



**Says**

What have we heard them say?  
What can we imagine them saying?



**Thinks**

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

Online social media platforms like Twitter are being used by people to spread informations and opinions among other users.

It is used to analysing the Lok Sabha election of 2019 can provide valuable insights into various aspects of the election process and political landscape in India.

Collected data based on a single hastag content related to Canadian politics on Twitter.

It is used to analyze the winner and total voters and electors and postal votes of Lok Sabha, and criminal cases in each state and party.

The trends across phases during election can help political parties assess user sentiments towards them over Twitter and help to plan political propagando.

It helps in proper functioning of democracy through the system of checks and balances.



**Persona's name**  
Short summary of the persona

Twitter was used by a lot of political parties.

Party supporters and common people to spread opinions, promotions, compaign.

Members are directly elected by citizen of India.

It bring a clarity to know what are the weak places and which type of votes supports which party and which category votes support which party.

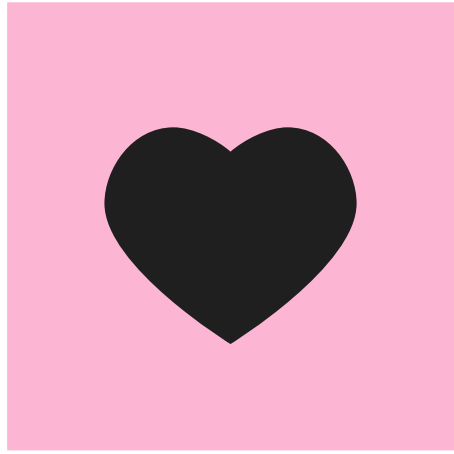
Most important function of the Lok Sabha is to select the executive.

The Lok Sabha is composed of representative of people choosen by direct election on the basis of Universal Adult Suffrage.



**Does**

What behavior have we observed?  
What can we imagine them doing?



**Feels**

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?