PRIO
Peace Research
Institute Oslo

Benefits of using the profile

This small "toolbox" have been developed to help bring recognition for PRIO and its associates. By using clarity and consistency we are visually recognized and through our work we are professionally recognized. We all benefit from recognition. PRIO gains acceptance and credibility and each person connected to PRIO will, as a result, parttake in this recognition.
Finally it contributes to our research and work for peace.

Conflict Trends Logo

To differentiate projects from the main body of PRIO and at the same time link the work to the organization, we use the PRIO logo-letters with typoghtaphy composed in a manner similar to the main body logo.

Conflct Trends Main Colours

BLue are the main colors. Achieveing the correct colors can be daunting. Desktop printers, screen and projector calibration, and so on, will lead to deviations from the optimal color rendering.

Support Colours

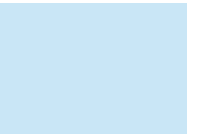When nessecary use these colors. See also Carts on the next page.

PRIO | Conflict Trends

Logo Colors

PMS 315
CMYK 100 00 12 43
RGB 000 107 141

PMS 5507
CMYK 10 00 06 27
RGB 188 197 196

PMS 2935
CMYK 100 46 00 00
RGB 0 111 183

PMS Process Blue
CMYK 100 10 00 10
RGB 0 138 201

PMS 299
CMYK 85 19 00 00
RGB 000 152 212

PMS 2915
CMYK 59 07 00 00
RGB 103 190 231

PMS 2905
CMYK 41 02 00 00
RGB 160 214 241

PMS 558
CMYK 25 02 00 00
RGB 207 230 246

PMS 5507
CMYK 10 00 06 27
RGB 188 197 196

PMS 441
CMYK 06 00 07 09
RGB 228 233 227

PMS 398
CMYK 07 00 100 28
RGB 195 182 000

PMS 143
CMYK 00 35 85 00
RGB 248 179 052

PMS 158
CMYK 00 61 97 00
RGB 238 125 017

PMS 2935	PMS 2915	PMS 398	PMS 143	PMS 158	PMS 5507	Black	White
CMYK 100 46 0 0	CMYK 59 07 00 00	CMYK 07 00 100 28	CMYK 00 35 85 00	CMYK 00 61 97 00	CMYK 10 00 06 27	CMYK 40 00 00 100	CMYK 00 00 00 00
RGB 0 111 183	RGB 103 190 231	RGB 195 182 000	RGB 248 179 52	RGB 238 125 17	RGB 188 197 196	RGB 0 0 0	RGB 255 255 255

50 % PMS 2915	50 % PMS 398	50 % PMS 143	50 % PMS 158
CMYK 30 04 00 00	CMYK 04 00 50 14	CMYK 00 17 42 00	CMYK 00 30 53 00
RGB 181 223 242	RGB 224 218 127	RGB 250 216 160	RGB 242 190 147

Charts, Colours and best practice

The main software used in making Graphs or Charts, is MS Excel. Color scemes are restricted by the software to 8 colors including black and white.
To get more possibilities we suggest using a 50% tint of the designated colors (se above right).

