



INTRODUCTION TO PORTFOLIO ANALYSIS

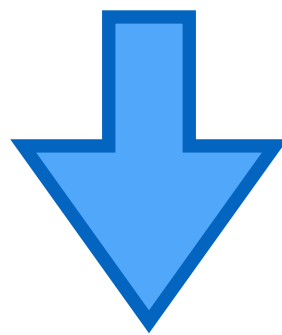
Drivers in the Case of Two Assets

Future Returns Are Random In Nature

Optimizing Portfolio requires expectations:

- about average portfolio return (mean)
- about how far off it may be (variance)

Why?



Portfolio Return Is A Random Variable

Past Performance to Predictions

	Mean Portfolio Return
Computed on a sample of T Historical Returns	$\hat{\mu} = \frac{R_1 + R_2 + \dots + R_T}{T}$
When the return is a random variable	$\mu = E[R]$

	Portfolio Return Variance
Computed on a sample of T Historical Returns	$\hat{\sigma}^2 = \frac{(R_1 - \hat{\mu})^2 + (R_2 - \hat{\mu})^2 + \dots + (R_T - \hat{\mu})^2}{T - 1}$
When the return is a random variable	$\sigma^2 = E[(R - \mu)^2]$

Drivers of Mean & Variance

- Assume two assets:

Asset 1	Asset 2
Weight: w_1	Weight: w_2
Return: R_1	Return: R_2

- Portfolio Return $P = w_1 * R_1 + w_2 * R_2$
- Thus: $E[P] = w_1 * E[R_1] + w_2 * E[R_2]$

