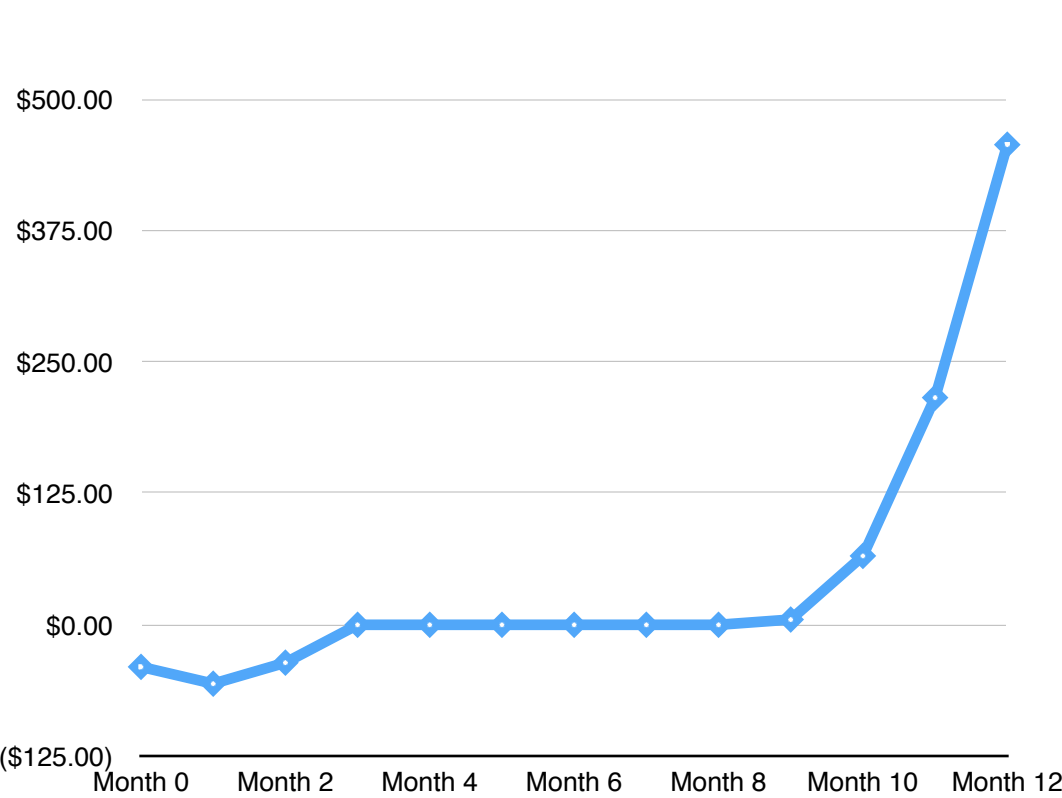


|                      | Month 0   | Month 1   | Month 2   | Month 3   | Month 4    | Month 5    | Month 6    | Month 7    | Month 8    | Month 9    | Month 10   | Month 11   | Month 12   |
|----------------------|-----------|-----------|-----------|-----------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
| Clients              | 0         | 1         | 5         | 10        | 20         | 30         | 40         | 50         | 60         | 70         | 80         | 90         | 100        |
| Printers/Client      | 0         | 10        | 10        | 10        | 10         | 10         | 10         | 10         | 10         | 10         | 10         | 10         | 10         |
| Revenue              | \$0.00    | \$10.00   | \$50.00   | \$100.00  | \$200.00   | \$300.00   | \$400.00   | \$500.00   | \$600.00   | \$700.00   | \$800.00   | \$900.00   | \$1000.00  |
| Daily API Calls      | 0         | 2400      | 12000     | 24000     | 48000      | 72000      | 96000      | 120000     | 144000     | 168000     | 192000     | 216000     | 240000     |
| Dynos                | 0         | 0         | 0         | 0         | 0          | 0          | 1          | 1          | 1          | 1          | 1          | 1          | 1          |
| Application Hosting  | \$0.00    | \$0.00    | \$0.00    | \$0.00    | \$0.00     | \$0.00     | \$0.00     | \$0.00     | \$0.00     | \$0.00     | (\$34.50)  | (\$34.50)  | (\$34.50)  |
| Code Hosting         | (\$25.00) | (\$25.00) | (\$25.00) | (\$25.00) | (\$25.00)  | (\$25.00)  | (\$25.00)  | (\$25.00)  | (\$25.00)  | (\$25.00)  | (\$25.00)  | (\$25.00)  | (\$25.00)  |
| DNS Registration     | (\$15.00) | \$0.00    | \$0.00    | \$0.00    | \$0.00     | \$0.00     | \$0.00     | \$0.00     | \$0.00     | \$0.00     | \$0.00     | \$0.00     | \$0.00     |
| DNS Hosting          | \$0.00    | \$0.00    | \$0.00    | \$0.00    | \$0.00     | \$0.00     | \$0.00     | \$0.00     | \$0.00     | \$0.00     | \$0.00     | \$0.00     | \$0.00     |
| Software Development | \$0.00    | \$0.00    | \$0.00    | (\$29.00) | (\$155.00) | (\$195.00) | (\$285.00) | (\$375.00) | (\$465.00) | (\$500.00) | (\$500.00) | (\$500.00) | (\$500.00) |
| Support              | \$0.00    | (\$1.00)  | (\$5.00)  | (\$10.00) | (\$20.00)  | (\$30.00)  | (\$40.00)  | (\$50.00)  | (\$60.00)  | (\$70.00)  | (\$80.00)  | (\$90.00)  | (\$100.00) |
| Marketing            | \$0.00    | \$0.00    | \$0.00    | \$0.00    | \$0.00     | (\$50.00)  | (\$50.00)  | (\$50.00)  | (\$50.00)  | (\$100.00) | (\$100.00) | (\$100.00) | (\$100.00) |
| Monthly Total        | (\$40.00) | (\$16.00) | \$20.00   | \$36.00   | \$0.00     | \$0.00     | \$0.00     | \$0.00     | \$0.00     | \$5.00     | \$60.50    | \$150.50   | \$240.50   |
| Cumulative           | (\$40.00) | (\$56.00) | (\$36.00) | \$0.00    | \$0.00     | \$0.00     | \$0.00     | \$0.00     | \$0.00     | \$5.00     | \$65.50    | \$216.00   | \$456.50   |



Application Hosting   Code Hosting   Software Development  
Support   Marketing

