

# Cookie Policy

Last updated: 22<sup>nd</sup> March, 2021.

1. This Cookie Policy (“**Policy**”) outlines **La Majeste Industries Private Limited** (“**Company**”, “**Softinn**”, “**we**” or “**us**”) and is a part of Privacy Policy. For more information about Softinn, and how it protects your information, please see the [Privacy Policy](#).
2. This Web Application [www.softinn.in](http://www.softinn.in) (“**Application**”) uses cookies to improve the user experience and ensure that it is functioning effectively.
3. To provide you with a more personalized and responsive service, Softinn needs to remember and store information about how you use this Application. This is done using cookies. Cookies are small files that are stored on your browser or Device by websites, applications, online media and advertisements. You can find more detailed information about cookies and how they work at <https://www.aboutcookies.org/>.
4. Whenever you use this Application, information may be collected using cookies and similar technologies.
5. By using the Application, you consent to the collection, transfer, storage, use, and disclosure of your cookie data, in accordance with this Policy. If you do not agree with the Policy, please do not use or access the Application.
6. **What cookies does Softinn use and why?**
  - 6.1. We use cookies and/or other tracking technologies to distinguish you from other users of the Application and to remember your preferences. We may use “flash cookies” and similar files or technologies to collect and store information with respect to your use of the Application. This helps us to provide you with a good experience when you use or browse our Application and also allows us to improve the Application.
  - 6.2. Cookies and similar technologies are used for purposes such as:
    - (a) authenticating users;
    - (b) remembering user preferences and settings;
    - (c) determining the popularity of the content;
    - (d) remembering username and password (when applicable);
    - (e) delivering and measuring the effectiveness of advertising campaigns; and
    - (f) analysing site traffic and trends, and generally understanding the online behaviours and interests of people who interact with our services.
  - 6.3. The collected data is sent to your browser from the Application and is stored on your Device’s hard drive. The cookies shall not provide access to data in your Device such as email addresses or any other data that can be traced to you personally. The data collected by way of cookies will allow us to administer the Application and provide you with a

tailored and user-friendly service. Most web browsers and Devices can be set to notify when you receive a cookie or prevent cookies from being sent. If you do prevent cookies from being sent, it may limit the functionality that we can provide when you visit the Application.

- 6.4. Additionally, you may encounter cookies or other similar devices on certain pages of the Application that are placed by third parties. We do not control the use of cookies by third parties.
- 6.5. Please contact us through any of the means highlighted in our [Privacy Policy](#), if you would like more detailed information on the cookies it uses.

## **7. How to Control Cookies?**

- 7.1. You can control and manage cookies but please keep in mind that removing or blocking cookies can impact user experience and parts of this Application may no longer be fully accessible.
- 7.2. Most browsers will allow you to see what cookies you have and delete them on an individual basis or block cookies from particular or all websites or web applications. Be aware that any preference you have set will be lost if you delete all cookies, including your preference to opt-out from cookies as this itself requires an opt-out cookie to have been set. For more information on how to modify your browser settings to block or filter cookies, see <https://www.aboutcookies.org/>.

## **8. How long will cookies stay on my device?**

The length of time a cookie will stay on your computer or mobile device depends on whether it is a "persistent" or "session" cookie. Session cookies will only stay on your device until you stop browsing. Persistent cookies stay on your computer or mobile device until they expire or are deleted.

## **9. Third Party Services**

- 9.1. Our Application may, from time to time, contain links to certain third-party websites or applications. Please note that the third-party websites and any services from them that may be accessible through our Application have their own set of policies. Your relationship with these third parties and their services and tools is independent of your relationship with us. We are not responsible for the content or practices of third parties which may be linked on our Services.
- 9.2. This Policy does not cover the information you choose to provide to or that is collected by these third parties. These third parties may allow you to permit/restrict the information that is collected. It may be in your interest to individually restrict or enable such data collections. We do not accept any responsibility or liability for the policies or for any

personal data that may be collected through the third-party websites or their services. Please check their policies before you submit any personal data to such websites or use their services.

- 9.3. We reserve the right to disable links to or from third party sites to the Application, although we are under no obligation to do so.

#### **10. Change in Cookie Policy**

We keep our Policy under regular review and may occasionally update this Policy at our sole discretion. The terms of this Policy may change without notice to you, and shall apply to you from time to time. You can always review the most current version of the Cookie Policy on the Application. Your continued use of the Services following the posting of changes to the Policy will constitute your consent and acceptance of those changes.