODUCTS



FILTER

Qtr  
Qtr 4

Product Category  
All

\$2.18M

YTD Sales

\$811.09K

Qtd Sales

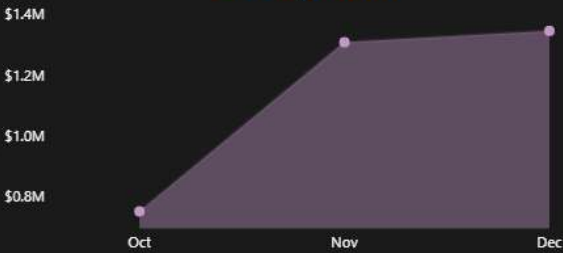
27.75K

YTD Product Sold

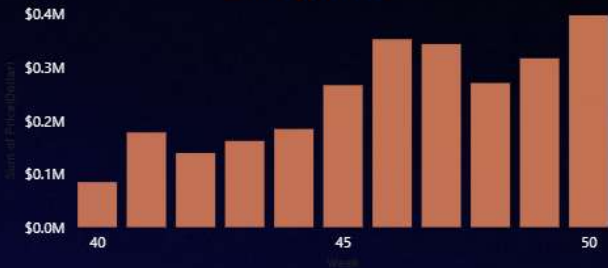
19M

YTD Reviews

Sales by Month



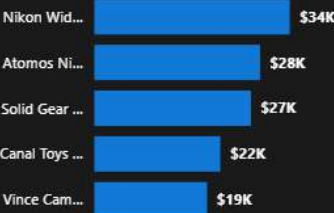
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