When there are few columns please use a blue theme as in figure 1. Note the blue beam on top and the grey on the bottom of the charts. Beams help managing the lack of outer margins. They also acts as placeholders for titles or additional text.
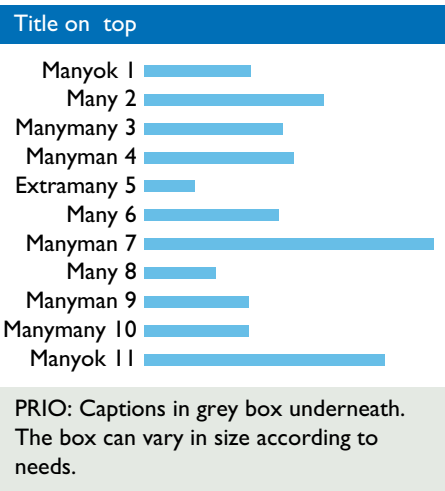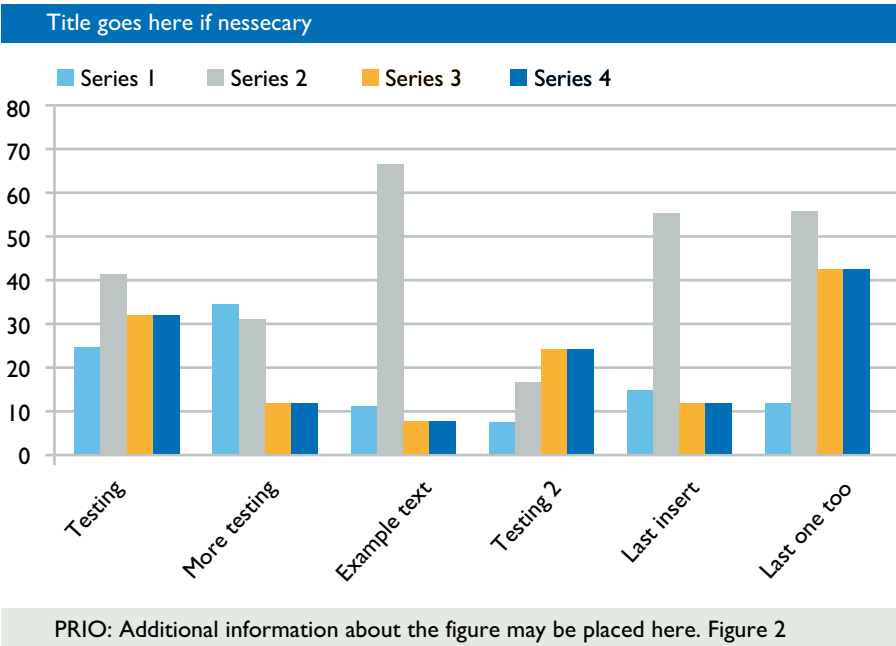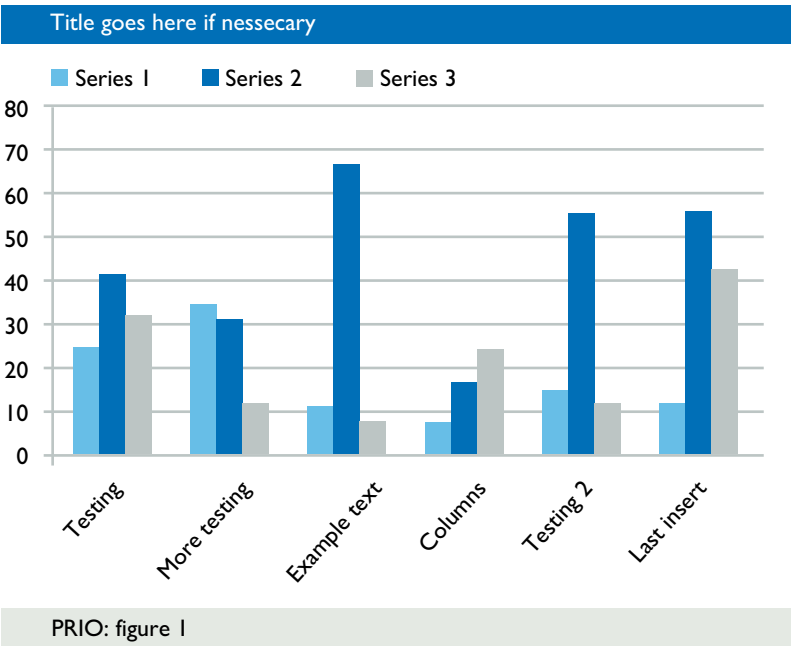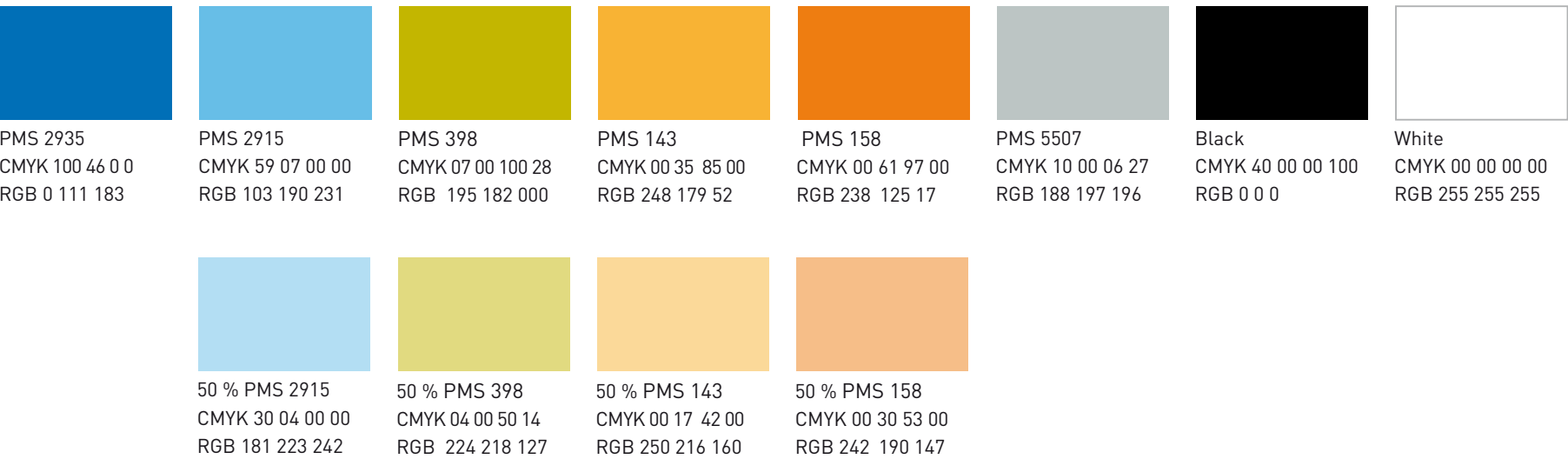The beams should be included at all times.

