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## ★ Suggestions: ★



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✓ <i>Improve the way of data shown at the checkout page as a user cannot see the more suggestion of the different variety of the products</i>
✓ <i>Give the variety of coupons and gift certificates to the customer to increase the sale of particular website</i>
✓ <i>Make the page more attractive by changing the alignments of the checkout page so that the users gets more efficient while visiting the site</i>
✓ <i>Verify the details well because users are easily able to order the product even after entering invalid details almost everywhere.</i>
✓ <i>Work on the variety of delivery options you are giving to the user because when customers were ready to checkout they were able to select their countries but not able to select the states.</i>
✓ <i>Introduce a dummy gift coupon feature for testing purposes. This allows users to experience the application with simulated discounts.</i>
✓ <i>Reduce the steps required to complete the checkout process and simplify the process to make it shorter and more user-friendly.</i>
✓ <i>Integrate popular payment gateways such as PayPal, credit/debit cards, and net banking</i>
✓ <i>Implement a feature allowing users to save their progress during checkout and resume later.</i>