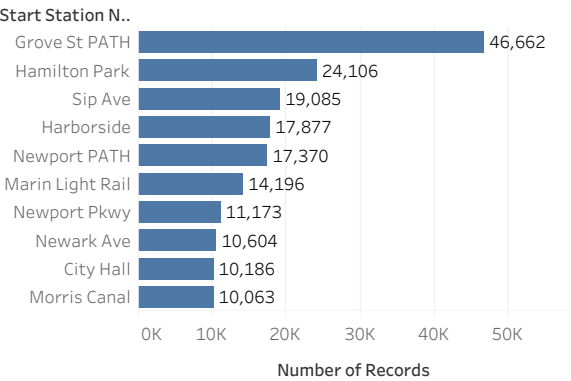


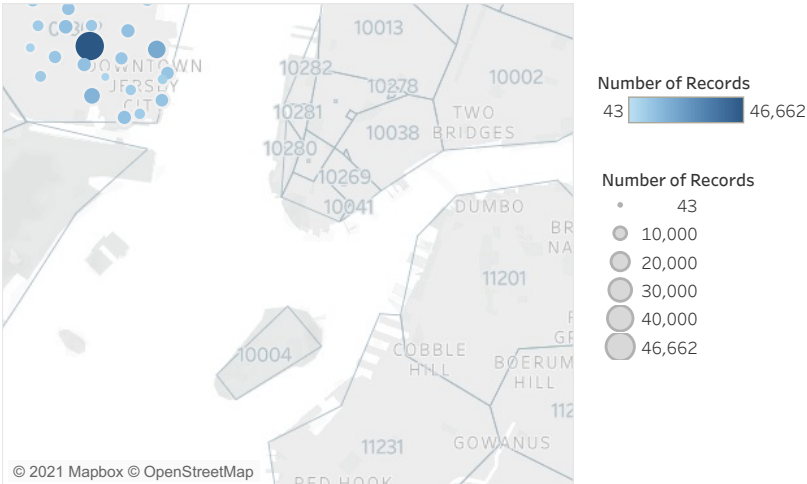
CitiBike Analysis in Jersey City for a Year (2019)

Top Ten Starting and Ending Stations	Top/ Bottom Starting and Ending Stations	Number of Trips and Duration by Age and Gender	Usertype Stats
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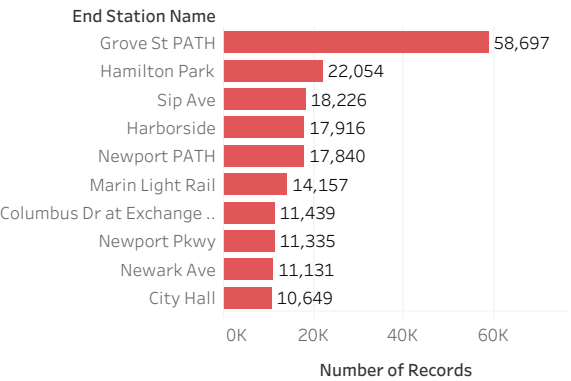
Top 10 Start Stations



