

Prince Owusu Attah

User Experience | Data Visualization Designer

Willing to Relocate | Remote | Travel

Contact

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Education

Purdue University / 2017 - 2021

M.S in Computer Graphics Technology
M.F.A Interaction Design

Eastern Illinois University / 2016 - 2017

M.A in Graphics and Interactive Media

KNUST, Gh / 2010 - 2014

B.A in Industrial Arts

Skill

User Experience Design
Mixed Methods User Research
Data Visualization
End-to-End Product Design
Controlled Usability Testing
Design Q/A & Evaluation
Visual Design
Design system development
Branding & Content strategy
Motion Design
Game Design
Design Handoff
Prototyping
3D Modelling
HTML/CSS/SASS
Vanilla Javascript / D3 (Basic)
Public Speaking
Peer Mentorship
Team Leadership

Tools

Sketch
Figma
Adobe CC
Zeplin
Tableau
Principle
InVision
Rhino3D
KeyShot
SAS
Jira

Relevant Experience

UX Consultant

Meditrak Life

Jan - Aug 2020 | West Lafayette, IN

I was the sole designer and researcher for the building of the Patient monitor dashboard design. I was responsible for talking to stakeholders, conceptualizing flows, interactions, and handling the overall user experience design. I coordinated with two product managers and the CEO thorough the process. This was the most pivotal product for the company in raising \$150,000 of seed capital.

UX Designer

Miles

July - Dec 2019 | Redwood City, CA

I worked on the product growth team, during which I led the end-to-end redesign and handoff of the Miles Refer-A-Friend feature. I conducted generative research to establish user pain points to address. This was followed by iterative ideation and design flows, visual design, evaluation, and finally handing it off to developers. The goal was to improve the feature's overall experience from every touchpoint of the service to build trust and confidence in the product. This has led to the 10x growth of the daily downloads and redemption of rewards on the platform. 5,000,000 rewards have been redeemed so far.

UX Designer (Intern)

Liquidnet Holdings

May - Aug 2018 | New York, NY

I was integrated into the product team in charge of the flagship software, Liquidnet 5. Over six weeks, I gained insights from stakeholder and customers through contextual inquiries to improve the data visualization and interface designs of Liquidnet 5. Insights from the inquiries were also used to propose a mobile application that met SEC Compliance which has been deployed with no issues till date.

Web UI Designer

Graduate School, Purdue University

Aug 2017 - May 2018 | West Lafayette,

I collaborated with engineers to develop the new graduate funding website. My primary role was to create unique visual designs using Sketch and prototyped with Axure and Cascade web platform. After development, I also conducted an accessibility evaluation for ADA compliance standards and used HTML 5 WAI-ARIA tags to make it accessible and inclusive.

Publications & Recognition

Best Data Visualization Paper, IEEE 2020

ConstellationBuilder- High Level Situation Awareness and Team Assembly for Cyber Security Events.

Selected Work, Purdue DataViz Exhibition, 2018

Data Storytelling, 40 years of Ebola Virus

Design Instructor of Records, 2018 - 2021

Course instructor for sophomore-level 2D, 3D Design, and CAD courses at Purdue Industrial design department.

Best InfoVis Design, IEEE VIS 2017

Data Visualization for IEEE InfoViz student design competition