

Prince Owusu Attah

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Experience

Liquidnet

May 2018- August 2018
New York

User Experience Design Intern

- Assisted in ideating and development of a new alert and notification system for the Virtual High Touch (VHT) application using UX methodologies and WCAG 2.0 to drive quick user response.
- Led the development of interactions for ‘Staging’ and Chat feature the new Liquidnet mobile application.
- Researched and developed a new form validation and error recovery system for Liquidnet 5 – Enterprise Order Management System (OMS) and the VHT to reduce user cognitive load.
- Developed data visualization assets for rapid prototyping for the Liquidnet 5 updates.
- Collaborated with developers to create intuitive forms for the HELM platform for ease in collating member credentials for internal use.

Purdue University

Sep 2017 - May 2018
West Lafayette

Web UI Designer

- Designed and prototyped the graduate school funding website for development from scratch.
- Reviewed and recoded the GSPD website using WAI-ARIA tags to make it ADA Compliant (Accessible by all devices).
- Worked on visual design of social media posts, icons, website, brochures, visiting cards, infographics, posters, and logos

Critplus

June 2017- August 2017
West Lafayette

Product Designer

- Designed user flows and communicated them effectively through wireframes, mockups, prototypes and visual design assets.

Eastern Illinois Uni.

June 2017- August 2017
West Lafayette

Design Consultant

- Designed and coded responsive email templates for the Office of International Students.
- Rebranded of the School of Technology & Sustainable Energy's online branding.

Tools

Design

Sketch
Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Invision Studio

Prototyping

Origami
Invision
Axure
Marvel
Flinto
Principle
Adobe After Effects
Powerpoint

3D Rendering

Rhino3D
SolidWorks
Keyshot
Flamingo
Unity

Awards

Winner

October 2017
Liquidnet

Liquidnet Design Competiton

Led a group of Six members as the product designer to build an enterprise mobile app version of Liquidnet 5 that met all SEC and Security compliance requirements to engage young traders.

Winner

October 2017
IEEE Phoenix Conference

IEEE VIS 2017 Design Competition

Designed Data Visualisation themed logo for the conference.

Education

MFA in Design, Interaction Design

Purdue University, West Lafayette, USA
August 2017 – (2020) Present

M.A Graphic & Interactive Media

Eastern Illinois University, Charleston,USA
2016-2017

B.A Industrial Art

Kwame Nkrumah University of Science and Technology, Kumasi,Ghana
2010-2014

Skills

User Research / Analysis

Building user experience maps
User Research / Analysis
Creating User Personas
Task Analysis
Field Study
Business Model Canvas
User Testing
Heuristic Evaluation
A/B Testing
Think-aloud Testing
Guerrilla Usability Testing
Affinity Diagram

User-centric Interface Design

Wire framing
Information Architecture
Data-driven Visual Design
Responsive Design
Understanding Cognitive Psychology in Design
Affinity Diagram

Prototyping

Low-fidelity / Highfidelity Prototyping
Animation/Motion Graphics
Sketching

Development

HTML 3
CSS 3
Adobe Dreamweaver
Weflow

Social



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