

DEVELOPERS, PROGRAMMERS, WEB HUSTLERS (DPWH)

KEY PARTNERS <ul style="list-style-type: none">- Personalized AI-driven experience- Health community engagement- 24/7 virtual assistance- Subscription and loyalty programs	KEY ACTIVITIES <ul style="list-style-type: none">- R&D and sensor calibration- Manufacturing and QA- Software development- Marketing and branding- Customer support and data handling	VALUE PROPOSITIONS <ul style="list-style-type: none">- Medical-grade accuracy- Seamless, fashion-forward design- AI-driven health insights- Data privacy and transparency- Interoperability with hospitals- Affordable and sustainable health tech	CUSTOMER RELATIONSHIPS <ul style="list-style-type: none">- Health-conscious professionals (25–45)- Individuals with chronic conditions- Fitness and tech enthusiasts- Elderly and caregivers- Healthcare providers and hospitals- Corporate clients for wellness programs	CUSTOMER SEGMENTS <ul style="list-style-type: none">- Health-conscious professionals (25–45)- Individuals with chronic conditions- Fitness and tech enthusiasts- Elderly and caregivers- Healthcare providers and hospitals- Corporate clients for wellness programs
KEY RESOURCES <ul style="list-style-type: none">- Skilled developers and engineers- Sensor and hardware technology- Cloud infrastructure- Brand IP and design patents- Partner networks	CHANNELS <ul style="list-style-type: none">- Official DPWH website & app- Online marketplaces (Shopee, Lazada, Amazon)- Social media commerce (TikTok, IG, FB)- Hospitals, clinics, pharmacies- Corporate partnerships- Exhibits and tech expos			
COST STRUCTURE <ul style="list-style-type: none">• R&D and Prototyping Costs – Sensor calibration, software development, medical validation.• Manufacturing & Assembly – Hardware sourcing, production line setup, quality testing.• Marketing & Distribution – Online ads, packaging, logistics, influencer campaigns.• Staff Salaries & Operations – Developers, engineers, designers, and support teams.		REVENUE STREAMS <ul style="list-style-type: none">• Product Sales – Direct sales of AiDeline units via online and retail channels.• Subscription Plans – Premium access to analytics, doctor integration, and cloud data storage.• B2B Contracts – Corporate wellness packages and healthcare institution partnerships.• Licensing & API Integration – Allow third-party platforms to integrate AiDeline's health data analytics.		