

### 1. Propel Campaign with Durhamlane

- Deloitte partnered with Durhamlane to launch a direct sales campaign for **SME market intelligence and growth**.
- Result: Successful market expansion and revenue generation.

### 2. Deloitte Health Equity Institute Launch

- Deloitte launched the **Health Equity Institute** to reduce healthcare disparities in the US.
- Focus: Data-driven insights + Community engagement.

### 3. Tech Trends 2021 (Financial Services)

- Studied future tech like **cloud evolution**, **data ethics**, and **automation** in the finance sector.
- Helped financial clients navigate post-pandemic tech changes.

### 4. Innovation Study 2021

- Surveyed organizations across sectors.
- Conclusion: Firms with **cross-functional teams** and **leadership support** succeed in innovation.

### 5. Government Trends 2021

- Identified 9 trends reshaping governments (like **digital transformation** and **citizen-centric services**).

### 6. AI in the Public Sector (with Singapore Government)

- Deloitte helped design **AI ethics frameworks** and **smart governance policies** for the Singapore government.

### 7. Future of Mobility Study

- Focused on autonomous vehicles, smart cities, and next-gen transportation solutions.
- Helped auto-sector clients adapt to mobility innovation.

### 8. Cyber Risk Program for a Global Bank

- Deloitte created a customized **cybersecurity strategy** to protect digital assets of a major international bank.

## 9. Sustainability Services for a Retail Giant

- Helped a major retailer redesign its **supply chain** to reduce carbon footprint and meet **ESG goals**.

## 10. Workforce Transformation for a Pharma Company

- Deloitte restructured a leading pharmaceutical company's workforce to embrace **remote work** and **hybrid models** post-pandemic.

## 11. Blockchain for Supply Chain Transparency

- Deloitte helped a multinational food company implement **blockchain** to trace food products from farm to table.
- Result: Improved transparency, reduced fraud risks.

## 12. Cloud Migration for a Global Manufacturer

- Deloitte migrated 70% of a major manufacturer's infrastructure to **AWS Cloud**.
- Benefits: Lower costs, better scalability, increased system reliability.

## 13. Digital Banking Transformation

- Assisted a European bank in launching a **100% digital banking platform**.
- Focus: Mobile-first services, paperless onboarding, 24/7 customer support.

## 14. Smart City Project (Middle East)

- Designed the blueprint for a **smart city**, including energy grids, autonomous transport, and IoT-enabled public services.

## 15. M&A Advisory for a Tech Giant

- Deloitte provided **mergers and acquisitions** advisory services to help a technology giant acquire a SaaS startup.
- Involved due diligence, valuation, and risk assessment.

## 16. SAP S/4HANA Implementation

- Deloitte implemented SAP S/4HANA for a global oil and gas company.

- Outcome: Real-time analytics, streamlined finance and supply chain operations.

#### **17. COVID-19 Economic Recovery Solutions**

- Developed **reopening strategies** for businesses post-COVID, including employee safety protocols and financial recovery models.

#### **18. Digital Twin for Manufacturing**

- Created a **digital twin** (virtual replica) of production lines for a manufacturing client.
- Result: Early fault detection, predictive maintenance, efficiency gains.

#### **19. Diversity and Inclusion Strategy for a Fortune 500 Company**

- Deloitte helped build a comprehensive **D&I roadmap** including leadership training, inclusive hiring practices, and internal policy reforms.

#### **20. Customer Experience Revamp for Telecom Client**

- Redesigned a major telecom's **customer journey** using data analytics and AI chatbots.
  - Outcome: 25% increase in customer satisfaction and 15% reduction in churn rate.
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