Portfolio Return Variance

Again, for a portfolio with 2 assets

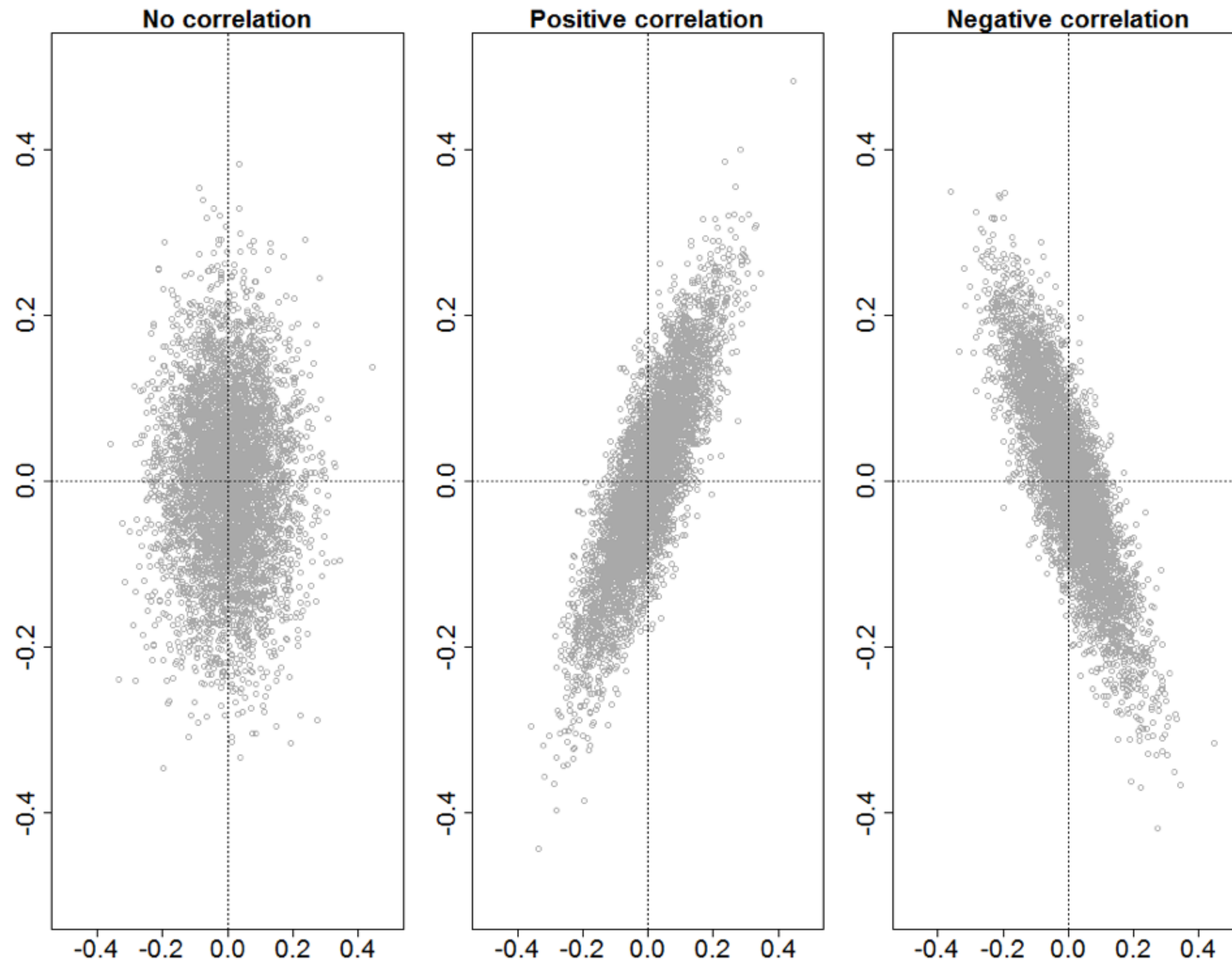
Variance of Portfolio Return

$$\begin{aligned} \text{var}(P) = E[(P - E[P])^2] &= w_1^2 * \text{var}(R_1) \\ &+ w_2 * \text{var}(R_2) \\ &+ 2 * w_1 * w_2 * \text{cov}(R_1, R_2) \end{aligned}$$

Covariance between return 1 and 2

$$\begin{aligned} \text{Cov}(R_1, R_2) &= E[(R_1 - E[R_1])(R_2 - E(R_2))] \\ &= \text{StdDev}(R_1) * \text{StdDev}(R_2) * \text{corr}(R_1, R_2) \end{aligned}$$

Correlations



Take Away Formulas

- $E[\text{Portfolio Return}] = E(P) = w_1 * E[R_1] + w_2 * E[R_2]$
- $\text{var}(\text{Portfolio Return}) = \text{var}(P) = w_1^2 * \text{var}(R_1) + w_2^2 * \text{var}(R_2) + 2 * w_1 * w_2 * \text{cov}(R_1, R_2)$



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Let's practice!



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Using Matrix Notation

Variables at Stake for N Assets

- w : the $N \times 1$ column-matrix of portfolio weights
- R : the $N \times 1$ column-matrix of asset returns
- μ : the $N \times 1$ column-matrix of expected returns

