

PRISCILA MATTOS

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ABOUT ME

Motivated by my passion for technology and design, I became UX and UI Designer to focus my creativity and empathy to develop solutions to everyday problems.

EDUCATION

2020 - UX & UI Design Certificate

2020 – Web Development (HTML, CSS, JavaScript, Vue)

EXPERIENCE

Instructional Designer – Immigration Association of Nova Scotia (Currently)

- Assisting with embedding, formatting and deploying learning objects
- Providing quality assurance testing for online material
- Applying and adapting appropriate pedagogic strategies, techniques, and principles of instructional design into online courses
- Developing course materials (e.g., handouts, videos, podcasts), learning objects, online activities, and group exercises including instructions and look and feel
- Creating course design templates and modular support materials as needed, using Storyline 360, Adobe Illustrator, InDesign, Moodle

UX/UI Designer – Freelance (2020 - currently)

- **User Experience Design** - My design process is based on creativity and empathy following the Human Centred design and Nielsen Heuristics to solve user's problems and create: Personas/Storyboards, A/B Testing, Customer Journey Map, wireframes, low/high fidelity prototypes for Mobile and Desktop.
- **User Interface Design** - Ability to apply what is required to user-friendly interfaces in Sketch, Adobe XD, Figma, InVision. Also, I can implement solutions using HTML, CSS, JavaScript and Vue.

Bookkeeper - Halifax, NS (Nov/2020 - May/2021)

Daily, Weekly, Monthly transactions in Sage50;

Processing invoices for payment;

HR assistance (payroll, reimbursements, vacation).

Finance and Admin Lead iRestify - Toronto, ON (Mar/2019 - Mar/2020)

Daily, Weekly, Monthly transactions in Xero Accounting;

Daily reconciliation of invoices, requisitions, and bank statements;

EFT, ACH, weekly pre-authorized debits;

Processing suppliers/cleaners invoices for payment;

SKILLS

UX following Nielsen's Usability Heuristics;

User research, Testing, user interviews, case study;

Low/High Fidelity Wireframing and Prototyping (Marvel, Figma, InVision, Sketch, Adobe XD);

HTML, CSS, JavaScript and Vue;