

HOW TO MAKE A COURSE ?

1 CONTENT

SCRIPT

- KEY POINTS
- DAILOGS
- BREAKS
- PPT
- NOTES
- CHECKLIST

RECORDING

- SCREEN RECORDING
- VIDEO RECORDING
- AUDIO RECORDING
- BACKGROUND MUSIC

EDITING

- TRIMMING
- AUDIO FILTER
- TRANSITIONS
- INTRO / OUTRO

FINAL REVIEW

2 PUBLISHING

SELF HOSTING

- OWN WEBSITE / APP
- PODIA
- THINKIFIC
- TEACHABLE

MARKET PLATFORM

- UDEMY
- SKILLSHARE

BOOTCAMPS

- SOCIAL MEDIA
- UNIVERSITY

3 EXPENDITURE

PLATFORM FEES

- HOSTING MARGIN
- WEBSITE / APP EXPENSE

MARKETING FEES

CO-WORKERS FEES

- EDITING
- SCRIPTING

EQUIPMENT

- MIC
- CAMERA
- PEN TABLET
- LAPTOP
- INTERNET

4 COURSE FEES STUCTURE

TOPIC

CONTENT QUALITY

TEACHER

PLATFORM LIMIT

COURSE DURATION

INSTRUCTOR SUPPORT

COMPITIONS

DISCOUNTS

AFFILIATE

PRMOTION

GIVEAWAY DISCOUNT

MARKETING

- GOOGLE
- YOUTUBE
- TWITTER

FACEBOOK

INSTAGRAM

AFFILIATE

SOCIAL MEDIA

SEMINARS

CLASSES

FOLLOWERS

EMAIL LIST

MARKETING

PREVIOUS COURSES

SEMINARS

BOOTCAMPS

FORMS

FREE GIVEAWAYS

SOCIAL MEDIA

GIVEAWAYS

SEMINARS

5 STUDENTS