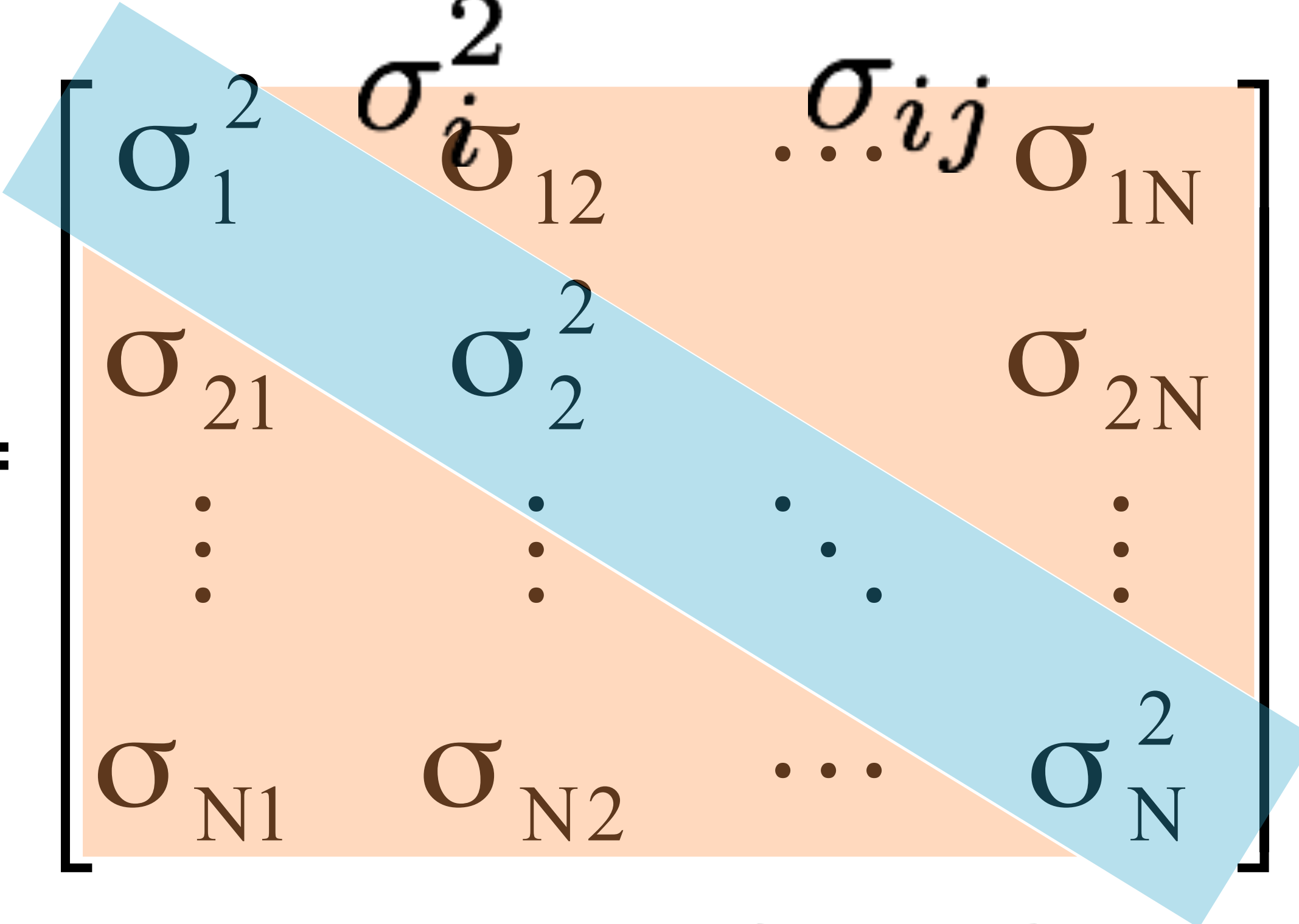
$$w = \begin{bmatrix} w_1 \\ w_2 \\ \vdots \\ w_N \end{bmatrix}$$

$$R = \begin{bmatrix} R_1 \\ R_2 \\ \vdots \\ R_N \end{bmatrix}$$

$$\mu = \begin{bmatrix} \mu_1 \\ \mu_2 \\ \vdots \\ \mu_N \end{bmatrix}$$

Variables at Stake for N Assets

- Σ : The $N \times N$ covariance matrix of the N asset returns:

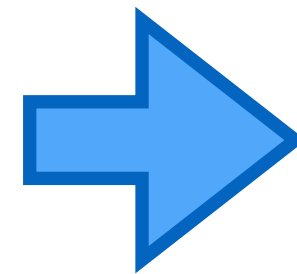
$$\Sigma = \begin{bmatrix} \sigma_1^2 & \sigma_{12} & \dots & \sigma_{1N} \\ \sigma_{21} & \sigma_2^2 & & \sigma_{2N} \\ \vdots & \vdots & \ddots & \vdots \\ \sigma_{N1} & \sigma_{N2} & \dots & \sigma_N^2 \end{bmatrix}$$


