

# Shan Jiang

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## Education

### Northeastern University

Ph.D. in Computer Science

• Advisors: Christo Wilson and Alan Mislove

Boston, MA

Sep. 2016 - Present

### Beijing University of Posts and Telecommunications

B.B.A. in Information Management and Information Systems

• GPA: 92.5/100 Rank: 1/46

Beijing, China

Sep. 2012 - Jun. 2016

## Publications

### On Ridesharing Competition and Accessibility: Evidence from Uber, Lyft, and Taxi

WWW 2018

Shan Jiang, Le Chen, Alan Mislove, and Christo Wilson

### TNCs Today: A Profile of San Francisco Transportation Network Company Activity

Report 2017

Joe Castiglione, Tilly Chang, Drew Cooper, Jeff Hobson, Warren Logan, Eric Young, Billy Charlton, Christo Wilson, Alan Mislove, Le Chen, and Shan Jiang

### Conflicts in Overlay Environments: Inefficient Equilibrium and Incentive Mechanism

KSII TIS 2016

Jianxin Liao, Jun Gong, Shan Jiang, Tonghong Li, and Jingyu Wang

### Interactions of Overlays and Traffic Engineering: Equilibrium and Cooperation without Payment

GlobeCom 2015

Shan Jiang, Jun Gong, Jingyu Wang, Jianxin Liao, and Tonghong Li

### Competitive Equilibrium and Stable Coalition in Overlay Environments

LCN 2015

Shan Jiang, Jianxin Liao, Jun Gong, Jingyu Wang, and Tonghong Li

### Combination Feature for Image Retrieval in the Distributed Datacenter

ICPADS 2014

Di Yang, Jianxin Liao, Qi Qi, Jingyu Wang, Haifeng Sun, and Shan Jiang

## Projects

### Crowd Signals for Misinformation Detection on Social Media

Nov. 2017 - Present

Our results show that hateful and distrustful signals from crowd responses can help detect “fake news” on social media.

- Wrote crawlers to collect factchecked news data from Snopes/Politifact, and user comments data from Facebook/Twitter/YouTube;
- Processed texts and built sentiment lexicons and clusters using natural language processing techniques;
- Performed statistical tests on the correlation between information veracity and crowd signals;
- Built predictive models based on crowd signals to detect “fake news” and misinformation on social media.

### Political Bias in News Sites and Google’s Search Results

Joint work with Ronald Robertson, Sep. 2016 - Feb. 2018

Our results show that many top-ranked news sites have liberal bias, and Google’s search algorithms help alleviate such phenomena.

- Crowdsourced a search ranking dataset based on 200+ participants on Amazon Mechanical Turk;
- Analyzed 113 million Tweets using Apache Spark and computed political bias scores for more than 1 million domains;
- Performed statistical tests on the correlation between Google’s ranking and personalization results and bias scores of domains.

### Competition and Accessibility of Ridesharing Services

Joint work with Le Chen, Sep. 2016 - Nov. 2017

Our results show that ridesharing drivers are biased towards neighborhoods with high minority ratios or low incomes.

- Intercepted and inspected ridesharing mobile apps using man-in-the-middle proxy to build structured requests for data collection;
- Wrote mobile crawlers to collect Uber/Lyft data in San Francisco/New York City for 2 months using Microsoft Azure clusters;
- Analyzed 10TB+ data using Apache Spark to discover spatiotemporal patterns of ridesharing drivers;
- Performed geo-statistical tests on the accessibility of ridesharing using a set of socio-economic and transportation features.

### Competition and Cooperation among Overlay Networks

Joint work with Jun Gong, Nov. 2013 - Oct. 2015

Our results show that the competition of overlay networks leads to suboptimal equilibriums, while the cooperation is Pareto-efficient.

- Built game-theoretic models to understand the competition among overlay networks;
- Proposed incentive mechanisms to facilitate the cooperation of network companies, both with and without money transfer;
- Evaluated analytical models based on real-world network topologies with 100+ nodes.

## Skills

### Languages

Python, Java, Javascript, C++, Matlab, R, SQL

### Platforms

Linux, Apache Spark, Tensorflow

### Data Tools

pandas, geopandas, scikit-learn, statsmodels, matplotlib, nltk, gensim, keras, etc