Title goes here if nessecary

Series 1 Series 2 Series 3

PRIO: figure 1

Title goes here if nessecary

Series 1 Series 2 Series 3 Series 4

PRIO: Additional information about the figure may be placed here. Figure 2

More Charts

Evaluate if the information would be clearer with a different chart. Avoid drop shadows and embellishements that will muddle the clarity of the information. To achieve the donut-shape on the far right simply place a white circle (same color as the background) on top of a piechart.
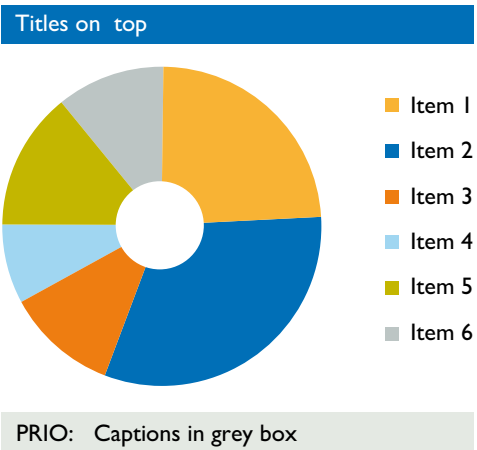
Title on top

Manyok 1
Many 2
Manymany 3
Manyman 4
Extramany 5
Many 6
Manyman 7
Many 8
Manyman 9
Manymany 10
Manyok 11

PRIO: Captions in grey box underneath. The box can vary in size according to needs.

Titles on top

Item 1
Item 2
Item 3
Item 4
Item 5
Item 6

PRIO: Captions in grey box

Chart Example

The same information presented in a PRIO- chart and in a MS default template. Avoid too many lines, boxes with outline and, if possible, keep text horizontal.