Covariance: Outside Diagonal
Variance: On Diagonal

Generalizing from 2 to N Assets

Portfolio Return

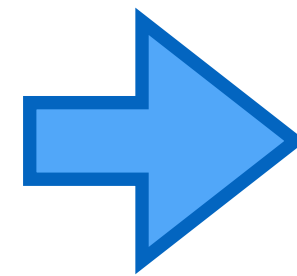
$$w_1 * R_1 + w_2 * R_2$$



$$w_1 * R_1 + \dots + w_N * R_N$$

Portfolio Expected Return

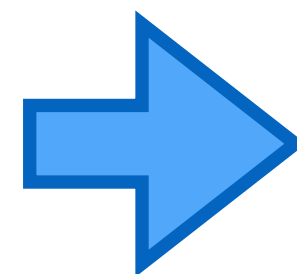
$$w_1 * \mu_1 + w_2 * \mu_2$$



$$w_1 * \mu_1 + \dots + w_N * \mu_N$$

Portfolio Variance

$$w_1^2 * var(R_1) + w_2^2 * var(R_2) \\ + 2 * w_1 * w_2 * cov(R_1, R_2)$$



$$w_1^2 * var(R_1) + \dots + w_N^2 * var(R_N) \\ + 2 * w_1 * w_2 * cov(R_1, R_2) + \dots \\ + 2 * w_{N-1} * w_N * cov(R_{N-1}, R_N)$$

Matrices Simplify the Notation

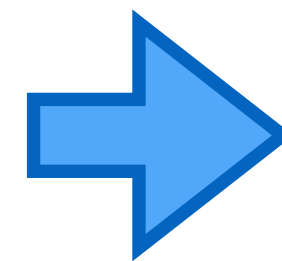
- Avoid large number of terms by using matrix notation
- We have 4 matrices:
 - weights (w), returns (R), expected returns (μ), and covariance matrix (Σ)

$$w = \begin{bmatrix} w_1 \\ w_2 \\ \vdots \\ w_N \end{bmatrix} \quad w' = [w_1 \ w_2 \ \cdots \ w_N]$$

Simplifying the Notation

Portfolio Return

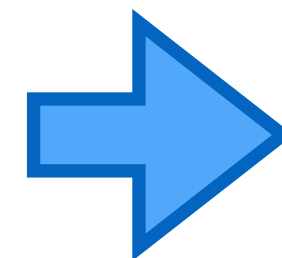
$$w_1 * R_1 + \dots + w_N * R_N$$



$$w' R$$

Portfolio Expected Return

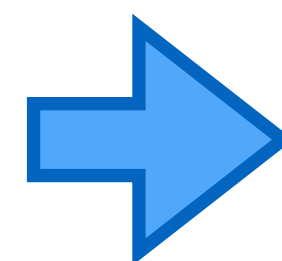
$$w_1 * \mu_1 + \dots + w_N * \mu_N$$



$$w' \mu$$

Portfolio Variance

$$\begin{aligned} &w_1^2 * \text{var}(R_1) + \dots + w_N^2 * \text{var}(R_N) \\ &+ 2 * w_1 * w_2 * \text{cov}(R_1, R_2) + \dots \\ &+ 2 * w_{N-1} * w_N * \text{cov}(R_{N-1}, R_N) \end{aligned}$$



