

PRISCILA LO

✉ priscila.chi.chun.lo@gmail.com

☎ 647-762-0913

📍 Brampton, Ontario L7A 3Z8

PROFESSIONAL SUMMARY

Versatile graphic designer skilled in branding and print design. Proficient in Photoshop and Illustrator, I transform ideas into captivating designs that effectively communicate brand messages. Seeking new opportunities to collaborate with clients and bring their visions to life.

SKILLS

- Adobe Illustrator and Photoshop
- HTML, CSS, JavaScript and Java knowledge
- Computer-Based Drawing
- Originality and Creativity
- Problem Solving
- Verbal and Written Communication
- Adaptability and Flexibility
- Team Collaboration

EDUCATION

Information Systems University
Sao Paulo, Brazil • December/2011

Associate of Applied Science :
Computer Technology

CERTIFICATIONS

Adobe Photoshop, Illustrator and Animate Course - Microcamp Sao Paulo 2018

Animating in Photoshop - Linked In, 2023

Logo Design: Techniques - Linked In, 2023

Foundations of Digital Marketing and E-commerce - Coursera, 2023

For more information



WEBSITES, PORTFOLIOS, PROFILES

- Portfolio: <https://www.behance.net/nalamex7aab>
- Linked In: <https://www.linkedin.com/in/priscila-chi-lo-7212a4211/>
- Instagram: @my_arts_pri

WORK HISTORY

- - **Graphic Designer - Freelancer**
Toronto, ON • 03/2018 - Current

- Generated custom-designed calendars, business cards, flyers and birthday invitations for clients utilizing Adobe Photoshop and Illustrator, resulting in visually appealing and personalized products.
- Utilized CapCut video editing software to create engaging and visually appealing videos for various purposes, including promotional campaigns, tutorials, and social media content.
- Designed and developed TikTok effects that were utilized by over 8000 people, resulting in significant user engagement and enhanced visibility for content creators.
- Collaborated with clients to define project requirements and deliverables. Also, negotiated fees and contracts to reach mutually beneficial agreements with clients.
- Developed creative design for print materials, banners, and signs.

Women & Children Social Networking WNC-SN - Volunteer
Mississauga, ON • 09/2022 - Current

- Assisted with special events and programs.
- Supported engaging, fun, and smooth-running events by helping with organization and planning.
- Tutored children and teenager to help people with math and arts & crafts.