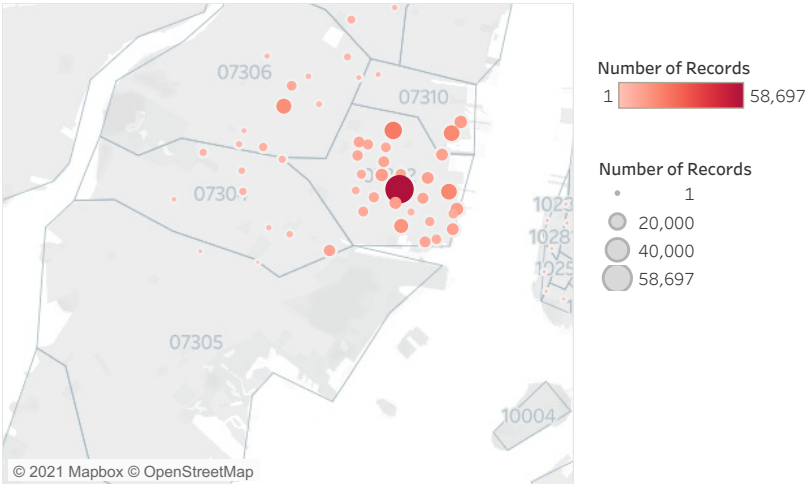
Popular Start Stations



Top 10 End Stations



Popular End Stations



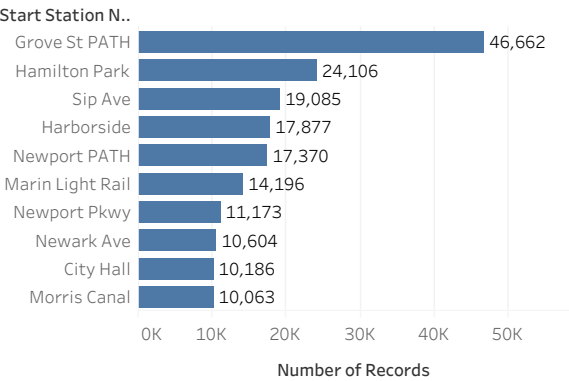
Analysis:

For both the starting and ending stations in Jersey City, the top 6 stations were the same in order of Grove St PATH, Hamilton Park, Sip Ave, Harborside, Newport PATH, and Marin Light Rail.

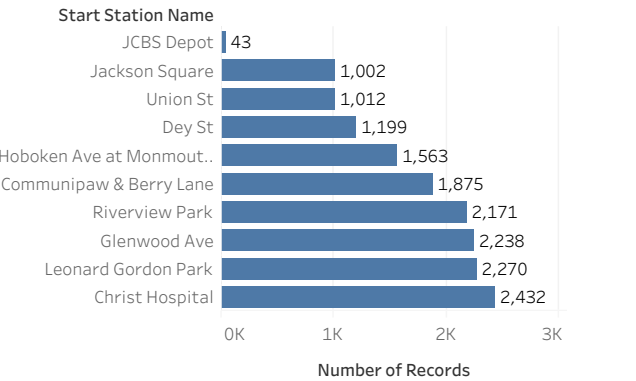
CitiBike Analysis in Jersey City for a Year (2019)

Top Ten Starting and Ending Stations	Top/ Bottom Starting and Ending Stations	Number of Trips and Duration by Age and Gender	Usertype Stats
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Top 10 Start Stations

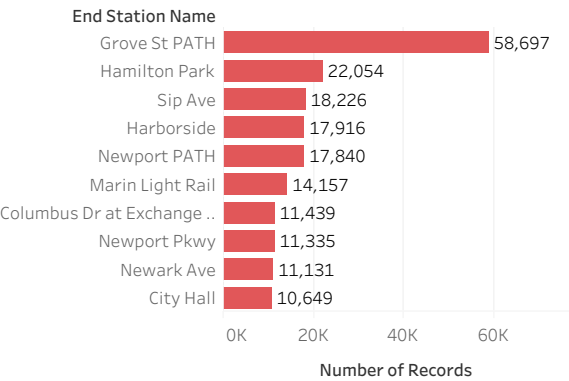


Bottom 10 Start Stations

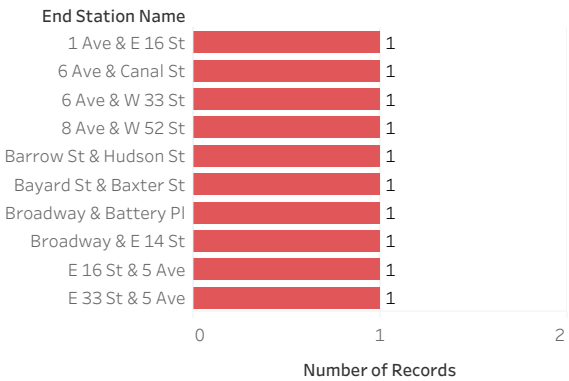


Month
All

Top 10 End Stations



Bottom 10 End Stations



Analysis:

All of the bottom ten ending stations have a single record/ trip.

