



LeafletDelivery

St Albans

We deliver your message to over
56,000 homes
in the St Albans District

THERE ARE OVER...

600 TV Channels

1.2 Billion Websites

74 Trillion Emails

520 Radio Stations

9,000 Magazines & Newspapers

1,700 District wide Facebook Groups

AND ONLY 1 LETTERBOX



ABOUT US

- Established in 2008
- We deliver everything from: leaflets, flyers, take away menu's to magazines and business cards and anything else you want the general public to see.
- Delivering to over 55,000 homes covering St Albans, Harpenden, Redbourn & Wheathampstead
- Extensive knowledge of St Albans and the surrounding area and it's demographics
- Deliver in excess of 3million leaflets per year
- All of our adult only delivery team are equipped with the latest GPS technology

WHY CHOOSE US

In simple terms, at Leaflet Delivery St Albans we firmly believe that our leaflet distribution service is knocks spots of other local distribution companies.

Our dedicated team has vast knowledge gained from within the Door to Door distribution & printing industries which has given us a thorough understanding and we have developed a level of service that we feel meets the demands and needs of our Customers - service that aims to exceed expectations.

A genuine commitment to excellent customer service

We have comprehensive processes in place to ensure our distributions are managed closely and are completed accurately and according to your requirements. We provide detailed distribution mapping & documentation to our teams to ensure deliveries are undertaken in accordance with your instructions. A member of our dedicated Customer Service Team will also keep in touch with you to ensure you are kept up to date on the progress of your distribution. We'll confirm once everything is completed, but we're also more than happy to answer any questions you have along the way.

Auditing your distribution

We have invested a great deal of time and money finding the best GPS tracking solution. All members of the delivery team have an app loaded on to their phones. This is a fantastic tool as it allows us to download detailed reports of the delivery and can also tell us if a street has been missed in error so we can send a team member back to complete the delivery.

We also spot check the teams very regularly and have residents dotted around each area who tell us on the day the delivery has been made so we can cross check.

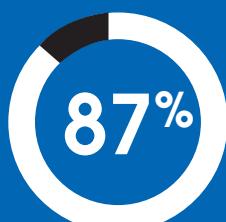
Services we offer

Due to working in marketing, design and print for over 20 years means that we developed a range of products that provide solutions to meet our clients needs.

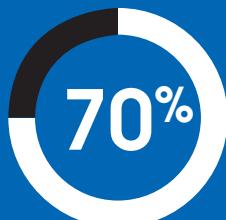
We offer the 'one-stop' approach to organising your leaflet distribution. We have an in-house graphic designer who can create your leaflet/brochure and due to also being a print company we can offer the printing. We don't just offer leaflet printing though. We can also print banners, posters and anything else you may require.

On top of all that we also run www.whatsonstalbans.co.uk which is a local event and business listing website which you can utilise to promote your business or event.

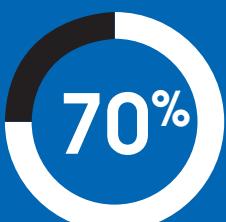
WHEN PEOPLE GET LEAFLETS:



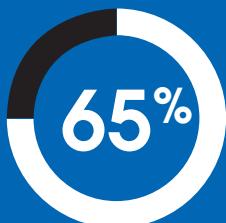
RATE IT BELIEVABLE



FEEL VALUED
& APPRECIATED



THINK BETTER OF
THE COMPANY
THAT SEND IT



SAY THEY ARE
LIKELY TO GIVE
IT THEIR FULL
ATTENTION

GPS TRACKING

The main question we are asked is...

"Will my leaflets actually go out and not end up in the bin?"

We have invested a lot of money by equipping our delivery team with live GPS Trackers for your peace of mind.

They track each house that is delivered to and we can then print off a report for you or email you a pdf which shows percentage covered and a map detailing all the houses delivered to.

This is a great tool as if for any reason streets have been missed we can then send the team back to cover those streets.

We aim to be as transparent and truthful as possible as you will also have access to the tracking software with your own login to a live service so you can see where the team are so you can check that your leaflets are being delivered.

We don't charge any extra for this service.

