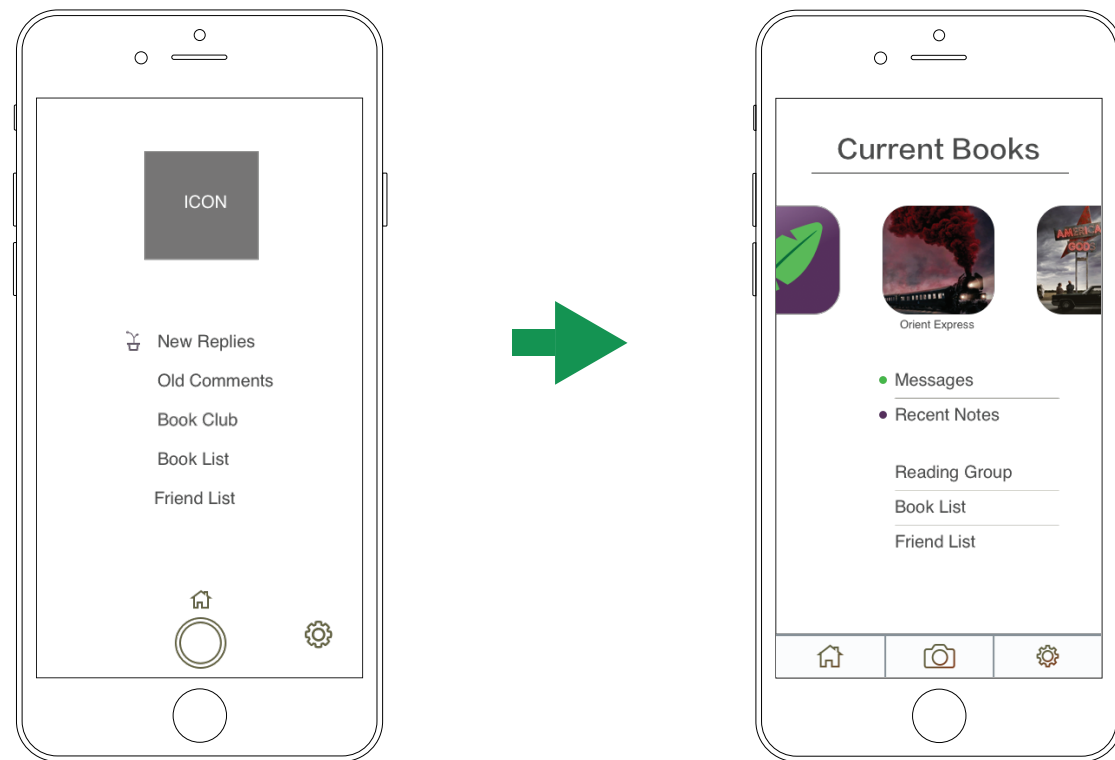


# Design Evolution

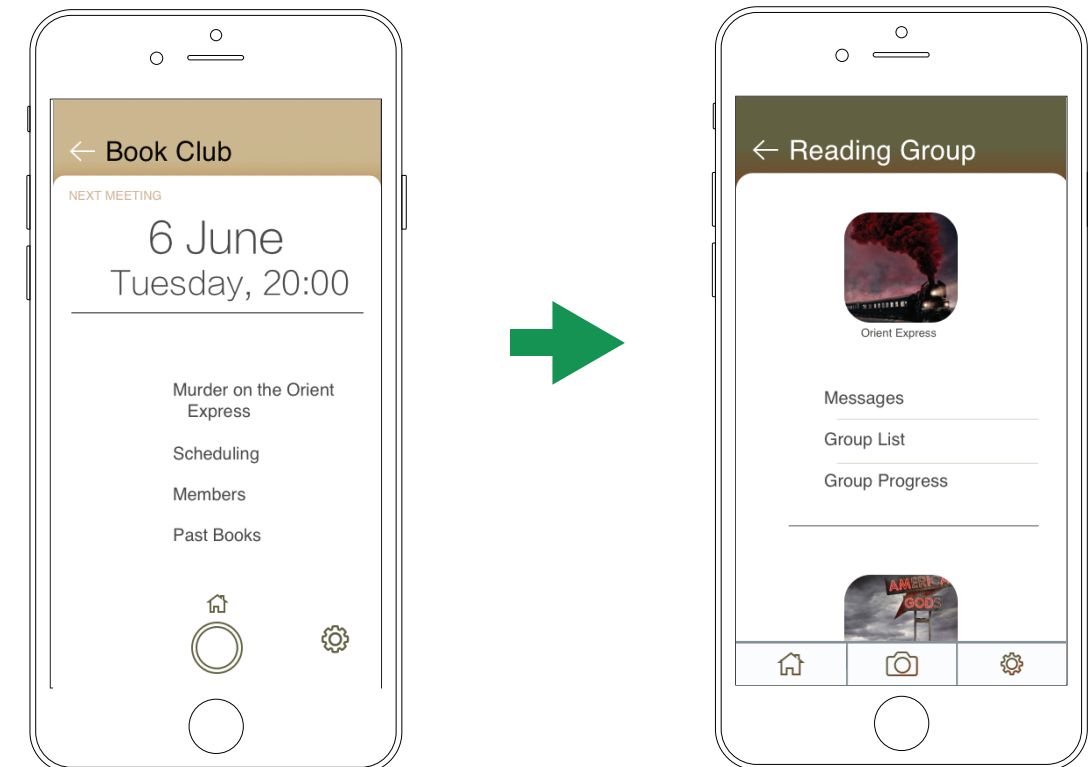
## Home Screen



The home screen went through significant changes after the usability prototyping session. A bottom navigation bar was added instead of SnapChat's layout for more standard app navigation.

Icons were also added for currently read books to make the page more visually interesting and allow faster navigation.

## Social Groups



The beginning of the research process focused on book clubs in particular. Originally there was a plan to allow a similar setup while designing more specific social interactions in the app, this evolved into reading groups.

Reading Groups are an area where users can invite friends to read a book along with them. It is a place where friends can share and comment about the content of the book and attach that content from the book.