CitiBike Analysis in Jersey City for a Year (2019)

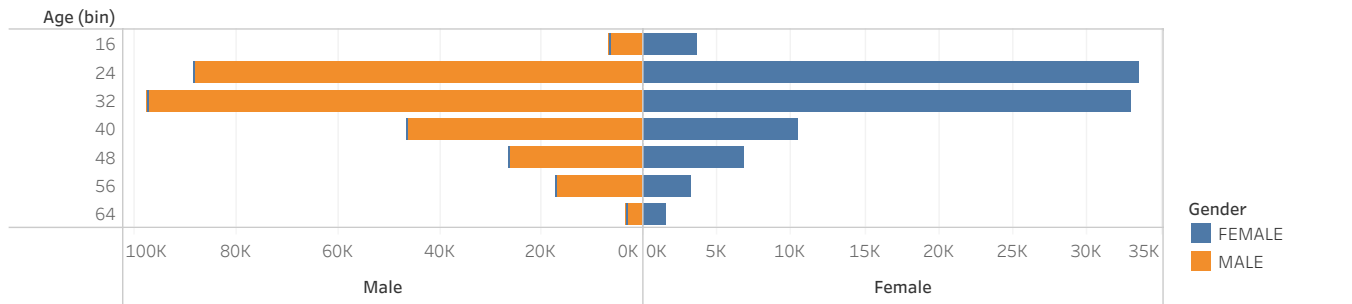
Top Ten Starting and Ending Stations

Top/ Bottom Starting and Ending Stations

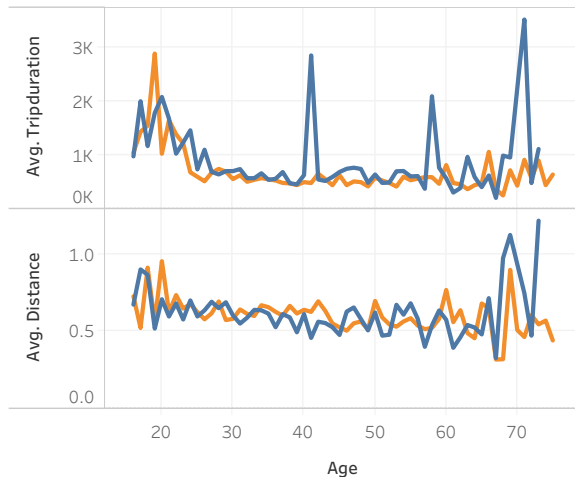
Number of Trips and Duration by Age and Gender

Usertype Stats

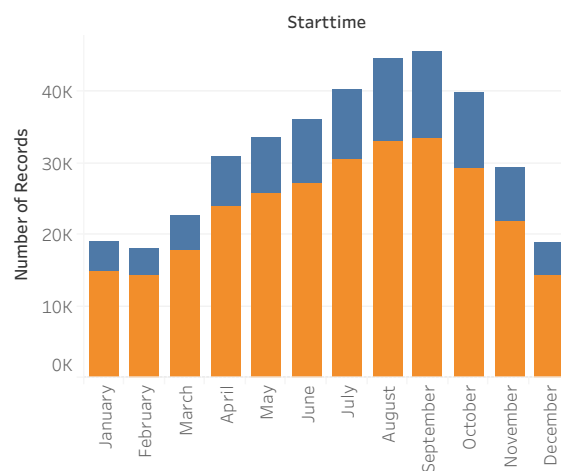
Records by Age and Gender



Average Trip Duration by Age and Gender



Monthly Number of Rides by Gender



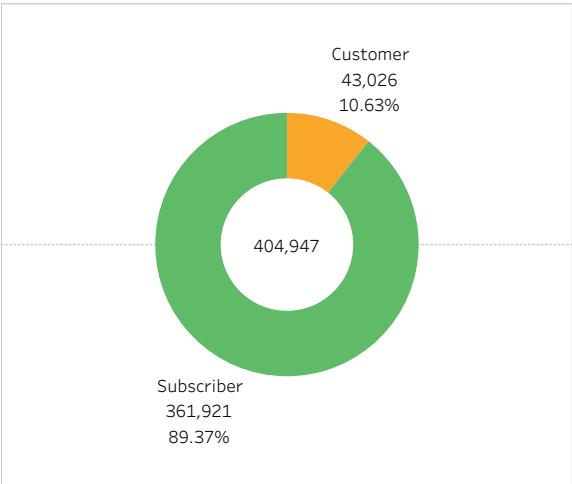
Analysis:

When focusing on just male and female users, majority of users are between the ages of 24-39. We also can see that there are more male users than female. In terms of duration, it appears that riders 20 and younger for both male and female make longer trips than older, but you do see a spike for female users at 70+. As for distance, older riders (65+) rode for longer distances than younger.

