Alex Johnson

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Professional Summary

Creative and detail-oriented Web Designer with 4+ years of experience designing responsive websites, improving UI/UX, and collaborating with developers to create high-performance digital products.

Core Skills

• Web & UI Design

• Responsive Design

• Wireframing & Prototyping

• UX Research

• Branding & Visual Design

• HTML, CSS, JavaScript

• Figma, Adobe XD, Illustrator, Photoshop

• Landing Page Design

• Design Systems

Work Experience

Web Designer — Creative Pixel Studio (2022–Present)

• Designed 35+ responsive websites for businesses.

• Improved conversions by 20–45% through UX enhancements.

• Built reusable UI components reducing project time by 30%.

Junior Web Designer — BlueWave Digital (2020–2021)

• Created mockups, wireframes, and landing pages.

• Improved user engagement by 25%.

Projects

• E-Commerce Website Redesign — increased session time 31%.

• Portfolio Website Template — responsive HTML/CSS build.

Education

B.A. Graphic & Web Design — UCSD (2016–2020)

Certifications

• Google UX Design Certificate

• Adobe Creative Suite Expert