$$w' \Sigma w$$



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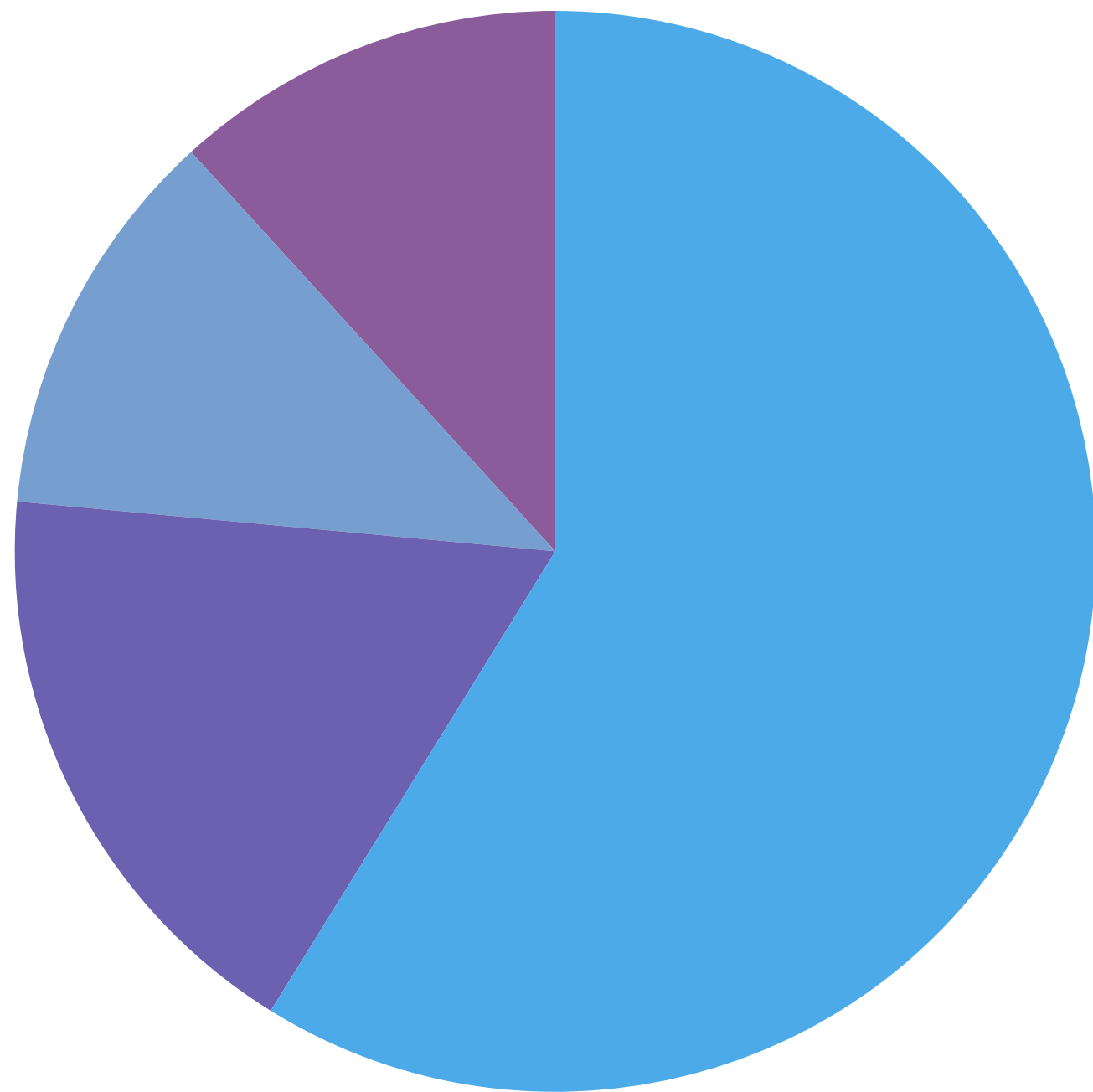