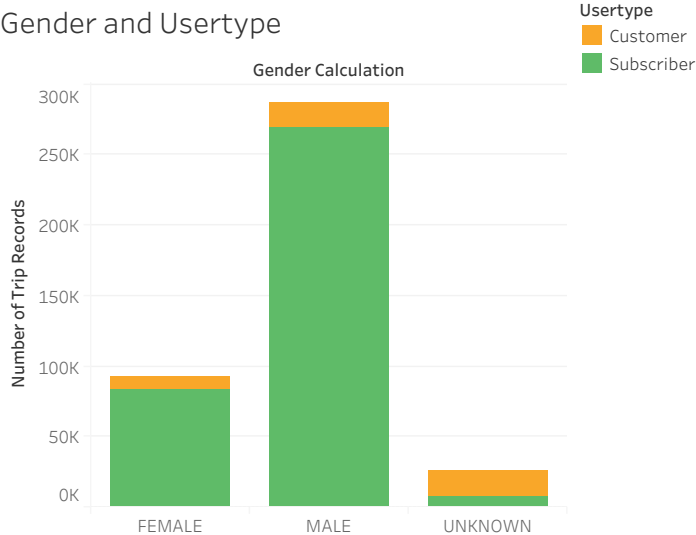
CitiBike Analysis in Jersey City for a Year (2019)

Top Ten Starting and Ending Stations	Top/ Bottom Starting and Ending Stations	Number of Trips and Duration by Age and Gender	Usertype Stats
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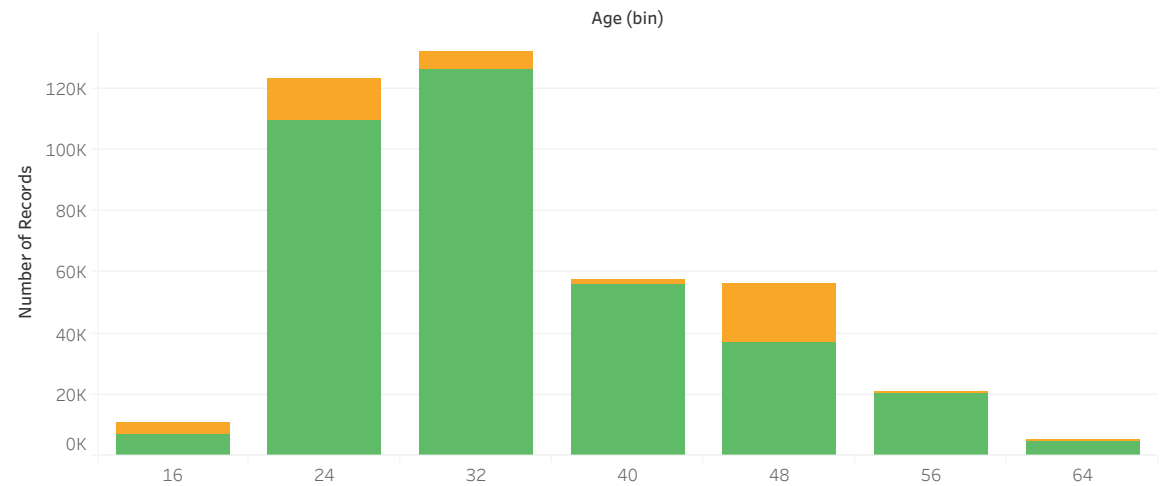
Total Rides by Usertype



Gender and Usertype



Trip by Usertype



Analysis:

In comparing subscribers vs customers, it is clear that there are more subscribers at 89.37%. This is the case for both males and females including all ages.