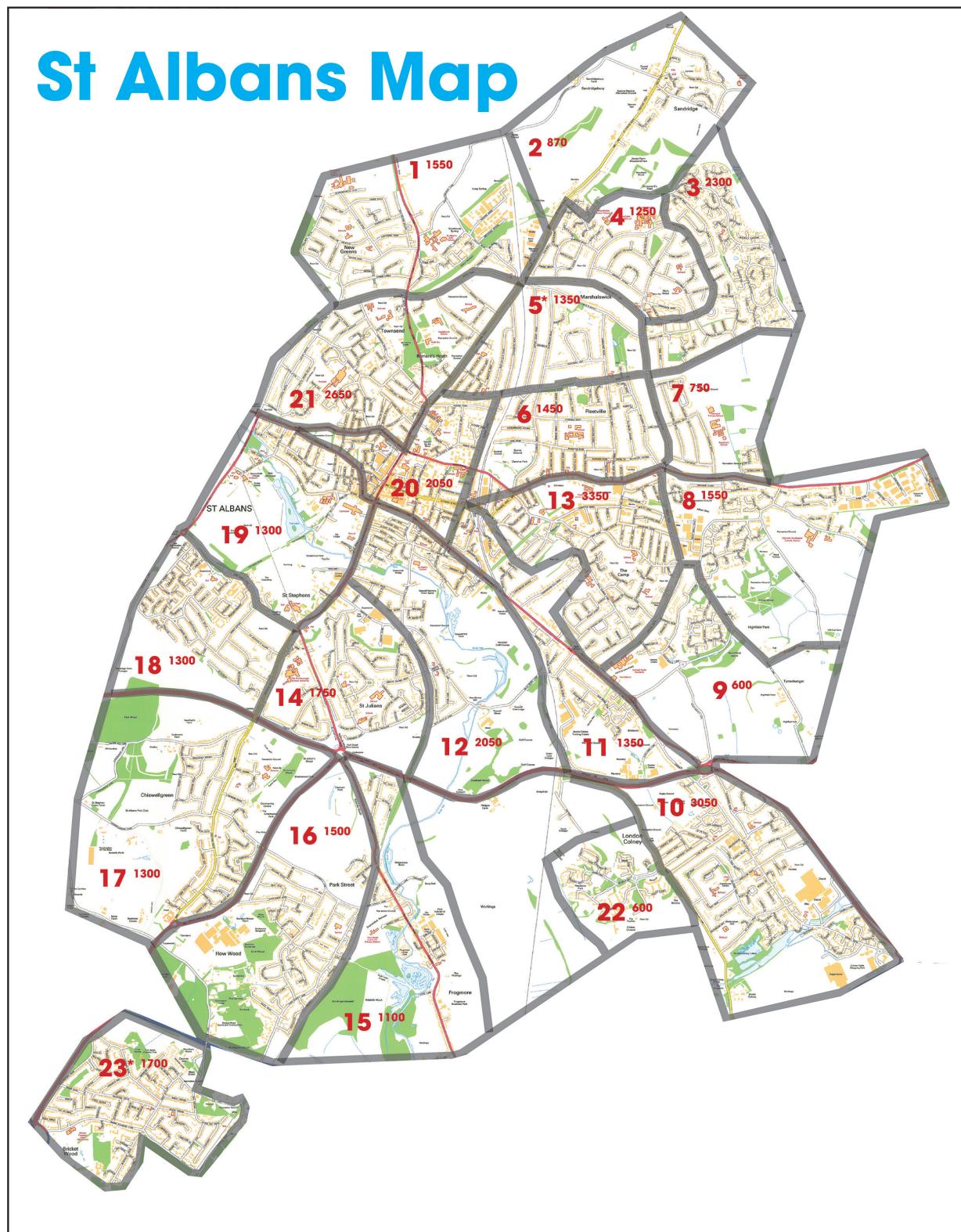


An example
of an area
covered with
the tracking
software.

92%
OF
PEOPLE
READ
DOOR
DROPS
DELIVERED
TO THEIR
HOMES

AREA MAPS

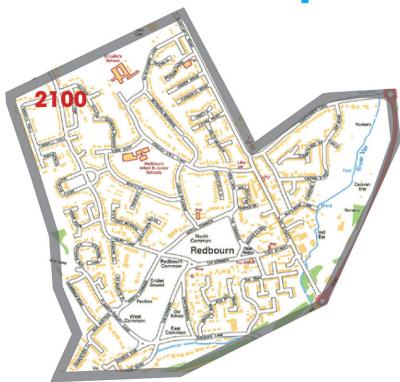
To make your life even easier. We have created maps for each location and split into area numbers with the amount of homes listed.