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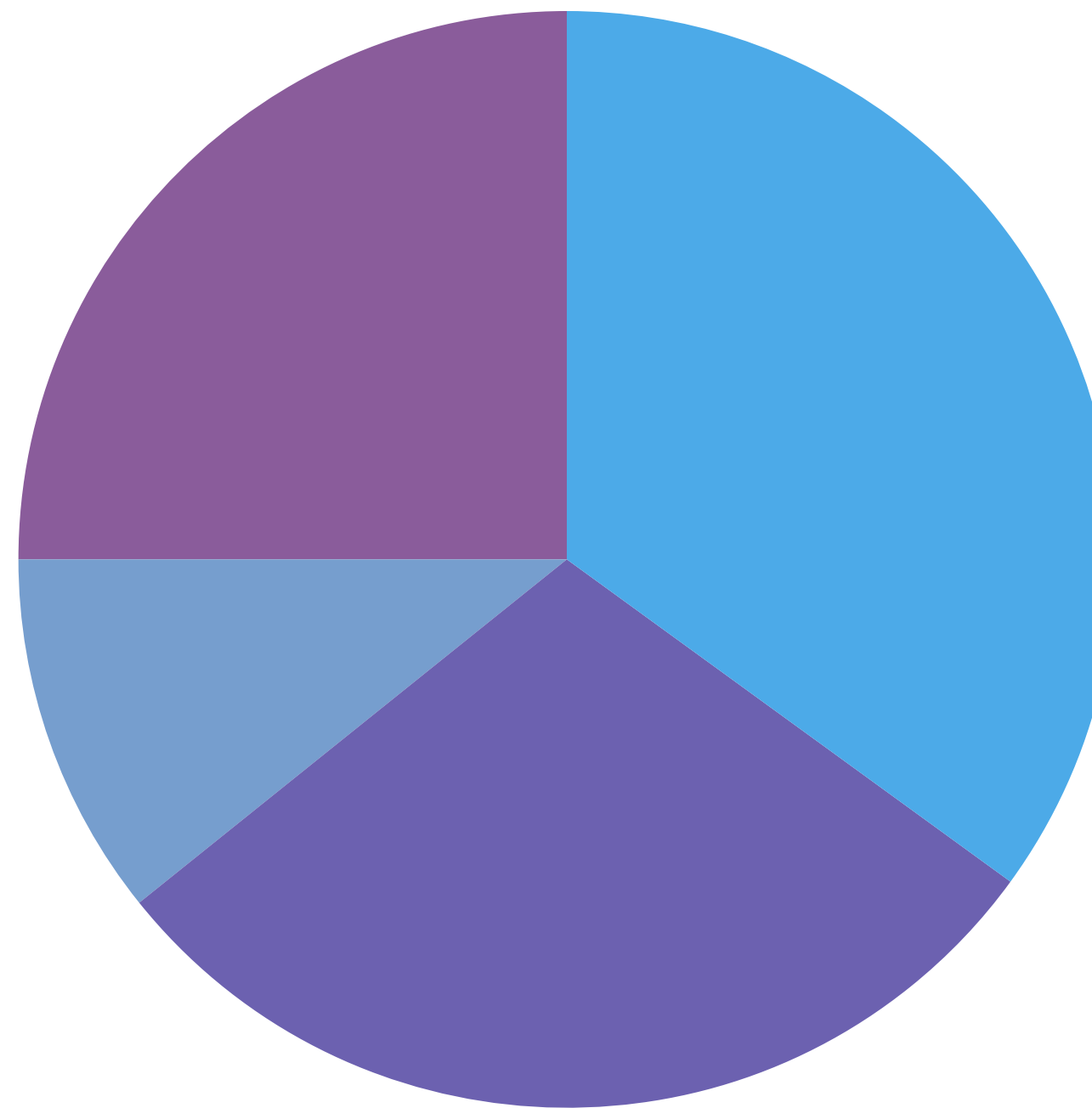
Portfolio Risk Budget

Who Did It?

Capital Allocation Budget



Portfolio Volatility Risk



● Asset 1 ● Asset 2 ● Asset 3 ● Asset 4

Portfolio Volatility In Risk Contribution

- Portfolio Volatility = $\sum_{i=1}^N RC_i$
 - Where: $RC_i = \frac{w_i(\sum w)_i}{\sqrt{w' \sum w}}$
- risk contribution of asset i depends on
 1. the complete matrix of weights w
 2. the full covariance matrix \sum

Percent Risk Contribution

$$\%RC_i = \frac{RC_i}{\text{portfolio volatility}}$$

$$\text{where } \sum_{i=1}^N \%RC_i = 1$$

Relatively more risky assets: $\%RC_i > w_i$

Relatively less risky assets: $\%RC_i < w_i$



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