

# PRISCILA MATTOS

(902)989-2228 · [priscilamattosux@gmail.com](mailto:priscilamattosux@gmail.com) · [www.priscilamattos.com](http://www.priscilamattos.com)

## ABOUT ME

I decided to become a Designer motivated by my passion for technology, focusing my creativity and empathy to develop solutions to everyday problems. I am excited to join a new team and practice the techniques I learned.

## EDUCATION

2020 - UX & UI Design Certificate

2020 – Web Development (HTML, CSS, JavaScript, Vue)

2018-2019 - Customer Service Diploma - Greystone College (Toronto, ON)

## EXPERIENCE

### UX/UI Designer – Freelance (2020)

- **User Experience Design** - My design process is based on creativity and empathy following the Human Centred design and Nielsen Heuristics to solve user's problems and create: Personas/Storyboards, A/B Testing, Customer Journey Map, wireframes, low/high fidelity prototypes for Mobile and Desktop.
- **User Interface Design** - Ability to apply what is required to user-friendly interfaces in Sketch, Adobe XD, Figma, InVision. Also, I can implement solutions using HTML, CSS, JavaScript and Vue.

### Finance and Admin Lead iRestify - Toronto, ON (Mar/2019 - Mar/2020)

Daily, Weekly, Monthly transactions in Xero Accounting;

Daily reconciliation of invoices, requisitions, and bank statements;

EFT, ACH, weekly pre-authorized debits;

Processing suppliers/cleaners invoices for payment;

HR assistance (payroll, reimbursements, vacation).

## SKILLS

UX following Nielsen's Usability Heuristics;

User research, Testing, user interviews, case study;

Low/High Fidelity Wireframing and Prototyping (Marvel, Figma, InVision, Sketch, Adobe XD);

HTML, CSS, JavaScript and Vue;

Scrum fundamentals certified.

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