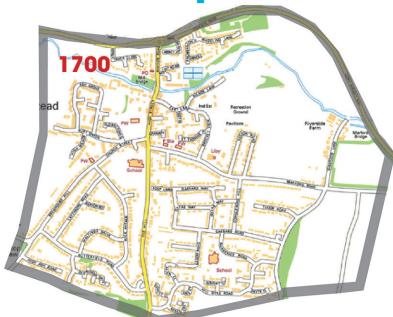
Harpden Map



Redbourn Map



Wheathampstead Map



We also cover all other local areas.

WE KEEP IT SIMPLE WITH 2 DELIVERY OPTIONS

SHARED DELIVERY only £35 per thousand

Your leaflets are delivered with up to 2 other non-competing leaflets. Other leaflet companies will put your leaflet out with up to 5 and sometimes more, we feel this dilutes your message too much and think that 3 leaflets at one time is enough.

Shared delivery is the most cost effective method of leaflet distribution, as you get to share the cost with 2 other non competing businesses.

SOLUS only £80 per thousand

Your leaflets are delivered on their own, to areas which you want them to go to. We can of course recommend which areas would suit your type of business.

There are over 55,000 homes in St Albans, Harpenden, Redbourn & Wheathampstead to choose from and we would never recommend you blanket them in one go. It's more effective for you to deliver to certain areas at least 3 times to get your message across to customers.

Leaflets aren't cheap to print or deliver, so we like to make sure we give you the best advice so we can save you money.

PACKAGE DEALS ON PRINT & DISTRIBUTION

We can also take care of your printing needs. This provides great value and excellent service all bundled into one.

A5 leaflets printed on 135gsm double or single sided:

OPTION 1: 5,000 £320

OPTION 2: 10,000 £520

OPTION 3: 20,000 £940

A6 leaflets printed on 135gsm double or single sided:

OPTION 1: 5,000 £305

OPTION 2: 10,000 £505

OPTION 3: 20,000 £925

We can also print on 250gsm & 350gsm. Please call for prices.

Design & Artwork

We can create your artwork for £80 for a double sided design or £40 for single sided.

MAIL IS KEPT IN A
HOUSEHOLD ON
AVERAGE FOR
17 DAYS FOR
ADVERTISING
MAIL, 38 DAYS
FOR DOOR DROPS
AND 45 DAYS FOR
BILLS AND
STATEMENTS.

A DOOR DROP
STAYS IN THE
HOME FOR AS
LONG AS 38 DAYS
BECAUSE PEOPLE
FIND THE
INFORMATION
USEFUL AND THEY
WANT TO REFER
BACK TO IT.

FEATURE LEAFLET

Even though our prices are low we have come up with an amazing money saving option which we call "The Feature Leaflet".

This leaflet is an A4 sheet printed on glossy 135gsm paper folded to A5 and delivered to 10,000 homes in St Albans.

There are 3 sizes of adverts which are A5 Full Page, A6 Half page & A7 quarter page.

This is a great option for companies that want to get their message/brand out constantly to households or for businesses where the budget may not stretch to printing and delivering their own leaflet.

Prices are as follows:

1 edition: Full page £295 - Half page £195 - Quarter page £120

2-5 editions: Full page £275 - Half page £175 - Quarter page £110

6-12 editions: Full page £250 - Half page £150 - Quarter page £100

If you have your own artwork then great we can use that. If you don't have anything then we can create your advert from as little as £40.

Connells
CONNELLS.CO.UK
THE PRICE IS RIGHT WITH CONNELLS!
DO YOU KNOW HOW MUCH YOUR PROPERTY IS WORTH?
CALL US TODAY FOR YOUR FREE MARKET APPRAISAL
01727 856 781
38 Chequer Street, St Albans, Hertfordshire AL1 3YH
If you have instructed another agent, the terms and conditions of those instructions must be considered to avoid a possible liability to pay two commissions in addition to any withdrawal fees or disbursements.

