Prinsa Ghimire

UI/UX Designer

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WORK EXPERIENCE

UI/UX Designer · Full-time
February 2024 - July 2024

Heubert Technologies | New South Wales, Australia

- Designed wireframes, user stories, and mockups at Expert Education Visa Services (Sydney), collaborating with cross-functional teams to deliver user-focused solutions. **Increased user involvement by 50%** by transitioning design sprints from bi-weekly to weekly.
- Iterated on designs with a focus on problem-solving, analytical thinking, and consistency, while documenting processes and presenting case studies.

Lead Senior UI/UX Designer · Full-time
December 2022- February 2024

Pagoda Labs | Sanepa, Lalitpur

- Led UX research, conducted user testing, and iterated designs, focusing on problem-solving, analytical thinking, and accessibility.
- Designed wireframes, user flows, and prototypes **for 15+ websites and 3 in-house ERP**s, including **Nepal's largest car dealer management system**. Supervised junior designers, providing guidance on design fundamentals, collaboration, and design workflows, fostering an eagerness to learn and creativity.

UI/UX Designer · Full-time
August 2022 - December 2022

Clock B Business Innovations | Bishalnagar, Kathmandu

- Translated business requirements into UI/UX design approaches by creating user flows, wireframes, and prototypes for an investment portal **used by over 100 investment partners.**
- Applied design processes and collaborated with cross-functional teams to deliver user-centered designs. Directed design efforts with a focus on detail, typography, and visual hierarchy, leading to a **20% increase in task completion rates** and user engagement within the portal.

Designer · Full-time
December 2020- August 2022

Uptechsys Pvt. Ltd. | Dhumbarahi, Kathmandu

- Collaborated with design, development, and marketing teams to create user-centered strategies aligned with branding, design systems, and accessibility standards.
- Ensured cohesive design through attention to detail, typography, visual hierarchy, and effective communication using Figma, showcasing a strong portfolio of digital projects.

EDUCATION

Masters in Information System (User Experience Engineering)
August 2024 - Present

East Tennessee State University | Johnson City, Tennessee

- Honors: Graduate Teaching Assistant, Full Scholarship

Bachelor in Computer Science and Information Technology   Nov 2017- Oct 2021

St. Xavier's College | IOST | Tribhuvan Univeristy| Kathmandu, Nepal

- Honors: Partial Scholarship Holder | The FR. Martin P. Coyne, S.J. Memorial Award for Outstanding Moral Uprightness

LICENSE AND CERTIFICATIONS

JavaScript Algorithms and Data Structures   2021
Freecodecamp   [view](#)

Responsive Web Design   2021
Freecodecamp   [view](#)

UI/UX Fundamentals   2020
Uxcel   [view](#)

SKILLS

Technical: Research, Prototyping, Design Tools, Visual Communication, HTML/CSS

Tools: Adobe Creative Suite (XD , Illustrator, Photoshop, Premiere Pro, After Effects) , Figma, Microsoft Office

Interpersonal: Communication, Teamwork, Public Speaking, Flexibility, Leadership