

AKINGBADE SERIFAT BUKOLA

Data Analyst | Business Intelligence | Product Insights | SQL • Excel • Power BI • Python

 Lagos, Nigeria

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 GitHub Portfolio: github.com/prinsterlizzy-jpg/data-analyst-portfolio

PROFESSIONAL SUMMARY

Detail-oriented Data Analyst with hands-on experience in transforming raw data into actionable business insights. Skilled in SQL, Excel, Power BI, Python, data visualization, and dashboard development. Adept at identifying trends, building analytical reports, and supporting decision-making across business operations. Strong problem-solving, documentation, and communication abilities with experience in admin operations and data management.

CORE SKILLS

Data & Analytics Tools

- SQL (PostgreSQL, MySQL)
- Power BI, Excel (Pivot Tables, VLOOKUP, Power Query)
- Python for Data Analysis (Pandas, NumPy, Matplotlib)
- Data Cleaning & Wrangling
- Dashboard Design & Visualization
- Reporting & Business Intelligence

- A/B Analysis & Trend Forecasting
- GitHub & Documentation

Soft Skills

- Critical Thinking
 - Analytical Problem Solving
 - Time Management
 - Stakeholder Communication
 - Attention to Detail
 - Team Collaboration
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PROJECTS (ON GITHUB)

Sales Performance Analysis

- Analyzed monthly sales trends, revenue drivers, customer purchase patterns, and seasonality.
- Delivered Excel dataset, Python analysis script, and dashboard visuals.
- Tools: Excel, Power BI, Python.

Customer Segmentation (Clustering)

- Segmented customers into loyalty levels, bargain seekers, new buyers, and at-risk customers.
- Created dashboards and insights to improve retention and marketing targeting.
- Tools: Excel, Power BI, Python (K-Means).

Product Performance Dashboard

- Built a full dashboard showing product revenue, unit performance, category contribution, and profitability.
- Developed Excel dataset and PDF report.
- Tools: Power BI, Excel.

SQL HR Employee Analytics

- Wrote SQL queries to analyze employee salaries, performance, turnover, and department trends.
- Tools: PostgreSQL/MySQL.

SQL Online Store Analysis

- Explored sales, customers, inventory turnover, and revenue metrics using SQL queries.
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PROFESSIONAL EXPERIENCE

Data & Administrative Officer

TSNLimited

2023 – Present

- Managed administrative data, records, scheduling, and reporting tasks.
- Processed and analyzed operational data to support management decisions.
- Created structured reports that improved workflow efficiency.
- Coordinated documentation, communication, and customer-facing operations.

NYSC – Volunteer (Statistics / Admin)

2022 – 2023

- Assisted with data collation, record management, and departmental reporting.
 - Supported team operations and helped maintain accurate documentation.
 - Improved reporting accuracy using Excel templates and data cleaning.
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EDUCATION

Higher National Diploma (HND), Statistics

Auchi polytechnic,Auchi Edo state,

Graduated: 2022

CERTIFICATIONS

- Data Analytics Certificate (Google/Udemy)
 - Power BI for Business Intelligence
 - SQL for Data Analysis
 - Python Programming Basics
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ACHIEVEMENTS

- Developed 4 complete analytics projects showcased on GitHub
 - Improved reporting accuracy and documentation in workplace operations
 - Spearheaded data-driven improvements to support management decision-making
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ADDITIONAL INFORMATION

- Open to hybrid/remote analyst roles
- Strong interest in business intelligence, product analytics, and fintech analytics