WHAT'S ON ST ALBANS.co.uk Feature Leaflet
shop local, eat local, enjoy local
Printed & Delivered to 10,000 homes in St Albans from only £120
Call 01727 227072 E: info@whatsontalbans.co.uk

Loveweds JEWELLERS OF HATTON GARDEN
Welcome to Loveweds Custom-made Jewellery experts since 1960
DIAMOND OFFERS
Buy any certified diamond & receive a class solitaire mount for free!
When you buy an Engagement Ring, you receive 20% off 2 Wedding Rings...come back for everlasting love & receive 20% an Eternity Ring
FREE no obligation written quotations for all custom-made jewellery
Leave a little sparkle wherever you go!
www.lovewedsjewellers.co.uk

PROPERTY Garden & Paving
• ALL ROOFING All roof repairs, flat roofs or new roofs
• REPOINTING Brick walls, repair work
• CHIMNEY STACKS Reducing in size
• GUTTERING Replace or Repair
• FASCIAS & SOFFITS Cleaning, replacing or repairing
• RIDGE TILES Repair or relay new or old tiles
• TREE FELLING
• TREE PRUNING
• HEDGE CUTTING
• GARDEN MAINTENANCE
• TURF & GRAVEL
• GRAVELLING
• FENCING
• SHEDS (new and repairs)
For a free no obligation quote or for further information please contact us:
Tel: 01727 238881 / 07476 973777
email: propertymaster77@gmail.com
46 London Road, St Albans, Herts AL1 1NG

We are listed on WHAT'S ON ST ALBANS.co.uk
10% off our services when showing your free loyalty card

What's on St Albans isn't just a local listings and reviews site. It's also a great way for you to save money when shopping locally. Use the FREE loyalty card (delivered with this leaflet) to claim bargains at a host of local companies, including shops, restaurants, pubs and professional services. Don't forget to keep visiting our website to stay up-to-date with new participating businesses, and fantastic new discounts.

If you run a business locally and would like to advertise in one of these leaflets we can also list your business or event on the website for only £10 per month (usual price £200 pa) this will be 1 month rolling with no contract.
Leaflet price includes print and delivery to 10,000 homes in St Albans
1 edition - Full page £295 • Half Page £195 • Quarter page £120
2-5 editions - Full page £275 • Half page £175 • Quarter page £110
6-12 editions - Full page £250 • Half page £150 • Quarter page £100
For more details about What's on St Albans or to book a space on the next leaflet please call us on 01727 227072 or email info@whatsontalbans.co.uk

CUSTOMERS REMEMBER THE DOOR DROPS THEY RECEIVE FROM DIFFERENT BUSINESSES LOCALLY

PROPERTY
62%

TRADES PEOPLE
69%

COUNCIL INFORMATION
70%

SUPERMARKETS
72%

FINANCIAL
73%

EXTERIOR HOUSEHOLD GOODS
76%

COMMUNICATIONS
82%

CHARITIES
83%

RESTAURANTS & TAKEAWAYS
91%

ST ALBANS DISTRICT STATS

Here we have some interesting statistics of the residents of the district

POPULATION

140,000+

GENDER

Male 49.08%

Female 50.92%

AGE

Children (0-15): 21.38%

Working Age (16-64): 63.4%

Older People (65+): 15.48%

HOUSEHOLDS

56,000 households split by tenure:

Rented from council or equivalent 4,753

Rented from other private owners 559

Rented from other social landlords 2,079

Owned outright 19,409

Owned with a mortgage or loan 21,422

Rented from private landlord or letting agency 7,065

Occupiers living rent free 592

Shared ownership 261

EMPLOYMENT

Higher managerial, administrative and professional 21,051

Large employers and higher managerial and administrative 4,282

Higher professional 6,769

Lower managerial, administrative and professional 29,219

Intermediate 12,322

Small employers and own account workers 9,095

Lower supervisory and technical 4,202

Semi-routine occupations 8,443

Routine occupations 5,392

Never worked and long-term unemployed 2,991

Never worked 1,970

Long-term unemployed 1,021

Not classified 7,148

Full-time students 7,148

CONTACT US



LeafletDelivery
St Albans

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