The Costs of War

- - - Country with War 1974 - 1986   ● Country with no War
■ 10th / 90th percentile confidence interval

PRIO: example

- - - Country With War 1974–1986   ● Country With No War
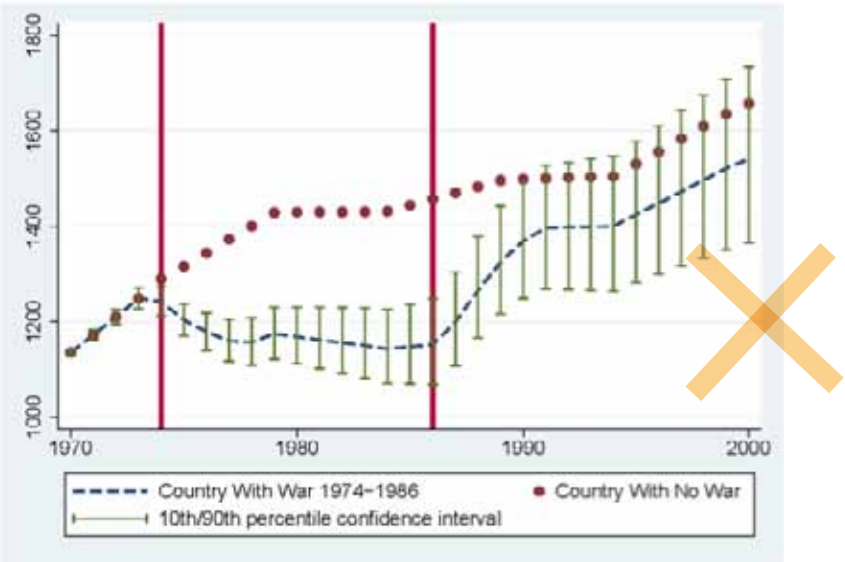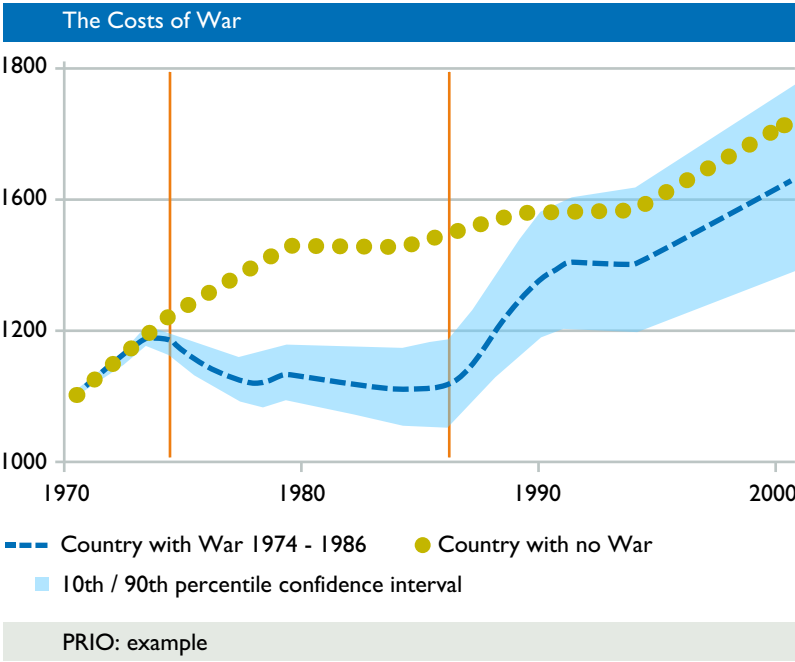┤ 10th/90th percentile confidence interval

Main fonts are Scala and Gill

Where main fonts are unavailable please use the universally available fonts Georgia and Trebuchet. Please consult the template documents on how to use.

Scala for main
title and text

AaBbCcDdEe
foxgloves

Gill for subtitles
and technical

AaBbCcDdEe
foxgloves

Georgia
substitute font

AaBbCcDdEe
foxgloves

Trebuchet
substitute font

AaBbCcDdEe
foxgloves

Typoghraphy

Use left justified, like in this guide. Because of a relative complex language a fully justified (block) will often have too few words to a line making wordspacing increase to a point where the text becomes uneven and reading is hampered.

Captions should be placed in a grey box as shown.

This is a caption and is a part of the profile.

Our politicians are eager to mobilise and broaden participation at the ministerial meeting and to contribute to a binding outcome document, hopefully one that will hold political leaders and the UN accountable to a greater extent. What is lacking in Resolution 1325 is accountability mechanisms. Hopefully, the work that is now being done to develop indicators will be a step in the right direction.

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Navigation

Resources

The links will attempt to open your browser.

Templates (link)